

EU-CoE Joint Project:

The Faro Way: enhanced participation in cultural heritage

1ST Regional Seminar
13-14 December 2018
Madrid

On support to initiatives

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Directorate -General for Cultural Heritage

Funded
by the European Union
and the Council of Europe

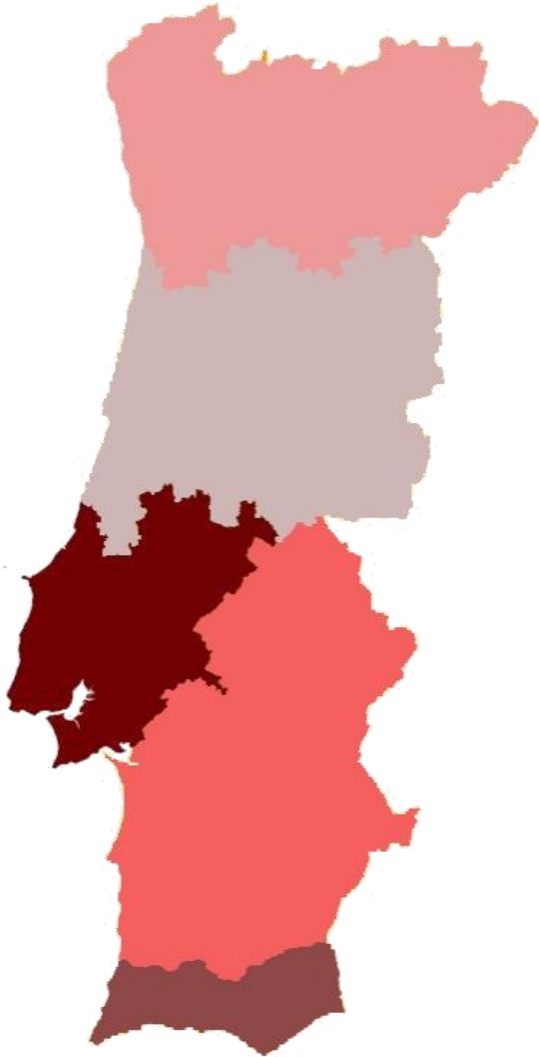


Implemented
by the Council of Europe



PATRIMÓNIO CULTURAL
Direção-Geral do Património Cultural

- Assures the development and implementation of the cultural heritage safeguarding and mitigation policy, as well as national museum policy;
- Manages monuments and museums under the state, including monuments inscribed on UNESCO's World Heritage List
- Promotes knowledge, conservation, enhancing and dissemination of tangible (architectural, archaeological, movable) and intangible heritage
- Promotes study, research and dissemination of cultural heritage information



Faro Convention Principles - Portugal

Signature: 27 October 2005
Ratification: 18 July 2008



“Cultural heritage is not just about the past, but also about the passing down of common values, the preservation of difference, and the respect for what is ours, for what belongs to the other, and for what constitutes a shared heritage.”

Guilherme d'Oliveira Martins

Faro Convention Principles - Portugal

A historical monument, a place, a tradition must be protected and preserved not only because they represent a sign of presence and life of those who preceded us, but also because it contributes decisively to enrich our life and our existence.

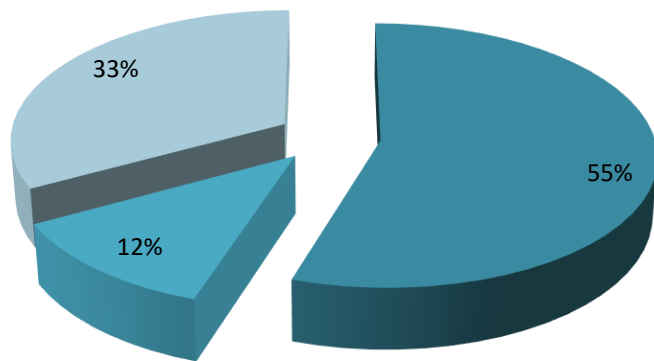
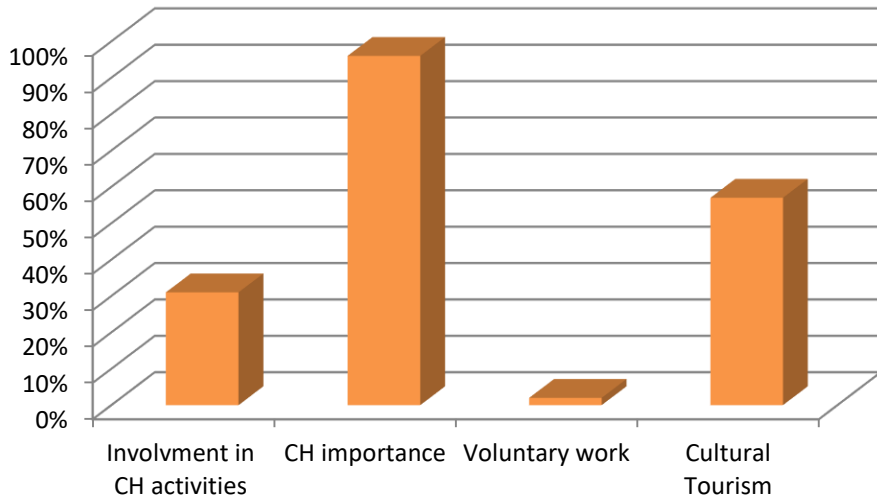


