



GENDER BALANCE IN EURIMAGES CO-PRODUCTIONS

Breaking the Frame: Balkan Women Reimagine Cinema

Tirana, 25th February 2026

EQUAL VOICES
for
EQUAL TALENT

eurimages



Contact: eurimages.equity@coe.int

eurimages *in a nutshell*

MISSION

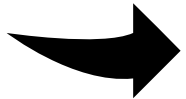
- Supporting the **European film industry** (and beyond)
- Fostering **cross-border cooperation**
- Promoting the **co-production model**

FOUR SUPPORT PROGRAMMES

1. Cinematographic co-production
2. Promotion of co-productions
3. Exhibition
4. Film marketing & audience development

STRATEGIES

- ✓ *Gender Equality & Diversity*
- ✓ Sustainable Development



GENDER EQUALITY

WHY IT IS IMPORTANT

GENDER EQUALITY:

WHY COLLECT GENDER-DISAGGREGATED DATA?

- Make inequalities **visible** and **measurable**
- Identify career **bottlenecks** and **barriers**
- **Policy** implications:
 - ✓ moving from perception to evidence;
 - ✓ provide factual basis for decision-making;
 - ✓ help evaluate the effectiveness of policies and measures.

GENDER EQUALITY:

WHAT DATA SHOULD BE COLLECTED?



Council of Europe Recommendation on Gender Equality in the Audiovisual Sector (2017)

- ✓ collect / monitor / publishing data
- ✓ support research

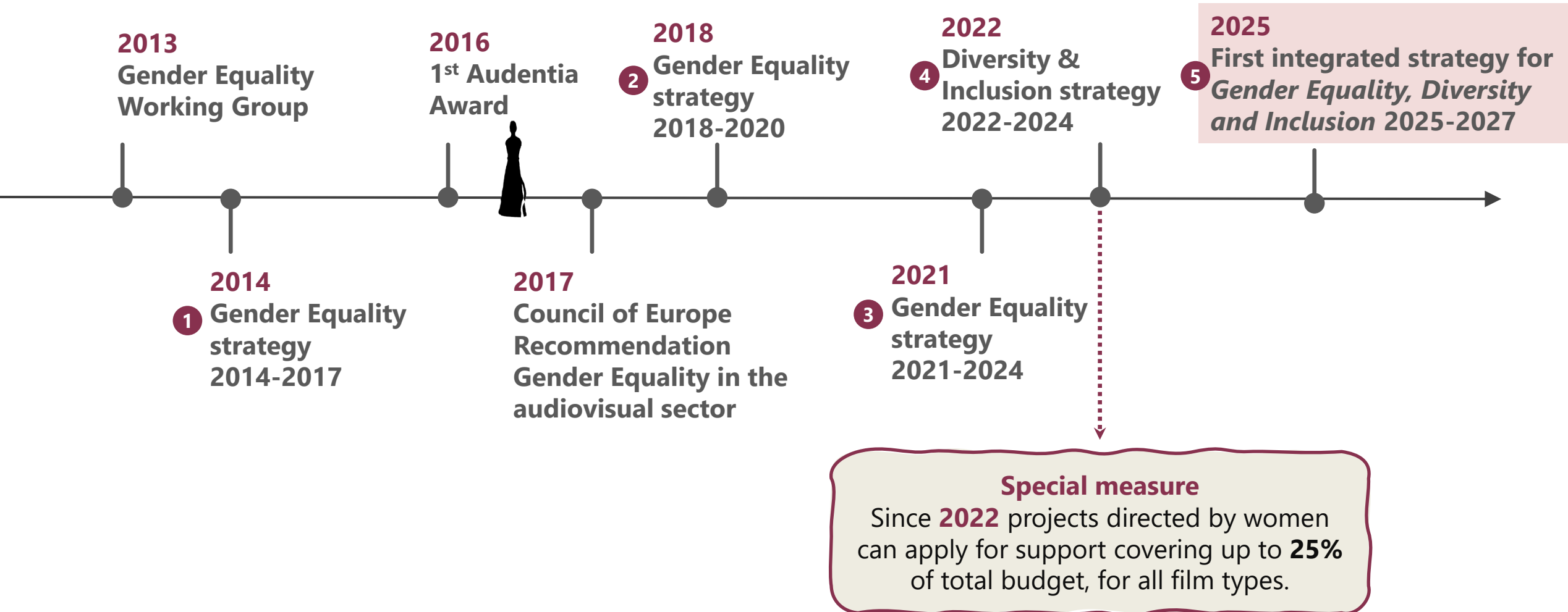
- Funding decisions (applications, projects funded, support granted)
- Financing (size of budget)
- On-screen content creation (artistic / technical roles)
- Off-screen indicators (lead roles, Bechdel test)
- Visibility, availability and performance

Indicators must be:

- ✓ measurable
- ✓ feasible to collect
- ✓ stable

GENDER EQUALITY:

WHAT HAS EURIMAGES DONE IN THE LAST 10 YEARS?



