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Enlarged Partial Agreement on Sport
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ERASMUS+ Project "Promoting a Strategic Approach to EU Sport Diplomacy"

ESSCA School of Management

Enlarged Partial Agreement on Sport (EPAS)

Seminar on EU Sport Diplomacy: Perspectives of Cooperation with International Organisations

Tuesday, 26 November 2019
13:00 – 15:45 // 16:15 – 18:15

European Youth Centre
Plenary room 0.1
30, rue Pierre de Coubertin
67000 Strasbourg
FRANCE

Factsheet



Background

This seminar is the third of five international events organised by the ERASMUS+ project "Promoting a Strategic Approach to EU Sport Diplomacy" (EUSD), which follows up on the work and recommendations of the High-Level Group on Sport Diplomacy set up by Commissioner Tibor Navracsics in 2015-2016. The project, which is co-ordinated by Edge Hill University (UK), started in January 2019 and is due to conclude in December 2020. It brings together partners from Spain (Universidad Carlos III de Madrid), Belgium (Université catholique de Louvain), Croatia (University of Rijeka), the Netherlands (TMC Asser Institute), the Republic of North Macedonia (the TAKT "Together Advancing Common Trust" NGO) and France (ESSCA School of Management). The Council of Europe's Enlarged Partial Agreement on Sport (EPAS) is an associate partner of the project.

Following on from the conferences held in Zagreb (June 2019) and Madrid (September 2019), the Strasbourg event is expected to explore how the European Union can, in the field of sport and sport diplomacy, develop meaningful relations with international organisations, specifically the Council of Europe, represented by EPAS, which has kindly accepted to host the event.

Objectives of the seminar and expected results

The European Union is a new player in the field of sport diplomacy. In this context, the event has two main objectives: on the one hand, it will take stock of the perception that other, more established, institutional actors have on the European Union's sport diplomacy potential; and on the other hand, it will discuss how inter-institutional co-operation can enhance the impact of European Sport diplomacy and identify possible ways of co-operation. This double perspective will be reflected by the holding of two high-level round tables during the seminar.

Organisers

This seminar is organised by ESSCA School of Management on behalf of the "Promoting a Strategic Approach to EU Sport Diplomacy" project with the support of EPAS.

Programme outline

- 13:00 – 14:00 Registration
- 14:00 – 14:30 **Welcome and Introduction**
Welcome on behalf of the Council of Europe by Marija Crnković, Member of the EPAS Governing Board Bureau
Welcome on behalf of the EUSD project by Albrecht Sonntag, Professor, ESSCA School of Management
Introductory exposé "Sport Diplomacy on the European Agenda" by Laurent Thieule, President, Sport and Citizenship Think-Tank
- 14:30 – 15:45 **Round table 1: How are European institutions perceived by other actors of sport diplomacy?**
Oriol Freixa Matalonga, Policy Officer, UNESCO
Pere Miro, Deputy Director General, International Olympic Committee (IOC)
Laurence Fischer, Sport Ambassador, Ministry of Europe and Foreign Affairs, France
Zeina Mina, Director, International Francophone Games Committee (CIJF)
Moderator: Carole Gomez, Researcher, The French Institute for International and Strategic Affairs (IRIS)
Discussion
- 15:45 – 16:15 **Coffee and networking break**
- 16:15 – 17:30 **Round table 2: Perspective for enhanced synergies between the European Union and the Council of Europe in sport diplomacy**
Snežana Samardžić-Marković, Director General of Democracy, Council of Europe
Tiziana Beghin, Member of the European Parliament
Agata Dziarnowska, Policy Officer, Sport Unit, European Commission
Moderator: Satu Heikkinen, Senior Ministerial Adviser, Finnish Ministry of Education and Culture
Discussion
- 17:30 – 18:15 **Conclusion**
Wrap-up of the round tables by William Gasparini, Professor, University of Strasbourg
Conclusion and outlook by Stanislas Frossard, Executive Secretary, Enlarged Partial Agreement on Sport (EPAS), Council of Europe

Programme elements and methodology

The programme features an introductory exposé, two round tables on the perception of the European institutions by actors of sport diplomacy and on co-operation between the European Union and the Council of Europe in sport diplomacy that are followed by discussions, as well as a conclusion.

