

ESC country overviews trends

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- Data presented is based on the 31 replies to the ESC questionnaire received
- Not all questions were answered by all the 31 member States
- The presentation will focus on main trends, but more information will be available on the individual ESC National Overviews.



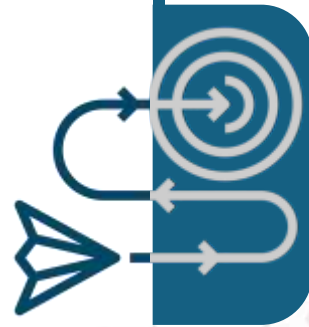
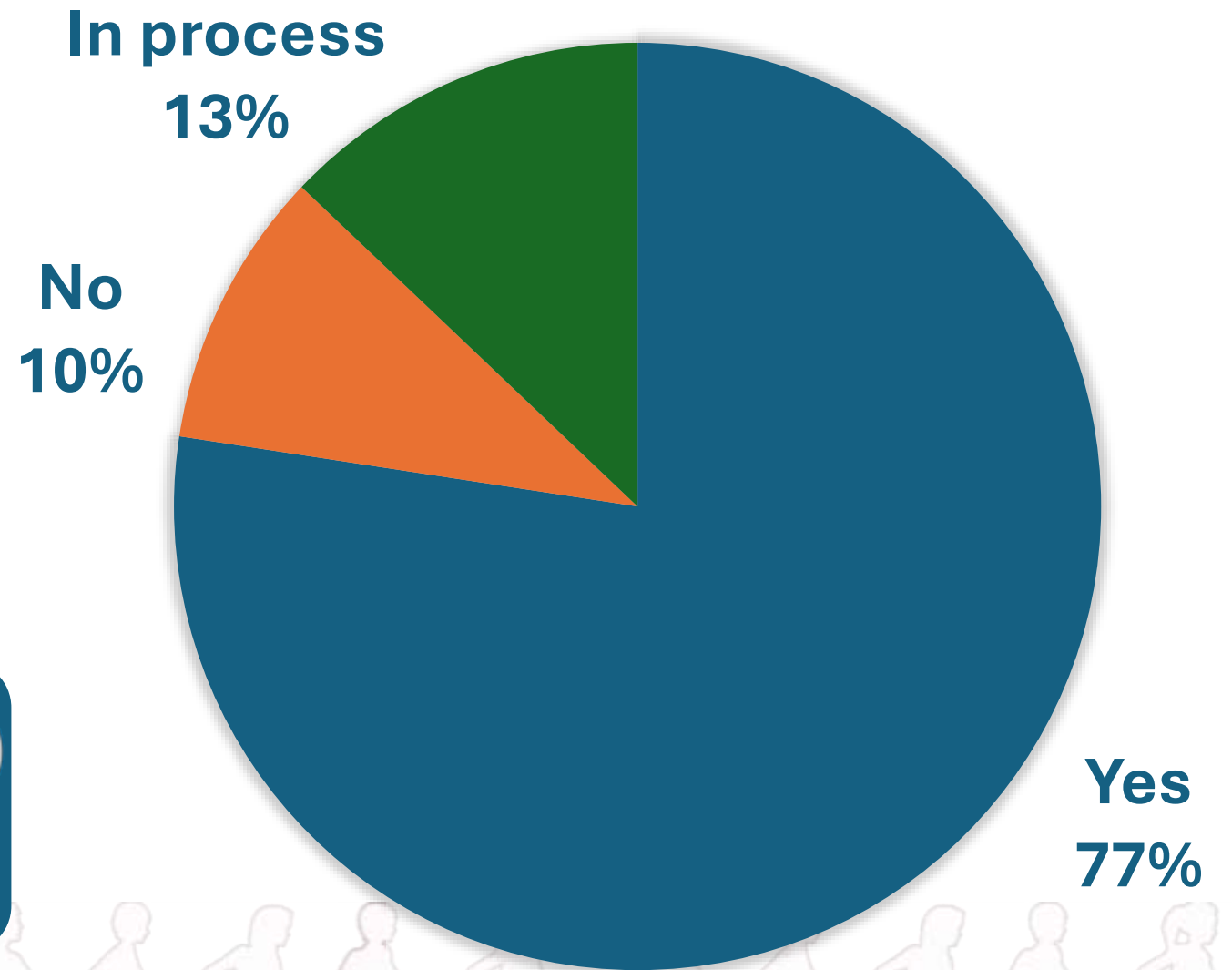
Sport Priorities (high priority)



