

Cultural Routes  
of the Council of Europe  
Itinéraires culturels  
du Conseil de l'Europe



# CULTURAL ROUTES OF THE COUNCIL OF EUROPE

# 13<sup>th</sup> ANNUAL ADVISORY FORUM



*Visegrád, Hungary, 25-27 September 2024*



EUROPEAN  
INSTITUTE  
OF  
CULTURAL  
ROUTES



INTANGIBLE  
CULTURAL  
HERITAGE  
IN HUNGARY



CULTURAL ROUTES OF  
THE COUNCIL OF EUROPE  
IN HUNGARY



VISEGRÁD

# CULTURAL ROUTES OF THE COUNCIL OF EUROPE

## 13<sup>th</sup> ANNUAL ADVISORY FORUM

# GENERAL SESSION 2: SUCCESSFUL INITIATIVES RELATED TO YOUTH ALONG THE CULTURAL ROUTES OF THE COUNCIL OF EUROPE



### PRESENTER

**Tamás SZEGEDY-KLOSKA,**  
Head of the Scientific Secretary Department, Hungarian  
Open Air Museum

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## MODERATOR

**Prof. Mike ROBINSON,**  
Chair of Cultural Heritage, Nottingham University, UK,  
member of the University Network for Cultural Routes  
Studies

# CULTURAL ROUTES OF THE COUNCIL OF EUROPE 13<sup>th</sup> ANNUAL ADVISORY FORUM

## GENERAL SESSION 2: SUCCESSFUL INITIATIVES RELATED TO YOUTH ALONG THE CULTURAL ROUTES OF THE COUNCIL OF EUROPE



### SPEAKER

**Mrs. Marta RAKVIN,**  
Secretary, Iron Age Danube Route



IRON AGE  
DANUBE  
*route*

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## BEST PRACTICES – PROGRAMS FOR YOUTH

Jacqueline Balen  
Marta Rakvin

*Iron Age Danube Route Association  
Archaeological Museum in Zagreb*

# YOUTH PROGRAM PILOT PROJECTS POŽEGA VALLEY (CROATIA)



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## ELEMENTARY SCHOOL

Archaeological Encounters – Kids of the  
Iron Age

LECTURES

## HIGH SCHOOL

ArhaeoGim project

WORKSHOPS

FIELD TRIP

# Main Goal



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- popularizing archaeology, archaeological heritage and Iron Age site Kaptol among the primary and secondary school classes
- bring archaeological heritage closer to student population –awareness-raising
- enable adoption of new content through interaction and participation
- develop a model for the introduction of archaeology as an extracurricular activity
- develop activities in rural areas
- in cooperation with educational institutions, as well as local administration: Iron Age Danube Route, Archaeological Museum in Zagreb, University of Zagreb (Faculty of Humanities and Social Sciences) and Golden Papuk Tourist Board and Municipality of Kaptol

# ARCHAEOLOGICAL ENCOUNTERS

## Kids of the Iron Age

- Elementary school in Kaptol
- 5<sup>th</sup> grade / 11 years old
- Part of the history lesson
- Once during school year

Lecture

Workshop – Archaeological diary  
Field trip – Iron Age site Kaptol



# ArchaeoGIM

- High school in Požega
- 16 years old – 2<sup>nd</sup> grade
- Part of the history lesson
- One lecture/training given every month during the school year, duration of the lectures/workshops is 90 min
- Lectures: What is archaeology/What is the Iron Age period in general/Kaptol archaeological site and its importance/What are the possibilities of presenting and popularizing cultural heritage (particularly archaeological heritage of their region)/What are Cultural Routes of the Council of Europe (focus on the IADR)/What are Hallstatt Days and the importance of cultural tourism in their region
- Workshops: Hallstatt food / Pottery design / IA weaving
- Participation on Hallstatt Days



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## SPEAKER



**Mrs. Ágnes HERCZEG,**  
President, Hungarian Garden Heritage Foundation,  
Hungarian Representative of the European Route of  
Historic Gardens

# Jó gyakorlatok történeti kertekből - Fiatalok bevonása

/

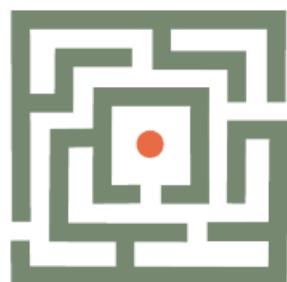
## Best practices from the historic gardens - Engaging with Young People

Ágnes Herczeg

Elnök / President, Magyar Kertörökség Alapítvány / Hungarian Garden Heritage Foundation

Elnökségi tag / Board member, European Route of Historic Gardens (ERHG)

Tudományos bizottsági tag / Member of the Scientific Committee, European Route of Historic Gardens



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# OKTATÁSI PROGRAMOK

## Iskolások a konferenciákon

# EDUCATION AND PEDAGOGY

## School children at Conferences

### Konferencia tematika / Themes of the conferences

- Kerttörténeti és kreatív foglalkozás / Garden history and art; creative workshop
- Mesék kertekről / Garden related tales
- Zenepedagógia / Music pedagogy
- Környezeti nevelés / Environmental education

### Társszervezetek, partnerek bevonása / Involvement of Partners

### Ingyenes a gyerekeknek / Free of charge for children



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# OKTATÁSI PROGRAMOK

Egyetemi  
együttműködések

# EDUCATION AND PEDAGOGY

Collaboration with  
universities

## Diákcsere / Student exchange (Erasmus)

- Kertészkedés / Gardening
- Turizmus / Tourism
- Üzemeltetés / Management
- ...further themes are planned

## Együttműködések:

Egyetemek és kertek  
/ Cooperations in between  
Universities and gardens

- BSc, Msc, MLA
- Évközi feladatok / Assignments during the Academic Year
- Gyakorlatok / Internships
- Kutatások / Research projects



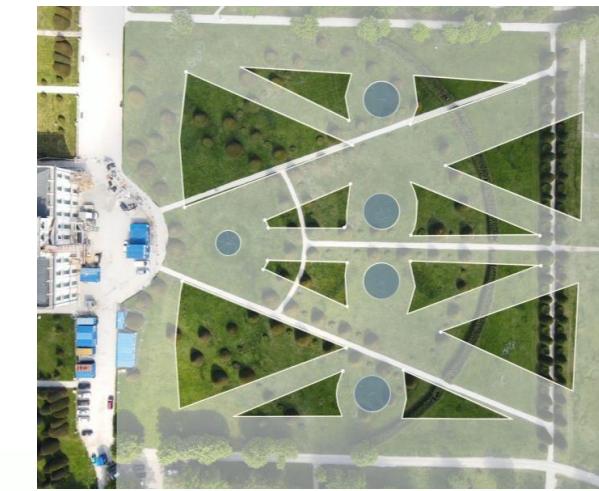
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SLOCUS  
GONY  
KERTÉPÍTÉSZ  
RODA



MATE  
MAGYAR AGRÁR- ÉS  
ÉLETTUDOMÁNYI EGYESÜLET



NYILVÁNOS  
PROGRAMOK

Szerte Európában

PROGRAMMES  
FOR THE PUBLIC

All over Europe

## European Day of Historic Gardens' related initiatives

Nyári és téli programok / Summer and Christmas Programmes, Activities

Videósorozat / Video Series: „Gardens that vertebrate Europe”

Konferenciához kapcsolódóan / Related to conference:

- fényjátékok /Light-show
- Növényültetés / Planting seeds
- Neves előadók / Guest speakers, lecturers
- Környezeti nevelés / Environmental education



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„TALES WITH PRINCE MAGNUS  
MOUSECASTLE - DISCOVERY  
PACKAGE FOR FAMILIES  
Days and timetable of the activities: 26-28.04.2024.  
ROYAL HILL PAVILION VISIT  
Days and timetable of the activities: 26-28.04.2024.  
PARK PLANTS AND INSECTS  
NATURE TRAIL  
Days and timetable of the activities: 26-28.04.2024.  
“TREASURES IN THE PARK”  
Days and timetable of the activities: 26.04.2024. & 27.04.2024.

