

CULTURAL ROUTES OF THE COUNCIL OF EUROPE "SAFEGUARDING EUROPEAN VALUES, HERITAGE, AND DIALOGUE"

FORUM PROGRAMME

10:00 - 12:30 10:00 - 12:30 10:00 - 12:30 12:30 - 13:30	"Cultural Routes of the Council of Europe" Meeting (by invitation only) Member States of the Enlarged Partial Agreement Governing Board Meeting (by invitation only) University Network for Cultural Routes Studies Meeting (by invitation only) PRESS CONFERENCE (by invitation only)
13:30 - 15:00	LUNCH BUFFET (for meetings and press conference participants)
15:00 - 18:00	REGISTRATION OF PARTICIPANTS
	WEDNESDAY, 5 OCTOBER - at Minoa Palace Hotel, Chania, Crete -
18:00 – 20:00	OFFICIAL OPENING OF THE ANNUAL ADVISORY FORUM WELCOMING REMARKS: » Mr. Panagiotis SIMANDIRAKIS, Mayor, Municipality of Chania » Mr. Stavros ARNAOUTAKIS, Governor, Region of Crete » Mr. Antonis ROKAKIS, President, Chamber of Commerce and Industry, Chania » Mr. Vasilis STATHAKIS, President, Historic Cafes Route
	HIGH-LEVEL DIALOGUE: SAFEGUARDING EUROPEAN VALUES, HERITAGE, AND DIALOGUE IN AN AGE OF UNCERTAINTIES Moderator:

» Mrs. Dora BAKOYANNIS, Parliamentary Assembly of the Council of Europe

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- » Mrs. Audrey AZOULAY, Director-General of UNESCO (TBC)
- » Ambassador Patrick ENGELBERG, Chair of the Statutory Committee, EPA Cultural Routes, Council of Europe





HELENIC REPUBLIC

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Itinéraire culturel du Conseil de l'Europe

GREEK NATIONAL TOURISM ORGANISATION www.visitgreece.gr





	EPA MEMBER STATES ACCESSION CEREMONY For member States having joined the Enlarged Partial Agreement on Cultural Routes of the Council of Europe in 2022
	CULTURAL ROUTES OF THE COUCIL OF EUROPE CERTIFICATION CEREMONY For newly certified Cultural Routes within the 2021-2022 Certification Cycle European Fairy Tale Route Women Writers Route Historic Cafés Route
20:30 - 22:30	GALA DINNER - at Minoa Palace Hotel - WELCOMING REMARKS: » Mr. Dimitris FRAGAKIS, Secretary General of Greek National Tourism Organisation
22:30	Bus Transportation to hotels
	THURSDAY, 6 OCTOBER 2022 - at Minoa Palace Hotel, Chania, Crete -
08:30 - 09:00	REGISTRATION OF PARTICIPANTS (continued)
08:30 - 09:00	MORNING COFFEE
09:00 - 09:15	INTRODUCTION to the 11th ANNUAL ADVISORY FORUM » Mr. Julien VUILLEUMIER (Switzerland), Chair, Governing Board of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA)
09:15 - 12:15	GENERAL SESSION 1: PROMOTING EUROPEAN VALUES AND INTERCULTURAL DIALOGUE Moderator: » Mr. Konstantinos FILIS, Director of Research at the Institute of International Relations of Panteion University, Greece
09:15 - 10:30	 PROMOTING EUROPEAN VALUES Keynote Speaker: Mr. Matjaz GRUDEN, Director of Democratic Participation, Directorate General of Democracy, Council of Europe Speakers: Mr. Nicholas YATROMANOLAKIS, Deputy Minister of Culture, Contemporary Culture, Hellenic Ministry of Culture and Sports, Greece. Mrs. Olympia ANASTASOPOULOU, Secretary General for Tourism Policy and Development, Ministry of Tourism, Greece. Mr. Konstantinos KOUKAS, Mayor of Mykonos, Head of Greek Delegation to the Congress of Local and Regional Authorities of the Council of Europe (CLARE). Mrs. Gabrielle BERNOVILLE, Head of European Heritage Label, DG Education, Youth, Sport and Culture, European Commission Mrs. Giuliana DE FRANCESCO, Head of Unit, Coordination of European and International Affairs, Ministry of Culture of Italy, EPA Governing Board Council of Europe Mrs. Laura María González-Dopeso Portela, Santiago de Compostela Pilgrim Routes, Cultural Route of the Council of Europe Mrs. Cecilia BADANO, Communications Manager, Liberation Route Europe, Cultural Route of the Council of Europe







