

Latest market publications from the European Audiovisual Observatory

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Fiction film financing in Europe: A sample analysis of films released in 2017

Fiction film financing in Europe: A sample analysis of films released in 2017

Published in January 2020

This report aims to provide robust figures on how European theatrical live-action fiction films are being financed. The analysis offers a big-picture, pan-European perspective, and complements work at national levels.

The internationalisation of TV audience markets in Europe

The internationalisation of TV audience markets in Europe

Published in June 2019

This report examines the increasing internationalisation of the European TV sector from three different angles : concentration and fragmentation tendencies in national audience markets, the market power of non-domestic TV channels in national markets, and the growing footprint of US groups.

<https://bit.ly/2UuEffC>

<https://bit.ly/31vGQYd>

Film and TV content in VOD catalogues 2019 Edition

Film and TV content in VOD catalogues - 2019 edition

Published in November 2019

This report aims to provide a global insight into the composition of VOD catalogues in Europe, looking at both film and TV content.

Audiovisual media services in Europe Market insights

Audiovisual media services in Europe - Market insights

Published in October 2019

Based on data analyses of 2018 data from the MAVISE database, this publication provides an overview of the European audiovisual media landscape from three different perspectives.

<https://bit.ly/3biQh1K>

<https://bit.ly/386qd7M>

The export of European films on SVOD services outside Europe

The export of European films on SVOD outside Europe

Published in September 2019

The aim of this report is to give a picture of the export of EU films on SVOD services outside of the European Union. 79 SVOD services in 21 countries worldwide are part of the sample.

Female directors in European cinema Key figures

Female directors in European cinema - key figures 2019

Published in October 2019

This report aims at helping to quantify the gender imbalance among film directors in Europe.

<https://bit.ly/38613X9>

<https://bit.ly/39hOXtV>

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