**GENDER BALANCE
IN CREATIVE AND TECHNICAL TEAMS
(ELIGIBLE PROJECTS)**

Women still under-represented in the film industry

24%

*of all work assignments in European films
went to female professionals*

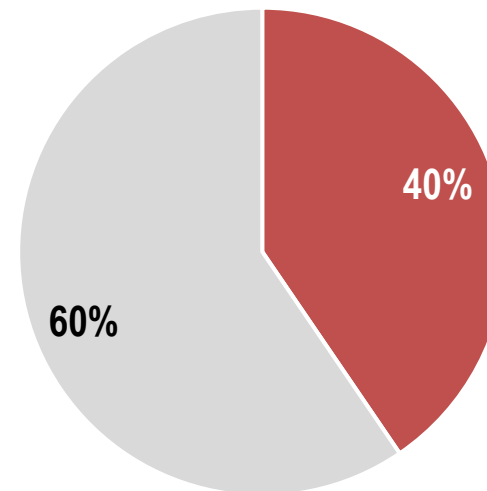
(2020-2024 figure)

OVERALL FEMALE PRESENCE

ELIGIBLE PROJECTS

% of work assignments by gender of professional (2020-2024)

Overall, female professionals hold
40%
of all work assignments



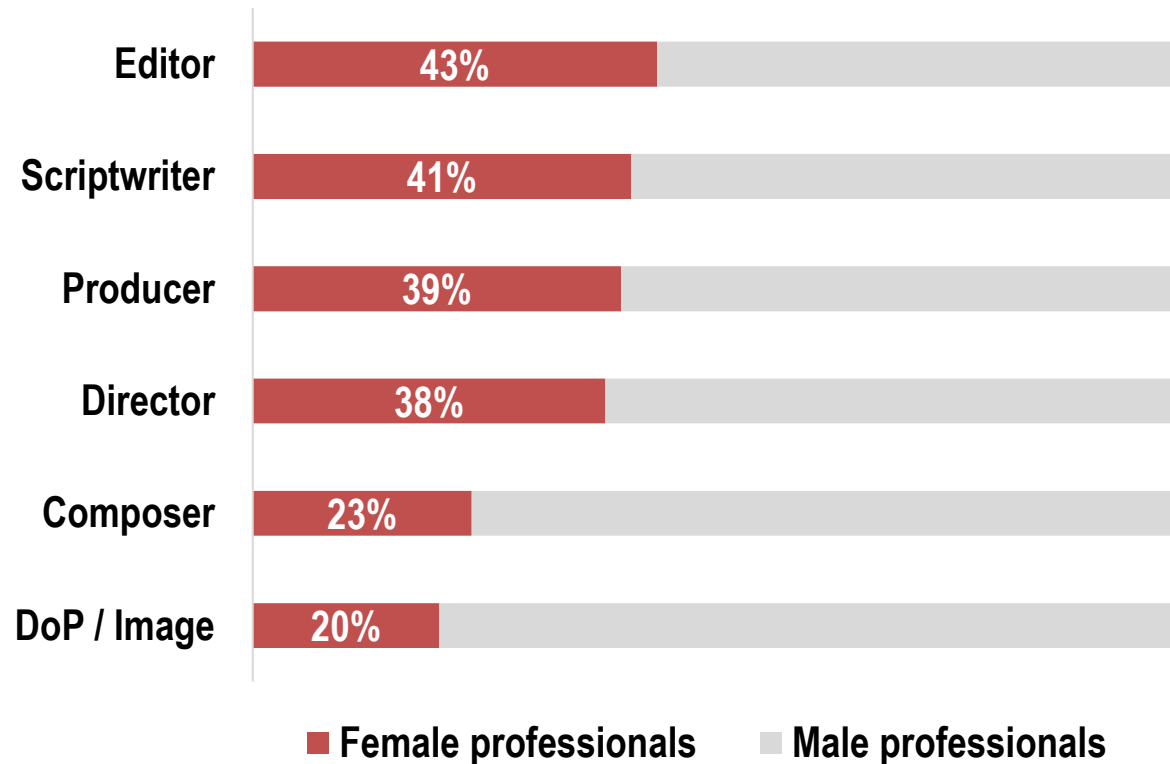
■ Female professionals ■ Male professionals