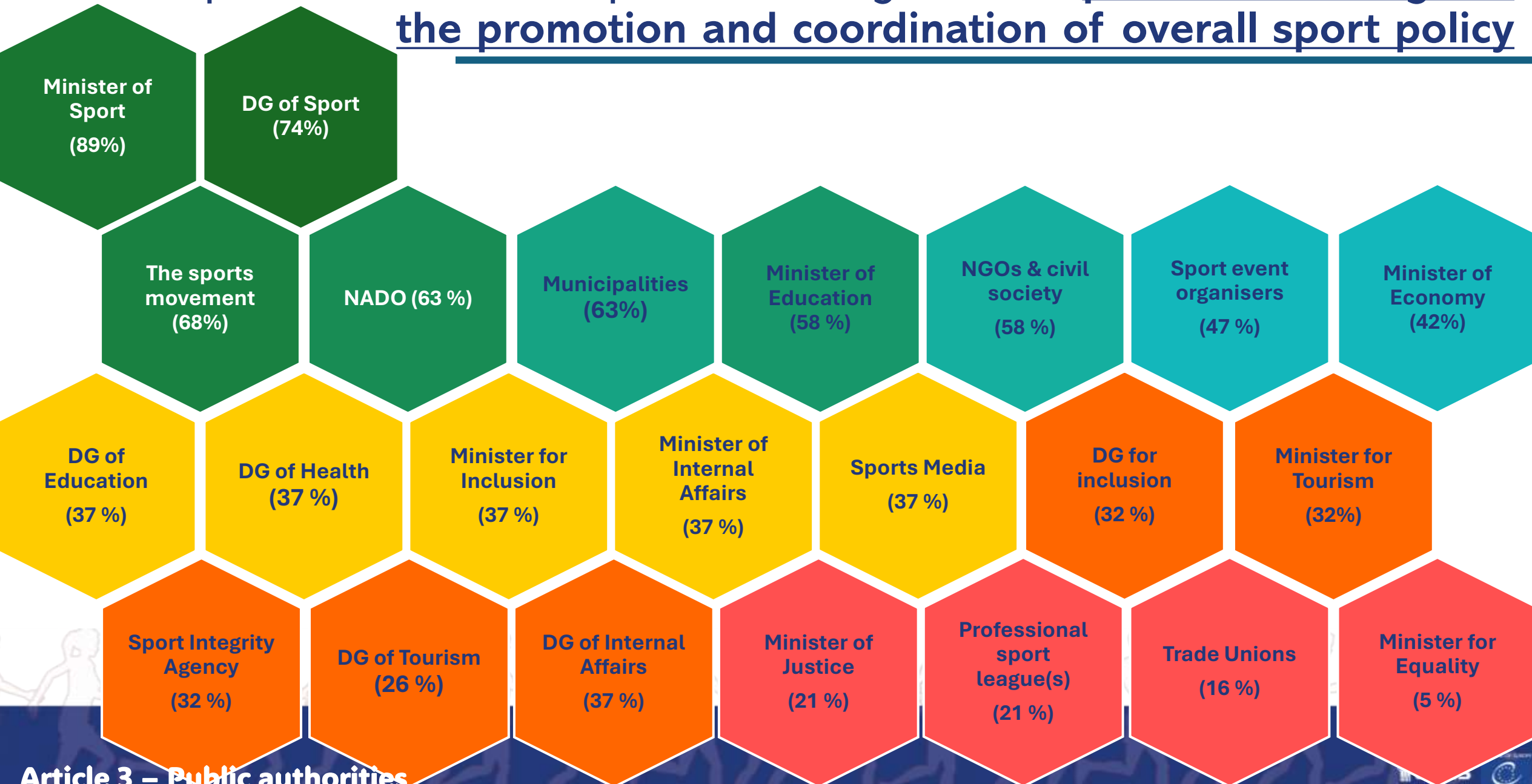
Sport Priorities (low priority or not a priority)

1. Harnessing opportunities in high-risk hosting environments **(59 %)**
2. Sustainability in the sport industry **(44 %)**
3. Social justice, reconciliation and decolonisation **(37 %)**
4. Sponsorship and commercial investment **(33 %)**
5. Grievances and remedy mechanisms and standards **(30 %)**
6. Broadcasting and event coverage **(26 %)**
7. Protecting people and communities (at all phases of the mega sporting events lifecycle) **(22 %)**
8. Professional services and standards **(22 %)**
9. Athlete advocacy and activism **(22 %)**
10. Sustainable development, urbanisation, and human rights/child rights friendly cities **(22 %)**

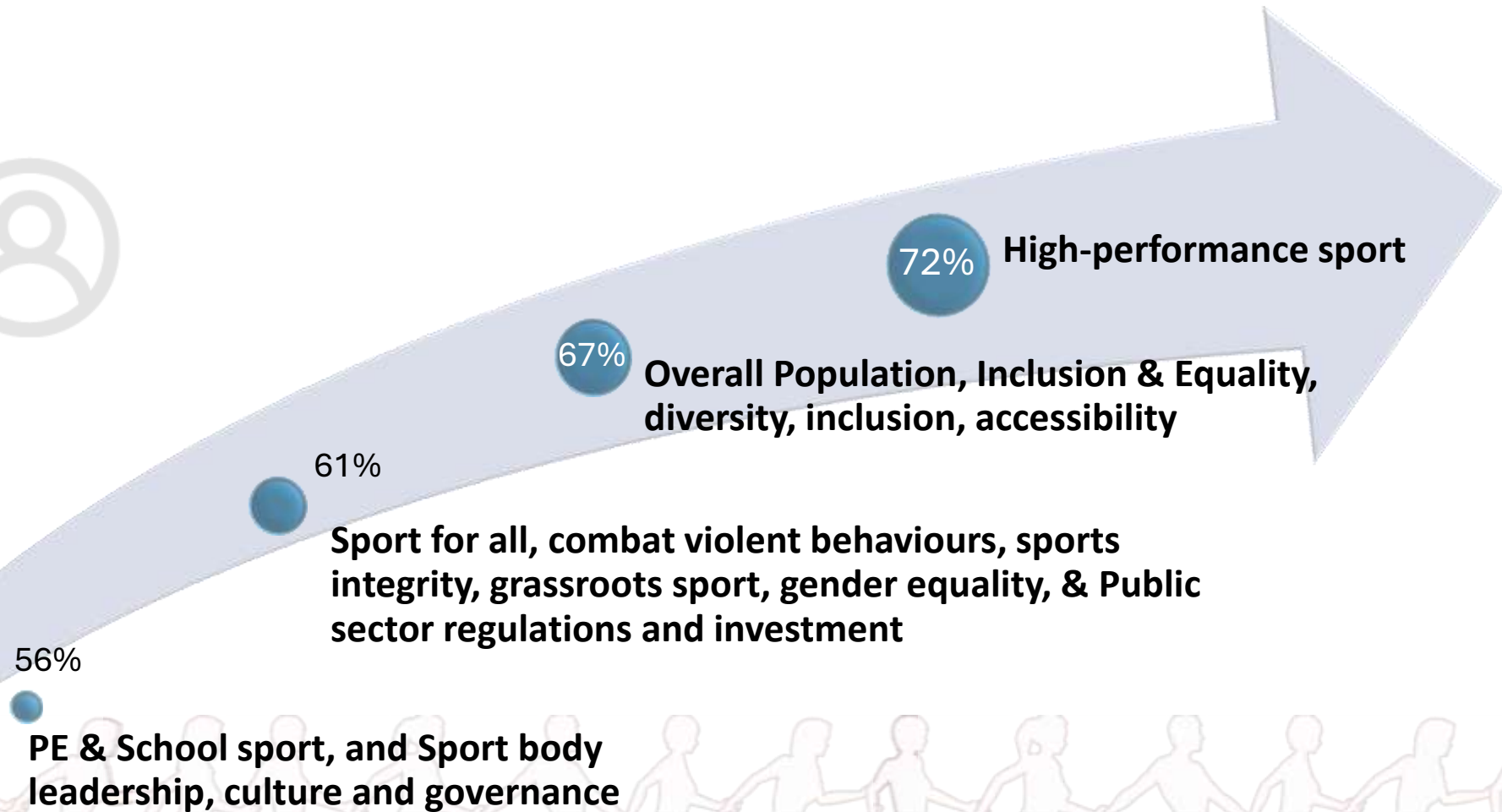
**Does your country have
a national plan and/or
strategy for sport?**



