

## COUNCIL OF EUROPE FRAMEWORK CONVENTION ON THE VALUE OF CULTURAL HERITAGE FOR SOCIETY

EU-CoE Joint Project:  
“The Faro Way: enhanced participation in cultural heritage”

### Session I - An overview of the Faro way: Facilitating new initiatives

Mr Prosper WANNER (Faro Convention Network)

11.45-12.30, 13 December 2018, Madrid, Spain

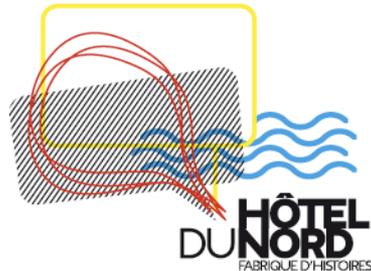


Faro Convention Network

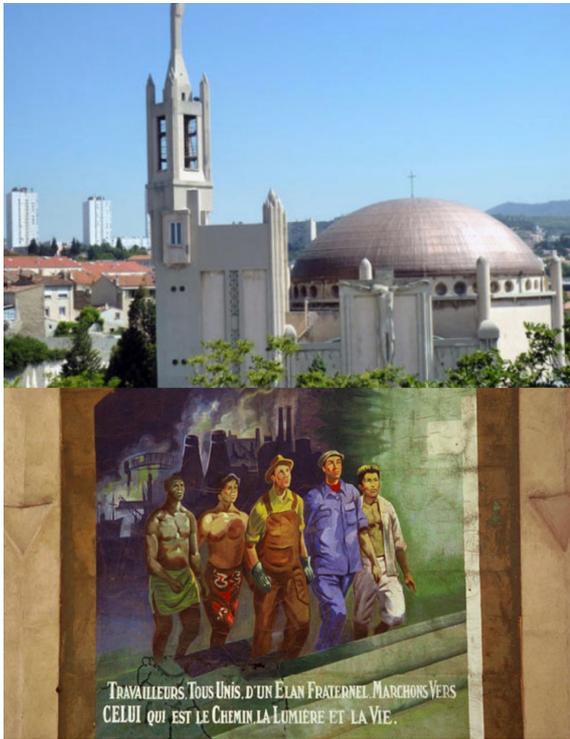
Residents' cooperative **Hôtel du Nord**, Marseille

Association **Faro Venezia**, Venice

Platform cooperative **Les Oiseaux de Passage**, Euro Mediterranean



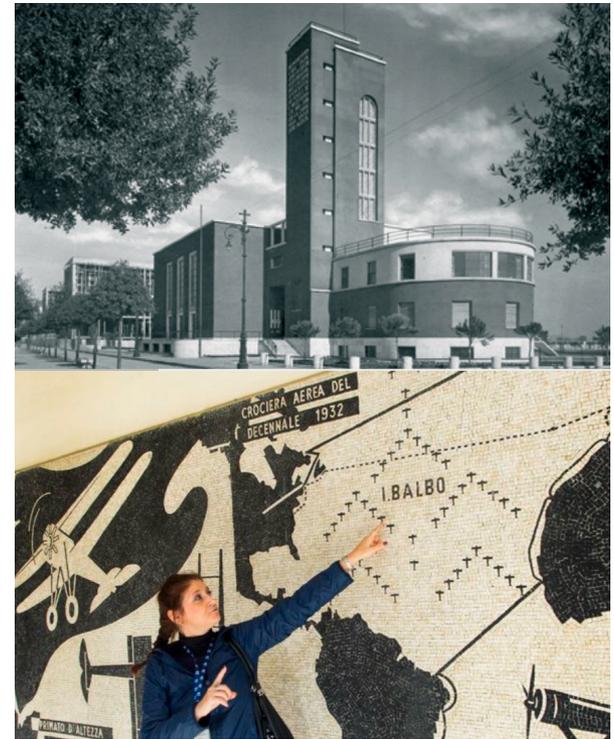
## 1 – Faro Convention Network – “people, places and stories”



Marseilles (France)



Viscri (Romania)



Forlì (Italy)