“BIRD WATCHING”  
Days and timetable of the activities: 27.04.2024.  
ROYAL HILL PAVILION VISIT  
Days and timetable of the activities: 26-28.04.2024.  
“TAKE A WALK IN THE PARK”  
Days and timetable of the activities: 26-28.04.2024.  
“HISTORICAL GARDEN WALK”  
Days and timetable of the activities: 26-27.04.2024.  
“CONCERT IN THE PARK”  
Days and timetable of the activities: 26.04.2024.

Information:  
[www.kiralyikastely.hu](http://www.kiralyikastely.hu)

Una iniciativa de / An initiative of / Une initiative de / Councillor Royal Palace

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Historic Gardens  
Itinerario Europeo de Jardines Históricos  
itinéraire Européen des Jardins Historiques  
Itinerario Europeo dos Jardins Históricos

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[www.europeanhistoricgardens.eu](http://www.europeanhistoricgardens.eu) X F S P In



## Történeti kertekben / In historic gardens

- Kis költségvetés / Small budget
- Sok résztvevő / Numerous participants
- Látványos eredmény / ,Visible', considerable result
- Közösségfejlesztés / Community building



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# Nehézségek és megoldási javaslatok /

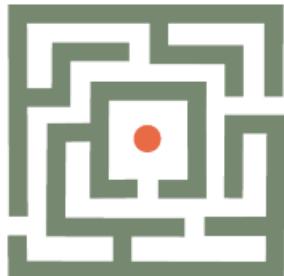
## Difficulties and advices to overcome these

Ágnes Herczeg

Elnök / President, Magyar Kertörökség Alapítvány / Hungarian Garden Heritage Foundation

Elnökségi tag / Board member, European Route of Historic Gardens (ERHG)

Tudományos bizottsági tag / Member of the Scientific Committee, European Route of Historic Gardens (ERHG)



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# NEHÉSÉGEK, PROBLÉMÁK

az eddigi tapasztalatokra  
építve

# DIFFICULTIES, PROBLEMS

Based on our  
experiences

47

Historic  
Gardens



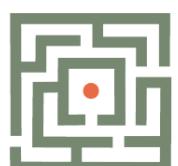
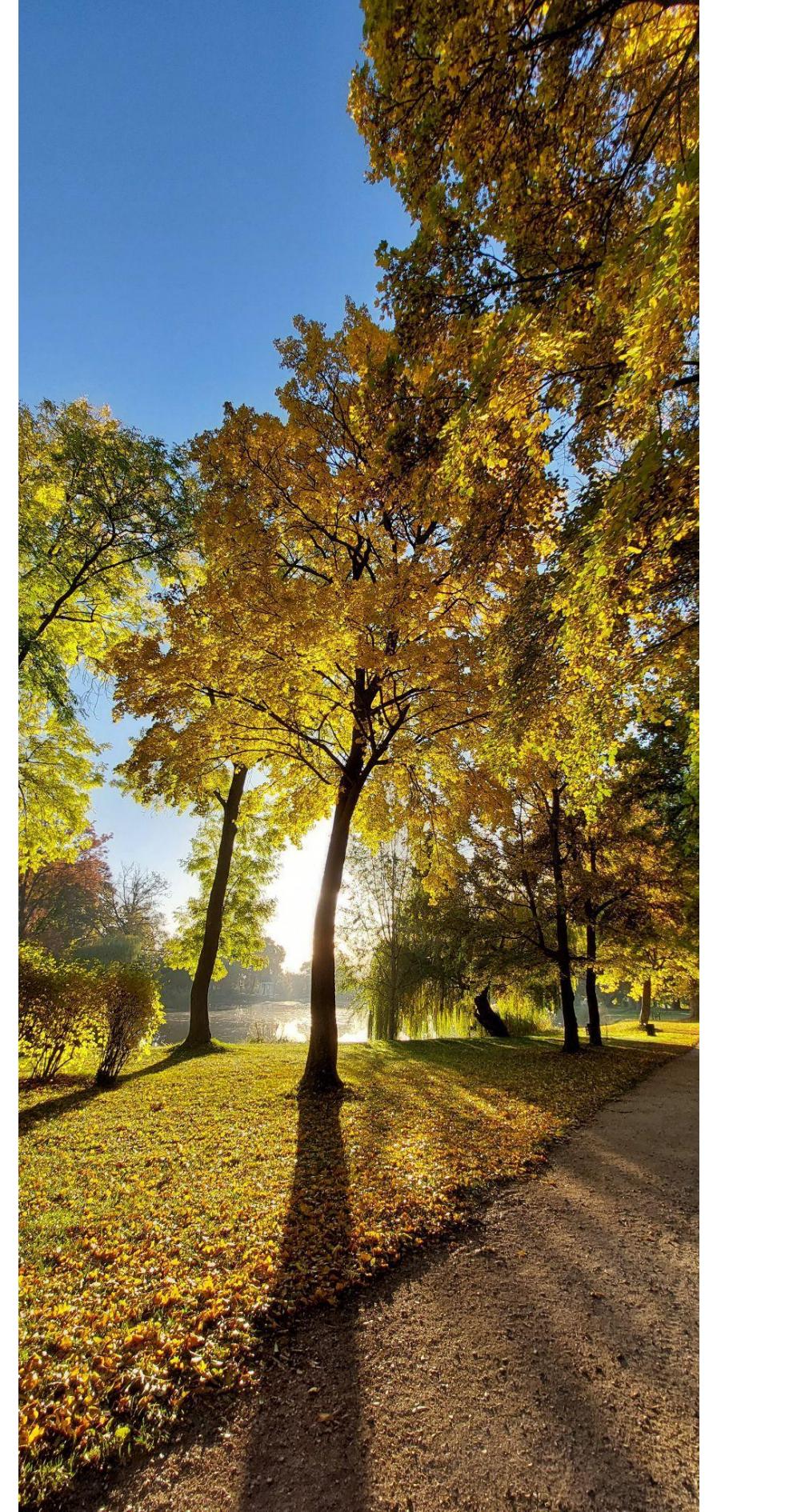
## Generációváltás / Generation change

- A hagyományos tudásátadás módszerei már nem vonzóak  
/ Traditional methods of knowledge transfer are no more attractive
- Individualizálódó világ / Individualistic culture
- Technológiák (internet, közösségi média, chat-elés, okos eszközök) szerepe az életünkben /  
Technology (internet, social media, chat, smart tools) in our lives

