

10TH

KUTAISI CULTURAL ROUTES ADVISORY FORUM 2021 RESILIENT AND SUSTAINABLE CULTURAL ROUTES

GEORGIA



ONLINE ON 29 SEPTEMBER - 1 OCTOBER 2021

FINAL VERSION
29/09/2021

RESILIENT AND SUSTAINABLE ROUTES INNOVATING OUT OF CRISIS

WEDNESDAY, 29 SEPTEMBER

09:00 - 11:00 CET
(11.00 - 13.00 GET)

Meeting of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) Governing Board
(closed meeting for Member States only) Interpretation English/French

13:00 - 15:00 CET
(15.00 - 17.00 GET)

Meeting of the certified Cultural Routes of the Council of Europe
(closed meeting by invitation only) Interpretation English/French

15:00 - 16:00 CET
(17.00 - 18.00 GET)

Meeting of the members of the University Network for Cultural Routes studies
(closed meeting by invitation only)

16:00 - 17:00 CET
(18.00 - 19.00 GET)

Speed networking between EPA Member States and certified Cultural Routes of the Council of Europe
(by invitation only)

THURSDAY, 30 SEPTEMBER

Interpretation will be provided in
English/French/Georgian

09:00 - 11:00 CET
(11.00 - 13.00 GET)

OPENING SESSION 10th Annual Advisory Forum

Welcoming speeches

Kakha SIKHARULIDZE, First Deputy Minister of Culture, Sport and Youth of Georgia

Zviad SHALAMBERIDZE, Governor of the Imereti Region, Georgia

Davit EREMEISHVILI, Acting Mayor of the Municipality of Kutaisi, Georgia

Ambassador Irakli GIVIASHVILI, Permanent Representative of Georgia to the Council of Europe

Snežana SAMARDŽIĆ-MARKOVIĆ, Director General of Democracy, Council of Europe

Julien VUILLEUMIER, Chair of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA), Federal Office of Culture, Switzerland



საქართველოს კულტურის, სპორტისა
და ახალგაზრდობის სამინისტრო
Ministry of Culture, Sport and Youth
of Georgia



ქუთაისის მუნიციპალიტეტი
Municipality of Kutaisi



EUROPEAN
INSTITUTE
OF
CULTURAL
ROUTES



[Opening Session continues]

Accession Ceremony for Member States who joined the EPA in 2020 and 2021

Presented by Julien VUILLEUMIER, Chair of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA), Federal Office of Culture, Switzerland:

- SWEDEN (2020): Elene NEGUSSIE, Department for Cultural Environment, Swedish National Heritage Board
- UKRAINE (2021): Oleksandr TKACHENKO, Minister of Culture and Information Policy of Ukraine

Certification Ceremony for Cultural Routes of the Council of Europe certified in 2020 and 2021

Awarded by Julien VUILLEUMIER, Chair of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA), Federal Office of Culture, Switzerland:

- Jaume DULSAT, President, European Route of Historic Gardens (2020)
- Flavio FOIETTA, President, Via Romea Germanica (2020)
- Giovanni CAFIERO, Aeneas Route (2021)
- Heli LEINONKOSKI and Noora KIILI, President, and Manager, Alvar Aalto Route – 20th Century Architecture and Design (2021)
- Lubomír TRAUB, President, Cyril and Methodius Route (2021)
- Corinne FORCE, President, European Route d'Artagnan (2021)
- Sanjin MIHELIC, President, Iron Age Danube Route (2021)

Introduction to the 10th Annual Advisory Forum on Cultural Routes

Stefano DOMINIONI, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes (EPA), Council of Europe

13:00 - 15:00 CET
(15.00 - 17.00 GET)

SESSION MODERATORS

- Stefano DOMINIONI, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes (EPA), Council of Europe
- Ragnar SIIL, Director of Creativity Lab, Estonia

SESSION 1

Resilient Cultural Routes: Impact and recovery

The ongoing pandemic has had an enormous impact on everybody and everywhere, and the cultural heritage sector has been particularly vulnerable. In addition to Covid-related impacts, there are many other global trends that are changing the landscape in which the Cultural Routes are operating in. This session will look into how and to what extent have the Cultural Routes been influenced by the crisis, how does the outlook for recovery look like in coming years, and what are the key future trends that impact the future of cultural heritage and cultural tourism.

