

12th CULTURAL ROUTES OF THE COUNCIL OF EUROPE **ANNUAL ADVISORY FORUM**

Łódź, Poland, 20th - 22nd September 2023



FORUM PROGRAMME



Honorary Patronage
of the President of the Republic of Poland Andrzej Duda



Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



Ministry of Culture and National Heritage
Republic of Poland

Co-financed from the funds of the Minister of Culture
and National Heritage of the Republic of Poland

**12TH
CULTURAL ROUTES
ANNUAL
ADVISORY FORUM**

**FORUM
PROGRAMME**

**Cultural Routes –
Social and Creative
Dimensions of Cultural
Heritage
in a Post-Industrial Context**

- DAY 1 -

WEDNESDAY, 20th SEPTEMBER

- The EC1 Łódź – City of Culture -

09:00 - 12:30

REGISTRATION OF FORUM PARTICIPANTS

- Foyer -

09:00 – 09:40

Meeting of the Bureau of the Governing Board of the Enlarged Partial Agreement *(by invitation only)*

- Conference room no. 1 -

09:30 – 12:30

Meeting of the “Cultural Routes of the Council of Europe” *(by invitation only)*

- Conference room no. 2 -

10:00 – 12:30

Meeting of the Member States of the Enlarged Partial Agreement Governing Board *(by invitation only)*

- Conference room no. 1 -

10:00 – 12:30

Meeting of the University Network for Cultural Routes Studies *(by invitation only)*

- Auditorium (Centre for Science and Technology) -

11:00 – 11:15

COFFEE BREAK

- Space at Conference room no. 1 and 2 -

11:30 – 14:30

CULTURAL PROGRAMME AT THE ŁÓDŹ CITY MUSEUM AND THE MUSEUM OF THE FACTORY *(by registration)*

14:00 – 16:00

REGISTRATION OF FORUM PARTICIPANTS *(continued)*

- Foyer -

14:30 – 15:30

PRESS CONFERENCE *(by invitation only)*

- Machine Hall (simultaneous translation) and Conference room no. 1 for interviews -

15:00 – 16:00

COFFEE AND REFRESHMENTS

- Foyer -

16:00 – 18:30

OFFICIAL OPENING OF THE ANNUAL ADVISORY FORUM

- Machine Hall -

16:00 – 16:20

WELCOMING REMARKS

- Mr. Waldemar BUDA, Minister, Ministry of Economic Development and Technology, Republic of Poland
- Mr. Bjørn BERGE, Deputy Secretary General, Council of Europe
- Mrs Małgorzata MOSKWA-WODNICKA, Deputy Mayor of Łódź

16:20 – 16:40

FORUM KEYNOTE SPEECH: Social Dimension of Cultural Routes

Keynote speaker:

- Prof. Łukasz GAWEŁ, Jagiellonian University, Faculty of Management and Social Communication, Director, National Museum, Warsaw, Poland

16:40 – 17:00

NEW MEMBER STATES ACCESSIONS TO THE ENLARGED PARTIAL AGREEMENT ON CULTURAL ROUTES (EPA) IN 2023

Presented by:

- Ambassador Patrick ENGELBERG, Chair of the EPA Statutory Committee, Council of Europe





- *Mr. Andrei CHISTOL, State Secretary, Ministry of Culture, Republic of Moldova*
- *Mr. Ondřej CHRÁST, Deputy Minister, Ministry of Culture, Czech Republic*
- *Mr. Alex FARRUGIA, Director, Ministry for the National Heritage, the Arts and Local Government, Republic of Malta*

17:00 - 18:20

HIGH-LEVEL DIALOGUE: Building European Identities Founded on Freedom and Solidarity

Moderator: *Ambassador Patrick ENGELBERG, Chair of the EPA Statutory Committee, Council of Europe*