Date

Tuesday 26 November 2019 from 13:00 to 18:15

Venue

European Youth Centre
Plenary room 0.1
30, rue Pierre de Coubertin
67000 Strasbourg
FRANCE

Access to the venue

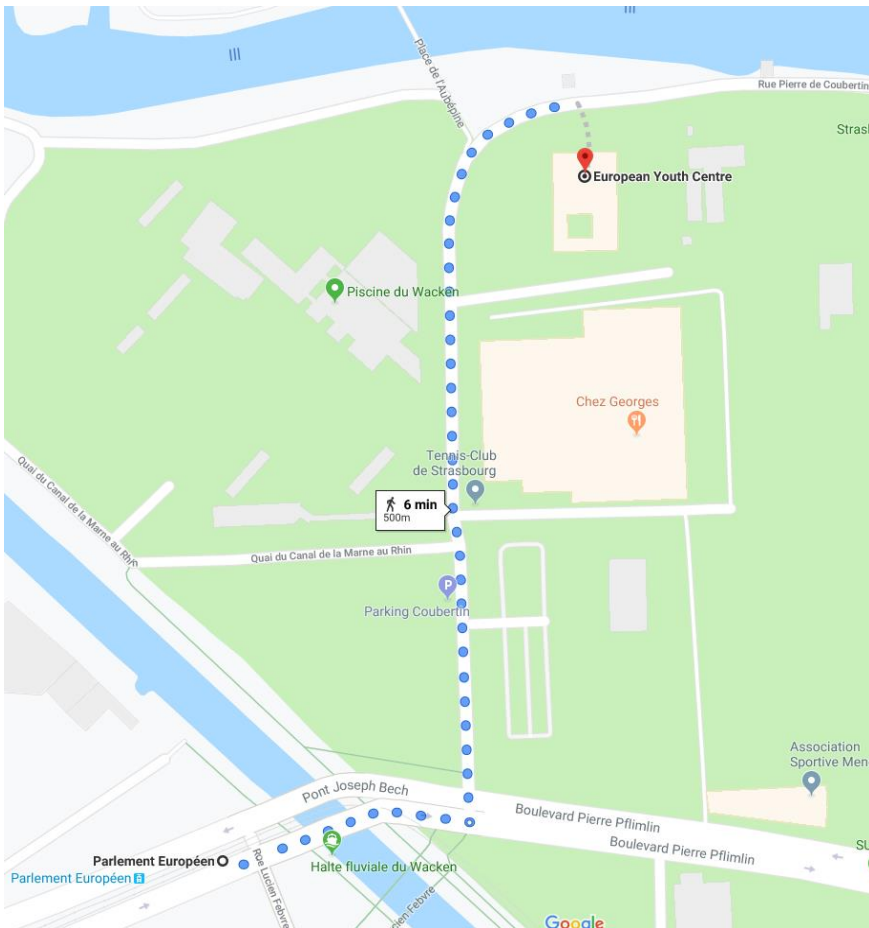
There are different options for getting to Strasbourg:

- **by train** (SNCF, OuiGo, DB) to the central railway station
- **by plane** to Strasbourg Airport located in Entzheim (+ a train to the central railway station). Other closest airports from which you can take a train or a bus to Strasbourg: Basel-Mulhouse Euroairport, Karlsruhe/Baden-Baden, Stuttgart, Frankfurt am Main, Paris).
- **by bus** (FlixBus, Ouibus, Eurolines etc.) to the central bus station Place de l'Etoile.

The European Youth Centre can be reached from the city centre by **tram E (direction Robertsau L'Escale)**. Get off at the stop called **Parlement Européen**. Then walk to the EYC (6 min) - See blue dotted line on the map below.

A tram map of Strasbourg: https://www.cts-strasbourg.eu/export/sites/default/pdf/CTS_Armature_cartonnette_2020_V03_citadelle.pdf

A website of the CTS company with trams' schedule: <https://www.cts-strasbourg.eu/en/>



- **From the railway station:**

Take **TRAM C (orange line)** from outside the train station, direction Neuhof Rodolphe Reuss and get off at République from where you can take **TRAM E direction Robertsau L'Escale** (the tram stop is in front of the National theatre) directly to the **Parlement Européen stop**.

