



CALL FOR PROPOSALS

Micro project for a Non-profit organisation to produce and disseminate awareness-raising materials on combating technology-facilitated violence against women

Project	Ending violence against women and promoting gender equality in Armenia Project, Phase II
Awarding entity	COUNCIL OF EUROPE Human Dignity and Gender Equality Department, Gender Equality Division Council of Europe Office in Yerevan
Funding	The Council of Europe Action Plan for Armenia for 2023-2026
Duration	Projects shall be implemented by 30 September 2026 . Reporting requirements shall be completed by 15 October 2026 .
Estimated starting date	01 May 2026
Issuance date	25 March 2026
Deadline for applications	13 April 2026

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- Appendix VI – Template Work Plan
- Appendix VII - Declaration on the exclusion criteria

HOW TO APPLY?

- Complete and sign the **Application Form** (See **Appendix I**)
- Attach a provisional budget (using the template reproduced in **Appendix II**)
- Attach the work plan (using the template reproduced in **Appendix VI**)
- Attach the signed declaration on the exclusion criteria (using the template reproduced in **Appendix VII**)
- Attach a list of all owners and executive officers, for legal persons only
- Attach other supporting documents (as specified in **Section V** of this call for proposals)
- Send these documents in electronic form (Word .and/or PDF) in **English** to the following e-mail address: **tender.armenia.bh9288@coe.int** Emails should contain the following reference in subject: **Application - Micro project to produce and disseminate awareness-raising materials on combating technology-facilitated violence against women.**
- Applications must be received **before 13 April 2026 (23:00, AMT UTC+4).**

I. INTRODUCTION

This Call for proposals is launched as part of the Council of Europe [“Ending violence against women and promoting gender equality in Armenia” Project \(phase II\)](#) funded by [the Council of Europe Action Plan for Armenia for 2023-2026](#). The Call aims to co-fund a micro-project implemented by a non-profit organisation with demonstrated expertise in media production, creative communication, and awareness-raising on societal issues and human rights violations, with particular emphasis on technology-facilitated violence against women and girls.

Proposed micro-projects should present a clear and detailed concept addressing technology-facilitated violence as an emerging form of human rights violation that disproportionately affects women and girls. Projects are expected to contribute to prevention, public awareness, and informed societal discourse through the development of high-quality awareness-raising materials, including but not limited to:

- visual and audiovisual content,
- animations and short films,
- digital tools or interactive formats,
- social media-oriented communication products.

Applicants are encouraged to highlight their experience in creative storytelling, digital campaigning, rights-based communication, and audience-centred dissemination strategies, as well as their capacity to ensure wide and effective outreach of the produced materials.

The micro-project should also include the necessary technical services for production and dissemination, ensuring that all outputs fully comply with Council of Europe standards, values, and guidelines, including a gender-sensitive and human rights approach, as well as follow the (social) media writing general rules.

II. BACKGROUND INFORMATION ON THE COUNCIL OF EUROPE PROJECT

The Project [“Ending violence against women and promoting gender equality in Armenia” Phase II](#), funded by [the Council of Europe Action Plan for Armenia for 2023-2026](#), aims to enhance the protection and promotion of women's rights in Armenia, with a specific focus on preventing and combating violence against women (VAW) and domestic violence (DV), including its digital dimension, and promoting gender equality.

The project is implemented across two key complementary areas:

Preventing and combating violence against women and domestic violence: with a focus on the [Council of Europe Convention on Preventing and Combatting Violence against Women and Domestic Violence](#) (Istanbul Convention) and on [the GREVIO General Recommendation No.1](#) on the digital dimension of violence against women.

Promoting gender equality and women's empowerment: This area supports the integration of gender equality into educational curricula, enhancement of gender-responsive practices, and women empowerment, to facilitate their active participation in political, public, and social life.

Project partners include the Ministry of Labour and Social Affairs, the Ministry of Interior Affairs, the Ministry of Education, Science, Culture and Sport, the Ministry of Justice, the Human Rights Defender's Office and the Investigative Committee of the Republic of Armenia.

III. BUDGET AVAILABLE

The indicative available budget under this call for proposals is **5,196,000 Armenian drams (five million one hundred and ninety-six thousand AMD)** equivalent to about **EUR 12,000 (twelve thousand Euros)** on the date of the launch of the call for proposals. The Council of Europe intends to award 1 grant.

The grant will be provided in Armenian drams according to the estimated budget attached to the Grant Agreement.

Subject to availability of funds and extension of the Project initial duration, the Council of Europe reserves the right not to award all available funds, and/or to redistribute the available funds in a different manner depending on the project proposals received and on the outcome of the call for proposals.

IV. REQUIREMENTS

1. General objective

The grant will fund a micro-project designed to contribute to the prevention of and response to technology-facilitated violence, as a form of violence against women and domestic violence, through awareness-raising, rights-based communication, and public engagement initiatives.