ARTISTIC ROLES

ELIGIBLE PROJECTS

Significant differences in the % of professional assignments covered by women

% of work assignments by role, by gender of professional (2020-2024)

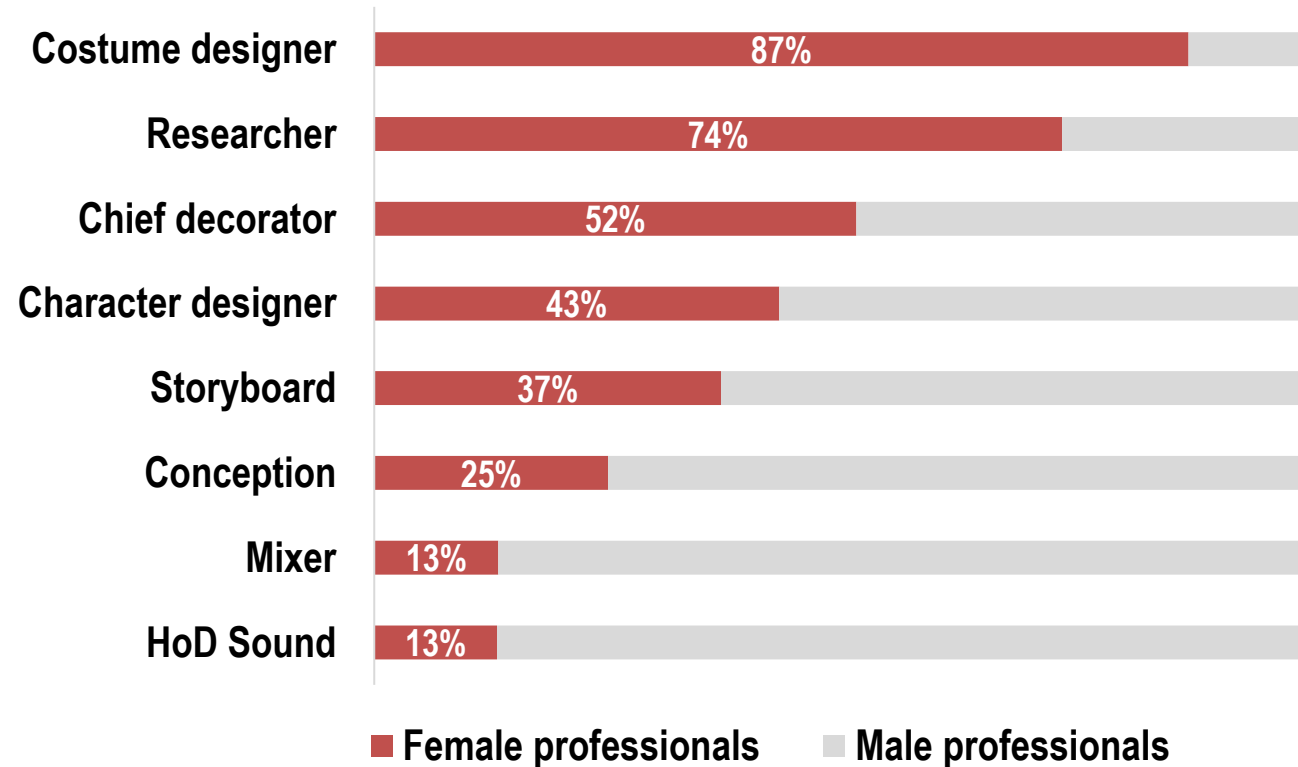


TECHNICAL ROLES

ELIGIBLE PROJECTS

The gender gap is more pronounced among technical roles

% of work assignments by role, by gender of professional (2020-2024)