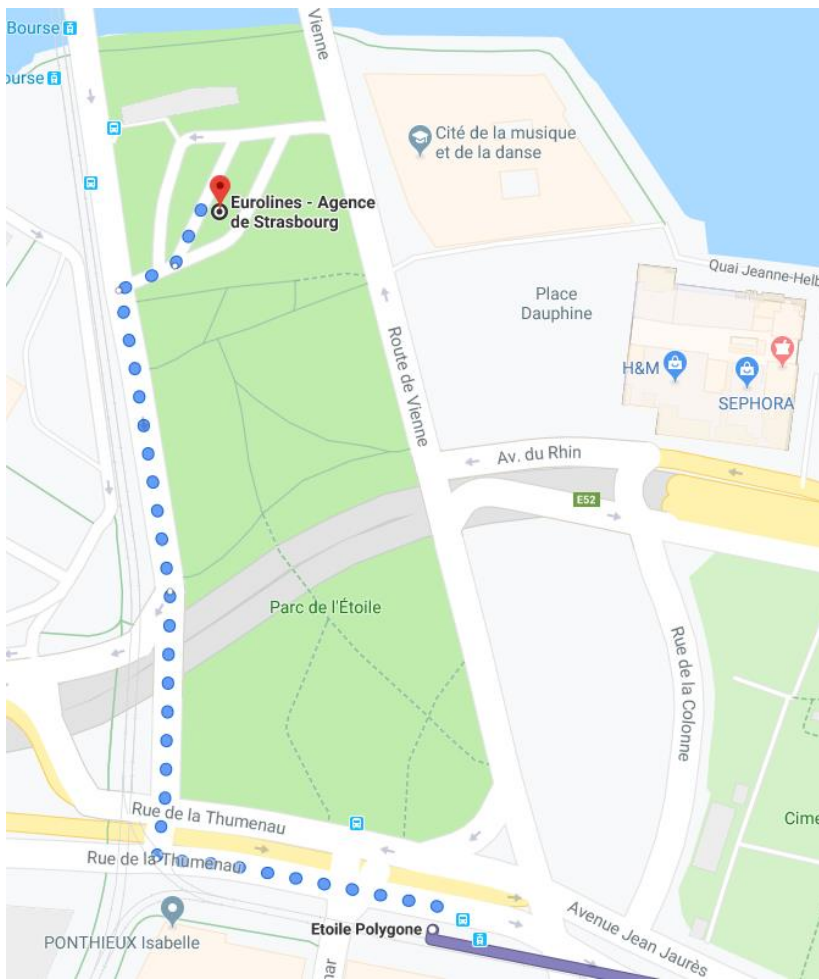
- **From the airport:**

The airport is nine minutes away from Strasbourg railway station with the **TER Regional Express Train** (<https://www.ter.sncf.com/grand-est>).

A 4,40 € Tram+TER ticket allows you to travel between the airport and the CUS (Strasbourg Urban Community). With this ticket, you may combine your travel TER Strasbourg – Entzheim Airport with the Strasbourg public transport network (CTS). This ticket is valid for one hour and 30 minutes once it has been stamped. Tickets can be bought at the CTS shops and ticket dispensers.

- **From the bus station Place de l'Etoile:**

Go to the tram stop **Etoile Polygone** (about 5-7 min) and take **tram E direction Robertsau L'Escale** to the **Parlement Européen stop**.



- **From the city centre (Homme de Fer tram stop)**

Take **TRAM B** direction **Hoenheim Gare** and get off at **Wacken**. Then take **TRAM E** – **direction Robertsau L’Escale** and get off at the first stop – **Parlement Européen**. Then walk to the EYC (see the map above). Or you can walk from the Wacken to the EYC following the tram line (approx. 15 minutes).

Accommodation

Anticipating the high demand for accommodation in Strasbourg in November (European Parliament plenary sitting and opening of the Strasbourg Christmas market), EPAS has pre-reserved rooms for the seminar participants at the European Youth Centre (30, rue Pierre de Coubertin, Strasbourg). However, the cost of accommodation is not covered by the organisers of the event and should be borne by the participants themselves. Price per single room, per night, incl. breakfast, is 55 euro. Please contact the organisers to get more details.

Working languages

French and English (with simultaneous interpretation)

Participants

- Officials from international organisations;
- Relevant public authorities involved in sport diplomacy;
- Experts in sport diplomacy;
- Academics, students, civil society.

Terms of participation

- Participation is free of charge.
- Registration is obligatory: <https://www.coe.int/en/web/sport/online-registration-sport-diplomacy>
- Travel and accommodation costs are at the participants' own expense. Different conditions apply for speakers.
- A coffee break will be offered to all attendees on Tuesday 26 November pm.

Registration

Interested individuals shall register by filling the electronic registration form <https://www.coe.int/en/web/sport/online-registration-sport-diplomacy> **before 20 November 2019.**

A confirmation of registration will be sent by e-mail as soon as the form is received and processed.

Contact

For any further information, please contact the organisers of the event:

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