

EURIMAGES GENDER EQUALITY OUTREACH MEETING

Virtual Reality – the springboard for more female audiovisual content?

Wednesday 16 October 2019 (6.30pm-8.30pm)
Location: Room 8, Palais de l'Europe, Strasbourg

PROGRAMME

- 6.30 - 6.35pm Welcome address by **Iris Zappe-Heller**,
Chair, Gender Equality Working Group, Eurimages
- 6.35 - 7:15pm Panel discussion:
VR vs cinematographic content. Where is the future
female?
With
Daniel Cohen, *Artistic Director, FEFFS (Festival
Européen du Film Fantastique de Strasbourg)*
Tamara Tatishvili, *Strategist for the European
Women's Audiovisual Network (EWA Network)*
Pascaline Geoffroy, *Producer, SEPPIA*
Kay Meseberg, *Head of Mission Innovation, ARTE
G.E.I.E.*
Maud Clavier, *VR content creator*
Moderated by: **Francine Raveney**, *Project Manager
Eurimages specializing in gender equality*
- 7.15 - 7.30pm Questions and answers
- 7.30 - 8.30pm Networking reception with VR experience
demonstration by **Silvère Besse** assisted by **Victor
Heim**