

Strasbourg, 4 December 2018

GEC (2018) 7

GENDER EQUALITY COMMISSION

**A gender equality event during the Finnish Presidency of the
Committee of Ministers of the Council of Europe (November 2018 – May 2019)**

“Rising to the Challenge of Sexist Stereotypes” (provisional title)

**House of Estates (Säätytalo),
Helsinki, Finland (28-29 March 2019)**

DRAFT Programme

Thursday 28 March 2019

2.00 – 2.30 pm Registration of participants

2.30 pm Opening Session

Moderator: [male]

Welcome remarks

Annika Saarikko, Minister of Family Affairs and Social Services, Finland
 ...[**DSG/DG?**], Council of Europe

Keynote speaker

..., ...[**specialist on gender stereotypes**] [Gender stereotypes: their functioning, pervasiveness, impact on gender equality; whether it is possible to counter harmful gender stereotypes, the challenges and opportunities they present, effective tools to build alliances to tackle harmful gender stereotypes]

3.15 – 3.45 pm Coffee break/Networking

3.45 pm Work-life balance and gender stereotypes: how can men be encouraged to take on a fair share of caring roles? [stories about what works to bring about change in attitudes/practices]

Moderator: ..., member of the Gender Equality Commission of the Council of Europe, (Country)

Annika Saarikko, Minister of Family Affairs and Social Services, Finland
 ..., male testimony (challenges for men who care, what works for them)
 ..., expert on relevant CoE standards (draft Sexism Recommendation, Istanbul Convention), Eurobarometer report
 ..., private sector (employer) perspective (challenges, economic/wellbeing benefits)
 ..., sport (empowerment through tackling stereotypes and sexism)

Interactive discussion with the audience

5.00 pm Close of 1st day

Time TBC Reception/Cultural Event/Dinner offered by the Finnish authorities
Venue TBC

Friday 29 March 2019

9.30 am **Tackling gender stereotypes and sexism in and through education**
[stories about what works to bring about change in attitudes/practices]

Moderator: ..., member of the Gender Equality Commission of the Council of Europe, (Country)

..., the challenge for teachers (gender-sensitive curricula, male teacher role models)
 ..., parents' association representative
 ..., Education policy representative
 ..., expert on Council of Europe standards

Interactive discussion with the audience

10.45 – 11.15 am *Coffee break/networking*

11.15 am **Tackling gender stereotypes, and sexist images of gender in the media**
[stories about what works to bring about change in attitudes/practices]

Moderator: ..., member of the Gender Equality Commission of the Council of Europe, (Country)

..., journalist, media producer
 ..., media regulator/broadcasting authority
 ..., new media/internet expertise (including on violent sexual gender-stereotyped
images)

..., expert on CoE standards (including Rec 2013/1, Amsterdam conference
 recommendations, Istanbul Convention, Sexism Recommendation, work under way
 to update compendium of good media practices in member states)
 ..., NGO media monitor (eg 50.50)

Interactive discussion with the audience

12.45 – 2.15 pm *Lunch offered by the Finnish authorities*

2.15 pm **Artificial intelligence: how can we harness its potential to counter harmful gender
 stereotypes and sexism?**

Moderator: ..., member of the Gender Equality Commission of the Council of Europe, (Country)

..., innovator (e.g. videogame creator)
 ..., industry representative (e.g. online learning development company)
 ..., speaker for more women and girls in STEM
 ..., expert on AI regulatory standards

Interactive discussion with the audience

3.30 – 4.00 pm *Coffee break/networking*

4.00 pm **Closing session**

Moderator: ..., Chairperson of the Gender Equality Commission of the Council of Europe, (Country)

..., General Rapporteur

Feedback from the audience (tbc)

..., Council of Europe

..., Finland

Close of Conference