



**RIJEKA
2020**

**EUROPEAN CAPITAL
OF CULTURE**



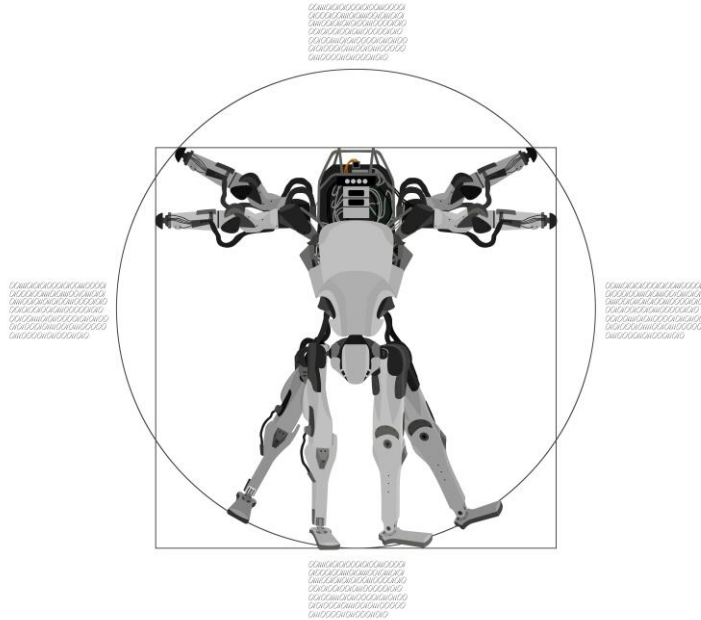
CHAIRMANSHIP OF CROATIA
Council of Europe
May - November 2018
PRÉSIDENCE DE LA CROATIE
Conseil de l'Europe
Mai - Novembre 2018

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

Strasbourg, 24 September 2018

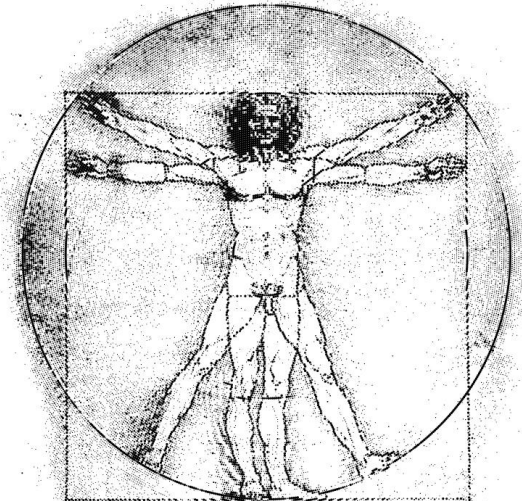


E-relevance of Culture in the Age of AI

Expert Seminar on Culture, Creativity and Artificial Intelligence

**Venue: RiHub, Ivana Grohovca 1a, 51000 Rijeka, Republic of Croatia
12-13 October 2018**

**DRAFT PROGRAMME
AND PRACTICAL INFORMATION**



DRAFT PROGRAMME

Friday, 12 October

- 14:00 Welcome speech by a representative of the Croatian Chairmanship of the Committee of Ministers of the Council of Europe and/or Ministry of Culture, the Chair of the CDCPP and Matjaž Gruden, Director of Democratic Participation, Council of Europe
- 14:30 Introduction to topic 1: The role of culture in the age of AI
(Matteo Pasquinelli)
- 14:45 1st exchange round:
- How can culture maintain its important enlightenment role in a time where AI already heavily impacts (and indeed creates) culture?
 - How can culture challenge the unrestrained and uncontrolled free market ideology in our present day technological “advancement”?
 - Can it contribute to a more human and citizen centered technological future by proposing and developing alternative concepts?
- 16:00 Coffee break
- 16:30 Introduction to topic 2: The role of arts in the age of AI
(Régine Debatty)
- 16:45 2nd exchange round:
- Will people appreciate art / culture created by machines and what is the meaning of AI-based creativity as opposed to culture-based (human) creativity?
 - How does it impact on the perception of human uniqueness/genius, the role of artists, intellectual property?
- 19:30 Public round table animated by the 4 speakers
- 21:00 Exhibition opening: Anatomy of an AI System
(Vladan Joler)
- Dinner

Saturday, 13 October

- 09:00 Introduction to topic 3: Public perception of AI
(Felix Stalder)
- 09:15 3rd exchange round:
- How does the shifting digital media landscape accommodate the public dialogue about social impact of technologies?
 - What is the role of arts and culture in creating expectations?
- 10:30 Coffee break
- 11:00 Introduction to topic 4: Cultural policy guidelines
(Gerfried Stocker)
- 11:15 4th exchange round and summary by the seminar moderator
- What can be done by cultural policy makers (and others) to work towards a culture of responsible innovation, empower citizens and enable the emergence of a modern Leonardo Da Vinci?
- 13:00 Closing words by the representative of the Croatian Chairmanship of the Committee of Ministers of the Council of Europe and/or Ministry of Culture, the representative of "Rijeka 2020" and Matjaž Gruden, Director of Democratic Participation, Council of Europe
- 13:15 Lunch
- 14:30 End of the Conference and departure of participants

PRACTICAL INFORMATION

✓ Venue:

The seminar will take place at the

RiHub
Ivana Grohovca 1a
51000 RIJEKA
Republic of Croatia

✓ Transfers:

Experts will be picked up at the airport arrivals (Zagreb or Rijeka) by a driver with participants' names written on a placard. They will be taken directly to the hotel, and back to the airport on the day of their departure.

Members of the Rijeka 2020 team will meet participants in the hotel lobby on 12 October (at 13:00) and escort them to the venue.

✓ Hotel:

Single rooms have been reserved at the

Hotel Jadran
Šetalište XIII divizije 46
51000 RIJEKA

Tel.: +385 51 216 600
<http://www.jadran-hoteli.hr/jadran-en>

Please refer to the invitation letter for further details.

✓ Meals:

The organisers will offer hospitality in Rijeka during the Seminar, closing with a lunch on 13 October.

✓ Insurance Policy

Specific travel-related risks are covered by a CHARTIS insurance policy (no. **2.004.761**), which provides cover for persons up to their 76th birthday. If the need arises, the **CHARTIS round-the-clock helpdesk** can be contacted on **+32 3 253 69 16**.

✓ Contacts:

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