

## Short Guidelines for the Producer's Note of Intent

While the producer's note should also reflect and reinforce the creative vision for the project outlined in the Director's Note, its primary purpose is to provide information on the business and production aspects of the project.

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The producer's note might touch on the following areas:

- the potential meaning and theme of the film (this should not be a summary of the plot),
- the reasons why this project should be made (artistic value, emotional impact with the audience, worldview conveyed, etc.) and why at this point in time,
- the genre of the film, its positioning on the film market,
- reference to similar works in terms of genre, style and tone,
- the intended target audience(s) and why this film is suitable for this audience,
- the circulation potential (theatrical, VOD, etc.) and festival circuits,
- the international appeal of the project,
- why the project has been set-up as a co-production and its added value as compared to other alternative production strategies,
- the proposed budget and the viability/suitability of the budget in regards both to the intended production strategy and to the artistic ambition of the film,
- the amount of support being requested from Eurimages with information on:
  - ✓ how the amount requested has been decided upon, in the light of the current structure of the financing plan and in relation to the level of the production budget considered necessary to complete the production as planned;
  - ✓ the added value that the amount could bring to the co-production,
  - ✓ if relevant, the reasons for opting for a subsidy ( $\leq$  €150 000) rather than an advance on receipts,
- track record for directors, scriptwriters and producers,
- festival presentations & awards, circulation, visibility and outreach of the previous works of the director,
- producers' work with female directors including prizes and festival participation of films with female directors, cast and crew members,
- an opinion on the application of the Bechdel-Wallace test<sup>1</sup> to the script submitted,

- in the framework of the Diversity and Inclusion strategy of the Fund – *non mandatory*.  
A description, when relevant, of the working process and the commitment of the team in all possible areas of impact of the project including (for example):
  - ✓ Research practices,
  - ✓ Handling sensitive content that could be harmful or reinforce systemic barriers (in writing or during filming),
  - ✓ Engagement with local communities,
  - ✓ The use of specialized expertise.
- a description of the sustainability plan to reduce the environmental impact of the co-production project, if any. This complements the information provided in the on-line application system, if applicable:
  - ✓ how are you encouraging the co-production team to firmly commit to a sustainable production?
  - ✓ what are the concrete measures/actions put in place to reduce the environmental impact of the co-production project?

You can find a list of commonly used tools and methodologies on the '[Sustainability Strategy](#)' pages of the Eurimages website.
- any outstanding challenges facing this co-production.

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<sup>1</sup> That is, whether the script submitted includes two named female characters, whether these characters talk to each other and if these exchanges cover a topic other than men.