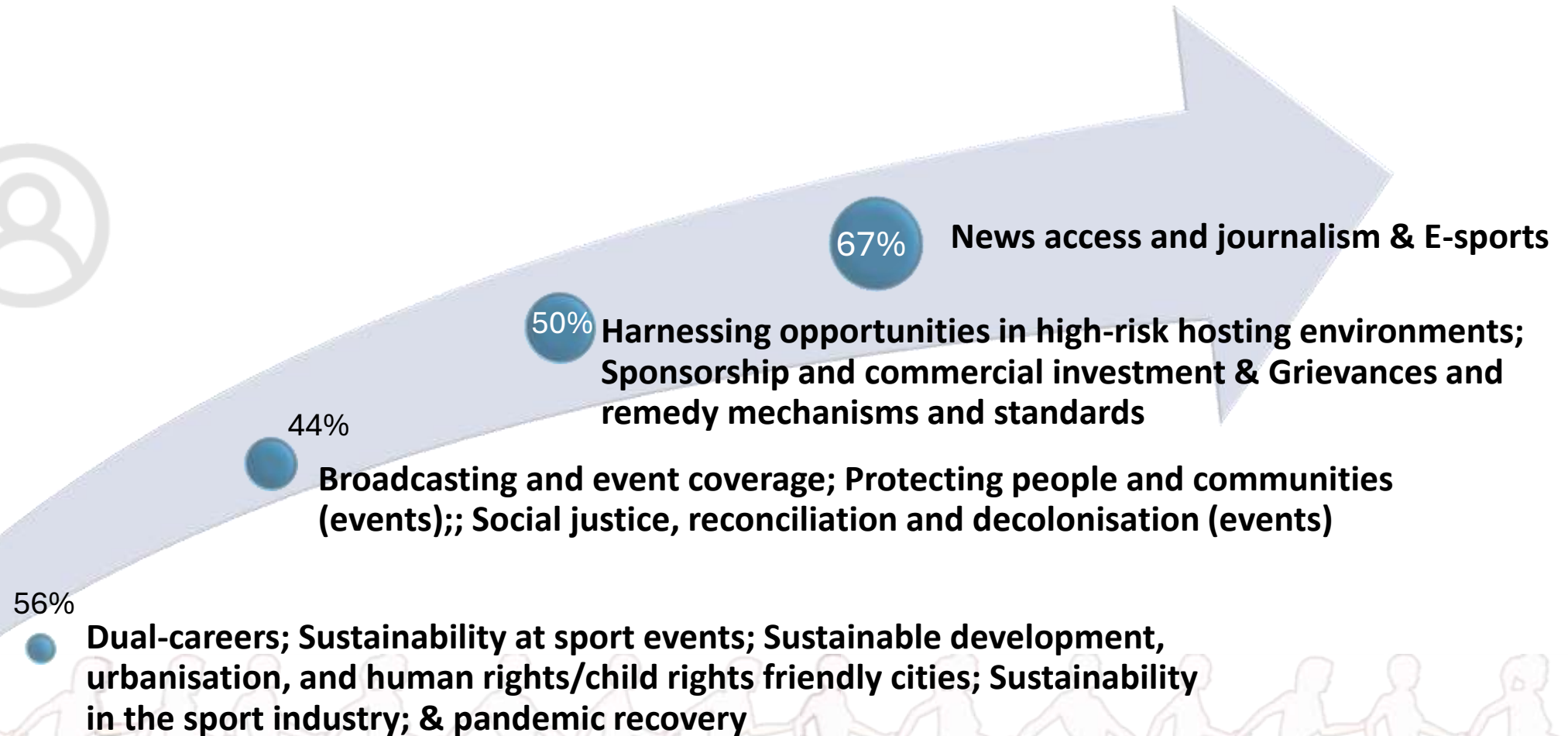
63% of public authorities responded having a formal platform in charge of the promotion and coordination of overall sport policy