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10:30 - 11:00	- COFFEE BREAK -
11:00 - 12:15	PROMOTING INTERCULTURAL DIALOGUE
	Keynote Speaker:
	» Mrs. Anna DIAMANTOPOULOU, former European Commissioner for Employment, Social Affairs and Equal
	Opportunities (Video message)
	Speakers:
	» Ambassador Fakhraddin ISMAYILOV, President of the Group of Rappoteurs on Culture of the Committee of
	Ministers of the Council of Europe (TBC) » Ambassador Jean Claude KUGENER, President, European Institute of Cultural Routes, Luxembourg
	» Ambassador Jean Claude Roaliner, President, European Institute of Caltural Roales, Euxembourg » Mr. Constantinos EFSTATHIOU (Cyprus), Chairman of the subcommittee on culture, diversity and heritage of
	the Parliamentary Assembly of the Council of Europe
	» Mrs. Anna STAVRAKOPOULOU, Associate Professor, Center for Hellenic Studies in Greece, Harvard University,
	Greece
	» Mrs. Melina DASKALAKIS, President of the City of Athens Reception and Solidarity Centre, Greece
	» Mr. Sergio ORTEGA MUÑOZ, Head of European Programs Service, Ministry of Culture and Sports of Spain,
	EPA Governing Board Council of Europe
	» Mr. Hans Morten LØVRØD, Director, St. Olav Ways, Cultural Route of the Council of Europe
	» Mr. Luca BRUSCHI, Director, Via Francigena, Cultural Route of the Council of Europe
12:15 – 13:15	SPECIAL SESSION 1- "SAFEGUARDING AND PROMOTING EMBLEMATIC LANDSCAPE AND CULTURAL
	HERITAGE: EUROPEAN CULTURAL CENTER OF DELPHI, GREECE AS A BEST PRACTICE"
	Moderator:
	» Mr. Giuseppe ZAFFUTO, Spokesperson to the Deputy Secretary General, Directorate of Communications,
	Council of Europe
	Keynote Speaker:
	» Prof. Panagiotis ROILOS, President of the European Cultural Centre of Delphi, Greece Speakers:
	» Mrs. Irene KITSOU-MYLONAS, Advisor, Private Office of the Secretary General of the Council of Europe
	» Mrs. Maro NICOLOPOULOU, Head of Conferences and Artistic Programmes Department of the European
	Cultural Centre of Delphi, Greece
	» Mrs. Athanasia PSALTI, Head of the Ephorate of Antiquities of Phokis (TBC)
	» Mr. George KARABATOS, Manager, Routes of the Olive Tree, Cultural Route of the Council of Europe
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13:15 – 15:00	- LUNCH -
15:00 - 18:00	GENERAL SESSION 2: SAFEGUARDING HERITAGE IN TIMES OF CRISIS
	Moderator:
	» Prof. Mike ROBINSON, Professor of Cultural Heritage, Nottingham Trent University, United Kingdon
15:00 - 16:15	Keynote Speaker:
	» Mrs. Themis CHRISTOPHIDOU, Director General, DG Education, Youth, Sport and Culture, European Commis-
	sion (TBC)
	Speakers:
	» Mr. George DIDASKALOU, Secretary General of Culture, Hellenic Ministry of Culture and Sports, Greece
	» Mr. Stavros BENOS, President of Diazoma, Greece
	» Mrs. Anne GRADY, National Expert on Cultural Heritage, DG IPOL - CULT Committee of European Parliament (TBC)
	» Mr. Cilian LOHAN, Vice president of the European Economic and Social Committee (TBC)