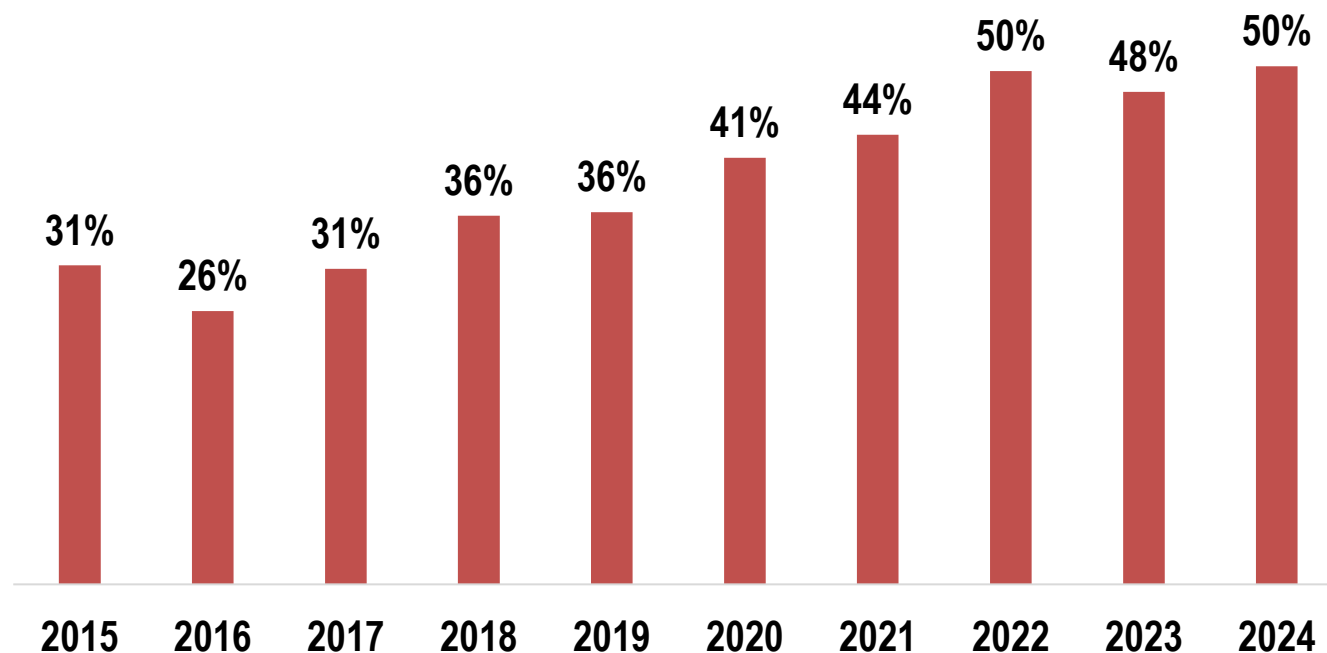


GENDER OF THE PROJECT

ELIGIBLE PROJECTS

% of gender-balanced and female-driven projects, out of all eligible projects*
(2015-2024)

*The % of
female-driven and
gender-balanced
projects has
consistently grown
over time*



