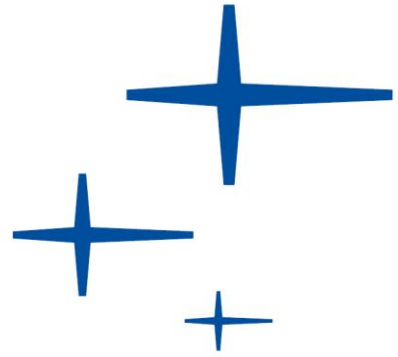




# Sustainable sports

Sustainability programme for the sports  
community 2020–2024



# Sustainability programme for the sports community

#SustainableSports  
#LeadtheChange



FAIR PLAY – ETHICAL PRINCIPLES FOR THE SPORTS COMMUNITY

UN SUSTAINABLE DEVELOPMENT GOALS 2030



# The sports community aims for responsibility in sports activities



Our actions are transparent, open and inclusive.



Sports are a source of joy and positive experiences.

No one should experience bullying, harassment or other inappropriate behaviour.



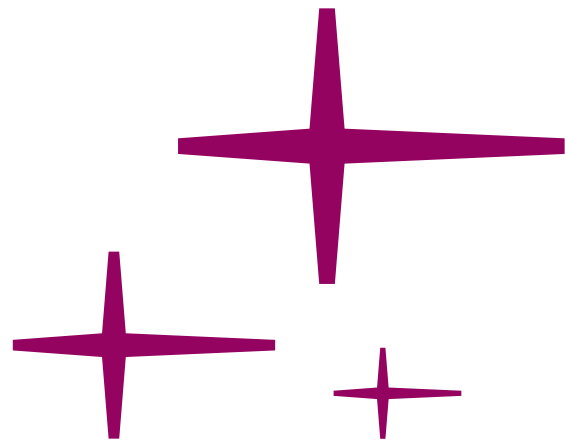
All are welcome to our activities.



We operate sustainably and consider future generations.



Our approach to sports is fair and clean.



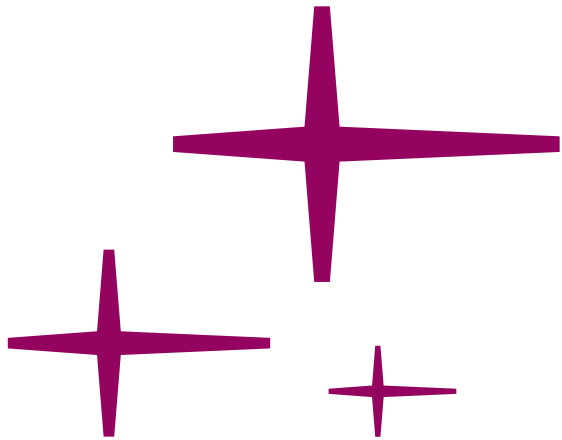
## Objective:

The good governance of our activities enhances trust and satisfaction, engages people, and ensures the quality and continuity of our operations.

Our rules and regulations prevent inappropriate behaviour and enable us to address it.



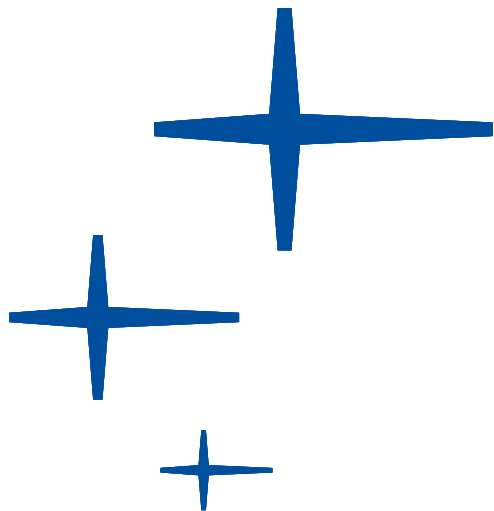
## Good Governance



## Measures:

- Our operational, disciplinary and club-specific rules are up to date in terms of responsibility.
- We operate in a transparent manner according to the agreed rules and good operating practices. We have a clear process for situations in which these practices are not observed.
- We handle our finances and fundraising responsibly.

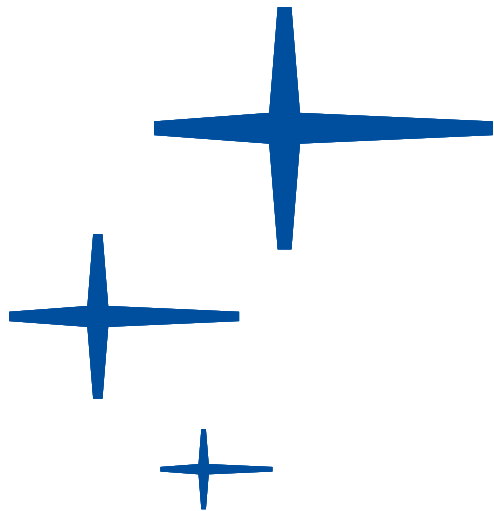




## Objective:

We ensure that sports activities create positive experiences for everyone. We keep children, young people and adults safe from bullying, harassment and other inappropriate behaviour.

We ensure the safety of our activities and conditions. We create an operating environment that promotes health and healthy ways of life.



