



FLORENCE CONVENTION

25th Anniversary of the Council of Europe Landscape Convention

28 October 2025

Florence, Italy

Villa Medicea "La Petraia"

Ministerial Conference

DRAFT PROGRAMME

REF : T-FC (2025) CONF 1 E



MINISTERO
DELLA
CULTURA

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

Tuesday, 28 October

Location: Villa La Petraia

09:20 - 09:50 | Arrival and registration of participants

09:50 – 10:00 | Family Photo for Heads of delegation

10:00 – 10:30 | **Opening session**

- **Mr Alessandro GIULI**, Minister of Culture of Italy
- **Mr Bjørn BERGE**, Deputy Secretary General, Council of Europe
- **Mr Gilberto PICHETTO FRATIN**, Minister of the Environment and Energy Security of Italy
- **Mr Francesco LOLLOBRIGIDA**, Minister of Agriculture, Food Sovereignty and Forestry of Italy
- **Ms Aurora FLORIDIA**, Senator of the Italian Republic, Parliamentary Assembly of the Council of Europe
- **Mr Marc COOLS**, President of the Congress of Local and Regional Authorities, Council of Europe (*pre-recorded statement*)

10:30 - 11:45 | **25 Years of Achievements of the Florence Convention**

Building on the Reykjavík Declaration adopted by the Heads of State and Government of the Council of Europe, this session will address ways and means of strengthening landscape action in response to the triple planetary crisis of pollution, climate change and biodiversity loss.

- **Ms Marta RODRIGUES**, Chair of the 13th Conference on the Implementation of the Council of Europe Landscape Convention

Ministers will engage and exchange ideas on the milestones, achievements and impact of the Council of Europe Landscape Convention, including at the national level (Each intervention of the Ministers must be limited to 5 minutes, for other officials to 3 minutes)

11:45 - 12:00 | Coffee Break

12:00 - 13:30 | **Future of the Florence Convention**

Building on the conclusions of the previous session, in this session the Ministers will explore solutions, innovative approaches and the role of the Council of Europe Landscape Convention in light of the Reykjavík Declaration (Each intervention by the Ministers must be limited to 5 minutes, for other officials to 3 minutes)

- **Mr Rafael BENITEZ**, Director of Social Rights, Health and Environment, Council of Europe

13:30 – 13:45 | **Ceremony of Presentation of the European Diploma Award**

13:45 – 15:15 | Official Lunch for Heads of delegation at Villa La Petraia

15:15 - 16:00 | **Expanding membership**

This session will look into the potential new accessions, including non-member States of the Council of Europe, and the Convention's integration into national policies. Ministers will be invited to manifest their interest.

16:00 - 16:30 | Presentation and adoption of the declaration and concluding remarks