## 2 – Faro Convention Network priorities

### **Narratives**

*Respect for a diversity of interpretations and establishment of processes for conciliation.*

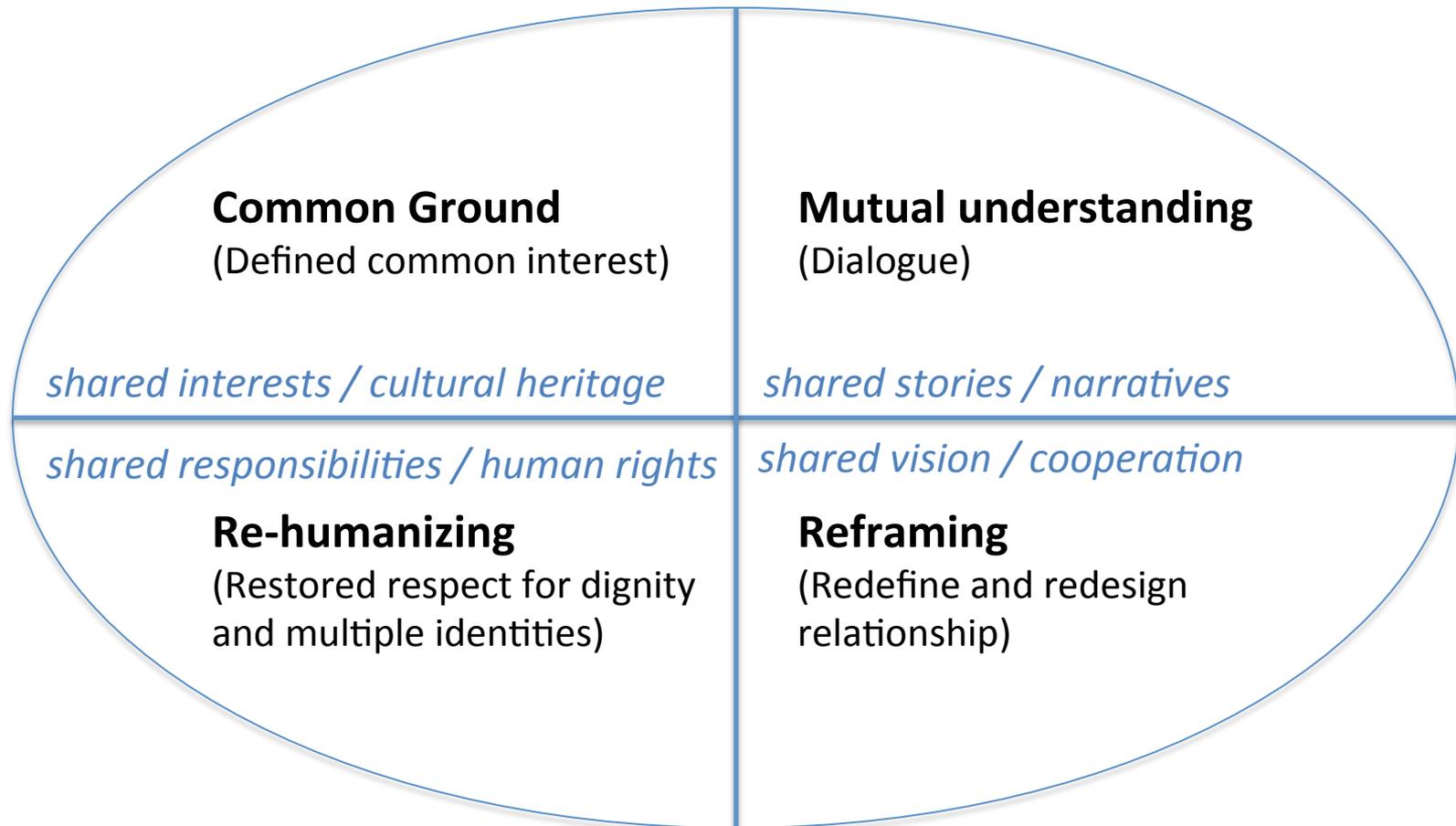
### **Common**

*The conservation of cultural heritage and its sustainable use have human development and quality of life as their goal.*