- *Mr. Bjørn BERGE, Deputy Secretary General, Council of Europe*
- *Mr. Andrzej GUT-MOSTOWY, State Secretary, Prime Minister's Plenipotentiary for the Polish Brand Promotion, Ministry of Sport and Tourism, Republic of Poland*
- *Mr. Rimantas MIKAITIS, Vice Minister of Culture, Republic of Lithuania*
- *Mr. Ondřej CHRÁST, Deputy Minister of Culture, Czech Republic*
- *Mr. Andrei CHISTOL, State Secretary, Ministry of Culture, Republic of Moldova*

18:20 - 18:30

CULTURAL ROUTES OF THE COUNCIL OF EUROPE CERTIFICATION CEREMONY 2023

Presented by: *Mrs. Urszula ŚLAZAK, Chair of the EPA Governing Board*

Awarded by *Mr. Bjørn BERGE, Deputy Secretary General, Council of Europe*

- *Transhumance Trails, Cultural Route of the Council of Europe, represented by Prof. Dr. Felipe Agustín MONZÓN PEÑATE, Executive President and Dr. Simona MESSINA, Manager*

18:30 - 18:40

CULTURAL ROUTES OF THE COUNCIL OF EUROPE RENEWAL OF CERTIFICATION 2023

Presented by *Mrs. Urszula ŚLAZAK, Chair of the EPA Governing Board and, Mrs. Meltem ÖNHON, Vice-Chair of the EPA Governing Board*

- *Viking Route*
- *European Route of Jewish Heritage*
- *VIA REGIA*
- *TRANSROMANICA*
- *European Routes of Emperor Charles V*
- *Roman Emperors and Danube Wine Route*
- *European Route of Industrial Heritage*
- *Le Corbusier Destinations : Architectural Promenades*
- *Liberation Route Europe*

19:00 - 21:30

WELCOME DINNER AT THE CENTRE FOR SCIENCE AND TECHNOLOGY

- Centre for Science and Technology floor 1 and 2 (and Control Room for the VIP zone) -

21:40

BUS TRANSPORTATION TO THE HOTELS' MEETING POINTS



- DAY 2 -

THURSDAY, 21st SEPTEMBER

- The EC1 Łódź – City of Culture -

08:30 - 09:00

REGISTRATION OF FORUM PARTICIPANTS *(continued)*

- Foyer -

09:00 – 09:15

INTRODUCTION to the 12th ANNUAL ADVISORY FORUM

- Machine Hall -

- Mr. Stefano DOMINIONI, Executive Secretary, Enlarged Partial Agreement on Cultural Routes, Council of Europe

09:15 – 09:30

KEYNOTE SPEECH: – Post-industrial heritage and its role in shaping European cultural identity

Keynote speaker:

- Prof. Dr. Meinrad Maria GREWENIG, President, European Route of Industrial Heritage, Cultural Route of the Council of Europe

09:30 - 12:00

GENERAL SESSION 1: Preserving and Revitalising Post-Industrial Heritage

- Machine Hall -

Moderator: Mr. Piotr MICHAŁOWSKI, Co-Chairman of the European Network of Cultural Centres, Independent Expert for the Cultural Routes of the Council of Europe programme

- Prof. Piotr GERBER, President, Polish Committee of the International, Committee for the Conservation of the Industrial Heritage
- Dr. Adam HAJDUGA, Vice-President, European Route of Industrial Heritage, Deputy Director, Metallurgy Museum in Chorzów, Poland
- Mr. Jan GODŁOWSKI, Director, Cracow Saltworks Museum in Wieliczka, Poland
- Mrs. Łucja ZAWADZKA, Deputy Director, Coal Mining Museum in Zabrze, Poland
- Prof. Massimo PREITE, Board member, European Route of Industrial Heritage, Italy
- Mr. François MOYSE, President, European Association for the Preservation of Jewish Heritage and Culture, Cultural Route of the Council of Europe

10:30 - 11:00

COFFEE BREAK

- Foyer -

12:00 - 13:00

THEMATIC SESSION: Recommendations on Post-Conflict and Post-Disaster Recovery and Reconstruction – Conclusions for the Cultural Routes