* Based on gender composition of cast and crew

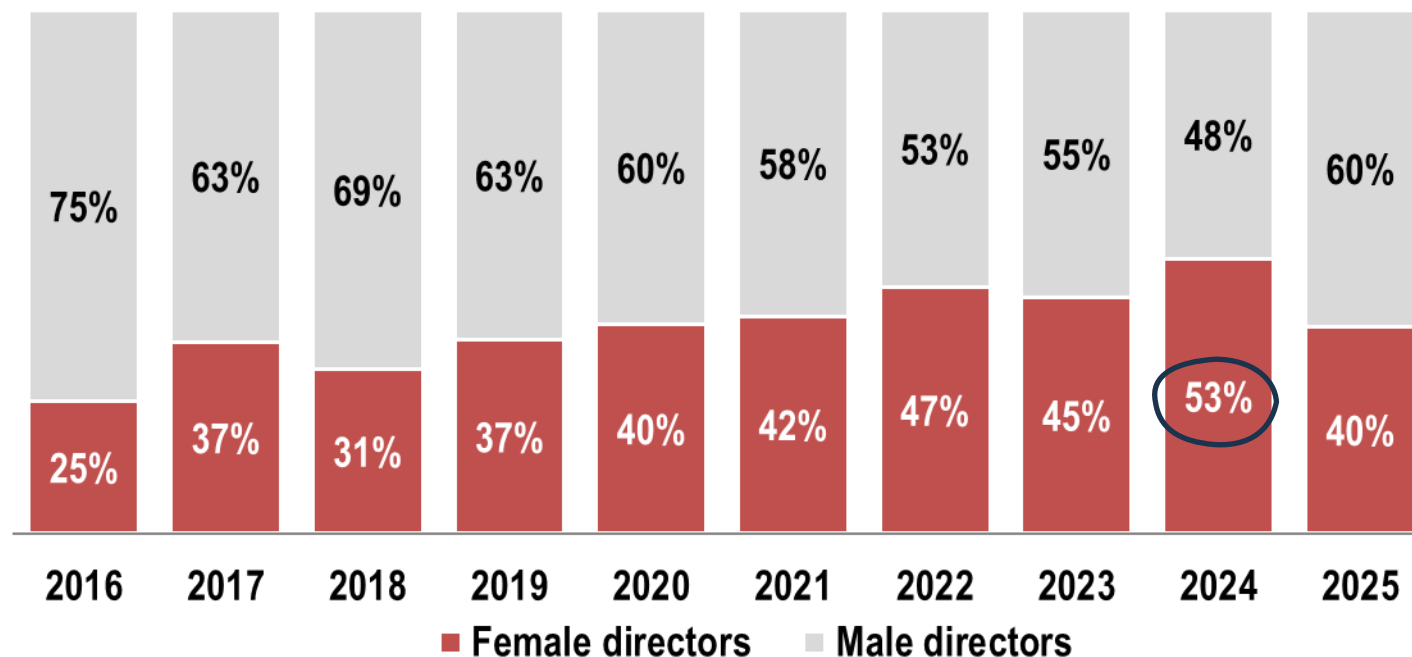
Source: Eurimages

**GENDER EQUALITY STRATEGIES:
HAVE THEY MADE A DIFFERENCE?
(SUPPORTED PROJECTS)**

DIRECTORS SUPPORTED PROJECTS

In 2024, for the first time, women directed the majority of funded projects: 53% (or 42 films)

% of projects supported by Eurimages, by gender of director, by year (2016-2025)



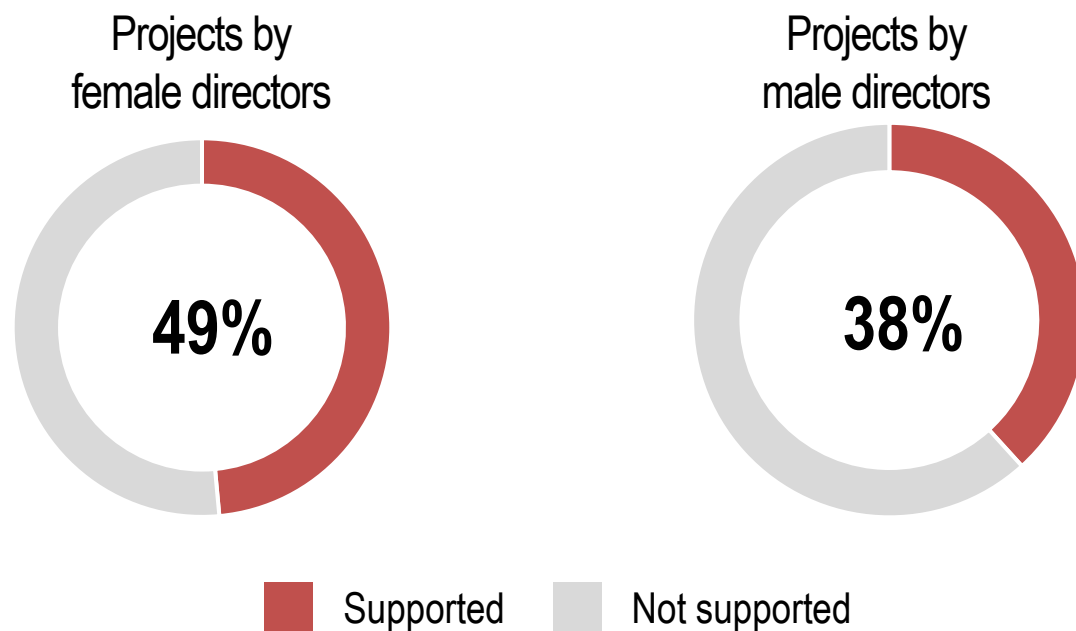
Source: Eurimages

DIRECTORS

SELECTION RATE

On average, films by female directors are more likely to be supported than films by male directors

% of eligible projects selected for funding, by gender of director (2016-2025)