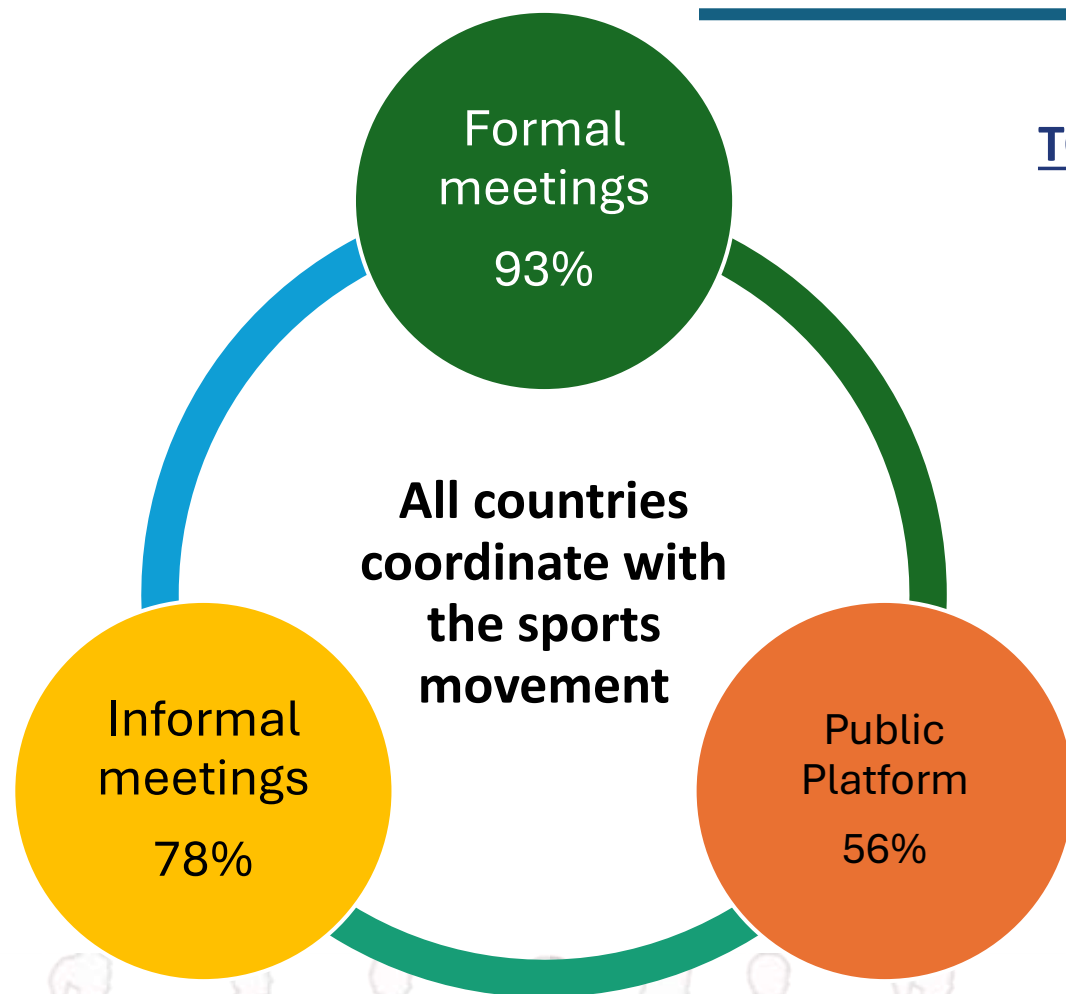
Which topics are very often discussed with the public coordination platform?



Which topics are not often or not discussed with the public coordination platform?



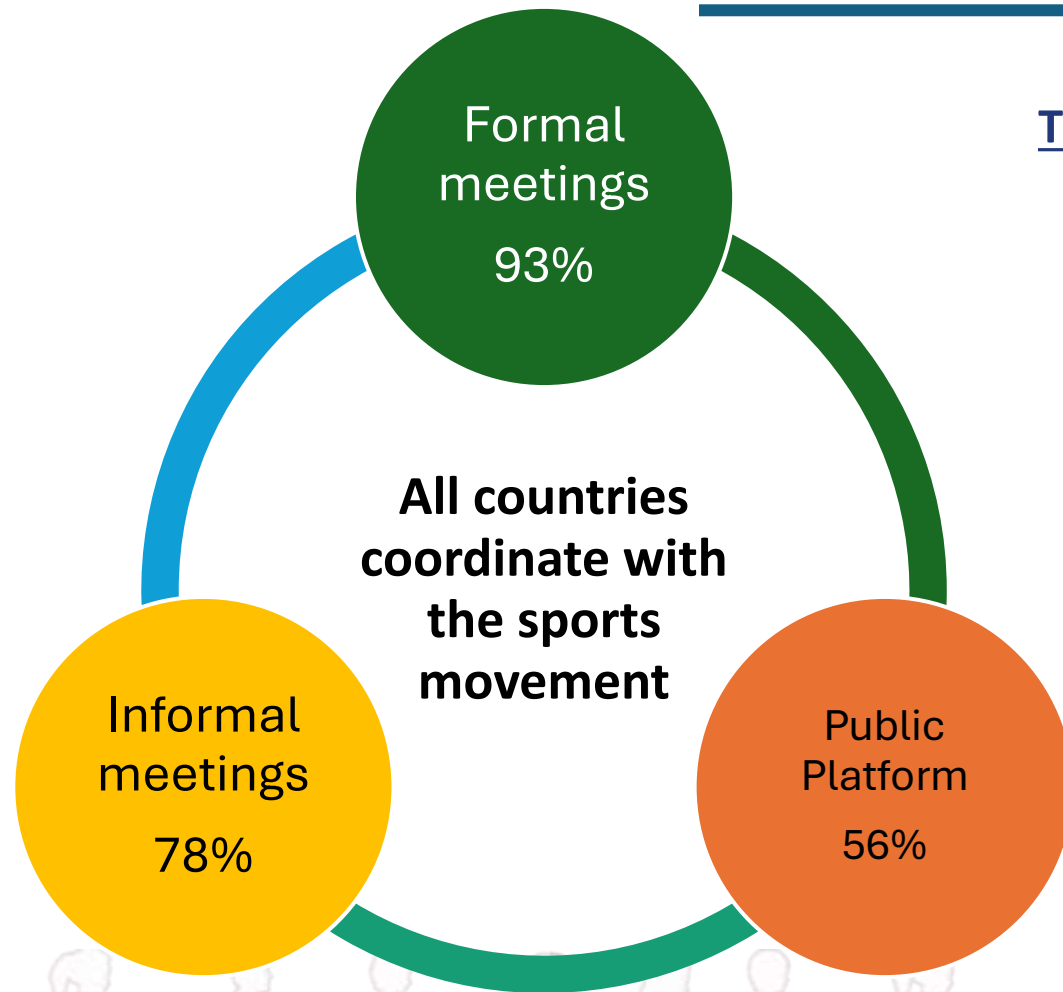
Coordination of sport policies with the sports movement stakeholders