Common Heritage – Memory and Identity



Portuguese involvement with cultural heritage

Some numbers: Eurobarometer 2017



■ National, regional, Local Authorities ■ Private promoters ■ Others

57% cultural tourism vacations

45% visited a monument or a local historic places in the last 12 months

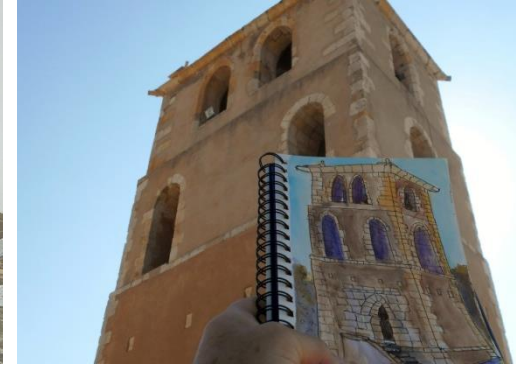
67% wants to have more information about heritage

45% have a lack of interest because:

1. difficulty of accessing sites/museums
2. high prices of the entrances
3. lack of time

European Heritage days

Heritage Sketchers



Citizens involvement

International day for Monuments and Sites



Dialogue and Communication

Conferences, Seminars, Workshops...



Dissemination of good practices;
Foster reflective thinking;
Promote communication between different stakeholders.

Museums policies – partnerships and network

Inclusive approach



- Effort to involve people, groups and communities aiming for a more democratic access to culture
- Paradigm shifting in the role of the museums and knowledge about the different publics
- From planning “for” to planning “with”

Portugal between Heritages



[PORTUGAL ENTRE PATRIMÓNIOS]

- Think Tanks: networking and sharing of best practices
- Dissemination strategies: local level (communities) and european level
- Cultural heritage enhancement through artistic approaches
- Promote sustainable cultural tourism network

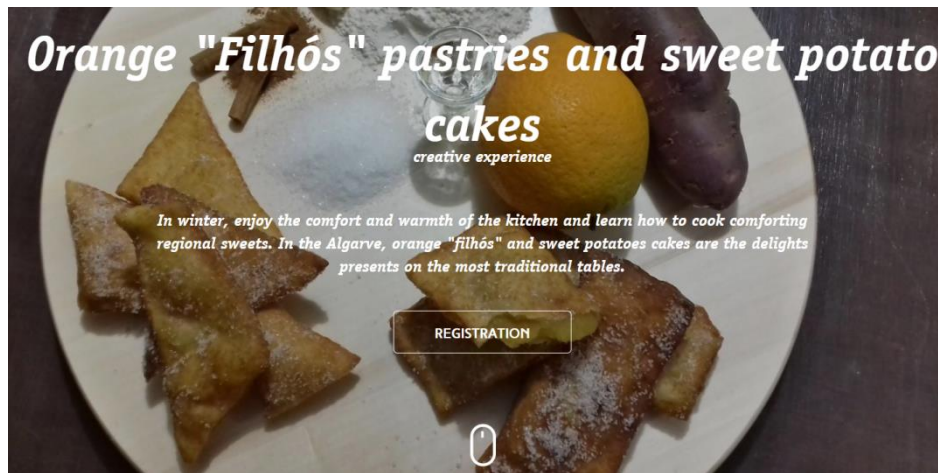


Portugal between Heritages



[PORTUGAL ENTRE PATRIMÓNIOS]

- 45 Different stakeholders;
- Complementarity through cooperation;
- Dynamic processes and projects;
- Gathering of different cultures;
- Internationalization of portuguese heritage.





- Knowledge sharing in all educational levels
- Accessibility of heritage information using different means of dissemination (open days, students involvement; digital resources...)

Gaps and needs



- Complexes process that requires more investment in experts training;
- Need to more detailed assessments of the projects and initiatives outreach;
- More artculation and promotion of reflective studies.



Towards an Educational Heritage

CIEP4 - Workshop



- New paths to engage communities and people based on local knowledge;
- Promote dialogue between practitioners, valuing their experience on field
- Maintain a virtual network

Faro is the way!

Thanks for your attention

Contacts

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