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20:00 - 22:30 22:30	TRADITIONAL DINNER - Sapel Room, Agia Marina - Bus Transportation to hotels
19:30 - 20:00	- Bus Transportation to Sapel -
18:00 – 19:00	 SPECIAL SESSION 2: PROMOTING CULTURAL DIPLOMACY IN THE WIDER BLACK SEA REGION: THE ROLE OF CULTURAL ROUTES Moderator and Keynote Speaker: Ambassador Selim YENEL, President of Global Relations Forum, Türkiye Speakers:
	 Mr. Bruno ROSSIGNOL, Head of Programme for Climate and Heritage of the European Investment Bank Institute, Luxembourg Prof. Konstantinos KARTALIS, National & Kapodistrian University of Athens – Head of diaNEOsis research on Climate Change in Greece, Greece Mrs. Lydia CARRAS, President of Hellenic Society for Environment and Cultural Heritage, Europa Nostra network member, Greece Mrs. Daria KOSKOROU, Director-Curator of Capodistrias Museum, Greece Mrs. Karin ZIMMER, Head of Section International Cultural Policy, Directorate of Arts and Culture, Federal Ministry for Arts, Culture, the Civil Service and Sport of Austria, EPA Governing Board Council of Europe Mrs. Catherine LLOYD, Communications & Support, European Route of Historic Thermal Towns, Cultural Route of the Council of Europe (TBC)
16:45 - 18:00	[GENERAL SESSION 2 continues] Speakers:
16:15 - 16:45	- COFFEE BREAK -
	 Mrs. Baiba MURNIECE, Director of Cultural Policy Department, Ministry of Culture of Latvia, EPA Governing Board Council of Europe Prof. Dr. Meinrad Maria GREWENIG, President, European Route of Industrial Heritage, Cultural Route of the Council of EuropeMrs. Stefanie BISCHOF, Project Manager, The Hansa, Cultural Route of the Council of Europe





FRIDAY, 7 OCTOBER 2022 - at Minoa Palace Hotel, Chania, Crete -

09:00 - 09:30	- MORNING COFFEE -
09:30 - 12:30	GENERAL SESSION 3: FOSTERING CREATIVE INDUSTRIES, CULTURAL TOURISM, INNOVATIVE TECHNOLO- GIES FOR SUSTAINABLE COMMUNITIES
	Moderator:
09:30 - 10:45	» Eduardo SANTANDER, Executive Director, European Travel Commission (TBC) Keynote Speaker:
	» Mrs. Angela GEREKOU, President of the Greek National Tourism Organisation, Greece Speakers:
	» Dr. Eleni DOUNDOULAKI, Secretary General of Contemporary Culture, Hellenic Ministry of Culture and Sports, Greece
	» Dr. Panagiota DIONYSOPOULOU, Director General of Tourism Policy, Hellenic Ministry of Tourism, Greece » Representative of UN World Tourism Organization UNWTO (TBC)
	» Türkiye, EPA Governing Board Representative
	» Mrs. Maija OIONONEN, Manager, Alvar Aalto Route, Cultural Route of the Council of Europe » Mrs. Corinne BATTISTIG, European Route d'Artagnan, Cultural Route of the Council of Europe
10:45 - 11:15	- COFFEE BREAK -
	[GENERAL SESSION 3 continues]
11:15 - 12:30	Keynote Speaker:
	» Mr. Christodoulos RINGAS, Head of the Research and Educational Programs Dept. of Piraeus Bank Group, Cultural Foundation, Greece
	Speakers:
	» Mrs. Lamia KAMAL-CHAOUI, Director, OECD Centre for Entrepreneurship, SMEs, Regions and Cities (TBC) » Mrs. Ioanna DRETTA, CEO of Marketing Greece
	» Mrs. Marina GERONTI, Cultural and Communications Manager, member of Androidus & Argastiri Cultural Network, Greece
	 Mr. Stavros KALOGNOMOS, Executive Secretary of the Balkan and Black Sea Commission (TBC) Mrs. Georgia ZOUNI, Representative of University of Piraeus, Department of Tourism Studies – member of
	Cultural Routes University Network, Greece » Mrs. Olga WIŚNIEWSKA, Senior Advisor, Arts Council Norway, EPA Governing Board Council of Europe
	 » Mrs. Olga Wishield sha, senior Advisor, Arts Council Norway, ErA Governing Board Council of Europe » Mr. Germinal PEIRO, President, Prehistoric Rock Art Trails, Cultural Route of the Council of Europe
	» Mr. Pierre BEDOUELLE, President, Impressionisms Routes and Mrs. Inger HARLEVI, Vice President, The Hansa, 2022 Cultural Routes of the Council of Europe Training Academy
12:30 - 13:30	SPECIAL SESSION 3: CULTURAL ROUTES IN THE ADRIATIC-IONIAN EU MACRO REGION (EUSAIR)
	Moderator:
	» Mrs. Vlasta KLARIĆ, EUSAIR Thematic Expert, Department for European Affairs, Policies and Strategies, Croa- tian Ministry of Tourism and Sport