TOP 10 topics very often discussed:

1. High-performance sport (72%)
2. Sports integrity (62%)
3. Sport for all (including all member of society) (59%)
4. Combat all forms of violent behaviours (59%)
5. Gender equality in sport (59%)
6. Ethics (55%)
7. Inclusion of people with a disability (55 %)
8. Physical activity and health (52%)
9. Equality, diversity, inclusion, accessibility (52%)
10. Sports for the overall population (52%)

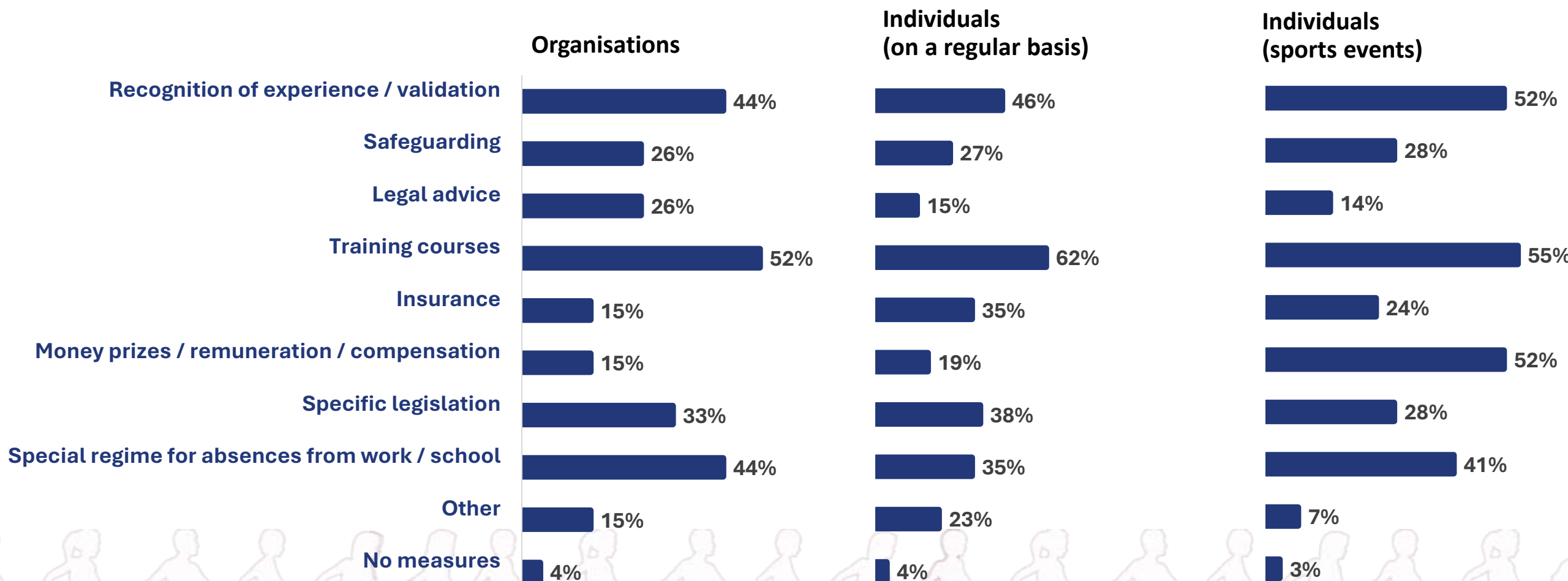
Coordination of sport policies with the sports movement stakeholders



TOP 10 topics not often or not discussed:

1. Harnessing opportunities in high-risk hosting environments (66%)
2. News access and journalism (62%)
3. Grievances and remedy mechanisms and standards (59%)
4. Sustainability in the sport industry (55%)
5. Broadcasting and event coverage (55%)
6. Sponsorship and commercial investment (55%)
7. E-sports (55%)
8. Protecting people and communities (events) (48%)
9. Social justice, reconciliation and decolonisation (48%)
10. Pandemic recovery (41%)

Supporting and encouraging volunteering in sport



Dialogue and co-operation with the media and the corporate and professional sectors

Maintain a dialogue and co-operate with the media

Through **regular meetings** (57%), **law (right of transmissions)** (30%), **press awards** (22%), **ambassadors** (13%), and **agreements** (13%)

77%

Platform to engage with the corporate and professional sector

42% the use the platforms to **promote responsible business conduct**

32%





Respect and protect internationally recognised human rights and fundamental freedoms

- Duty to respect, **protect and fulfil human rights of those involved in or exposed to sport** (94%)
 - Require the sports movement and the **corporate and professional sport sectors** to commit to respecting internationally recognised human rights and to conduct human rights due diligence? (73%)
- Protect, respect, and **promote human rights** in the context and throughout the lifecycle of the **organisation of sports events**? (89%)
- Promote **gender equality in and through sport** (89%)
- Achieve a **zero-tolerance policy against violence** and all forms of **discrimination** (97%)

How is sport used as an educational tool to promote values outside sport?

