

# Claire WARDLE

## BIOGRAPHY



Claire Wardle leads the strategic direction and research for First Draft and is the co-founder of one of First Draft's founding partners, Eyewitness Media Hub. Before First Draft, she was the Research Director at the Tow Center for Digital Journalism at Columbia University Graduate School of Journalism.

She was also head of social media for the United Nations Refugee Agency and Director of News Services for Storyful.

She is one of the world's experts on user-generated content, and has led substantial research projects—with an emphasis on qualitative research methodologies—investigating how UGC is handled by news

organizations.

She sits on the World Economic Forum's Global Agenda Council on the Future of Information and Entertainment. She holds a PhD in Communications from the University of Pennsylvania.

For more details, see <https://clairewardle.com/about>