- Machine Hall -

Moderator: Mrs. Katarzyna ZALASIŃSKA, Director, National Institute of Cultural Heritage, Poland

- Mr. Krzysztof ZYMAN, Executive Secretary, EUR-OPA Major Hazard Agreement, Council of Europe





- DAY 2 -

- *Mrs. Meltem ÖNHON, Expert, Ministry of Culture and Tourism of Türkiye, EPA Governing Board Vice Chair*
- *Prof. Wojciech FAŁKOWSKI, Director of the Royal Castle in Warsaw, Poland*
- *Mrs. Iryna DENYSKO, Senior Researcher, PhD, the National Dendrological Park «Sofiyivka», Network member of the European Route of Historic Gardens*
- *Mrs. Olga MEZERIDOU, International Relations Advisor, the Olive Tree Routes Foundation, Cultural Route of the Council of Europe*

13:00 - 14:30

LUNCH

- Foyer -

14:30 - 17:00

GENERAL SESSION 2 : New approaches for participation in cultural heritage: example of Cultural Routes of the Council of Europe

- Machine Hall -

Moderator: *Mr. Peter DEBRINE, Sustainable tourism expert, UNESCO World Heritage Centre, Paris*

- *Mr. Maciej KRONENBERG, President of REGIO, Poland*
- *Mr. Adam KOWALSKI, Director of the Metallurgy Museum in Chorzów, Poland*
- *Dr. Jarosław KLAŚ, Director of the C. K. Norwid Cultural Centre in Krakow, Poland*
- *Mr. Gerhard ERMISCHER, First Vice-President, European Ramblers Association*
- *Mrs. Emanuela PANKE, President, Iter Vitis Route, Cultural Route of the Council of Europe*
- *Mr. Miguel Angel MARTÍN RAMOS, President, European Routes of Charles V, Cultural Route of the Council of Europe, Head of Delegation in Brussels of the Yuste Foundation*
- *Mrs. Benedetta DIAMANTI, Director, European Route of Ceramics, Cultural Route of the Council of Europe and Mrs. Anna BOBER-TUBAJ, Director, Boleslawiec Ceramics Museum, network member of the European Route of Ceramics*

15:30 - 16:00

COFFEE BREAK

- Foyer -

17:10

BUS TRANSPORTATION FROM THE EC1 TO THE CENTRAL MUSEUM OF TEXTILES

18:00 - 21:30

CULTURAL EVENTS AT THE ŁÓDŹ CITY CULTURE PARK AND THE CENTRAL MUSEUM OF TEXTILES IN ŁÓDŹ - DINNER AT THE INVITATION OF THE MAYOR OF ŁÓDŹ MRS HANNA ZDANOWSKA

- Courtyard of the Central Museum of Textiles -

21:30

BUS TRANSPORTATION TO THE HOTELS' MEETING POINTS



- DAY 3 -

FRIDAY, 22th SEPTEMBER

- The EC1 Łódź – City of Culture -

08:00 - 11:00

VISIT OF "THE UNDERGROUND CATHEDRAL" (by registration only, division into groups with specific hours of entry)
- Meeting point at EC1 -

10:00 - 11:30

B2B SESSIONS: CULTURAL ROUTES OF THE COUNCIL OF EUROPE REPRESENTATIVES AND EPA GOVERNING BOARD MEMBERS (by registration only)
- Conference room no 1 -

10:00 - 11:30

COFFEE AND REFRESHMENTS

- Foyer -

11:30 - 11:45

KEYNOTE SPEECH – Parliamentary Assembly of the Council of Europe (PACE) Report "Cultural Routes: a platform for intercultural dialogue"

- Machine Hall -

Keynote speaker: Mr. Andries GRYFFROY, member of the Parliamentary Assembly of the Council of Europe (Belgium)

