

# EUROPEAN YEAR OF DIGITAL CITIZENSHIP EDUCATION 2025

## PURPOSE AND OBJECTIVES

**ADDRESS THE URGENT NEED FOR INCREASED EFFORTS AND INVESTMENT IN DCE TO EFFECTIVELY RESPOND TO CHALLENGING ISSUES AND EVOLVING THREATS.**

### KEY OBJECTIVES

Enhance the visibility of Digital Citizenship Education.

Promote the take-up of DCE.

Reach out to all DCE beneficiaries, especially the young.

Provide a strategic platform for collaboration.

Exchange sense making practices.

Define a roadmap for the future of DCE.

Ensure DCE resilience in the digital landscape.

## MAIN ACTIVITIES AND MEANS FOR SUCCESS



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## WORKPLAN

### PREPARATORY PHASE (2024)

- Campaign Steering Committee and National Committees set-up
- Campaign development
- Website and national websites development
- Development of resources and tools, adapted to national contexts



### IMPLEMENTATION PHASE (2025)

- International events including launching and closing conferences
- Webinar and workshop series implementation
- National events organised by member States
- Media and digital campaign (TV, radio, social media)



### EVALUATION PHASE (2026)

- National reports
- Collection of data and analysis
- Comprehensive evaluation Report creation
- Future initiatives planning based on achievements and lessons learned