Opening remarks

Mariam KVRIVISHVILI, Deputy Minister of Economy and Sustainable Development of Georgia

KEYNOTE SPEECH

Pierluigi SACCO, Head of the OECD Venice Office on Culture and Local Development

Speakers

Anne GRADY, Principal Officer Cultural Policy Unit, DG EAC, European Commission
Statement by Marina DIOTALLEVI, Director of Ethics, Culture and Social Responsibility, United Nations World Tourism Organization (UNWTO)

Nicholas YATROMANOLAKIS, Deputy Minister of Culture and Sports, Greece

Bruno FAVEL, Head of the Department of European and International Affairs at the General Directorate of Heritage, Ministry of Culture of France

[Session 1 continues]

Sergio ORTEGA MUÑOZ, Head of the Heritage Protection and European Programmes Service, Ministry of Culture and Sport of Spain

Luca BRUSCHI, Director, Via Francigena, Cultural Route of the Council of Europe

Ambassador Lazăr COMĂNESCU, Secretary General, Permanent International Secretariat, Organization of the Black Sea Economic Cooperation (BSEC PERMIS)

Live discussion, Q&A session and Conclusions

Presentation of Best Practices of Cultural Routes of the Council of Europe

- Caroline FISCHER, VIA REGIA
- Germinal PEIRO and Ramón MONTES, Prehistoric Rock Art Trails
- Christin LESER, TRANSROMANICA - The Romanesque Routes of European Heritage
- Ana Rosa MORENO, European Route Historic Gardens

Presentation of Cultural Routes of the Council of Europe crossing Georgia

- Irakli KARKASHADZE, European Route of Historic Thermal Towns
- Simone ZAGRODNIK, European Route of Historic Thermal Towns
- Emanuela PANKE, Iter Vitis Route

Presentation of National Cultural Routes of Georgia

FRIDAY, 1 OCTOBER

Interpretation will be provided in English/French/Georgian

09:00 - 11:00 CET
(11.00 - 13.00 GET)

SESSION 2

Innovative Cultural Routes: Digital and user-centered

In order to be resilient in the 21st century, the Cultural Routes need to be creative, agile, inquisitive and innovative. This relates to new operating models, new audiences, new technologies, and new products and services. We are seeing a growing importance of technological innovations and the digital shift, which accelerated significantly during the crisis. However, with an increasing dependence on technology, people are even more valuing unplugged physical experiences. This session will look into new approaches to business models, service design, and how to use technologies (including virtual reality, mixed reality, audio-visual solutions, artificial intelligence, etc.) to engage the audiences and enhance the experience, while still offering unique, real time and real life participation.

KEYNOTE SPEECH

Lorenzo CANTONI, Director of the Institute of Digital Technologies for Communication, Università della Svizzera Italiana, Switzerland

Speakers

Mona HESS, Lead of the Chair of Digital Technologies in Heritage Conservation, University of Bamberg, Germany

Eithne OWENS, Creative Director, Event, United Kingdom

Hendrik SÖDERLUND, Founder of Every Place has a Story, Ericsson, Sweden

Stefanie BISCHOF, Manager, The Hansa, Cultural Route of the Council of Europe

Natalia ARMIJOS VELASCO, Director General of Culture, Organisation of Ibero-American States (OEI)

Efi KALAMPOUKIDOU, President of European Federation of Tourist Guide Associations (FEG)

Live discussion, Q&A session and Conclusions

Presentation of Best Practices of Cultural Routes of the Council of Europe

- Dusan VRBAN, European Cemeteries Route
- Victor SORENSEN, European Route of Jewish Heritage

[Session 2 continues]