11:45 - 13:00

GENERAL SESSION 3 : New trends in promoting the Cultural Routes of the Council of Europe programme
- Machine Hall -

Moderator: Mr. Julien VUILLEUMIER, Scientific collaborator, Federal Office for Culture OFC, Switzerland, EPA Governing Board Council of Europe

- Mr. Sergio ORTEGA MUNOZ, Head of European Programs Service, Ministry of Culture and Sports of Spain, EPA Bureau member, Governing Board Council of Europe
- Mr. Alfredas JOMANTAS, Head of Division of International Department of Cultural Heritage, Ministry of Culture of Lithuania, EPA Governing Board Council of Europe
- Mrs. Astghik MARABYAN, Head of Department of Cultural Heritage, Ministry of Education, Science, Culture and Sport of Armenia, EPA Governing Board Council of Europe
- Mrs. Olga WIŚNIEWSKA, Senior Advisor, Arts Council Norway, EPA Governing Board Council of Europe
- Prof. Mariela MODEVA, Advisor to the Minister, Ministry of Tourism, Bulgaria
- Mrs. Ksenija KECA, Libertas International University of Zagreb, Croatia

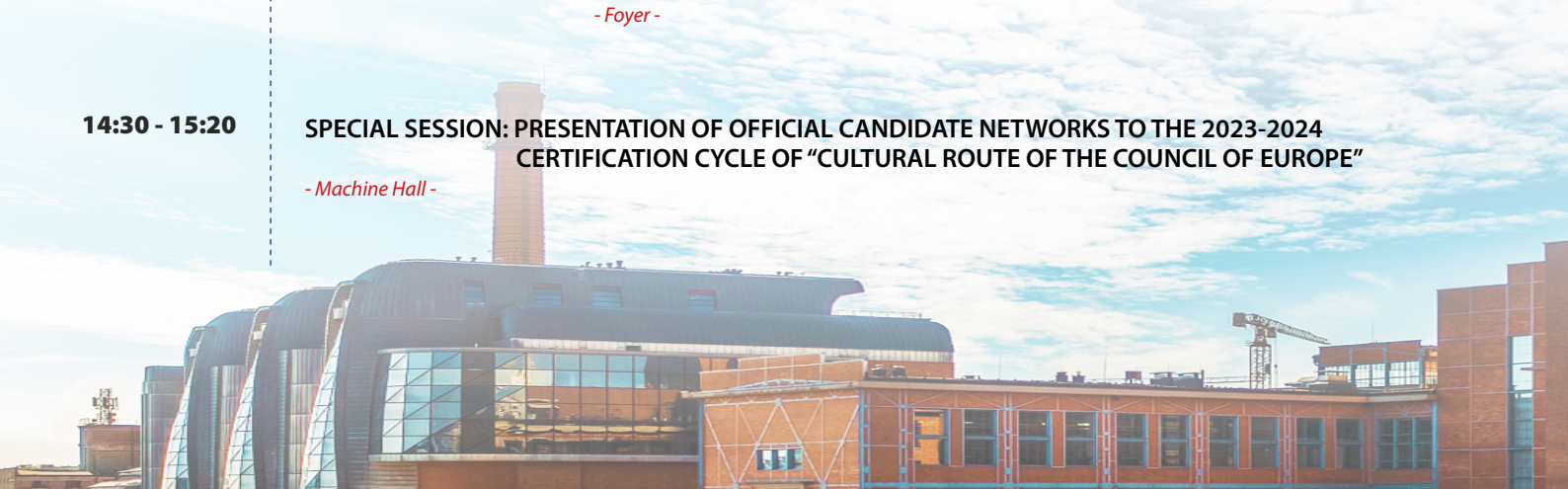
13:00 - 14:30

LUNCH

- Foyer -

14:30 - 15:20

SPECIAL SESSION: PRESENTATION OF OFFICIAL CANDIDATE NETWORKS TO THE 2023-2024 CERTIFICATION CYCLE OF "CULTURAL ROUTE OF THE COUNCIL OF EUROPE"
- Machine Hall -





