



**RIJEKA  
2020**

**EUROPEAN CAPITAL  
OF CULTURE**



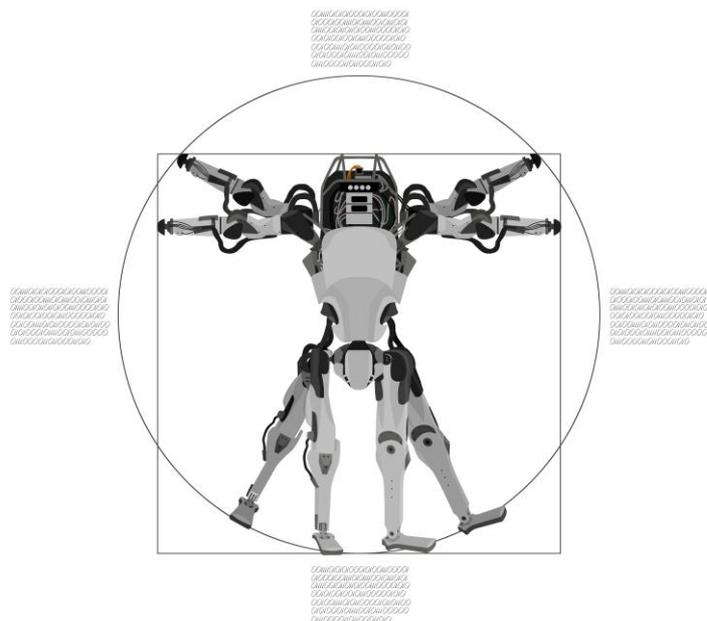
**CHAIRMANSHIP OF CROATIA**  
Council of Europe  
May - November 2018  
**PRÉSIDENCE DE LA CROATIE**  
Conseil de l'Europe  
Mai - Novembre 2018

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

Strasbourg, 24 September 2018

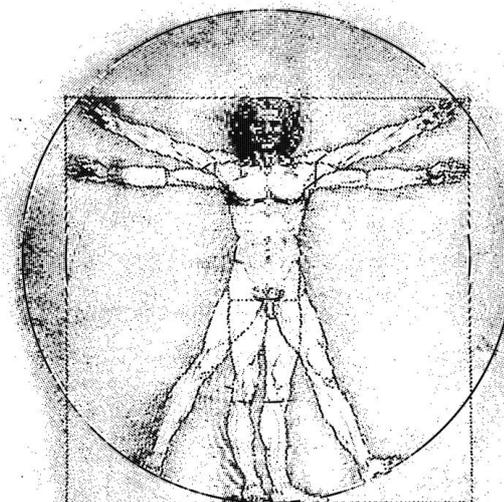


# **E-relevance of Culture in the Age of AI**

## **Expert Seminar on Culture, Creativity and Artificial Intelligence**

**Venue: RiHub, Ivana Grohovca 1a, 51000 Rijeka, Republic of Croatia  
12-13 October 2018**

**DRAFT PROGRAMME  
AND PRACTICAL INFORMATION**



## DRAFT PROGRAMME

Friday, 12 October

- 14:00 Welcome speech by a representative of the Croatian Chairmanship of the Committee of Ministers of the Council of Europe and/or Ministry of Culture, the Chair of the CDCPP and Matjaž Gruden, Director of Democratic Participation, Council of Europe
- 14:30 Introduction to topic 1: The role of culture in the age of AI  
(Matteo Pasquinelli)
- 14:45 1<sup>st</sup> exchange round:
- How can culture maintain its important enlightenment role in a time where AI already heavily impacts (and indeed creates) culture?
  - How can culture challenge the unrestrained and uncontrolled free market ideology in our present day technological “advancement”?
  - Can it contribute to a more human and citizen centered technological future by proposing and developing alternative concepts?
- 16:00 Coffee break
- 16:30 Introduction to topic 2: The role of arts in the age of AI  
(Régine Debatty)
- 16:45 2<sup>nd</sup> exchange round:
- Will people appreciate art / culture created by machines and what is the meaning of AI-based creativity as opposed to culture-based (human) creativity?
  - How does it impact on the perception of human uniqueness/genius, the role of artists, intellectual property?
- 19:30 Public round table animated by the 4 speakers
- 21:00 Exhibition opening: Anatomy of an AI System  
(Vladan Joler)
- Dinner

**Saturday, 13 October**

- 09:00            Introduction to topic 3: Public perception of AI  
(Felix Stalder)
- 09:15            3<sup>rd</sup> exchange round:
- How does the shifting digital media landscape accommodate the public dialogue about social impact of technologies?
  - What is the role of arts and culture in creating expectations?
- 10:30            Coffee break
- 11:00            Introduction to topic 4: Cultural policy guidelines  
(Gerfried Stocker)
- 11:15            4<sup>th</sup> exchange round and summary by the seminar moderator
- What can be done by cultural policy makers (and others) to work towards a culture of responsible innovation, empower citizens and enable the emergence of a modern Leonardo Da Vinci?
- 13:00            Closing words by the representative of the Croatian Chairmanship of the Committee of Ministers of the Council of Europe and/or Ministry of Culture, the representative of "Rijeka 2020" and Matjaž Gruden, Director of Democratic Participation, Council of Europe
- 13:15            Lunch
- 14:30            End of the Conference and departure of participants

## PRACTICAL INFORMATION

### ✓ Venue:

The seminar will take place at the

**RiHub**  
Ivana Grohovca 1a  
51000 RIJEKA  
Republic of Croatia

### ✓ Transfers:

**Experts will be picked up at the airport arrivals** (Zagreb or Rijeka) by a driver with participants' names written on a placard. They will be taken directly to the hotel, and back to the airport on the day of their departure.

Members of the Rijeka 2020 team will meet participants in the hotel lobby on 12 October (at 13:00) and escort them to the venue.

### ✓ Hotel:

Single rooms have been reserved at the

**Hotel Jadran**  
Šetalište XIII divizije 46  
51000 RIJEKA

Tel.: +385 51 216 600  
<http://www.jadran-hoteli.hr/jadran-en>

Please refer to the invitation letter for further details.

### ✓ Meals:

The organisers will offer hospitality in Rijeka during the Seminar, closing with a lunch on 13 October.

### ✓ Insurance Policy

Specific travel-related risks are covered by a CHARTIS insurance policy (no. **2.004.761**), which provides cover for persons up to their 76th birthday. If the need arises, the **CHARTIS round-the-clock helpdesk** can be contacted on **+32 3 253 69 16**.

### ✓ Contacts:

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