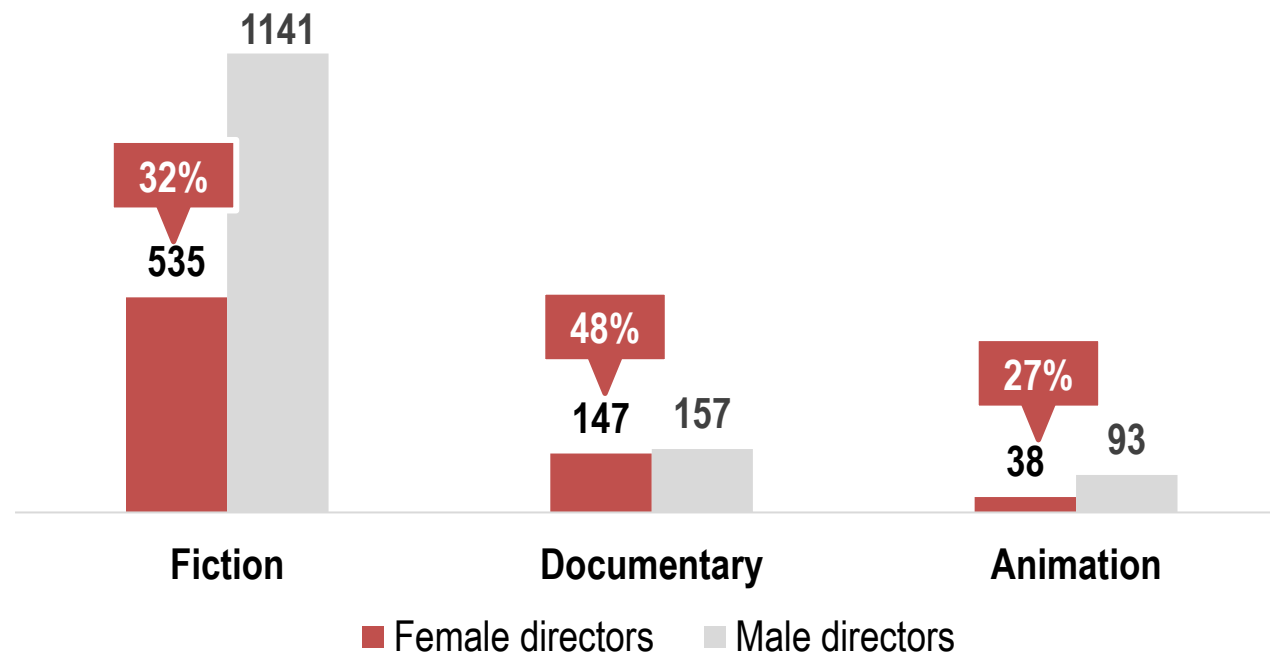
Source: Eurimages

DIRECTORS

FILM TYPES SUPPORTED

*Documentary
Is the film type with
the highest % of
female directors*

Number of projects supported by Eurimages, by gender of director, by film type (2016-2025)