	[SPECIAL SESSION 3 continues]
	 Speakers: » Mr. Tomaž ŠTOKA, Centre for Creativity, Slovenia » Mr. Filippo FRANCINI, Director of Culture and Tourism Department, The Lovely Places, San Marino » Mr. Giovanni CAFIERO, President, Aeneas Route, Cultural Route of the Council of Europe » Mr. Sanjin MIHELIC, President, Iron Age Danube Route, Cultural Route of the Council of Europe » Mrs. Anuška DERANJA-CRNOKIĆ, Ministry of Culture and Media, Croatia, Saint Martin Route, Cultural Route of the Council of Europe » Mrs. Ksenija KEČA, Scientific Committee Member, Phoenicians Route, Cultural Route of the Council of Europe
13:30 - 14:30	- LIGHT LUNCH -
14:30 – 16:00	PARALLEL SESSION 4: PRESENTATION OF OFFICIAL CANDIDATE NETWORKS TO THE 2022-2023 CERTIFICA- TION CYCLE OF "CULTURAL ROUTE OF THE COUNCIL OF EUROPE"
	Cooperation Network Heritage Roman Routes. Iter Romanum - Heritage & Cities Mary's Route Romea Strata Saint Francis' Ways European Network of Saint Michael's Sites and Ways Singing Heritage Route Transhumance Trails and Rural Roads Pyrenees Freedom Routes
14:30 – 16:00	B2B SESSIONS: EPA GOVERNING BOARD MEMBERS / CULTURAL ROUTES REPRESENTATIVES (by registration only) (Room TBC)
17:30 - 18:00	- Bus Transportation - from Minoa Palace Hotel to Mikis Theodorakis Theatre
18:00 - 19:30	CLOSING CEREMONY - Mikis Theodorakis Theatre, Chania -
	Award Ceremony "Best Practices of the Cultural Routes of the Council of Europe" » Mr. Julien VUILLEUMIER (Switzerland), Chair, Governing Board EPA
	Presentation of the 2023 Annual Advisory Forum: Łódź, Poland, 20-22 September 2022 » Mrs. Hanna Elżbieta ZDANOWSKA, Mayor of the City Łódź (TBC) » Mr. Adam PUSTELNIK, Deputy Mayor of the City Łódź (TBC)
	Presentation of the 2023 Training Academy
	<i>Forum conclusions and Adoption of the Chania Declaration</i> » Mr. Julien VUILLEUMIER (Switzerland), Chair of the EPA Governing Board

 » Mr. Stefano DOMINIONI, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe





	[CLOSING CEREMONY continues]
Conce	ert with Mr. Stefanos KORKOLIS and Mrs. Sofia MANOUSAKI
DINNER: Creta	an Gastronomy Festival with cultural programme, Katechaki Square - Outside Mikis Theodorakis Theater - Venetian Port of Chania -
	END OF FORUM - Bus Transportation to hotels
	SIDE-EVENTS (EXHIBITS DISPLAYED DURING THE FORUM)
	BIT 1: The Cultural Routes of The Council of Europe Crossing Greece BI T 2: The "Cultural Routes of The Council of Europe"
	<u>SATURDAY, 8 OCTOBER 2022 – OPTIONAL DAY</u>
	OPTIONAL CULTURAL PROGRAMME
- Depa - Inclua - Not ir - Minin	POWER STATION /LAKE OF AGIA – TYPOGRAPHY MUSEUM- EL.VENIZELOS HOME Inture at 8:00 and return at 14:30 (Minoa Palace Hotel) ded: Pick up /Drop off from the hotel with professional air-conditioned private busses, English speaking escord Included: Any kind of meal, lunch, refreshment, or anything that it is not mentioned above mum pax 20 participation
	Additional fees required for the optional cultural programme.
- Depa sh spec - Walk c - Minin - Rate (CIENT APTERA- ARCHAEOLOGICAL MUSEUM OF CHANIA- CHANIA Inture at 9.00 and return at (Minoa Palace Hotel) with professional air-conditioned private busses, Engli aking professional guide duration about 45 min at Ancient Aptera and 50 min professional guide at Archaeological museum of Chania mum pax 20 €33,00 p/p ncluded: entrance at the archaeological museum €6,00
- Entra	nce at Archailogical site of Aptera \in 2,00 p/p
- Depa tione - Small	T/AGIA TRIADA MONASTERY – CHRISOPIGI MONASTERY Int our hotel at about 08.30 to Agia triada monastery at Akrotiri peninsula, with professional air-condi Ind private busses I Stop At Venizelos Graves to Enjoy the panoramic view of the city.