Awards & dissemination of best practices

Guidelines & recommendations

National days & events

Solidarity
Legislation

Schools

Regular meetings

PE curriculum

Other

Involvement with the sports movement

Ambassadors

Campaigns

Training & education

Publications, research & information

Funding campaigns



Protect the integrity of sport

- All countries reported protecting the **competitive integrity in sport**
 - **Mostly related to doping**
- 1 country reported not **protecting the integrity of organisations**
- 61% **protect whistle-blowers** in sport through reporting systems
 - 89% protect and guarantee the anonymity and have systems for forwarding complaints
 - 74% with specific whistleblowing platforms
- 75% protect **free media and investigative journalism**



Is sport economically, socially and environmentally sustainable?

Ensure economic, social, and environmental sustainability and legacy (when organising sport activities and events)

57%

Through **general** (76%) and **sport specific legislation** (59%), **dissemination of best practices** (59%), and **guidelines to reduce the ecological footprint of school sport activities and events** (53%)

Ensure that the sporting goods industry takes responsibility for developing and integrating practices that are socially and environmentally friendly*

42%

Through **general legislation** (70%)

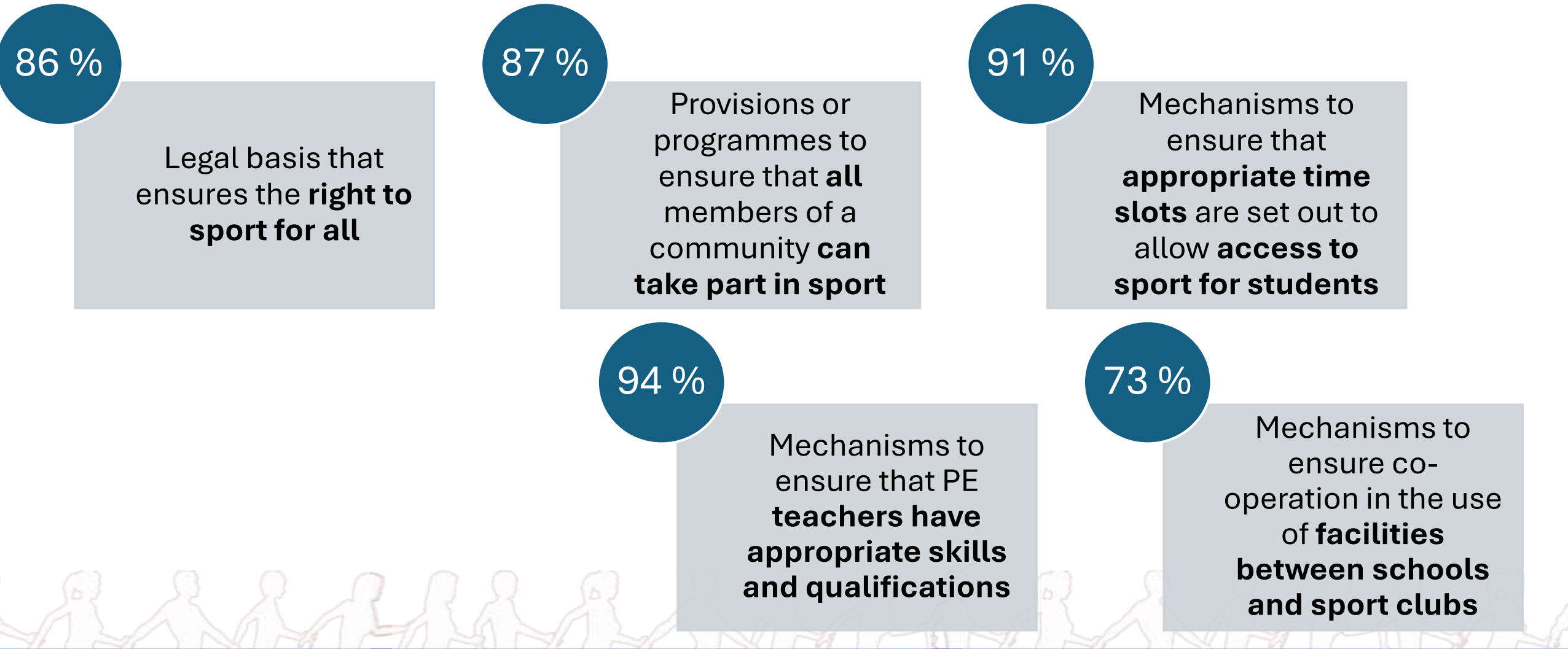
Ensure that public and private owners of sports infrastructures avoid potential damages

60%

Through **general** (89%) and **sport specific legislation** (56%)



The right to sport



Article 10 – The right to sport / Article 11 - Building the foundations for the practice of sport / Article 12 - Developing participation

Supporting athletes and others involved in sport

- All countries reported that the public authorities responsible for sport, **support top-level athletes**
 - Scholarships (86%), Special school or work regimes (82%), awards (75%), legislation (75%), Mechanisms to support the end of sports career (64%), Programmes to identify and follow-up potential talents (64%), and Training of coaches that is specific to top-level performance (57%)
- 1 country reported not having **dual-career** mechanisms (student athletes)
- 68% with mechanisms to support athletes in their **transition to a post-sport career**
- 86% with mechanisms to ensure that the **rights and working conditions of professionals engaged in sport** are guaranteed