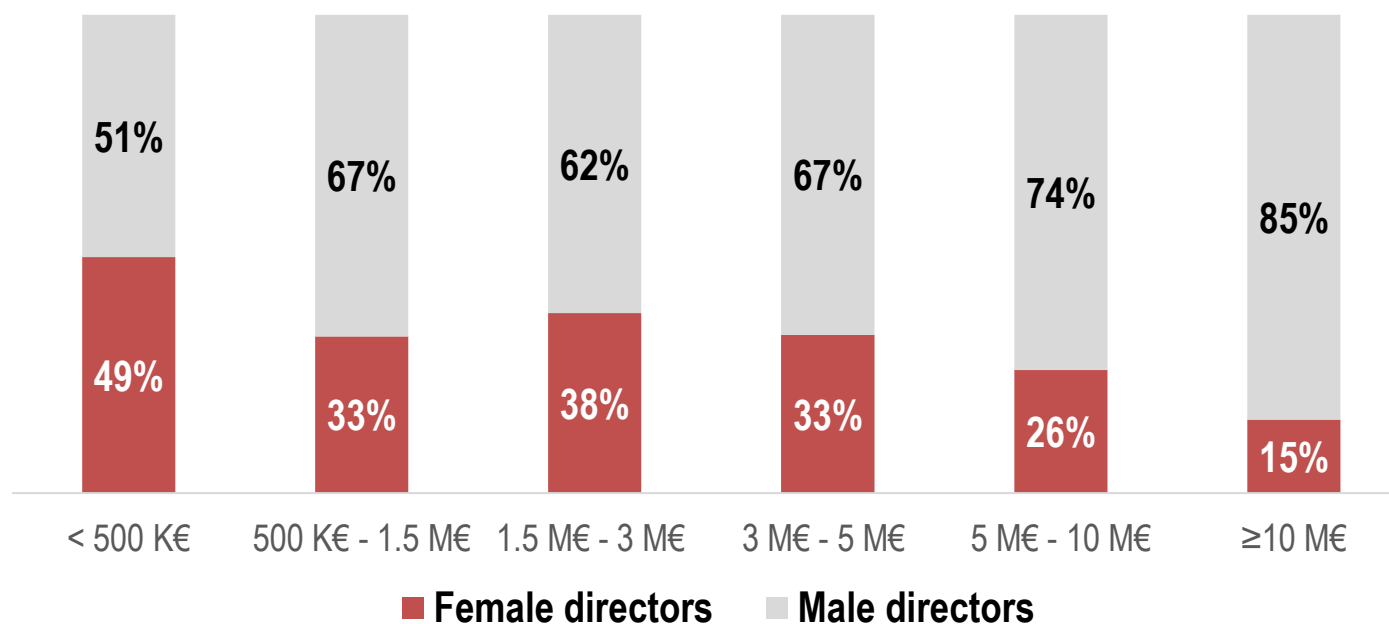
Source: Eurimages

DIRECTORS

FILM BUDGETS (SUPPORTED PROJECTS)

Breakdown of projects supported by Eurimages, by gender of director, by budget bracket (2016-2025)

Women still direct fewer high-budget features than their male counterparts



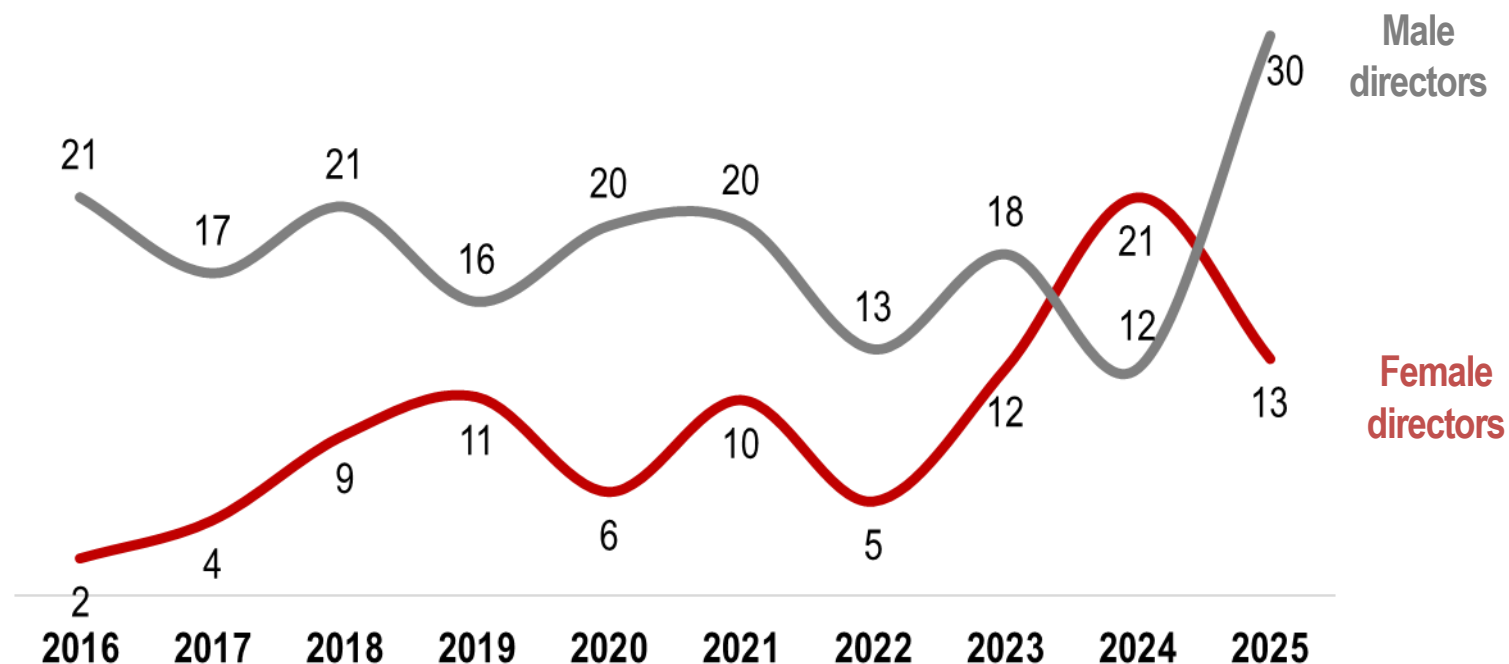
Source: Eurimages

DIRECTORS

HIGH-BUDGET FILMS (SUPPORTED PROJECTS)

