HEALTH LITERACY AND HUMAN RIGHTS CONNECTING POLICY WITH PRACTICE TO PROMOTE INCLUSION AND COMBAT DISCRIMINATION 5 DECEMBER 2024 | ROME





Parliament Hall, INAIL, via IV novembre 144, Rome

DRAFT PROGRAMME

The event is organised by the National Office Against Racial Discrimination of Italy, in cooperation with the Council of Europe, and with the support of the Ministry of Family, Natality and Equal Opportunities of Italy and the Ministry of Health of Italy (TBC)

09:00-10:00 Welcome coffee

10:00-10:10 WELCOME

► Fabrizio D'ASCENZO, President of the hosting institution, National Institute for Insurance against Accidents at Work, Italy

10:10-11:10 OPENING STATEMENTS

Moderator: Assunta MORRESI, Representative of Italy to the Council of Europe Steering Committee for Human Rights in the fields of Biomedicine and Health (CDBIO)

- ▶ Eugenia ROCCELLA, Minister for Family, Birth Rate and Equal Opportunities, Italy
- Orazio SCHILLACI, Minister for Health, Italy (TBC)
- Daniele CANGEMI, Head of Human Rights, Justice and Legal Cooperation Standard Setting Activities, Council of Europe
- Mariella MULARONI, Secretary of State for Health and Social Security, Social Affairs and Equal Opportunities, San Marino

11:10-12:10 HEALTH LITERACY TO PROMOTE INCLUSION AND COMBAT DISCRIMINATION IN SOCIETY

The session will highlight how improving health literacy fosters a more inclusive and equitable society. The high-level speakers will discuss how their respective organizations consider these issues.

Moderator: Lee HIBBARD, Council of Europe

- Mattia PERADOTTO, Director General, National Office Against Racial Discrimination (UNAR), Italy
- ➤ Siobhan O'SULLIVAN, Chair, Steering Committee for Human Rights in the fields of Biomedicine and Health, Council of Europe
- Vasiliki KARAOULI, Permanent Secretary, Ministry of Social Cohesion and Family Affairs, Greece
- Miguel TELO DE ARRIAGA, Head of Division of Literacy, Health and Well-Being, Directorate-General of Health, Portugal Discussion

12:10-12:30 Coffee break

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12:30-13:10 CONNECTING POLICY WITH PRACTICE: GAPS IN HEALTH LITERACY AND STAKEHOLDER COLLABORATION

The session will present the key outcomes of reports prepared by Council of Europe experts. It will highlight findings on existing gaps in health literacy efforts and explore how the collaboration between stakeholders could bridge these gaps.

Moderator: TBC

- ► Kristine SØRENSEN, Global Health Literacy Academy, Denmark
- ► Guglielmo BONACCORSI & Chiara LORINI, Associate Professors of Public Health, University of Florence, Italy

13:10-13:20 **MORNING SUMMARY**

- Lorenzo MONTRASIO, Expert at National Office Against Racial Discrimination (UNAR), Italy
- 13:20-14:30 Lunch

14:30-15:30 CROSS-SECTORAL APPROACHES TO LEVERAGING HEALTH LITERACY AND ENABLING HUMAN RIGHTS

The session will explore how a cross-sectoral and interdisciplinary approach to health literacy is the most effective strategy to address the complex needs of diverse populations, especially those in vulnerable situations.

Moderator: Stephan VAN DEN BROUCKE, Professor of Health Psychology at the Université Catholique de Louvain, Belgium

- ► Giuseppe FELTRIN, Director, National Transplant Centre, Italy
- Saskia DE GANI, Careum Center for Health Literacy, Switzerland
- Giuseppe PALMISANO, former Chair, European Committee on Social Rights, Council of Europe
- Cristina VAZ DE ALMEIDA, Portuguese Health Literacy Society, Portugal Discussion

15:30-16:30 HEALTH LITERACY AND AI-ENABLED HEALTHCARE

The session will explain how health literacy helps individuals navigate AI-enabled healthcare, ensuring they understand how AI impacts their health decisions, empowering them to make informed choices about their care.

Moderator: Yu ZHAO, World Health Organisation

- ▶ Dafna FEINHOLZ, Director a.i. for Research, Ethics and Inclusion, UNESCO
- Representative of the Ministry of Health and Social Security, Republic of Türkiye (TBC)
- ► Tarja HEPONIEMI, National Institute for Health and Welfare, Finland
- Yifan ZHOU, Digital Transformation for Health Lab (DTH-Lab), International Pharmaceutical Student's Federation, Canada Discussion

16:30-16:50 Coffee break

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16:50-17:50 PATHWAYS TO PROMOTE INCLUSION AND COMBAT DISCRIMINATION IN HEALTH

The session will explore strategies and examples for fostering cross-sector coalitions of stakeholders and developing initiatives to enhance inclusion, reduce discrimination, and advance equity in healthcare and society.

Moderator: Vincenzo DE ANGELIS, Director, National Blood Center, Italy

- ► Emma COLOMBATTI, Human Rights Expert CBM Italia, Italy
- Pamela Malvina NOUTCHO SAWA, Maggiore hospital in Bologna, Italy (TBC)
- ► Giampiero GRIFFO, World Council of Disabled People' International (DPI)
- Jasmina CUNMULAJ, Strategic Partnerships & Leadership Manager, European Public Health Alliance Discussion

17:50-18:00 AFTERNOON SUMMARY

Assunta MORRESI, Representative of Italy to the Council of Europe Steering Committee for Human Rights in the fields of Biomedicine and Health (CDBIO)

18:00 Close