- Patrick LEECH and Claudia CASTELLUCCI, *ATRIUM - Architecture of Totalitarian Regimes of the 20th Century in Europe's Urban Memory*
- Gordana PLAMENAC and Danko ĆOSIĆ, *Roman Emperors and Danube Wine Route*
- Rémi PRAUD and Chance Matthew WILLIAMS, *Liberation Route Europe*
- Antoine SELOSSE and Richard WILLEMS *Saint Martin of Tours Route*
- Noël ORSAT, *Via Charlemagne*
- Charles BONAPARTE, *Destination Napoleon*

Presentation of Cultural Routes of the Council of Europe crossing Georgia

- Itsik MOSHE, *European Route of Jewish Heritage*
- Victor SORENSEN, *European Route of Jewish Heritage*

13:00 - 15:00 CET
(15.00 - 17.00 GET)

SESSION 3

Sustainable Cultural Routes: Inclusive and responsible

The Cultural Routes and individual sites have a significant cultural, education and economic value. But more than that, they play an important role in contributing to UN Sustainable Development Goals 2030, in particular through supporting quality education, reducing inequalities, sustainable cities and communities, responsible consumption and production, climate action, good health and well-being, gender equality and much more. The session will look into innovative ways the Cultural Routes can take to encourage sustainable development and increase their positive impact on communities, society and environment.

KEYNOTE SPEECHES

Mechtild RÖSSLER, Former Director of UNESCO World Heritage Centre
Maria GRAVARI-BARBAS, Professor at Université Paris 1 Panthéon-Sorbonne and Director of the EIREST, UNESCO Chair “Tourism, Culture, Development”, France

Speakers

Diane DODD, President, International Institute of Gastronomy, Culture, Arts and Tourism (IGCAT), Spain
Francesc PLA and Jovana POZNAN, Directorate of Democratic Participation, Culture and Cultural Heritage Division, Council of Europe
Meltem ÖNHON, EPA Bureau member and Expert, General Directorate of Promotion, Ministry of Culture and Tourism of Turkey
Tatjana HORVATIĆ, Head of Movable, Ethnographic and Intangible Cultural Heritage Office, Directorate for the Protection of Cultural Heritage, Ministry of Culture and Media of the Republic of Croatia, and Vlasta KLARIĆ, EUSAIR Facility Point Thematic Expert and TSG Pillar 4 Deputy Coordinator, Ministry of Tourism and Sports of Croatia
Miguel Ángel MARTÍN RAMOS, President, European Routes of Emperor Charles V, Cultural Route of the Council of Europe

Live discussion, Q&A session and Conclusions

Presentation of Best Practices of Cultural Route of the Council of Europe

- Elena TANOÛ, *Phoenician's Route*
- Hans Morten LØVRØD and James SIMPSON, *Route of Saint Olav Ways*
- Simone ZAGRODNIK, *European Route of Historic Thermal Towns*
- Ben BAILLIE, *Viking Route*

Presentation of Cultural Routes of the Council of Europe crossing Georgia

- Nikoloz JIBUTI, *Prehistoric Rock Art Trails*
- Germinal PEIRO and Ramón MONTES, *Prehistoric Rock Art Trails*
- Paata DOLIDZE, *European Route of Historic Gardens*

15:30 - 16:30 CET
(17.30 - 18.30 GET)

CLOSING CEREMONY

Speakers

Julien VUILLEUMIER, Chair of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA), Federal Office of Culture, Switzerland

Stefano DOMINIONI, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes (EPA), Council of Europe

Representatives of the Cultural Routes of the Council of Europe

Presentation of the Kutaisi Roadmap

Presentation of the 2022 Training Academy on Cultural Routes in Fontainebleau, France

Pierre BEDOUELLE, President, Impressionisms Routes, Cultural Route of the Council of Europe

Presentation of the 2022 Cultural Routes Advisory Forum in Chania (Crete), Greece

Introduction by the Greek Ministry of Culture and Sports, the Chania local authorities and presentation by Vasilis STATHAKIS, Historic Cafés Route

Forum Conclusions

Julien VUILLEUMIER, Chair of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA), Federal Office of Culture, Switzerland