- DAY 3 -

- *The Historic Pharmacies and Medicinal Gardens Route, presented by Mrs. Luisa VÁZQUEZ DE ÁGREDOS PASCUAL, Director*
- *The Leonardo Da Vinci Route, presented by Mr. Silvano GUERRINI, Manager*
- *The European Network of Holy Week and Easter Celebrations, presented by Mrs. Encarnación GIRÁLDEZ, Manager*
- *The European Paganini Route, presented by Dr. Michele TRENTI, Manager*
- *Via Querinissima, presented by Mrs. Nicoletta MARTORANA, Director and Mr. Stefano AGNOLETTI, Director, Via Querinissima Northern Europe : Kinga Scieszko*

15:20 - 17:20

PANEL DISCUSSION: Creative and Innovative practices of the Cultural Routes of the Council of Europe

- Machine Hall -

Moderator: *Prof. Mike ROBINSON, Chair of Cultural Heritage, Nottingham Trent University, United Kingdom*

- *Mr. Sergei BAZARYA, Programme manager, European Heritage Days (EHD), Council of Europe*
- *Mrs. Simone ZAGRODNIK, Executive Director, European Route of Historic Thermal Towns, Cultural Route of the Council of Europe*
- *Mrs. Andreja RIHTER, President, Women Writers Route, Cultural Route of the Council of Europe*
- *Mr. Sami TAWFIK, Project Manager, Via Francigena, Cultural Route of the Council of Europe*
- *Mr. Vitor Sá MARQUES, network member (Portugal), Historic Cafés Route, Cultural Route of the Council of Europe*
- *Mr. Hans Morten LØVRØD, Director, Route of St. Olav Ways, Cultural Route of the Council of Europe*

17:00 - 18:00

CLOSING CEREMONY

- Machine Hall -

AWARD CEREMONY "Best practices of the Cultural Routes of the Council of Europe"

- *Presented by Mrs. Urszula ŚLĄZAK, Chair of the EPA Governing Board and, Mrs. Meltem ÖNHON, Vice Chair of the EPA Governing Board Council of Europe*

PRESENTATION OF THE OUTCOMES OF THE 2023 TRAINING ACADEMY

"Prehistoric Rock Art Trails" (Dordogne, FRANCE, 30th May - 2nd June 2023)

- *Mrs. Inger HARLEVI, Vice Chair, The Hansa, Cultural Route of the Council of Europe*

PRESENTATION OF THE 2024 TRAINING ACADEMY

"Via Francigena" (Brindisi, ITALY 4th - 7th June 2024)

- *Mrs. Elena DUBININA, European project coordinator, European Association of the Via Francigena ways (EAVF), Cultural Route of the Council of Europe*

- DAY 3 -

**PRESENTATION OF THE 2024 ANNUAL ADVISORY FORUM
Visegrád, HUNGARY, 25th - 27th September 2024**

- *Mr. Máté VINCZE, Deputy State Secretary, State Secretariat for Culture, Ministry of Culture and Innovation, HUNGARY*
- *Mrs. Eszter CSONKA-TAKÁCS, Director, Hungarian Open-Air Museum, Directorate of Intangible Cultural Heritage, HUNGARY, EPA Bureau member Council of Europe*
- *Mr. Dénes EŐRY, Mayor of the City of Visegrád, HUNGARY*

CLOSING REMARKS by *Mrs. Urszula ŚLAZAK, Chair of the EPA Governing Board*

18:10

BUS TRANSPORTATION - FROM THE EC1 TO THE HOTEL VIENNA HOUSE ANDEL'S ŁÓDŹ

19:00 - 22:00

GALA DINNER AT THE HOTEL VIENNA HOUSE ANDEL'S ŁÓDŹ

- Ballroom of the Hotel Vienna House Andel's -

22:00

BUS TRANSPORTATION TO THE HOTELS' MEETING POINT

SIDE-EVENTS (EXHIBITS DISPLAYED DURING THE FORUM)