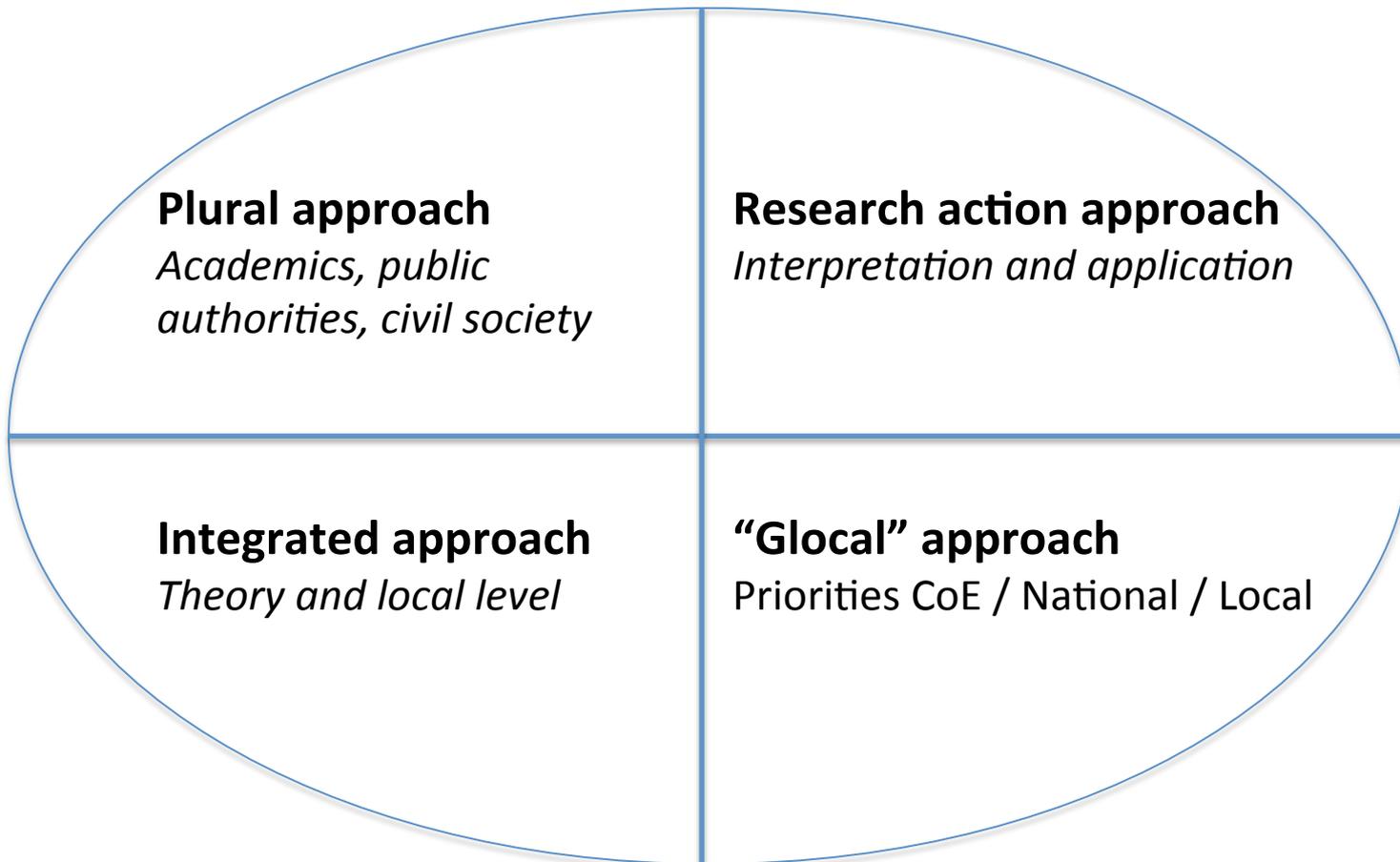
### **Cooperation**

*Recognising individual and collective responsibility towards cultural heritage and developing innovative ways to co-operate*

## 3 – Faro Convention methodology



## 4 - Faro Convention approach



## 5 – Faro Convention criteria

### *Who?*

- Presence of an **active civil society** that has a common interest in a specific heritage;
- Presence of people who can convey the message (**facilitators**);
- Engaged and supportive **political players** in the public sector;
- Engaged and supportive stakeholders in the **private sector**.

