Eurimages renews its commitment to gender equality

Strasbourg, 24.10.2017 - During its 148th meeting in Skopje ("The former Yugoslav Republic of Macedonia") on 20 October 2017, the Eurimages Board of Management adopted a strategy to promote gender equality in the European film industry with the title "Aiming for 50/50 by 2020".

This decision reflects the Fund’s renewed commitment to address the problem of under-representation of women in European cinema. Through its implementation, Eurimages will confirm its place as a driving force for change, and will adopt a series of measures designed to promote gender equality and put greater spotlight on women both in front of and behind the camera.


EURIMAGES is a support fund for cinema co-production, theatrical distribution, exhibition and digital equipment for cinema theatres established by the Council of Europe in 1988 (Eurimages@coe.int - http://www.coe.int/Eurimages).

Since it was set up in 1988, EURIMAGES has supported 1892 European co-productions for a total amount of approximately €559 million.