- Rate Euro 29,00 p/p
- Not included: entrance at Agia Triada monastery site 3,00 euro p/p. Any kind of meal, refreshment or any thing that it is not mentioned above
- Minimum pax 20

20:00 - 22:30

20:30





CHANIA- ELIA (VOUVES) - BOTANICAL PARK - RETURNING TO CHANIA

- Departure at 8:00 and return at 14:30 (Minoa Palace Hotel).
- Price 25€/person including the transport from/ to the hotel with private bus and professional guide.
- Not including the entrance fee to the Botanical Park 6€/person.

CHANIA - ARKADI (HISTORICA MONASTERY) - ANCIENT ELEFTHERNA -RETURNING TO CHANIA

- Departure at 7:30 and return at 15:00 (Minoa Palace Hotel)
- Price $44 \in /person$ including the transport from/ to the hotel with private bus/professional guide.
- Not including the entrance to the Arkadi Monastery (3€/person), the entrance to Ancient Eleftherna & the Museum (8€/person), and lunch or any kind of refreshment.

CHANIA - PLAKIAS - FRAGOKASTELLO - RETURNING TO CHANIA

- Departure at 8:00 and return around 18:00 (Minoa Palace Hotel).
- Price 39€ /person including the transport from/ to the hotel with private bus/ professional guide.
- Lunch not included (or other refreshments).

CHANIA - ANCIENT APTERA - KNOSOS - RETURNING TO CHANIA

- Departure at 8:00 and return around 18:30 19:00 (Minoa Palace Hotel)
- Price 45 ${\rm \in}$ /person including the transport from/ to the hotel with private bus/ professional guide
- Not including the entrance to Ancient Aptera (2€/person) and the entrance to Knosos (15€ /person)

CHANIA - ELAFONISI - RETURNING TO CHANIA

- Departure at 8:00 and return around 17:00 (Minoa Palace Hotel).
- Price 43€/person including the transport from/ to the hotel with private bus/ professional guide.
- Lunch not included (or other refreshments).

CHANIA - KASTELI - GRAMBOUSA - BALOS - RETURNING TO CHANIA

- Departure at 8:15 and return around 17:00 (Minoa Palace Hotel)
- Price 61€/person including the transport from/ to the hotel with private bus/ professional guide & the boat tickets for Grambousa, Balos

CHANIA - SAMARIA GORGE ENTRANCE VIEW-OMALOS & AGIA'S LAKE - RETURNING TO CHANIA

- Departure at 8:00 and return around 13:00 14:00 (Minoa Palace Hotel).
- Price $40 \in /person$ including the transport from/ to the hotel with private bus/ professional guide.
- Lunch not included (or other refreshments).

A ROUTE OF THE OLIVE TREE IN THE CHANIA REGION (PLATANIAS, VUVES, ASTRIKAS, GERANI)

- Departure at 9.30 am and return at 14.30.
 - Price 67€ /person including transfer from/to Minoa Palace Hotel, by luxury bus, guided tours, olive oil tasting, traditional lunch (buffet), tote bag with the gifts of the 'Routes of the Olive Tree' (publications, products, souvenirs).
- Registration: https://forms.gle/4dacdUjXzea6XGyG6
- Maximum number of participants: 40
- Minimum number of participants: 20
- Registration until 30 September 2022 (priority order will be followed)



(by year of certification)

Cultural route of the Council of Europe Itinéraire culturel du Conseil de l'Europe



