



European Landscape Convention Landscape Award Alliance of the Council of Europe

6th Session - 2018-2019

On 16 October 2019, the Committee of Ministers of the Council of Europe conferred a **Special Mention**

of the Landscape Award of the European Landscape Convention to the organisers of the project:

Between land and water, "Another way of owning"

Consortium, Men of Massenzatica (Consorzio Uomini di Massenzatica), Italy

The project testifies to the success of this approach to landscape in promoting social cohesion. The Consortium, Men of Massenzatica, is part of a multi-secular form of property organisation which has been adapted to the socio-economic realities of the current rural world in an evolving context, in order to fight the prevailing rural exodus. The project promotes the sense of community, offering entrepreneurial possibilities through the practice of extensive agriculture, adapted to the conditions of the environment. The permanent control of the water level, as well as the efforts to fight intensive exploitation of the land, contributes to the maintenance of the social capital. By proposing a new "pact for the landscape", it aims to maintain populations in the territory and to pass on a harmonious landscape to future generations.

Marija Pejčinović Burić, Secretary General of the Council of Europe