Kakha SIKHARULIDZE, First Deputy Minister of Culture, Sport and Youth of Georgia

Davit EREMEISHVILI, Acting Mayor of the Municipality of Kutaisi, Georgia

Thursday,
30 September

PANELS DESCRIPTION

OFFICIAL OPENING OF THE 10th ANNUAL ADVISORY FORUM

Welcoming speeches



**Kakha
SIKHARULIDZE**
First Deputy Minister of
Culture, Sport and Youth
of Georgia



**Zviad
SHALAMBERIDZE**
Governor of the Imereti
Region, Georgia



**Davit
EREMEISHVILI**
Acting Mayor of the
Municipality of Kutaisi,
Georgia



**Amb. Irakli
GIVIASHVILI**
Permanent Representative
of Georgia to the Council
of Europe



**Snežana
SAMARDŽIĆ-
MARKOVIĆ**
Director General of
Democracy, Council of
Europe



**Julien
VUILLEUMIER**
Chair of the Enlarged
Partial Agreement on
Cultural Routes, Council
of Europe, Federal Office
of Culture, Switzerland

Introduction to the 10th Annual Advisory Forum on Cultural Routes



**Stefano
DOMINIONI**
Executive Secretary,
Enlarged Partial
Agreement on Cultural
Routes, Council of Europe;
Director, European
Institute of Cultural Routes

Thursday,
30 September

ACCESSION CEREMONY FOR MEMBER STATES WHO JOINED THE EPA IN 2020 AND 2021



Elene NEGUSSIE
Department for Cultural
Environment, Swedish
National Heritage Board,
Sweden



**Oleksandr
TKACHENKO**
Minister of Culture and
Information Policy of
Ukraine

Thursday,
30 September

CERTIFICATION CEREMONY FOR CULTURAL ROUTES OF THE COUNCIL OF EUROPE CERTIFIED IN 2020 AND 2021

Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



Jaune DULSAT
President, European Route
of Historic Gardens (2020)



Flavio FOIETTA
President, Via Romea
Germanica (2021)



Giovanni CAFIERO
President, Aeneas Route
(2021)

ALVAR AALTO ROUTE
20th Century Architecture and Design

Heli LEINONKOSKI
President, and
Noora KIILI
Manager, Alvar Aalto
Route - 20th Century
Architecture and Design
(2021)



Lubomír TRAUB
President, Cyril and
Methodius Route (2021)



Corinne FORCE
Vice-President and
Manager, European Route
d'Artagnan (2021)



Sanjin MIHELIC
President, Iron Age
Danube Route (2021)

Thursday,
30 September
Friday,
1 October

SESSION MODERATORS



**Stefano
DOMINIONI**
Executive Secretary,
Enlarged Partial
Agreement on Cultural
Routes, Council of Europe;
Director, European
Institute of Cultural Routes



**Ragnar
SIIL**
Director of Creativity Lab,
Estonia

Thursday,
30 September

SESSION 1

Resilient Cultural Routes: Impact and recovery

The ongoing pandemic has had an enormous impact on everybody and everywhere, and the cultural heritage sector has been particularly vulnerable. In addition to Covid-related impacts, there are many other global trends that are changing the landscape in which the Cultural Routes are operating in. This session will look into how and to what extent have the Cultural Routes been influenced by the crisis, how does the outlook for recovery look like in coming years, and what are the key future trends that impact the future of cultural heritage and cultural tourism.

Opening remarks



Mariam KVRIVISHVILI
Deputy Minister of Economy and Sustainable Development of Georgia

Keynote speech



Pierluigi SACCO
Head of the OECD Venice Office on Culture and Local Development

Speakers



Anne GRADY
Principal Officer, Cultural Policy Unit, DG EAC, European Commission Union



Nicholas YATROMANOLAKIS
Deputy Minister of Culture and Sports, Greece



Marina DIOTALLEVI
Director of Ethics, Culture and Social Responsibility, United Nations World Tourism Organization (UNWTO)



Bruno FAVEL
Head of the Department of European and International Affairs at the General Directorate of Heritage, Ministry of Culture of France