## Anyagi differenciálódás, nehézségek / Financial differences, difficulties

### Covid hatások / The impacts of the pandemic

- Otthonról való kimozdulás nehézsége  
/ Tendency to stay at home
- Kapcsolatteremtés nehézsége  
/ Difficulty in connecting to other people
- Az anyagi világgal való kapcsolódásban való járatlanság  
/ Lack of experience in connecting with the environment



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## Vonzó programok és eszközök kialakítása / Develop attractive programs and tools

- Tapasztalati, cselekvő fizikai tett / Experimental, active, physical actions
  - Közösségenben lenni, együtt folytatni aktivitásokat / To be in a community, to act together
- Több, mint 25 éves tapasztalat / More than, 25 years of experience
- Kézművesség, alkotás, kreativitás / Handcraft, art, creativity

## Anyagi kedvezmények, ingyenesség / Preferencial prices, gratis features

## Tapasztalatcsere, partnerszervezetek bevonása / Sharing experiences, involving partner actors

- Kertekkel (konkrét helyszínnel) együtt kitalálni / Plan together with gardens (sites)
- Fiatal és kreatív művészstanárok meghívása / Invite young and creative art teachers, artists
- Más művészeti ágakkal kapcsolódás (pl. zene, tánc, festészet, fotó,...) / Link it with further branches of art (eg. music, dance, painting, photo)

## Eredmények: / Results:

- Kialakult közösségek, közösségi élmény / Evolved communities, social experiences
- Növekvő kultúra iránti fogékonyiság / Increasing openness to culture
- További sikeres közösségépítő kezdeményezések születtek / New initiatives for community building



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MEGOLDÁSI  
JAVASLATOK

Kísérletek tesztelés  
alatt

IDEAS TO  
RESOLVE THESE

Experiments under  
testing

Pályázat / Grant (an ERHG exemple): “GARD4YOU: Discovering the World of Plants for Youth”

További Hálózatépítés / Further networking

Önkéntesség a történeti kertekben / Volunteering in historic gardens

Új Filmsorozat / New TV - filmseries

BEMUTATÓ: Holnap, 2024.09.28., 19.30 – PREMIERE: Tomorrow, 28<sup>th</sup> of Sept., 7.30 p.m.  
Budapest

...és minden új ötletek / ... and always some further new ideas



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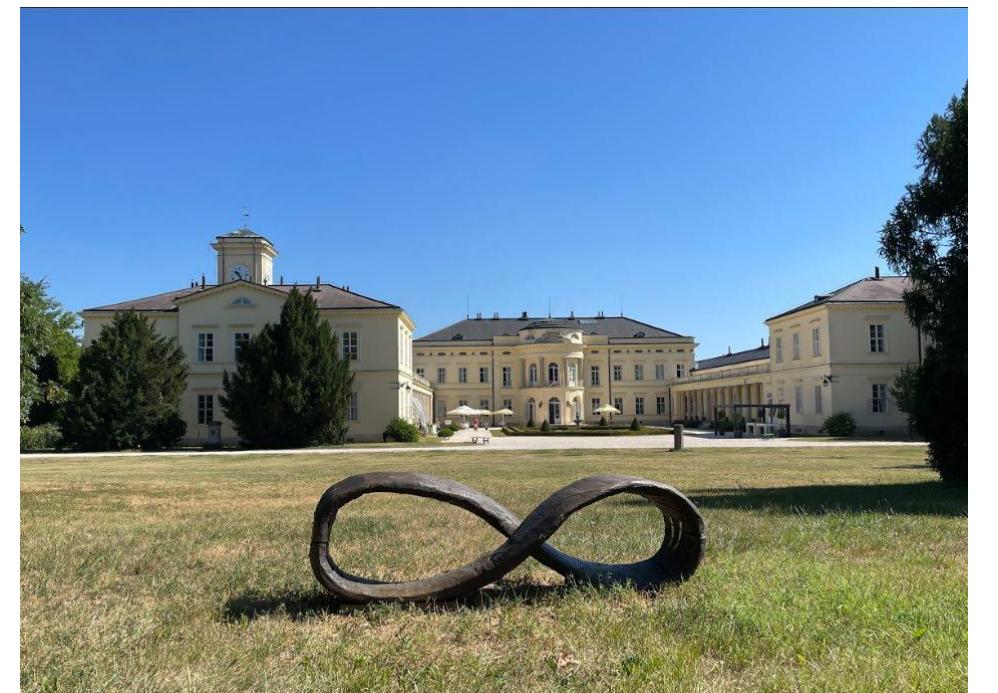
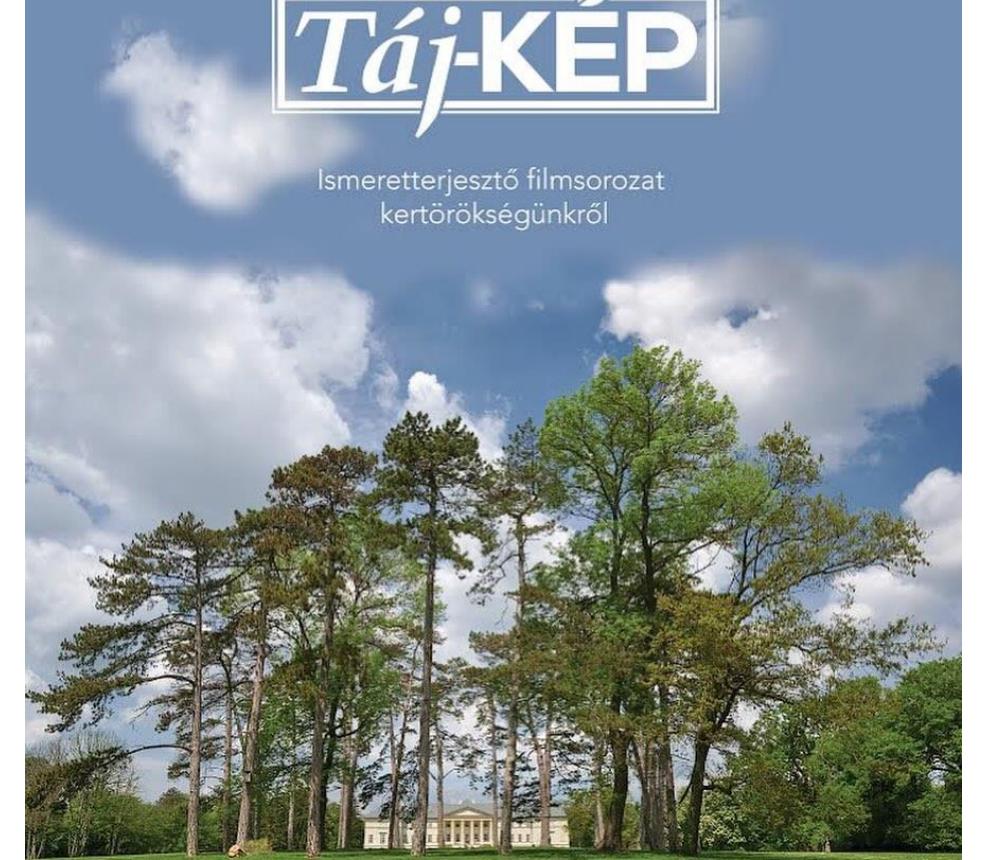
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A Magyar Kertörökség Alapítvány  
bemutatja:

**Táj-KÉP**

Ismeretterjesztő filmsorozat  
kertörökségünkrol



bemutató:  
szerda 28. 19.30  
a Nemzeti Filmszínház

**Kertturisztikai és önkéntesség témájú kezdeményezések a Kulturális Utak égisze alatt  
/ Volunteering and garden in Cultural Routes**

- Az ERHG tagjaként kezdeményezzük, szívesen az élre állunk  
→ as Member of the ERHG, we gladly take the initiative to support and run such initiatives
- Cél: közös nemzetközi együttműködések – kulturális útvonalakon belül és azon átívelve is  
→ Purpose: joint international cooperation – based initiatives within and beyond various Cultural Routes
- Pályázatok – tudásátadás, tudásmegosztás  
→ Grants' related initiatives – knowledge share and - transfer



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## GENERAL SESSION 2: SUCCESSFUL INITIATIVES RELATED TO YOUTH ALONG THE CULTURAL ROUTES OF THE COUNCIL OF EUROPE



### SPEAKER

**Mrs. Elena TANOU,**  
President, the Phoenicians' Route

# 13<sup>th</sup> ANNUAL ADVISORY FORUM

Visegrád, Hungary 25–27 September 2024



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THE  
PHOENICIANS'  
ROUTE

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Internship along the Phoenicians'  
Route as part of the Erasmus+  
“QUEST” project

Elena Tanou  
President

Friday 27th September, 09:00 – 10:00 / Thermal Hotel in Visegrád, Hungary  
GENERAL SESSION 2: SUCCESSFUL INITIATIVES RELATED TO YOUTH  
ALONG THE CULTURAL ROUTES OF THE COUNCIL OF EUROPE

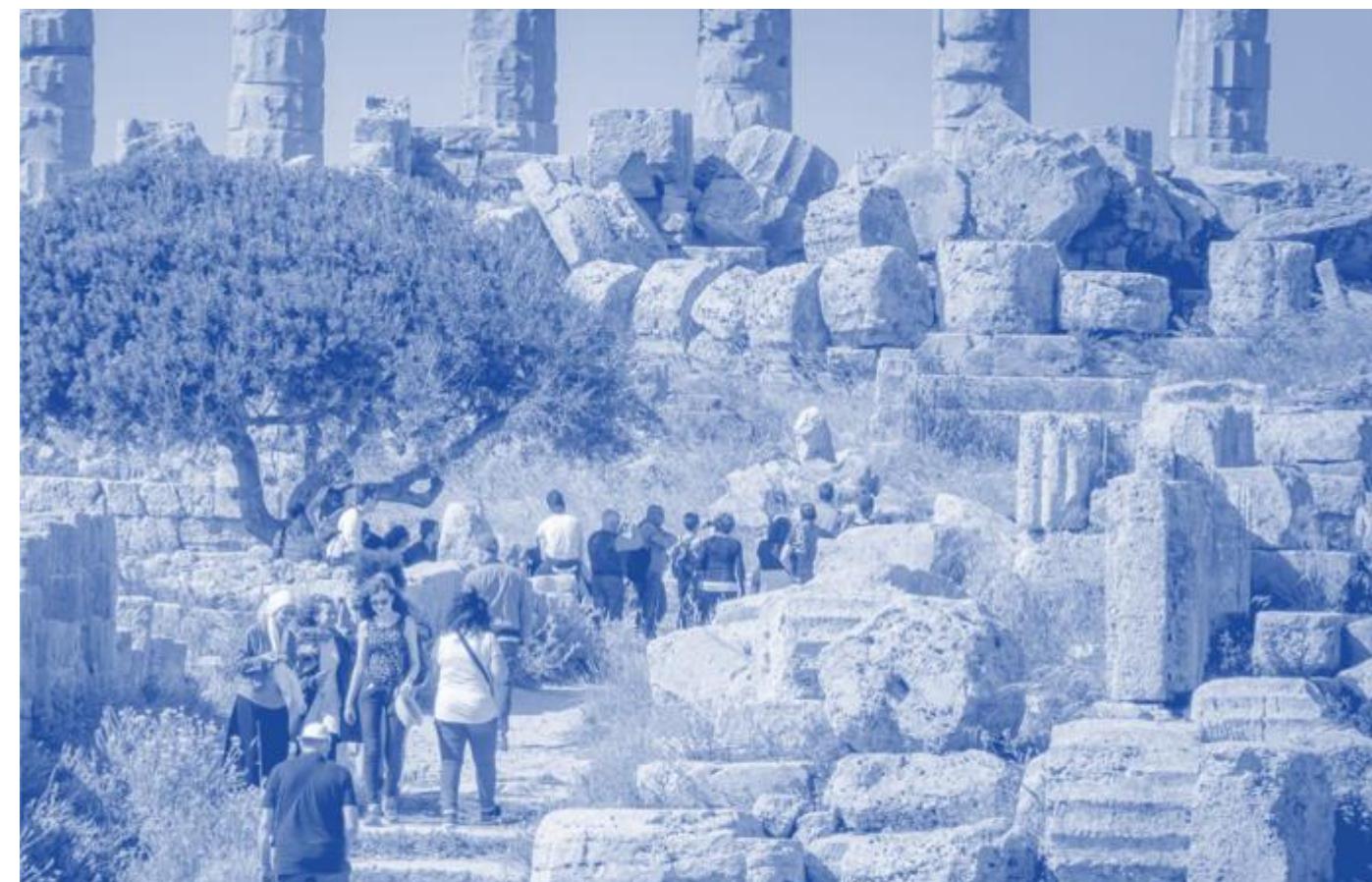
# STRATEGIC DEVELOPMENT

The Route deals with projects to support the strategic development of public and private, cultural and tourism institutions, members of the Network, through strategic plans, business plans, innovation plans and the design of new services, in line with the general objectives and macro-strategy of the Route.



## STRATEGIC AND BUSINESS PLAN

The strategic plans developed by the Phoenicians' Route analyse the cultural and socio-economic context in which the Institution is based and operates, identify the development axes, priorities and objectives to be realised in the short, medium and long term, provide quantitative and qualitative tools, and identify the times, techniques and financial resources needed to realise the project, in connection with the other realities that are part of the Route.





# EUROPEAN PROJECTS

The Route elaborates, develops and coordinates

European projects that combine research, innovation, training and development, and address various target groups including, as a priority, members, the younger generation, cultural and tourism operators, and other Cultural Routes of the Council of Europe

Ongoing projects:

## COSME

- ❖ 2023-2026  
SMARTIES for SMEs – Pills of Sustainable, Smart, Regenerative Tourism to Empower SMEs in the EU Mediterranean area

## ERASMUS+

- ❖ 2021-2024  
**QUEST – promoting Quality internships in Sustainable Tourism and cultural heritage management**
- ❖ 2022-2024  
U-Mar – Enhancing underwater archeology to make it a innovative tool for development Sustainable & Creative Tourism
- ❖ 2023-2025  
NEXT ROUTES – Upskilling of staff through digital, creative gamification and innovative strategies for the enhancement of EU Cultural Routes
- ❖ 2024-2027  
I-DEMO – Improving DESTination Management Offer through game-based strategies

## INTERREG Euro-MED (*The Phoenicians' Route involved as an associate partner*)

- ❖ 2024-2027  
MED-Routes - Enhancing MED sustainable cultural tourism through the creation of eco-itineraries inside European Cultural Routes



Co-funded by  
the European Union

**QUEST promoting QUality intErnships in Sustainable Tourism and cultural heritage management** is a KA220 – Cooperation partnerships in higher education project co-funded by the Erasmus+ Programme.

