

Workshop

“Some new paths toward beating disinformation”



Internet and Social Media are the place where disinformation, misinformation and hate speech are shared and disseminate. Yet, at the same time, the digital sphere has the potential to be an open and democratic sphere for intercultural dialogue. It offers access to more information that we can process, therefore, learning to navigate the internet and using the tools it offers to discern between reliable and unreliable information is essential for countering disinformation, misinformation and hate speech and minimizing its impact on intercultural dialogue. This workshop aims at providing an introduction into lateral reading techniques as a tool to efficiently recognize disinformation. Lateral reading is a strategy for investigating the source of information by leaving webpages and using online tools^[1].

Date & Hour: Workshop 2 (Lateral reading): Friday, 19 November (16.00-17.30 CET)

Duration: 90 ‘

Platform: TBD

Modality: Online, live-streamed on NSC channels (Facebook)

Facilitator: Global Youth and News Media trainer Cristiane Parente

CRISTIANE PARENTE DE SÁ BARRETO, Ph.D. (Portugal, Brazil) is a global consultant, researcher and columnist on media and education. She is managing director at Comunicação e Educação (Portugal and Brazil) and has conducted studies and programmes for universities, media and NGOs all over the world. She is the author of the Educação & Mídia for Gazeta do Povo since 2012 and, since 2021, commentary for Observatório de Mídia of the Universidade Federal Rural do Rio de Janeiro. Previously, she coordinated 60 news in education programmes for the Brazilian publishers association, Associação Nacional de Jornais. Her doctorate is in media education from Universidade do Minho (Portugal) with an emphasis on media literacy

Participants: 20 - 30 participants that can be multipliers in their areas.

Profile:

- Learners/youth leaders with interest and/or experience in teaching, specially media literacy
- Formal and non-formal educators
- Global Education workers
- Eventually, participants who are familiar with lateral reading techniques.

Objectives:

- Increase knowledge about disinformation, misinformation and hate speech
- Provide with tools and resources to analyse the information received
- Explore the links between internet tools against disinformation, misinformation and hate speech and intercultural dialogue.

Structure:

- **Warm Up (10')** – What words come to your mind when you hear the word disinformation? What is hate speech?
- **Theoretical training (15')** - Differences between disinformation, misinformation and mal information and why shouldn't we use the expression “fake news”
- Hate speech, freedom expression and the role of social media

- **Activity 1 (20')**: Participants are shown examples of disinformation, misinformation, satire, fake news and hate speech. Through collective debate, they have to decide which is which and why.
- **Introduction to lateral reading (15')**. Short overview of lateral reading approach for countering disinformation as a technique for investigating sources of information, and its positive impact on combating disinformation, misinformation and hate speech.
- **Activity 2(20')**: Participants will see some news and websites shown and will have to exercise side-reading techniques to check their validity, veracity.

GEN Coordinators are welcomed to provide examples of statements that could be discussed, aligning with intercultural dialogue, social sustainability, etc. such as existing misinformative articles (provide with link).

- **Final discussion** on how it can be used in the global education sector, specially related to intercultural dialogue (10')

GEN Coordinators are welcomed to provide feedback on these questions for brainstorming, noting that they should be reduced to max. 2 questions

- **Final closing and informing about the Lisbon Forum 2021** (pre-activities, activities, how to participate) (5')

[1] See more information on <https://cor.stanford.edu/curriculum/lessons/intro-to-lateral-reading/> (consulted on 15 September 2021)

Note from the facilitator:

Hi guys! I'm Cristiane Parente and I'm here to talk about the workshop two entitled:

“Some new paths toward beating disinformation”

Quality information has always been an important commodity in the world. Being well informed and not full of data, but not knowing what to do with them, has always been a big difference. The correct information generally leads us to take the right decisions and directions.

Internet and Social Media constitute the places where the disinformation, misinformation and hate speech are easily shared and disseminated. In these times of infodemia and of disinformation disseminated in a “industrial level”, having the right tools to search and the knowledge in how to access into quality information...

... display valuable steps to avoid small misunderstandings that directly influence political issues and elections.

The disinformation can have consequences in economic, environmental and international discussions. It can also display a crucial factor between life and death when it is related to health information.

In this workshop, we will work dynamically and interactively. We will compare news, manipulated information, satires, information out of context, among other examples and also discuss why we should not use the fake news term.

Also, we will point out how lateral reading can be an important tool and a partner in verifying information and searching for reliable sources.

Finally, we will approach the communication as a human right and encourage our course participants to be multipliers of the information received, to create games, activities, podcasts or profiles in the social networks that help society to reflect on their right to have a more well-informed world and media and information literacy for all.

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