The project should be designed to ensure nationwide reach and accessibility across Armenia, including through digital platforms, media dissemination, or other channels enabling wide public engagement.

Applicants are invited to submit proposals that contribute to the following objectives:

A. Promotion of gender equality through initiatives that:

- Develop and disseminate awareness-raising materials aimed at increasing public understanding of gender equality, and the gendered nature of technology-facilitated violence;
- Promote zero tolerance towards violence against women and harmful gender stereotypes, including in digital and online environments;
- Strengthen public knowledge of the social, psychological, and legal consequences of technology-facilitated violence.

B. Preventing and combating violence against women and domestic violence, through activities that:

- Raise awareness at the national level, including among diverse audiences across all regions of Armenia, about the forms, risks, and impacts of technology-facilitated violence;
- Develop creative, accessible, and survivor-centred communication products (such as visual materials, animations, digital tools, or social media content) designed for wide dissemination and use;
- Support informed public discourse on preventing and combating violence against women and domestic violence, with a focus on its emerging form in digital dimensions, in line with [the Istanbul Convention](#) and Council of Europe standards, particularly [the GREVIO General Recommendation No.1](#).

(The projects can be informed by the Council of Europe developed [Study on digital dimensions of violence against women in Armenia](#) for general context).

2. Means of action

The micro-project shall be implemented through the **design, production, and dissemination of awareness-raising materials and/or digital products or tools**, aimed at ensuring **nationwide reach across Armenia**, in particular through digital platforms, media channels, and other accessible dissemination mechanisms.

Applicants should provide clear information on the **overall approach and methodology**, the **planned timeline and implementation strategies**, and the **identification of target groups and relevant stakeholders**, including how the produced materials will reach and engage the target audiences across the country. At the same time, the

technical and organisational capacity to implement the project and deliver the planned outputs within the proposed timeframe shall be presented.

All materials and outputs produced under the micro-project shall be developed in **close coordination with and subject to review by the Council of Europe**, to ensure compliance with applicable standards, guidelines, and requirements.

Applicants should provide clear information about how they plan to continue disseminating and ensuring maintenance of the developed products for at least six months following the end of the grant implementation period, noting that additional funds will not be provided by the Council of Europe during this period for such dissemination or maintenance.

3. Implementation period

The implementation period of the projects should start on **1 May 2026** (see indicative timetable under VIII below) and shall not extend beyond **30 September 2026**.

Reporting requirements shall be completed by **15 October 2026 at the latest**.

Projects completed prior to the date of submission of the application will be automatically excluded. As regards to projects that started prior to the date of submission of the application, or prior to the date of signature of the grant agreement, only those costs incurred after the date of submission of the grant application could be eligible (provided the agreement concerned so provides).

4. Target stakeholders

The project may identify and target **relevant national stakeholders, including women and girls who may be exposed to or at risk of technology-facilitated violence**, as well as the **general public**, with a view to promoting awareness and prevention.

The above list is not exhaustive, and projects may propose to target other relevant stakeholders, while keeping in mind the general objective of the Project.

5. Budgetary requirements

Project proposals shall be accompanied by a draft budget (See **Template Budget, in Appendix II**) amounting to a maximum of **5,196,000 (five million one hundred and ninety-six thousand AMD)**, which is equivalent to a maximum of about EUR 12,000 (twelve thousand Euros) on the date of the launch of the call for proposals. The estimated budget must be consistent, accurate, clear, complete, and cost-effective, in the light of the activities proposed.

Each Grantee shall also be required to contribute to the project either by way of its own resources or by contribution from third parties. Co-financing may take the form of financial or human resources, in-kind contributions or income generated by the action or project.

The Council of Europe shall only accept proposals that reflect the commitment by the applicant to provide co-financing of the Project amounting to **at least 10%** of the amount to be granted by the Council of

Europe through this call for proposals. The co-financing part needs to be duly reflected in the proposed budget (in the line “contribution by the grantee”).

6. Further to the general objectives, preference may be given to proposals submitted by an organisation that demonstrates:

- **Experience in producing and disseminating digital, audiovisual, or creative communication materials** addressing human rights, gender equality, or violence against women and girls, including technology-facilitated violence with the ability to present complex topics in an accessible and impactful manner;
- **Good understanding of the national context in Armenia related to violence against women** and gender equality, including prior engagement with women, girls, or affected communities through awareness-raising or rights-based initiatives;
- **Capacity to ensure nationwide outreach**, including a clear and realistic dissemination approach enabling access to the produced materials across all regions of Armenia;
- **Use of gender-sensitive, rights-based, and ethical communication approaches**, ensuring respect for dignity and avoidance of harmful stereotypes;
- **Ability to cooperate with relevant actors**, where such cooperation adds value to the quality, reach, or sustainability of the proposed outputs.