## Measures:

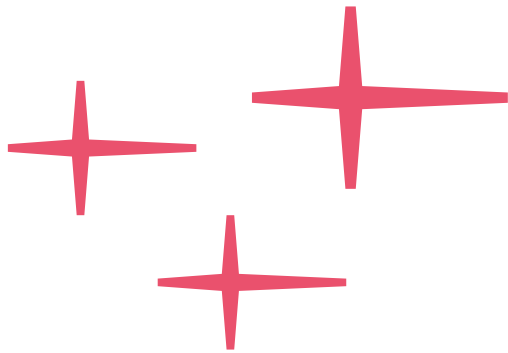
- We create a positive and encouraging atmosphere that makes everyone feel appreciated.
- Our operating model for addressing inappropriate behaviour is clear. We have been transparent in indicating the contact person for addressing relevant issues. We utilise the expertise of the You are not alone -service.
- Every one of our instructors, coaches and operators must complete a safety-related online training.
- We recommend all volunteers, too, to be checked for a criminal background.
- We build practices for promoting physical safety in practice sessions, competitions and audience areas.







Equality and  
Equal  
Opportunity



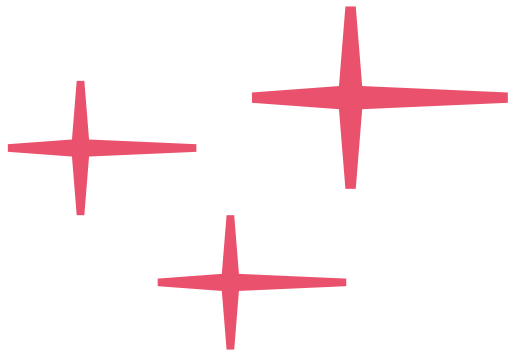
## Objective:

Everyone can feel welcome in sports activities regardless of gender, ethnic background, disability, sexual orientation, financial status or any other circumstance.

We promote equal opportunities for engaging in sports and relevant decision-making in an active and concrete manner.



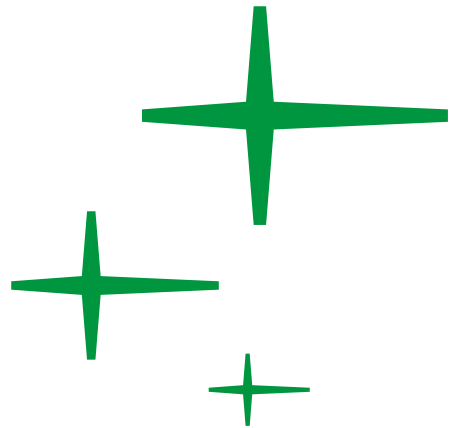
## Equality and Equal Opportunity



## Measures:

- Equality and our equal opportunity programme are put into practice. The programme is part of our action plan, we ensure the high quality of our work, and assess and monitor its implementation.
- We create participation opportunities for everyone. We consider perspective-related aspects, such as the costs of hobbies, accessibility and availability.
- We promote the realisation of equality in our decision-making and operations – e.g. working groups, the board and selections.
- We communicate in a diverse manner: Our choice of images and wording support equality and equal opportunity. We do not shy away from highlighting equality issues in our communications.



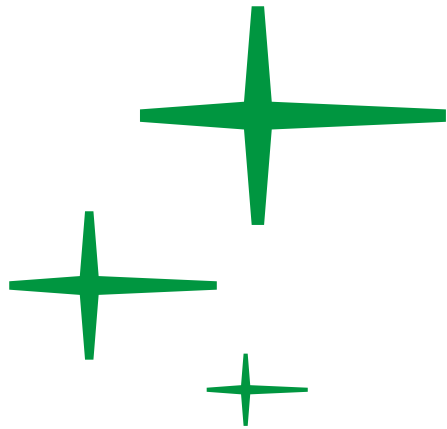


## Objective:

We reduce the environmental impacts of sports and contribute to mitigating climate change. We identify the most significant environmental impacts of sports and take measures to reduce them. We strive to be an example in considering the environment.



## Environment and Climate



## Measures:

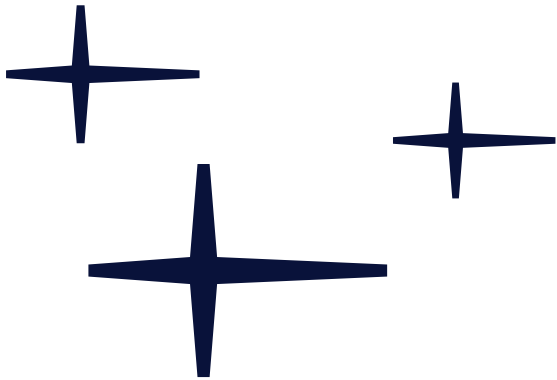
- We identify and assess the environmental impacts of our activities.
- We reduce the environmental impacts of sports by developing our operating methods with regard to competition systems, event organisation, equipment, modes of transport, sports facilities and procurements, for example.
- We communicate about our environmental efforts and actions actively.
- We prepare an environmental programme and monitor and assess its implementation.



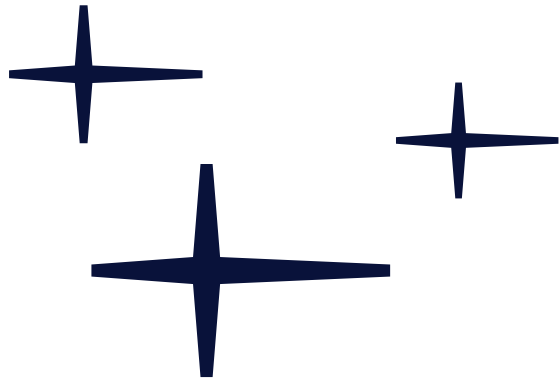


## Objective:

We do sports clean  
without banned substances and methods.







## Measures:

- We ensure that our anti-doping programme is effective and up to date. The programme is part of our action plan, we conduct our efforts systematically, and assess and monitor the implementation of the work.
- We ensure information distribution and training. We communicate about our anti-doping efforts.
- We undertake to comply with the Finnish and global anti-doping rules.