Number of high-budget projects ($\geq \text{€ } 3 \text{ M}$) supported by Eurimages,
by gender of director (2016-2025)

*However, the number
of high-budget films
directed by women
is growing*



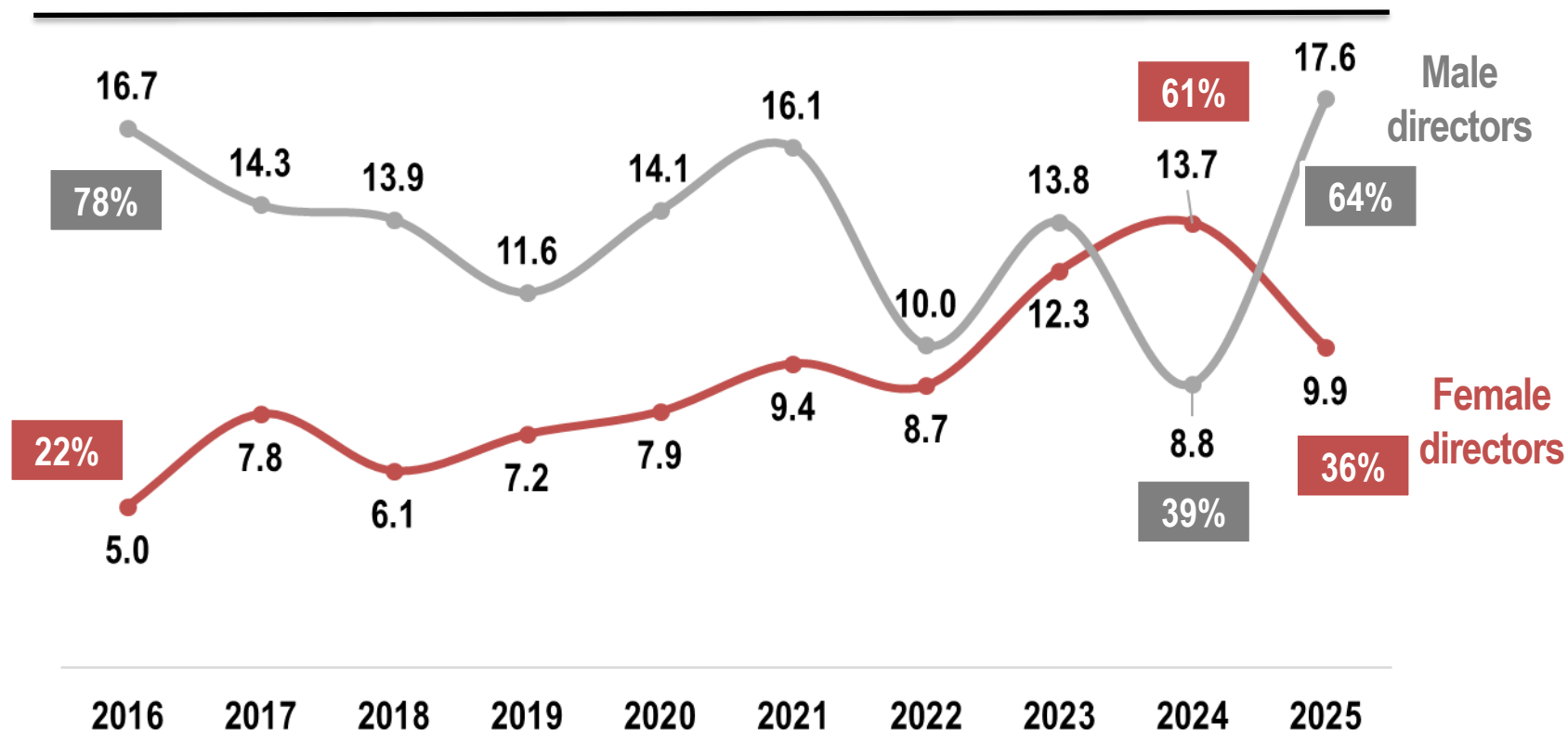
Source: Eurimages

DIRECTORS

AMOUNTS AWARDED

The gender gap in the amount of co-production support granted has narrowed considerably over the years

Eurimages support awarded, by gender of director, by year (2016-2025)
In € million





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MORE INFORMATION
ON OUR WEBSITE

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