7. The following types of action will not be considered:

- Projects/actions providing financial support to third parties (re-granting schemes);
- Projects/actions concerning only or mainly individual scholarships for studies or training courses;
- Projects/actions supporting political parties.

8. Funding conditions:

The funds for each grant should in principle be distributed as follows:

- 60 % will be paid to the Grantee or the Lead Grantee in the case of a consortium when the Grant Agreement between the parties is signed;
- the balance will be paid to the Grantee or the Lead Grantee in the case of a consortium based on actual expenditures incurred, and after the presentation and acceptance by the Council of Europe of the final narrative and financial reports for the Grant implementation (with all contracts and receipts in English or translated into English).

9. Reporting requirements:

- **narrative reporting** requires a full narrative report on the use made of the grant. In addition, they may be requested to submit an interim narrative report during the implementation period. As part of such reporting, beneficiaries may be asked to include a concise overview of the financial implementation of the project. This overview should not include supporting financial documentation (such as invoices) but should provide an assessment of the level of budget execution against the planned expenditure. In particular, it should outline the current absorption of funds and identify any potential risks related to under- or overspending, where applicable;

- **financial reporting** requires in particular a statement in the currency in which the Grant Agreement will be concluded (Euros or local currency), in English, stating the payments made for the implementation of the activities, certified by the responsible financial officer of the Grantees, accompanied by “appropriate original supporting documents” (see below). The Council of Europe reserves the right to ask for summary translations of invoices into English. If for legal reasons the original documents must be retained by the Grantees, certified copies must be submitted with the financial statement.

“Appropriate original supporting documents” refers to signed contracts, invoices and acceptances of work (for all transactions), payment authorisation for all transactions should also be provided in case the Grantees use such practice, and reliable evidence of payment (authorised payment order and bank statement).

As regards consultancy services, presenting “appropriate original supporting documents” requires presentation of evidence of the outputs produced, contracts with experts and consultants containing a specific description of services to be carried out, invoices produced after the works have been performed and delivered (the specialities of the consultants shall correspond to the nature of activities for which they are contracted).

As regards travel fees / lodging of experts and participants, presenting “appropriate original supporting documents” requires presentation, where relevant, of contracts with a travel agency for travel fees and lodging, invoices of the travel agency indicating destinations, dates, ticket costs, and names of the travelling persons, a programme of the event indicating the names of the experts and signed lists of participants.

The above description is not comprehensive. Any doubt regarding the interpretation of the notion of “appropriate original supporting documents” should lead the Grantee or the Lead Grantee in case of a consortium to consult the Council of Europe.

V. HOW TO APPLY?

1. Documents to be submitted (in English):

Each application shall contain:

- the completed and signed **Application Form** (See **Appendix I**);
- a provisional **budget** (using the template reproduced in **Appendix II**);
- **Work plan** (using the template reproduced in **Appendix VI**);
- **Declaration on the exclusion criteria** (using the template reproduced in **Appendix VII**);
- a list of all owners and executive officers, for legal persons only;
- Supporting documents:
 - **a portfolio demonstrating relevant experience**, including examples of **digital, audiovisual, or creative communication materials** previously produced by the organisation, as well as any publications, campaigns, or social media content related to human rights, gender equality, or societal awareness;
 - copy of a registration document of the organisation;
 - CVs of the personnel involved;
 - The most recently available financial statements of the applicant proving financial capacity, showing that the applicant has sufficient resources to carry out the project.

Applications that are incomplete will not be considered.

2. Questions

General information can be found on the website of the Council of Europe: “Project “[Ending violence against women and promoting gender equality in Armenia](#)”.

Other questions regarding this specific call for proposals must be sent at the latest **one week before the deadline for the submission of proposals**, in English or Armenian, and shall be exclusively sent to the following address: tender.armenia.bh9288@coe.int , with the following reference in subject: **Questions - Micro project to produce and disseminate awareness-raising materials on combating technology-facilitated violence against women.**

An **online information session** may be organised during the call for proposals period. The purpose of this session will be to provide additional clarification on the scope of the action and the expectations of the Council of Europe, in particular in light of the broad and potentially nationwide approach envisaged. It will also address technical aspects related to the application procedure, eligibility requirements, and grant implementation modalities. Applicants are encouraged to participate. Further information, including the date and modalities for participation, will be communicated in due course.

3. Deadline for submission

The application form, **completed and signed by all Grantees**, together with the supporting documents, must be submitted in electronic form (Word and/or PDF) **in English** to the following e-mail address: tender.armenia.bh9288@coe.int . Emails should contain the following reference in subject: **Application - Micro project to produce and disseminate awareness-raising materials on combating technology-facilitated violence against women.**

Applications must be received **by 13 April 2026 (23:00, AMT UTC+4h)**. Applications received after the above-mentioned date will not be considered.

