

Short guidelines for the Producer's note of intent

While the producer's note should also reflect and reinforce the creative vision for the project outlined in the director's note, its primary purpose is to provide information on the business and production aspects of the project.

The producer's note might touch on the following areas:

- the potential meaning and theme of the film (this not a summary of the plot),
- the reasons why this project should be made (artistic value, emotional impact with the audience, idea of the world conveyed, etc.) and why at this point in time,
- the genre of the film, its positioning on the film market,
- reference to similar works in terms of genre, style and tone,
- the intended target audience(s) and why this film is suitable for this audience,
- the circulation potential (theatrical, VOD, etc.) and festival circuits,
- the international appeal of the project,
- the proposed budget and the viability/suitability of the budget in regards both to the intended production strategy and to the artistic ambition of the film,
- the reasons underlying the need to set this up as a co-production and its added value as compared to other alternative production strategies,
- track record for directors, scriptwriters and producers,
- festival presentations & awards, circulation, visibility and outreach of the previous works of the director,
- producers' work with female directors including prizes and festival participation of films with female directors, cast and crew members,
- an opinion on the application of the Bechdel-Wallace test¹ to the script submitted,
- a description of the sustainability plan to reduce the environmental impact of the co-production project:
 - ✓ are you using a carbon calculator or green certification for this production and if yes, which ones? Please attach (in the same pdf) any relevant documents together with a summary in English (if the original document is not in English)?
 - ✓ how are you encouraging the co-production team to firmly commit to a sustainable production?
 - ✓ did you hire a trained and qualified green film consultant?

¹ That is, whether the script submitted includes two named female characters, whether these characters talk to each other and if these exchanges cover a topic other than men.

✓ what are the concrete measures/actions put in place to reduce the environmental impact of the co-production project? What methodology if any are these based on? When did you start putting them in place?

You can find a list of commonly used tools and methodologies on the '[Sustainability Strategy](#)' pages of the Eurimages website.

- the outstanding challenges facing this co-production.