QUEST project aims at increasing HE students' employability in the tourism sector, one of the fastest pacing sectors in terms of innovation and most afflicted by Covid-19 emergency.

QUEST is carried out by a partnership of 8 organisations – 3 HE universities, 4 organisations working in the fields of tourism and/or cultural heritage, the Phoenicians' Route - Cultural Route of the Council of Europe – and led by Libertas International University (Zagreb, Croatia).



**4 Countries:**  
Croatia  
Cyprus  
Italy  
Spain



Co-funded by  
the European Union

The project is developing 4 innovative project results:

1. a **flexible learning programme**: an innovative and skill-based programme for HE students that face the tourism sector labour market;
2. an **e-learning platform and app**: a unique platform for HE student, HEI trainers and organisations tutors that supports them all along the learning programme and work experience;
3. a **QUEST policy and cooperation methodology**: a cooperation agreement between HEIs and tourism organization in the Mediterranean area, supported by a Cultural Route of the Council of Europe;
4. a **manual**: a comprehensive publication summarizing QUEST methodology, learning programme, activities and results to support further exploitation.

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Lead partner



Consortium partners



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DE MÁLAGA



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ROTTA  
DEI  
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Erasmus+ Programme of the European Union



THE PROJECT PARTNERS STUDENTS AREA EVENTS NEWS

Co-founded by ERASMUS+ Programme of the European Union

## QUEST Erasmus+

Promoting Quality intErnships in Sustainable  
Tourism and cultural heritage



The platform developed proved to be an excellent tool both for preparing students before their internship, during to share experiences, and post for an evaluation of the experience

In April-May-June and July 2024, 18 students from the 3 partner universities of the project (Libertas University of Zagreb, University of Malaga and University of Nicosia) are carried out internships/traineeships at the management offices of the Phoenicians' Route in Sicily and at the other project partners, members of the Phoenicians' Route (Solin Tourist Board in Croatia; Larnaka Tourist Board in Cyprus and Montepisano DMC in Italy).





## MAIN ACHIEVEMENTS

- ✓ The students had the opportunity to live an international, very practical experience that also made them realise the added value for the various destinations of being part of a Cultural Route of the Council of Europe;
  - ✓ The project puts into practice an important synergy between universities + destinations (in this case Tourism Board) and cultural and tourist operators
  - ✓ The project financed the internship of 18 students from 3 countries, thus offering an opportunity to the younger generation, responding to one of the Priority Fields of Action to which each Cultural Route is called upon to respond.



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**Elena Tanou**  
President

[president@fenici.net](mailto:president@fenici.net)  
[www.fenici.net](http://www.fenici.net)



thank you!

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### SPEAKER

**Mr. Philippe GERARD,**  
Vice President, European Route d'Artagnan



ROUTE EUROPÉENNE  
D'ARTAGNAN



# European Young Musketeers School

© Ian Grandjean



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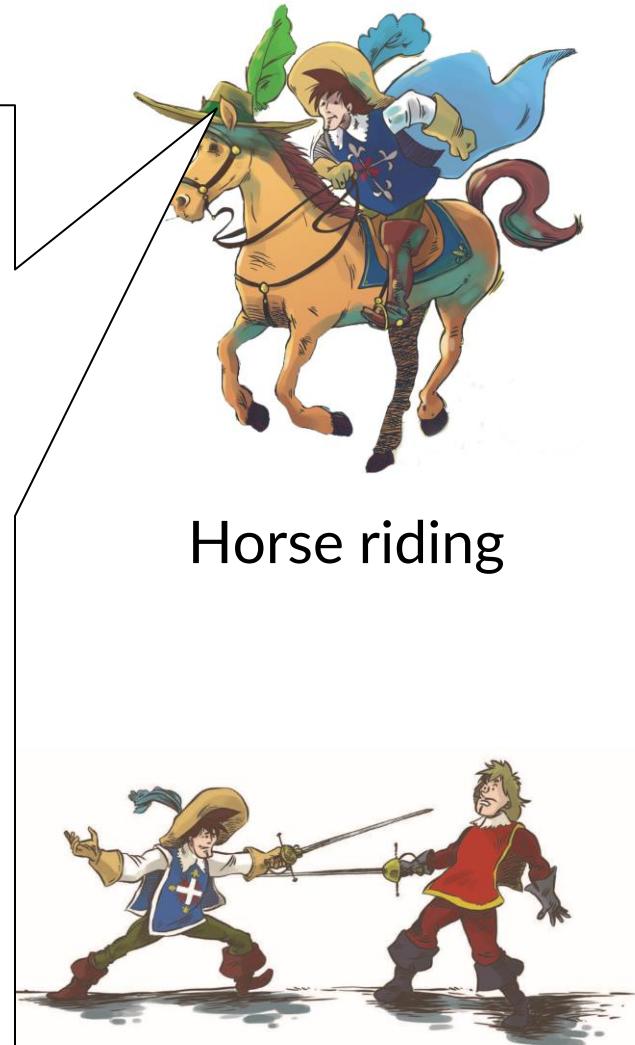
# PROGRAMME

These can be complemented by other workshops such as :

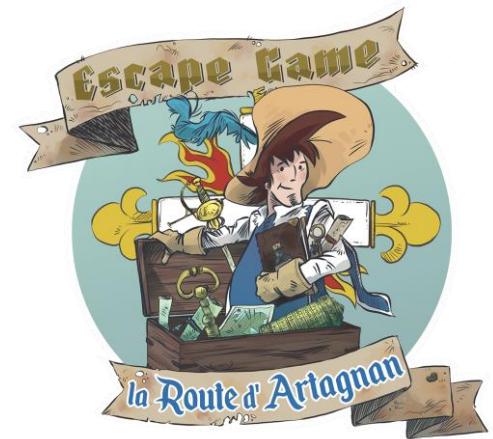
- the cascade
- local languages

To XVII ème and XVIII ème siècle

- theatre
- Music
- History
- Mathematics
- Danse
- geography



Artistic fencing



Escape Game d'Artagnan



European citizenship



The European Route  
d'Artagnan  
La Route Européenne  
d'Artagnan

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# Pedagogical tools

145 SHEETS

Files drawn up by CANOPÉ

[Fiches pédagogiques Galop® 1.pdf](#)

[Citoyenneté EU aux 8-11 ans.pdf](#)

[Fiches pédagogiques Galop® 2.pdf](#)

[Faire un exposé sur un pays.pdf](#)

[Fiches pédagogiques Galop® 3.pdf](#)

[Séquence Europe.pdf](#)

[Fiches pédagogiques Galop® 4.pdf](#)

[L'apprentissage de l'équitation.pdf](#)

[L'apprentissage de l'escrime artistique.pdf](#)





# Concrete examples

1 – 1st school in 2016 in the Gers. To date, 10 others exist in France. One is being developed in Italy and the other in other in the Czech Republic. Next year will be in Georgia.

