









Seminar on EU Sport Diplomacy: Perspectives of Cooperation with International Organisations

Tuesday, 26 November 2019
European Youth Centre, Strasbourg
Room 0.1

In partnership with



















<u>Purpose</u>

This seminar is the third of five international events organised by the ERASMUS+ project "Promoting a Strategic Approach to EU Sport Diplomacy" (EUSD), which follows up on the work and recommendations of the High-Level Group on Sport Diplomacy set up by Commissioner Tibor Navracsics in 2015-2016. The project, which is co-ordinated by Edge Hill University (UK), started in January 2019 and is due to conclude in December 2020. It brings together partners from Spain (Universidad Carlos III de Madrid), Belgium (Université catholique de Louvain), Croatia (University of Rijeka), the Netherlands (TMC Asser Institute), the Republic of North Macedonia (the TAKT "Together Advancing Common Trust" NGO) and France (ESSCA School of Management). The Council of Europe's Enlarged Partial Agreement on Sport (EPAS) is an associate partner of the project.

Following on from the conferences held in Zagreb (June 2019) and Madrid (September 2019), the Strasbourg event is expected to explore how the European Union can, in the field of sport and sport diplomacy, develop meaningful relations with international organisations, specifically the Council of Europe, represented by EPAS, which has kindly accepted to host the event.

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13:00 – 14:00 Registration

14:00 – 14:30 Welcome and Introduction

Welcome on behalf of the Council of Europe by Marija Crnković, Member of the EPAS Governing Board Bureau

Welcome on behalf of the EUSD Project by Albrecht Sonntag, Professor, ESSCA School of Management

Introductory exposé "Sport Diplomacy on the European Agenda" by Laurent Thieule, President, Sport and Citizenship Think-Tank

14:30 – 15:45 Round table 1: How are European institutions perceived by other actors of sport diplomacy?

Oriol Freixa Matalonga, Policy Officer, UNESCO

Pere Miro, Deputy Director General, International Olympic Committee (IOC)

Laurence Fischer, Sport Ambassador, Ministry of Europe and Foreign Affairs, France

Zeina Mina, Director, International Francophone Games Committee (CIJF)

Moderator: Carole Gomez, Researcher, French Institute for International and Strategic Relations (IRIS)

Discussion

15:45 – 16:15 **Coffee and networking break**

16:15 – 17:30 Round table 2: Perspective for enhanced synergies between the European Union and the Council of Europe in sport diplomacy

Snežana Samardžic-Markovic, Director General of Democracy, Council of Europe

Tiziana Beghin, Member of the European Parliament

Agata Dziarnowska, Policy Officer, Sport Unit, European Commission

Moderator: Satu Heikkinen, Senior Ministerial Adviser, Finnish Ministry of Education and Culture

Discussion

17:30 – 18:15 **Conclusion**

Wrap-up of the round tables by William Gasparini, Professor, University of Strasbourg

Conclusion and outlook by Stanislas Frossard, Executive Secretary, Enlarged Partial Agreement on Sport (EPAS), Council of Europe

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