Sergio ORTEGA MUÑOZ
Head of the Heritage Protection and European Programmes Service, Ministry of Culture and Sport of Spain



Luca BRUSCHI
Director, Via Francigena, Cultural Route of the Council of Europe



Amb. Lazăr COMĂNESCU
Secretary General, Permanent International Secretariat, Organization of the Black Sea Economic Cooperation (BSEC PERMIS)

Friday,
1 October

SESSION 2

Innovative Cultural Routes: Digital and user-centered

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Keynote speech



Lorenzo CANTONI

Director of the Institute of Digital Technologies for Communication, Università della Svizzera Italiana, Switzerland

Speakers



Mona HESS

Lead of the Chair of Digital Technologies in Heritage Conservation, University of Bamberg, Germany



Eithne OWENS

Creative Director, Event, United Kingdom



Hendrik SÖDERLUND

Founder of Every Place has a Story, Ericsson, Sweden



Stefanie BISCHOF

Manager, The Hansa, Cultural Route of the Council of Europe



Natalia ARMIJOS VELASCO

Director General of Culture, Organisation of Ibero-American States (OEI)



Efi KALAMPOUKIDOU

President of European Federation of Tourist Guide Associations (FEG)

Friday,
1 October

SESSION 3

Sustainable Cultural Routes: Inclusive and responsible

The Cultural Routes and individual sites have a significant cultural, education and economic value. But more than that, they play an important role in contributing to UN Sustainable Development Goals 2030, in particular through supporting quality education, reducing inequalities, sustainable cities and communities, responsible consumption and production, climate action, good health and well-being, gender equality and much more. The session will look into innovative ways the Cultural Routes can take to encourage sustainable development and increase their positive impact on communities, society and environment.

Keynote speeches



Mechtild RÖSSLER
Former Director of
UNESCO World Heritage
Centre



**Maria GRAVARI-
BARBAS**
Professor at Université
Paris 1 Panthéon-
Sorbonne and Director of
the EIREST

Speakers



Diane DODD
President, International
Institute of Gastronomy,
Culture, Arts and Tourism
(IGCAT), Spain



Francesc PLA
Directorate of Democratic
Participation, Culture and
Cultural Heritage Division,
Council of Europe



Jovana POZNAN
Directorate of Democratic
Participation, Culture and
Cultural Heritage Division,
Council of Europe



Meltem ÖNHON
EPA Bureau Member
and Expert, General
Directorate of Promotion,
Ministry of Culture and
Tourism of Turkey



Tatjana HORVATIĆ
Head of Movable,
Ethnographic and
Intangible Cultural
Heritage Office,
Directorate for the
Protection of Cultural
Heritage, Ministry of
Culture and Media of
Croatia



Vlasta KLARIĆ
EUSAIR Facility Point
Thematic Expert and
TSG Pillar 4 Deputy
Coordinator, Ministry of
Tourism and Sports of
Croatia



**Miguel Ángel
MARTÍN RAMOS**
President, European
Routes of Emperor Charles
V, Cultural Route of the
Council of Europe

Friday,
1 October

CLOSING CEREMONY

Speakers



**Julien
VUILLEUMIER**
Chair of the Enlarged
Partial Agreement on
Cultural Routes, Council
of Europe, Federal Office
of Culture, Switzerland



**Stefano
DOMINIONI**
Executive Secretary,
Enlarged Partial
Agreement on Cultural
Routes, Council of Europe;
Director, European
Institute of Cultural Routes



**Representatives of
the Cultural Routes
of the Council of
Europe**



**2022 Cultural Routes
Advisory Forum in
Chania, Greece**



**2022 Training
Academy on
Cultural Routes in
Fontainebleau, France**



**Kakha
SIKHARULIDZE**
First Deputy Minister of
Culture, Sport and Youth
of Georgia



**Davit
EREMESHVILI**
Acting Mayor of the
Municipality of Kutaisi,
Georgia

PRESENTATION OF BEST PRACTICES OF THE CULTURAL ROUTES OF THE COUNCIL OF EUROPE

Thursday,
30 September

Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



Caroline FISHER
VIA REGIA



**Germinal PEIRO and
Ramón MONTES**
Prehistoric Rock Art Trails



Christin LESER
TRANSROMANICA - The
Romanesque Routes of
European Heritage



European Route of
Historic Gardens
Itinerario Europeo dei Giardini Storici
Itinerario Europeo de Jardines Históricos
Itinéraire Européen des Jardins Historiques