2 – ERASMUS + “Step by step in Europe in the footsteps of d'Artagnan to Napoléon. France – Italy – Czech Republic – Georgia (2023 – 2024 – 2025)

3 – Seminar at the international city of the french language in VILLERS COTERET in june.



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d'Artagnan  
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## SPEAKER



**Mrs. María de la Concepción DE SANTA ANA FERNÁNDEZ**, Director and Project Manager,  
Routes of El Legado Andalusí



The Routes of  
*El legado andalusí*  
Andalusian Public Foundation

# CULTURAL ROUTES OF THE COUNCIL OF EUROPE 13<sup>th</sup> ANNUAL ADVISORY FORUM

## LAB SESSION

### MODERATOR



**Prof. Mike ROBINSON,**  
Chair of Cultural Heritage, Nottingham University,  
UK, member of the University Network on  
Cultural Routes Studies

Cultural Routes  
of the Council of Europe  
Itinéraires culturels  
du Conseil de l'Europe



# CULTURAL ROUTES OF THE COUNCIL OF EUROPE

# 13<sup>th</sup> ANNUAL ADVISORY FORUM

## COFFEE BREAK

*Visegrád, Hungary, 25-27 September 2024*

**10:30-11:00**



EUROPEAN  
INSTITUTE  
OF  
CULTURAL  
ROUTES



INTANGIBLE  
CULTURAL  
HERITAGE  
IN HUNGARY



VISEGRÁD

# CULTURAL ROUTES OF THE COUNCIL OF EUROPE 13<sup>th</sup> ANNUAL ADVISORY FORUM

## SPECIAL SESSION: PRESENTATION OF OFFICIAL CANDIDATE NETWORKS TO THE "CULTURAL ROUTES OF THE COUNCIL OF EUROPE" CERTIFICATION, 2024-2025 CERTIFICATION CYCLE



### MODERATOR

**Mrs. Tatjana HORVATIĆ,**  
Head of Movable, Ethnographic and Intangible Cultural Heritage Office, ministry of Culture and Media of Croatia,  
member of the EPA Governing Board

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### SPEAKER

Mrs. Aleksandra GRBIC, Route manager  
**Romea Strata**

# The Romea Strata

**It is cultural and pilgrimage route that aims to develop geo-territorial, spiritual recomposition, and intercultural dialogue.**

It represents different communication routes that have been historically used over the centuries by European travellers heading towards the city of Rome from various parts of today's Central and Eastern Europe.

The Romea Strata:

- promotes the European identity in its unity;
- preserve the diversity of Europe's cultures;
- encourage intercultural dialogue;
- facilitate conflict prevention and reconciliation.





### Latvia

FROM VALKA  
TO SKAISTKALNE  
KM 420  
18 STAGES



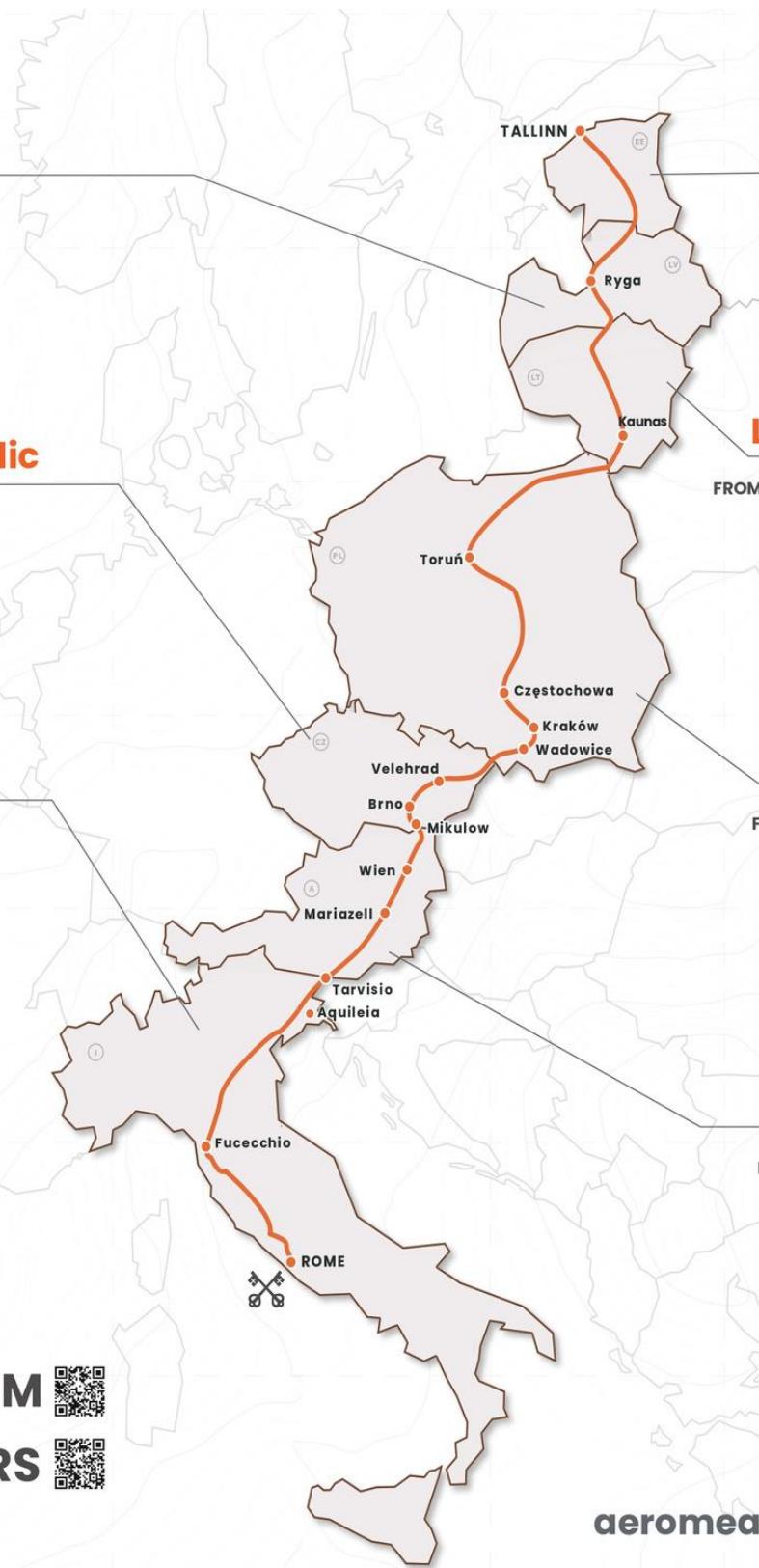
### Czech Republic

FROM WISŁA  
TO MIKULOV  
KM 370  
26 STAGES



### Italy

FROM TARVISIO  
TO ROMA  
KM 1075  
82 STAGES



### Estonia

FROM TALLINN  
TO VALGA  
KM 340  
13 STAGES



### Lithuania

FROM GERMANIŠKIS  
TO SEINAI  
KM 530  
23 STAGES



### Poland

FROM DUSZNICA  
TO CIESZYN  
KM 1.250  
51 STAGES



### Austria

FROM MIKULOW  
TO TARVISIO  
KM 700  
32 STAGE

**Romea Strata:** **07 STATES**  
the longest  
european  
**route to Rome** **4.000 Km**  
**31 Miliarium**   
**60 MEMBERS**

[aeromeastrata.eu](http://aeromeastrata.eu)



ASSOCIAZIONE  
EUROPEA  
ROMEA  
STRATA



# Activities implemented in the past 3 years

## Cooperation in research and development

- AERS general assemblies, scientific seminars and international conferences.