4. Change, alteration and modification of the application file

Any change in the format, or any alteration or modification of the original application file, will cause the immediate rejection of the application concerned.

VI. EVALUATION AND SELECTION PROCEDURE

The projects presented will be assessed by the Evaluation Committee, composed of 3 members as follows:

- Two representatives of the Council of Europe;
- One expert in media related field.

The procedure shall be based on the underlying principles of grant award procedures, which are transparency, non-retroactivity, non-cumulative awards, not-for-profit, co-financing and non-discrimination, in accordance with [Rule 1374 of 16 December 2015 on the grant award procedures of the Council of Europe](#).

The applicants, and their projects, shall fulfil all of the following criteria:

1. Exclusion criteria:

Applicants shall be excluded from the grant award procedure where they or, in the case of legal persons, their owner(s) or executive officer(s):

- a) have been sentenced by final judgment on one or more of the following charges: participation in a criminal organisation, corruption, fraud, money laundering, terrorist financing, terrorist offences or offences linked to terrorist activities, child labour or trafficking in human beings;
- b) are in a situation of bankruptcy, liquidation, termination of activity, insolvency or arrangement with creditors or any like situation arising from a procedure of the same kind, or are subject to a procedure of the same kind;
- c) have received a judgement with res judicata force, finding an offence that affects their professional integrity or constitutes a serious professional misconduct;
- d) do not comply with their obligations as regards payment of social security contributions, taxes and dues, according to the statutory provisions of the country where they are established;
- e) are an entity created to circumvent tax, social or other legal obligations (empty shell company), have ever created or are in the process of creation of such an entity;
- f) have been involved in mismanagement of the Council of Europe funds or public funds;
- g) are included in the lists of persons or entities subject to restrictive measures applied by the United Nations Security Council or the European Union.

By signing the Application Form, applicants shall declare on their honour that they are not in any of the above-mentioned situations (See **Appendix I, Item 12**).

The Council of Europe reserves the right to ask applicants at a later stage to supply the following supporting documents:

- for the items set out in paragraphs a), b), c) and f), an extract from the record of convictions or failing that an equivalent document issued by the competent judicial or administrative authority of the country where the applicant is established, indicating that these requirements are met;
 - for the items set out in paragraph d), a certificate issued by the competent authority of the country of establishment;
1. for the items set out in paragraph e);
 1. for natural persons, a scanned copy of a valid photographic proof of identity (e.g. passport)
 2. for legal persons, an extract from the companies register or other official document proving ownership and control of the applicant.

2. Eligibility criteria:

In order to be eligible for a grant, an applicant must:

In order to be eligible for a grant, an applicant must:

- be legally constituted as a non-governmental organisation in the Republic of Armenia;
- be entitled to carry out the activities described in its project proposal in Armenia;
- have documented experience/ portfolio of at least 6 months in producing and disseminating awareness-raising materials, campaigns, digital content, or creative communication production addressing human rights, gender equality, or societal issues;
- have sufficient financial capacity (stable and sufficient sources of funding) to maintain its

activity throughout the period for which the grant is awarded and to participate by way of its own resources (including human resources or in-kind contributions);¹

- have sufficient operational and professional capacity, including staff, to carry out the activities described in its project proposal;²
- have a bank account.

For consortia only: each consortium member will be assessed against the eligibility criteria above.

Multiple applications are not allowed and shall lead to the exclusion of all applications concerned.

3. Award criteria

Applications will be assessed against the following criteria:

- the relevance and added value of the project with regard to the objective of the call (20%);
- the extent to which the action meets the requirements of the call (30%);
- the quality, accuracy, clarity, completeness and cost-effectiveness of the application and the estimated budget (30%);
- the relevance of the experience of the applying organisation(s) and staff (20%).

VII. NOTIFICATION OF THE DECISION AND SIGNATURE OF GRANT AGREEMENTS

On completion of the selection process, all applicants will be notified in writing of the final decision concerning their respective applications as well as on the next steps to be undertaken.

The selected Grantees will be invited to sign a Grant Agreement (See Appendix III, for information only), formalising their legal commitments. **Potential applicants are strongly advised to read the draft contract, in particular its requirements in terms of payment and reporting.**

VIII. INDICATIVE TIMETABLE

Phases	Indicative timing
Publication of the call	25 March 2026
Deadline for submitting applications	13 April 2026
Information to applicants on the results of the award procedure	27 April 2026
Signature of the grant agreements	29 April 2026
Implementation period	1 May – 30 September 2026

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¹ The Council of Europe shall have full discretion in determining whether applicants are considered to have sufficient financial capacity in light of the complexity of the project/action proposed.

² The Council of Europe shall have full discretion in determining whether applicants are considered to have sufficient operational and professional capacity in light of the complexity of the project/action proposed.