- Machine Hall – Exhibition zone -

EXHIBIT 1: The Cultural Routes of The Council of Europe Crossing Poland

EXHIBIT 2: «Change with an Impact» ERIH mobile presentation

EXHIBIT 3: Historic centres of salt mining in Europe – presentation prepared by Cracow Saltworks Museum in Wieliczka













































ENLARGED PARTIAL AGREEMENT ON CULTURAL ROUTES OF THE COUNCIL OF EUROPE (EPA)

Established in 2010, the Enlarged Partial Agreement on Cultural Routes (EPA) follows the Council of Europe's policy guidelines, decides the programme strategy and awards "Council of Europe Cultural Route" certification. It is open to member and non-member States of the Council of Europe aiming at providing political support for national, regional and local initiatives to promote European citizenship through cultural heritage and sustainable tourism. The Secretariat of the EPA is located at the European Institute of Cultural Routes in Luxembourg.

MEMBER STATES *(in alphabetical order)*

 Albania (2022)	 Germany (2013)	 Norway (2011)
 Andorra (2012)	 Greece (2011)	 Poland (2017)
 Armenia (2015)	 Holy See (2018)	 Portugal (2011)
 Austria (2011)	 Hungary (2013)	 Romania (2013)
 Azerbaijan (2011)	 Italy (2011)	 San Marino (2017)
 Bosnia and Herzegovina (2016)	 Latvia (2019)	 Serbia (2012)
 Bulgaria (2011)	 Lebanon (2022)	 Slovak Republic (2014)
 Croatia (2016)	 Lithuania (2012)	 Slovenia (2011)
 Cyprus (2011)	 Luxembourg (2011)	 Spain (2011)
 Czech Republic (2023)	 Malta (2023)	 Sweden (2020)
 Finland (2018)	 Moldova (2023)	 Switzerland (2013)
 France (2011)	 Monaco (2013)	 Türkiye (2018)
 Georgia (2016)	 Montenegro (2011)	 Ukraine (2021)
	 North Macedonia (2022)	

EPA OBSERVERS *(in alphabetical order)*

 Estonia (2023)

CULTURAL ROUTES OF THE COUNCIL OF EUROPE

(by year of certification)

The Cultural Routes of the Council of Europe programme was launched in 1987 to demonstrate, via journeys through space and time, how the heritage of the different countries in Europe contributes to a shared cultural heritage. The programme acts as a channel for intercultural dialogue and promotes better knowledge and understanding of European cultural identity while preserving and enhancing natural and cultural heritage.