## Enhancement of memory, history and European heritage

- Pilgrimage Promotion Tour, AERS walk for peace and creation.

## Cultural and educational exchanges for young Europeans

- Classes, Young pilgrims of Hope project, Slow Tourism Schools Network.

## Contemporary cultural and artistic practice

- Photo contest and exhibition, music festival, artistic-theatre project.

## Cultural tourism and sustainable cultural development

- Projects to enhance the destination, walking experiences for the visually impaired, and cycling experiences for people with reduced mobility.



# Communication Tools



@romeastrat



@romea\_strat



Romea Strata



Romea Strata



Official Newsletter



[www.romeastrata.org](http://www.romeastrata.org)



# Activities planned for the next 3 years

## **Cooperation in research and development**

- Annual international conference.

## **Enhancement of memory, history and European heritage**

- Organization of events, seminars, workshops and guides.

## **Cultural and educational exchanges for young Europeans**

- Apply to Erasmus+ funds, organize experience for youth; networking activity among schools of countries crossed.

## **Contemporary cultural and artistic practice**

- Development of the network related to mosaic art; theatre on the road.

## **Cultural tourism and sustainable cultural development**

- Development relationships with regional tourism promotion organizations; travel packages construction; Participation in EU calls on sustainable and accessible tourism.



# THANK YOU

Aleksandra Grbić



AERS European Association Romea Strata - [info@aeromeastrata.org](mailto:info@aeromeastrata.org) - [www.romeastrata.org](http://www.romeastrata.org)

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### SPEAKER

Mrs. Burçak MADRAN, President  
**European Cultural Route of Sports**



# ECROS

European Cultural  
Route of Sport



CULTURAL ROUTES OF  
THE COUNCIL OF EUROPE  
IN HUNGARY

VISEGRÁD

# CULTURAL ROUTES OF THE COUNCIL OF EUROPE 13<sup>th</sup> ANNUAL ADVISORY FORUM

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### PRESENTER

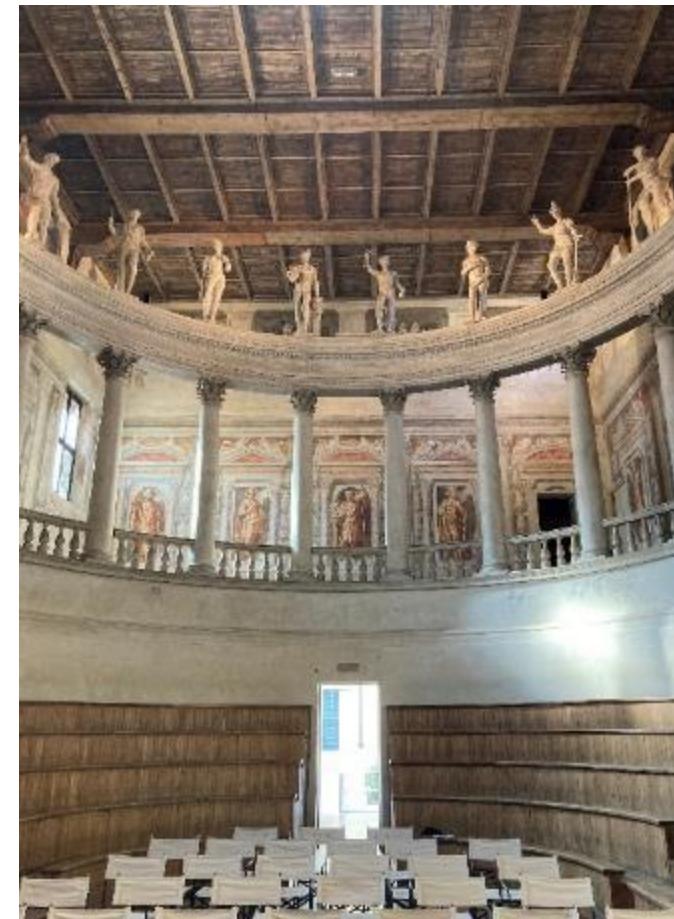
Mark FOX, President  
**European Route of Historic Theatres**



# The European Route Of Historic Theatres

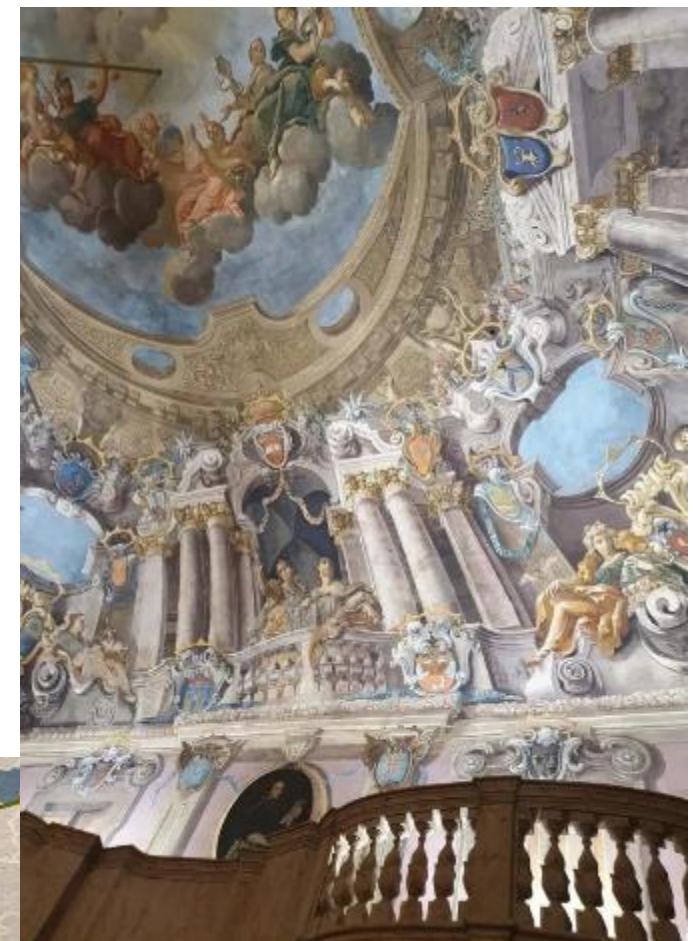
Mark Fox  
President  
PERSPECTIV

# Original Partners



City of Almagro Spain  
Bordeaux Opera France  
Theatre Royal Bury St Edmunds UK  
City of Hanau Germany  
Drottningholm Slottstheater Sweden  
Theatre Institute Warsaw Poland  
Museum of Cultural Heritage of Hvar Croatia  
Theatre institute Prague Czech Republic  
City of Sabbioneta Italy







