IF TOUCHING
DOESN’T FEEL RIGHT,
IT ISN’T RIGHT.

About one in five children is a victim
of sexual abuse. Usually by someone they know.
Listen to your child and be receptive to your child’s feelings.
Prevent abuse happening to your child. Teach The Underwear
Rule. A simple rule that makes it clear where your child
shouldn’t be touched.

Teach your child The Underwear Rule
www.underwearrule.net