Ana Rosa MORENO
European Route of
Historic Gardens

Friday,
1 October

Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



Dusan VRBAN
European Cemeteries
Route



**Patrick LEECH
and Claudia
CASTELLUCCI**
Architecture
of Totalitarian Regimes
of the XX Century
in Europe's Urban Memory



**Gordana PLAMENAC
and Danko ĆOSIĆ**
Roman Emperors and
Danube Wine Route



**Rémi PRAUD and
Chance Matthew
WILLIAMS**
Liberation Route Europe



**Antoine SELOSSE
and Richard
WILLEMS**
Itinéraire Saint-Martin de
Tours



Noël ORSAT
Via Charlemagne



**Charles
BONAPARTE**
Destination Napoleon



Elena TANOU
Phoenicians' Route



**Hans Morten
LØVRØD and James
SIMPSON**
Route of Saint Olav Ways



**Simone
ZAGRODNIK**
European Route of
Historic Thermal Towns



Ben BAILLIE
Viking Route

PRESENTATION OF CULTURAL ROUTES OF THE COUNCIL OF EUROPE CROSSING GEORGIA

Thursday,
30 September

Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



THE EUROPEAN
ROUTE OF
HISTORIC
THERMAL
TOWNS



**Irakli
KARKASHADZE**
Municipality of Kutaisi

**Simone
ZAGRODNIK**
European Route of
Historic Thermal Towns

Emanuela PANKE
Iter Vitis Route

Friday,
1 October

Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



Itsik MOSHE
Israeli House
Victor SORENSEN
European Route of Jewish
Heritage



Nikoloz JIBUTI
National Agency for
Cultural Heritage
Preservation of Georgia
**Germinal PEIRO and
Ramón MONTES**
Prehistoric Rock Art Trails



European Route of
Historic Gardens
Itinerario Europeo dei Giardini Storici
Itinerario Europeo de Jardines Históricos
Itinéraire Européen des Jardins Historiques

Paata DOLIDZE
National Agency for
Cultural Heritage
Preservation of Georgia

CERTIFIED CULTURAL ROUTES OF THE COUNCIL OF EUROPE

(by year of certification)

1987	Santiago de Compostela Pilgrim Routes
1991	The Hansa
1993	Viking Route
1994	Via Francigena
1997	Routes of El legado andalusí
2003	Phoenicians' Route
2004	Pyrenean Iron Route
2004	European Mozart Ways
2004	European Route of Jewish Heritage
2005	Saint Martin of Tours Route
2005	Cluniac Sites in Europe
2005	Routes of the Olive Tree
2005	VIA REGIA
2007	TRANSROMANICA - The Romanesque Routes of European Heritage
2009	Iter Vitis Route
2010	European Route of Cistercian Abbeys
2010	European Cemeteries Route
2010	Prehistoric Rock Art Trails
2010	European Route of Historical Thermal Towns
2010	Route of Saint Olav Ways
2012	European Route of Ceramics
2013	European Route of Megalithic Culture
2013	Huguenot and Waldensian Trail
2014	ATRIUM - Architecture of Totalitarian Regimes of the 20th Century in Europe's Urban Memory
2014	Réseau Art Nouveau Network
2014	Via Habsburg
2015	Roman Emperors and Danube Wine Route
2015	European Routes of Emperor Charles V
2015	Destination Napoleon
2015	In the Footsteps of Robert Louis Stevenson
2016	Fortified Towns of the Grande Region
2018	Impressionisms Routes
2018	Via Charlemagne
2019	European Route of Industrial Heritage
2019	Iron Curtain Trail
2019	Le Corbusier Destinations: Architectural Promenades
2019	Liberation Route Europe
2019	Routes of Reformation
2020	European Route of Historic Gardens
2020	Via Romea Germanica
2021	Aeneas Route
2021	Alvar Aalto Route - 20th Century Architecture and Design
2021	Cyril and Methodius Route
2021	European Route d'Artagnan
2021	Iron Age Danube Route