### *How?*

- Consensus on an **expanded common vision of heritage**;
- Willingness of all stakeholders to **cooperate** ;
- A defined common interest of a **heritage-led action**;
- Commitment and **capacity for resource mobilisation**

## 5 – Faro Convention criteria

### *What?*

- Readiness of the group to engage in the process of developing **diverse narratives** based on the people and places;
- Aspirations towards a **more democratic socio-economic model**;
- Commitment to **human rights principles** in local development processes (respect for dignity and multiple identities);
- Improved **democratic participation and social inclusion** of all inhabitants.



15-16 OTTOBRE 2016

## FARE FARO A FORLÌ

EREDITÀ CULTURALE UN BENE COMUNE



LABORATORI INCONTRI EVENTI PASSEGGIATE PATRIMONIALI PROIEZIONI

### FORLÌ - ITALY

**Common ground:** Forlì “Città del Duce” / City of Mussolini

**Challenges:** dissonant heritage

**Mutual understanding:** Interactive workshop, training, Culture committee

**Re humanizing:** narratives, propaganda, gender

**Reframing:** Resistance and propaganda, ATRIUM, Fare Faro a Forlì



## **VISCRI - ROMANIA**

**Common ground:** Viscri, Saxon village

**Challenges:** rural exodus, Roma exclusion

**Mutual understanding:** Renovation using the know how of the Roma community

**Re humanizing:** education, inclusion, empowerment, gender

**Reframing:** Social contract, circular economy, quality of life





## **MARSEILLES - FRANCE**

**Common ground:** North district of Marseille

**Challenges:** poverty, invisibility, ...

**Mutual understanding:** host school, heritage walks, heritage committee

**Re humanizing:** dialogue, respect for interpretations, cooperation

**Reframing:** residents' cooperative, publications, Marseilles by its north, ...

## How to implement the Faro Convention at a national level?

*“No money, no power, no glory”*

*1 - Information*

*2 - Interpretation and application*

*3 - Implementation*

## **1 – Information: from theory to application**

### **Accessibility**

Translate the Convention, the applications and the reflexion notes  
(Russia, Spain, Italy)  
Webpage (Italy)

### **Education**

Academics, school, training, curriculum (Spain)

## **2 – Interpretation and application: from individual approach to networking**

### **a Regional/National Faro Action Plan (Italy)**

Adoption of the Faro principles (France, Italy, Spain)

Promotion, Research action, Network, Workshops

### **Mobilization**

Join the Faro Convention Network (CoE)

Mapping the initiatives (Austria)

Public Debate (Finland)

Common program for the EHD (Italy, France, Belgium, Spain)

## **3 – Implementation: from experimentation to diffusion**

### **Cooperation**

Heritage committee, social contact,  
El Plan Integral (Huelva), Taola del Senia, ...

### **Implementation**

Legal framework, Social innovation (cooperatives), Reframing (eco  
tourism), legalisation (experimentation)

### **National Faro workshop**

Academics, public authorities, heritage communities



## #PLATFORMCOOP LES OISEAUX DE PASSAGE

- Platform for travelling
- Platform for local communities
- Platform for sharing stories

## Common framework

- Faro principles
- Cooperative principles
- Human rights

## Network

- Tourism
- Culture
- Local production
- Public institutions





Thank you

[www.coe.int/en/web/culture-and-heritage/faro-community](http://www.coe.int/en/web/culture-and-heritage/faro-community)

[www.hoteldunord.coop](http://www.hoteldunord.coop)

[www.farovenezia.org](http://www.farovenezia.org)

[www.lesoiseauxdepassage.coop](http://www.lesoiseauxdepassage.coop)

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