1987	<i>Santiago de Compostela Pilgrim Routes</i>	2014	<i>Via Habsburg</i>
1991	<i>The Hansa</i>	2015	<i>Roman Emperors and Danube Wine Route*</i>
1993	<i>Viking Route*</i>	2015	<i>European Routes of Emperor Charles V*</i>
1994	<i>Via Francigena</i>	2015	<i>Destination Napoleon*</i>
1997	<i>Routes of El legado andalusí</i>	2015	<i>In the Footsteps of Robert Louis Stevenson*</i>
2003	<i>Phoenicians' Route</i>	2016	<i>Fortified Towns of the Grande Region</i>
2004	<i>Pyrenean Iron Route</i>	2018	<i>Impressionisms Routes</i>
2004	<i>European Mozart Ways</i>	2019	<i>European Route of Industrial Heritage*</i>
2004	<i>European Route of Jewish Heritage*</i>	2019	<i>Iron Curtain Trail - EURO VELO 13*</i>
2005	<i>Saint Martin of Tours Route</i>	2019	<i>Le Corbusier Destinations: Architectural Promenades*</i>
2005	<i>Cluniac Sites in Europe*</i>	2019	<i>Liberation Route Europe*</i>
2005	<i>Routes of the Olive Tree</i>	2019	<i>Routes of Reformation</i>
2005	<i>VIA REGIA*</i>	2019	<i>European Route of Historic Gardens</i>
2007	<i>TRANSROMANICA - The Romanesque Routes of European Heritage*</i>	2020	<i>Via Romea Germanica</i>
2009	<i>Iter Vitis Route</i>	2021	<i>Aeneas Route</i>
2010	<i>European Cemeteries Route</i>	2021	<i>Alvar Aalto Route - 20th Century Architecture and Design</i>
2010	<i>Prehistoric Rock Art Trails</i>	2021	<i>Cyril and Methodius Route</i>
2010	<i>European Route of Historical Thermal Towns</i>	2021	<i>European Route d'Artagnan</i>
2010	<i>Route of Saint Olav Ways</i>	2021	<i>Iron Age Danube Route</i>
2012	<i>European Route of Ceramics</i>	2021	<i>Historic Cafés Route</i>
2013	<i>European Route of Megalithic Culture</i>	2022	<i>European Fairy Tale Route</i>
2013	<i>Huguenot and Waldensian Trail</i>	2022	<i>Women Writers Route</i>
2014	<i>ATRIUM - Architecture of Totalitarian Regimes of the 20th Century in Europe's Urban Memory</i>	2023	<i>Transhumance Trails</i>
2014	<i>Réseau Art Nouveau Network</i>		

* Cultural Routes of the Council of Europe with certification renewed in 2023

POLAND



Member State of the Council of Europe

Member State of the Enlarged Partial Agreement on Cultural Routes since 2017

CULTURAL ROUTES OF THE COUNCIL OF EUROPE CROSSING POLAND

Santiago de Compostela Pilgrim Routes

*"Cultural Route of the Council of Europe"
certified since 1987*

The Hansa

*"Cultural Route of the Council of Europe"
certified since 1991*

Viking Routes

*"Cultural Route of the Council of Europe"
certified since 1993*

European Route of Jewish Heritage

*"Cultural Route of the Council of Europe"
certified since 2004*

Cluniac sites in Europe

*"Cultural Route of the Council of Europe"
certified since 2005*

Saint Martin of Tours Route

*"Cultural Route of the Council of Europe"
certified since 2005*

VIA REGIA

*"Cultural Route of the Council of Europe"
certified since 2005*

European Cemeteries Route

*"Cultural Route of the Council of Europe"
certified since 2010*

European Route of Historic Thermal Towns

*"Cultural Route of the Council of Europe"
certified since 2010*

European Route of Ceramics

*«Cultural Route of the Council of Europe»
certified since 2012*

Destination Napoleon

*«Cultural Route of the Council of Europe»
certified since 2015*

Impressionisms Routes

*«Cultural Route of the Council of Europe»
certified since 2018*

European Route of Industrial Heritage

*«Cultural Route of the Council of Europe»
certified since 2019*

Routes of Reformation

*«Cultural Route of the Council of Europe»
certified since 2019*

European Route of Historic Gardens

*«Cultural Route of the Council of Europe»
certified since 2020*

Liberation Route Europe

*«Cultural Route of the Council of Europe»
certified since 2021*

Women Writers Route

*«Cultural Route of the Council of Europe»
certified since 2022*



CONTACT INFORMATION

Council of Europe

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F-67075 Strasbourg

Forum Secretariat, Cultural Routes of the Council of Europe Programme Enlarged Partial Agreement on Cultural Routes, Council of Europe European Institute of Cultural Routes

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EN



Honorary Patronage
of the President of the Republic of Poland Andrzej Duda



Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



Ministry of Culture and National Heritage
Republic of Poland

www.coe.int

The Council of Europe is the continent's leading human rights organisation. It comprises 46 member States, including all members of the European Union. All Council of Europe member States have signed up to the European Convention on Human Rights, a treaty designed to protect human rights, democracy and the rule of law. The European Court of Human Rights oversees the implementation of the Convention in the member States.