	Itineraire culturei du Conseil de l'Europe
1987	Santiago de Compostela Pilgrim Routes
1991	The Hansa
1993	Viking Route
1994	Via Francigena
1997	Routes of El legado andalusí
2003	Phoenicians' Route
2004	Pyrenean Iron Route
2004	European Mozart Ways
2004	European Route of Jewish Heritage
2005	Saint Martin of Tours Route
2005	Cluniac Sites in Europe
2005	Routes of the Olive Tree
2005	VIA REGIA
2007	TRANSROMANICA - The Romanesque Routes of European Heritage
2009	Iter Vitis Route
2010	European Route of Cistercian Abbeys
2010	European Cemeteries Route
2010	Prehistoric Rock Art Trails
2010	European Route of Historical Thermal Towns
2010	Route of Saint Olav Ways
2012	European Route of Ceramics
2013	European Route of Megalithic Culture
2013	Huguenot and Waldensian Trail
2014	ATRIUM - Architecture of Totalitarian Regimes of the 20th Century in Europe's Urban Memory
2014	Réseau Art Nouveau Network
2014	Via Habsburg
2015	Roman Emperors and Danube Wine Route
2015	European Routes of Emperor Charles V
2015	Destination Napoleon
2015	In the Footsteps of Robert Louis Stevenson
2016	Fortified Towns of the Grande Region
2018	Impressionisms Routes
2018	Via Charlemagne
2019	European Route of Industrial Heritage
2019	Iron Curtain Trail
2019	Le Corbusier Destinations: Architectural Promenades
2019	Liberation Route Europe
2019	Routes of Reformation
2020	European Route of Historic Gardens
2020	Via Romea Germanica
2021	Aeneas Route
2021	Alvar Aalto Route - 20th Century Architecture and Design
2021	Cyril and Methodius Route
2021	European Route d'Artagnan
2021	Iron Age Danube Route
2022	Historic Cafés Route
2022	European Fairy Tale Route
2022	Women Writers Route





ENLARGED PARTIAL AGREEMENT ON CULTURAL ROUTES OF THE COUNCIL OF EUROPE (EPA)

Established in 2010, the Enlarged Partial Agreement on Cultural Routes (EPA) follows the Council of Europe's policy guidelines, decides the programme strategy and awards "Council of Europe Cultural Route" certification. It is open to member and non-member States of the Council of Europe aiming at providing political support for national, regional and local initiatives to promote European citizenship through cultural heritage and sustainable tourism. The Secretariat of the EPA is located at the European Institute of Cultural Routes in Luxembourg.

MEMBER STATES:

(in alphabetical order)







INTERNATIONAL ORGANISATIONS OBSERVERS WITH THE EPA

European Union - EEAS (European External Action Service)



OECD (Organisation for Economic Co-operation and Development)

INTERNATIONAL NGOS OBSERVERS WITH THE EPA



FITE

FRA (European Ramblers' Association)



INFSCI

UNWTO

(United Nations World Tourism Organization)

UNESCO

UNWTO

and Cultural Organization)

(United Nations Educational, Scientific

PARTICIPATIVE STATUS WITH THE EPA





FEG (European Federation of Tourist Guide Associations)

ΔΗΜΟΣ ΧΑΝΙΩΝ

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International Federation of Equestrian Tourism



Ministry of Culture and Sports









Cultural route of the Council of Europe

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Permanent Representation of Greece to the Council of Europe

Cultural Routes of the Council of Europe crossing Greece

- Phoenician's Route
- European Mozart Ways
- Routes of the Olive Tree
- Iter Vitis Route
- European Cemeteries Route
- European Route of Historical Thermal Towns
- Destination Napoleon
- Impressionisms Routes

- European Route of Industrial Heritage
- Iron Curtain Trail
 - European Route of Historic Gardens
- Aeneas Route
- Cyril and Methodius Route
- Liberation Route
- Historic Cafés Route
- European Fairy Tale Route

CONTACT INFORMATION

Hellenic Ministry of Culture and Sports Hellenic Ministry of Tourism Greek National Tourism Organization **Region of Crete** Municipality of Chania Chamber of Industry and Commerce of Chania Historic Cafes Route

Forum Secretariat, Cultural Routes of the Council of Europe Programme **Enlarged Partial Agreement on Cultural Routes, Council of Europe**

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