Supporting athletes: student athletes

Special regime to access higher education

Specific legislation

Regime for absences to school

Special school ^{Other} schedules

Mechanism to allow following the subject matter

Formal mechanism to ensure communication



Article 13 – Improving performance

Article 14 – Supporting top-level and professional sport

Supporting athletes: transition to a post-sport career

Support for companies that hire former HP athletes

Post-career access to higher education

Legislation Other

System for combining studies and sport

Training courses

Special access to recruitment procedures

Reintegration grant

Social insurance



Article 13 – Improving performance

Article 14 – Supporting top-level and professional sport

Facilities and activities

Mechanisms to ensure that facilities and sporting activities are accessible for all

84%

Through **general legislation on infrastructures** (81%), **recommendations & guidelines** (65%), **sport specific legislation** (50%), and **adoption of international laws** (50%)

Mechanisms to empower event organisers and sports facilities owners to effectively fulfil their safety and security obligations

83%

Through **legislation** (84%), **dialogue with sports organisations** (64%), and **sanctions** (52%)



Qualification of human resources

96%

Encourage the development of appropriate training courses leading to **diplomas and qualifications covering all aspects of sport**

67%

Have means to ensure leaders and others involved in sports activities have **appropriate qualifications in sport values, integrity and human rights**



Information and research

86%

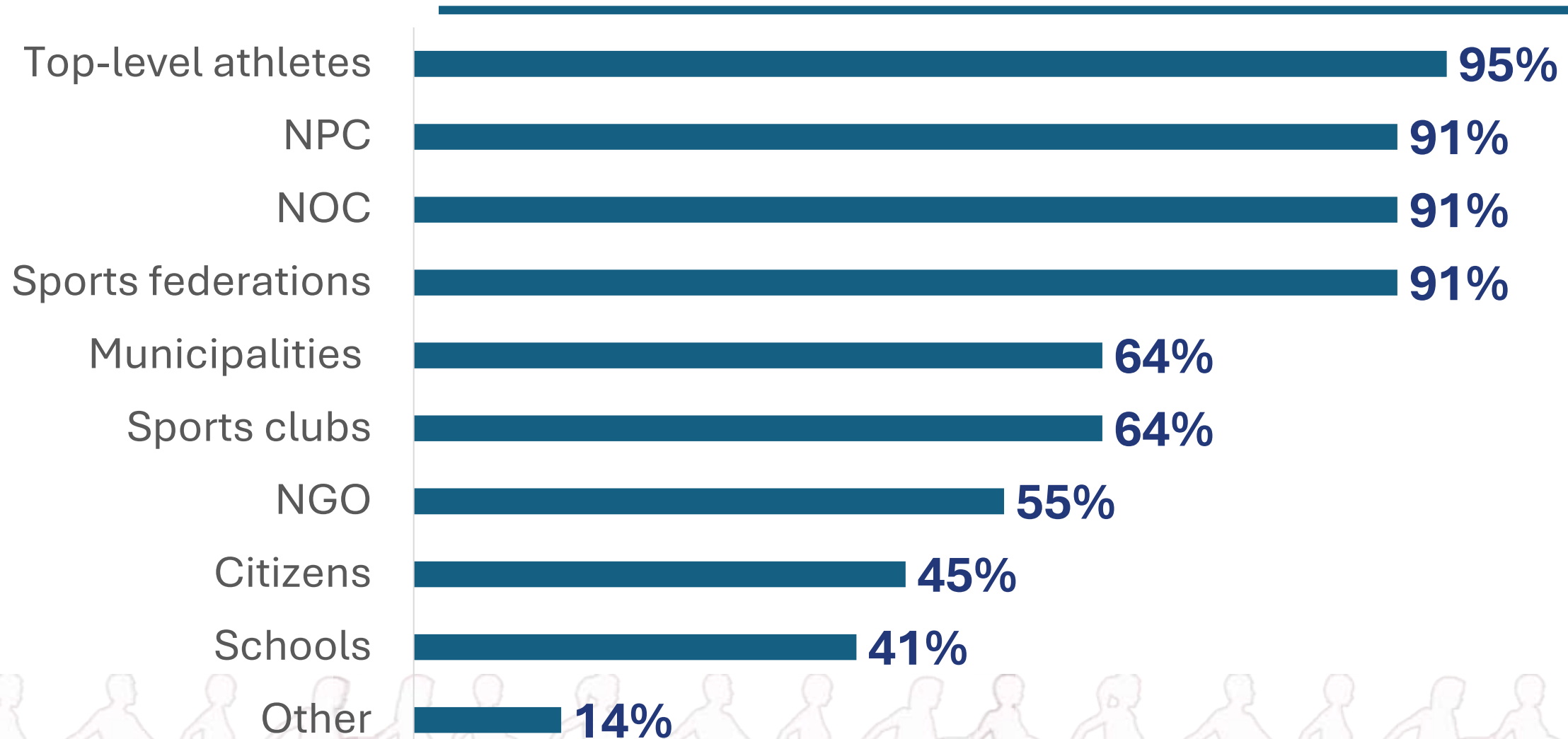
Promote, support
and disseminate
scientific
research in the
field of sport