ENLARGED PARTIAL AGREEMENT ON CULTURAL ROUTES OF THE COUNCIL OF EUROPE (EPA)

Established in 2010, the Enlarged Partial Agreement on Cultural Routes (EPA) follows the Council of Europe's policy guidelines, decides the programme strategy and awards "Council of Europe Cultural Route" certification. It is open to member and non-member States of the Council of Europe aiming at providing political support for national, regional and local initiatives to promote European citizenship through cultural heritage and sustainable tourism. The Secretariat of the EPA is located at the European Institute of Cultural Routes in Luxembourg.

Member States:

(in alphabetical order)

Andorra (2012)
 Armenia (2015)
 Austria (2011)
 Azerbaijan (2011)
 Bosnia and Herzegovina (2016)
 Bulgaria (2011)
 Croatia (2016)
 Cyprus (2011)
 Finland (2018)
 France (2011)
 Georgia (2016)
 Germany (2013)
 Greece (2011)
 Holy See (2018)
 Hungary (2013)
 Italy (2011)
 Latvia (2019)
 Lithuania (2012)
 Luxembourg (2011)
 Monaco (2013)
 Montenegro (2011)
 Norway (2011)
 Poland (2017)
 Portugal (2011)
 Romania (2013)
 Russian Federation (2011)
 San Marino (2017)
 Serbia (2012)
 Slovak Republic (2014)
 Slovenia (2011)
 Spain (2011)
 Sweden (2020)
 Switzerland (2013)
 Turkey (2018)
 Ukraine (2021)

International Organisations:

(in alphabetical order)

Observers with the EPA:

European Union - EEAS (European External Action Service)
 OECD (Organisation for Economic Co-operation and Development)
 UNESCO (United Nations Educational, Scientific and Cultural Organization)
 UNWTO (United Nations World Tourism Organization)

Participative Status with the EPA:

BSEC (Organization of the Black Sea Economic Cooperation)
 OEI (Organization of Ibero-American States)

International NGOs:

(in alphabetical order)

Participative Status with the EPA:

ERA (European Ramblers' Association)
 FEG (European Federation of Tourist Guides Association)

GEORGIA

Member of the Enlarged Partial Agreement on Cultural Routes since 2016

*Ministry of Culture, Sport and Youth Sport
Sanapiro Street 4
GE-0105 Tbilisi*

*Permanent Representation of Georgia to the Council of Europe
6 rue Jean Hermann
FR-67000 Strasbourg*

Cultural Routes of the Council of Europe with network members in Georgia

European Route of Jewish Heritage (2004)

Cultural institutions and other NGOs:

- Isreali House

Iter Vitis Route (2009)

Tourism stakeholders:

- Wine Tourism Association (ღვინის ტურიზმის ასოციაცია)

Prehistoric Rock Art Trails (2010)

National, regional and local authorities:

- Georgian National Agency for Cultural Heritage Preservation (კულტურული მემკვიდრეობის დაცვის ეროვნული სააგენტო)

European Route of Historic Thermal Towns (2010)

National, regional and local authorities:

- The State Representative's Administration in Imereti (იმერეთში სახელმწიფო რწმუნებულის ადმინისტრაცია)

European Route of Historic Gardens (2020)

National, regional and local authorities:

- Georgian National Agency for Cultural Heritage Preservation (კულტურული მემკვიდრეობის დაცვის ეროვნული სააგენტო)

CONTACT INFORMATION

Forum Secretariat, Cultural Routes of the Council of Europe Programme

Stefano DOMINIONI, Executive Secretary, EPA on Cultural Routes, Council of Europe;
Director, European Institute of Cultural Routes
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