87%

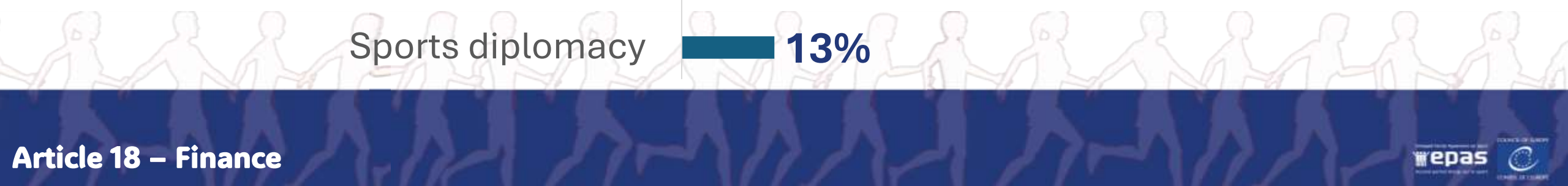
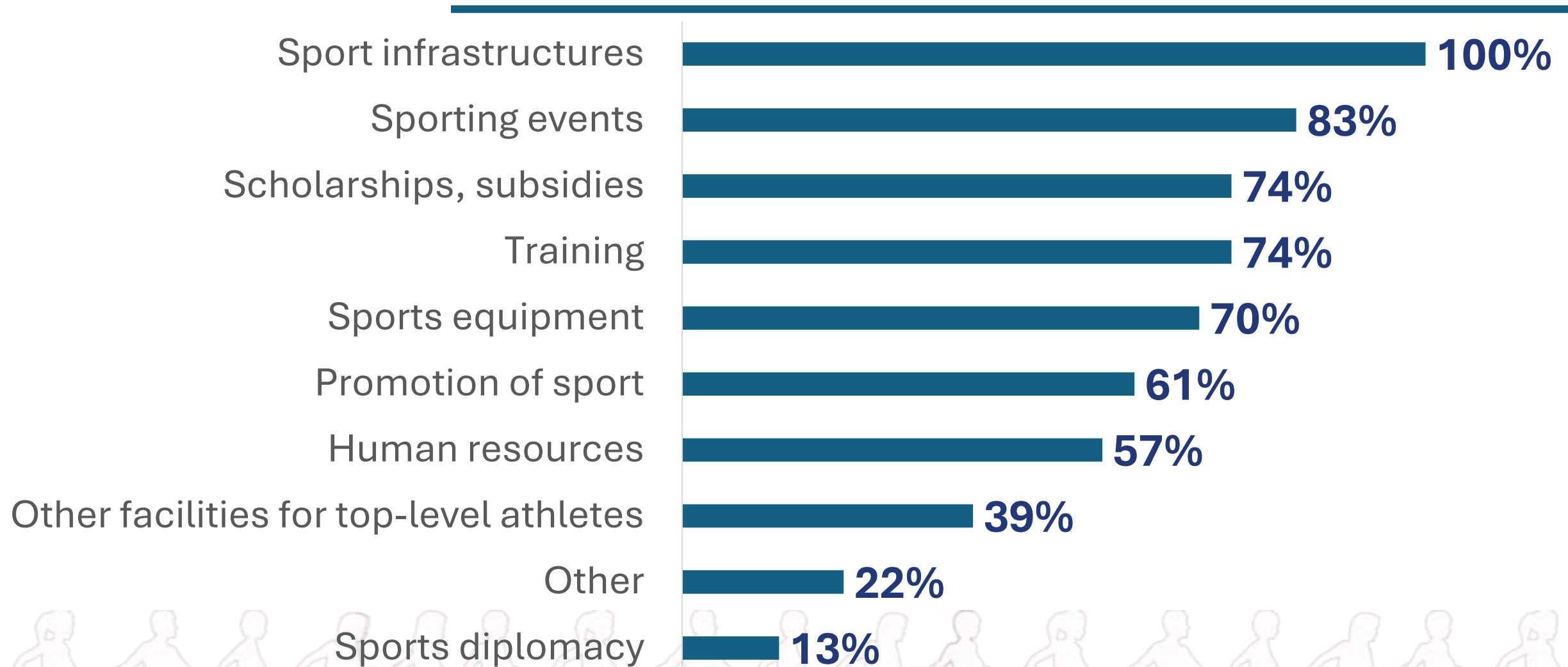
Collect and
disseminate
relevant sports
data



Who is funded?

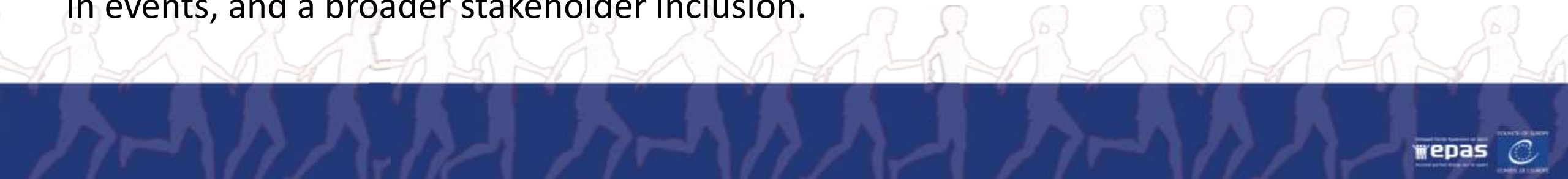


What is being funded?



Summary and conclusions

- **Strong policy Coordination**: the majority of countries have formal platforms to coordinate sport policies
- **Main areas that are prioritised**: High-performance, inclusion, ethics, and integrity
- **Less prioritised areas**: sustainability and commercial aspects
- Within human rights, there is a broad commitment to **gender equality, anti-discrimination, and protection of athletes' rights**.
- There are support systems for elite athletes and mechanisms for career transition in most countries.
- There seem to be significant strides in creating **inclusive, ethical, and performance-oriented sport policies**, but there remains room for greater emphasis on sustainability, human rights in events, and a broader stakeholder inclusion.



Thank you