Rhein-Main



#### Reise durch die Welt der europäischen Theate

Deutschland  
Wille und gehorchen  
Souveränität und  
soziale Verantwortung  
Europa und von der  
Gesellschaft  
zu einer besseren  
und fairen Zukunft  
Von links über rechts

Während die Konservativen und Liberalen eine gewisse Einigkeit über die Notwendigkeit einer Reform der Haushaltssituation und der Wirtschaftspolitik zeigten, bestand zwischen den sozialdemokratischen Parteien ein erheblicher Meinungsunterschied. Die Sozialdemokratie fürchtete, daß die Reformen die sozialen Sicherungssysteme und die sozialen Dienstleistungen schädigen würden. Sie befürchtete, daß die Reformen die sozialen Sicherungssysteme und die sozialen Dienstleistungen schädigen würden. Sie befürchtete, daß die Reformen die sozialen Sicherungssysteme und die sozialen Dienstleistungen schädigen würden. Sie befürchtete, daß die Reformen die sozialen Sicherungssysteme und die sozialen Dienstleistungen schädigen würden.



TIM RICE ANDREW LLOYD WEBBER  
Lyricist Director  
ROB SWASH BRIAN THOMSON CRAIG FELLA FALL  
Musical Director

EUROPEAN ROUTE OF  
HISTORIC THEATRE



# SABBIONETA

## La lirica pensata per il Metaverso Il teatro è proiettato al futuro

Termina oggi nella Città Ideale l'assemblea generale dei teatri storici europei Perspective.



Due momenti della mattinata di ieri al Teatro all'Antica, che ha visto anche l'intervento del sindaco Pasquali prima super

Perspettiv, l'associazione dei teatri stranieri europei ha scelto la provincia mantovana come sede della tradizionale assemblea generale nello specifico, Sabbioneta. L'ultima volta, nel 2018, quindi prima della pandemia, si era svolta ad Hanau in Germania, mentre per la prossima edizione del 2022 è stata scelta la città ideale con il Teatro All'Antica, primo teatro permanente del Rinascimento europeo.

Da giovedì fino a oggi importanti esponenti del teatro teatrale europeo si sono riuniti per scoprire alcuni dei territori mantovani, modenese e parmigiano come il Bibiena, il Pavarolo, San Carlo e il Regin.

La conferenza di ieri al  
tro all'Antica, il cui tema di  
discussione era "Using the  
past to get to the future", o  
usare il passato per arrivare  
al futuro, è stata aperta  
da due rappresentanti del te-

zione del sito Unesco e il  
museo di Mantova.

«Il mondo del teatro da  
stati anni ha vissuto da  
tore impotente ai drame  
cietevoli della pandemia.  
La guerra e della crisi e

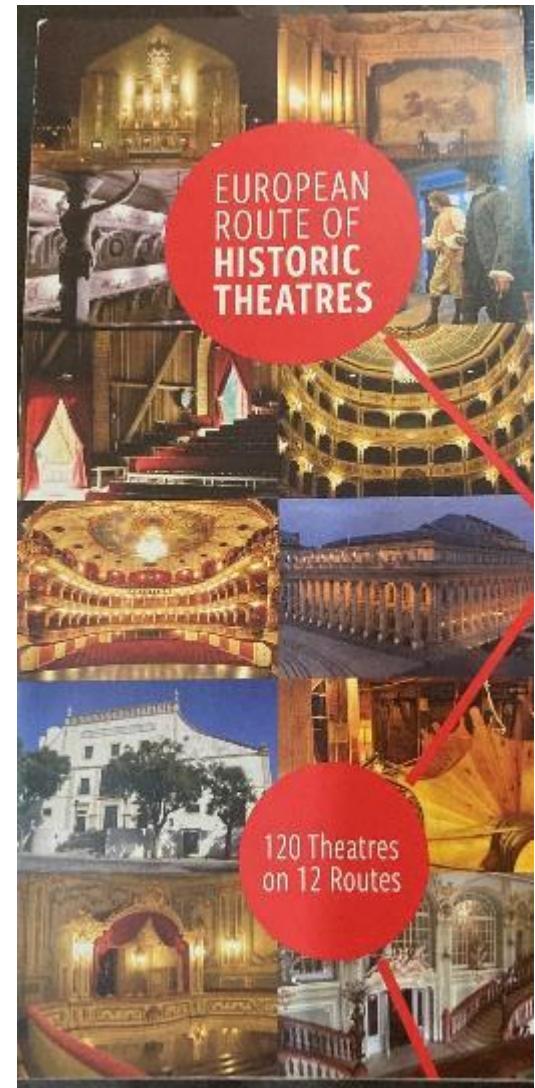
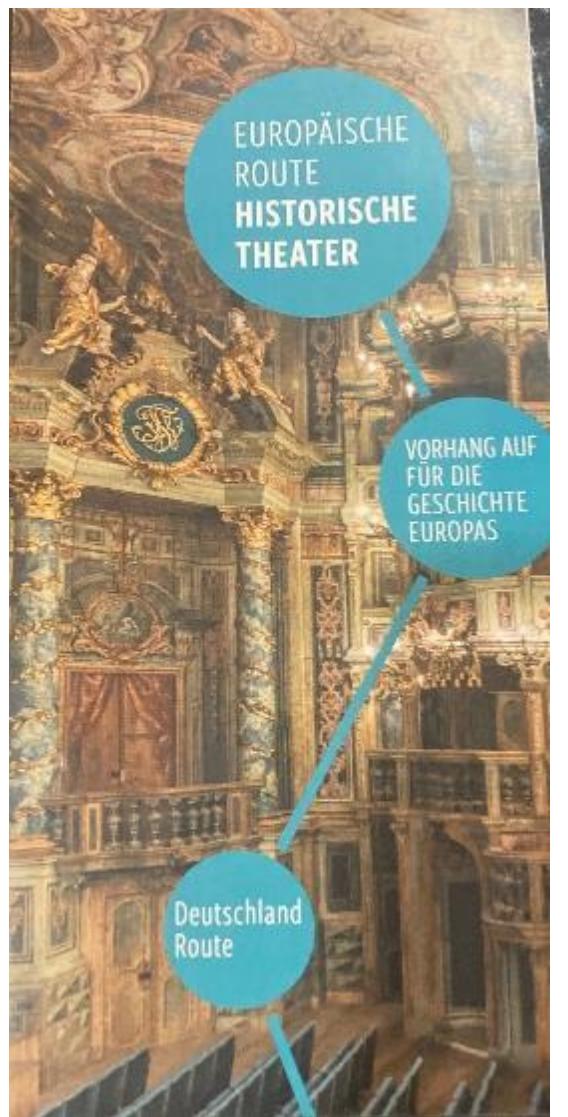
le, c'è una risposta  
enorme in tempi o  
stisti.  
Dopo il sindaco F.

Intervista anche a Riccadonna: «Ha oggi è "Using the past to build the future" e io comunque non posso che guardare al futuro. Guicciardini stato stato a Bibracte

te potuto vedere la bellezza del nostro piccolo teatro del '700 che ospita eventi nazionali, ma anche internazionali». Tanti i progetti discussi durante la conferenza da esperti provenienti da tutta Europa e anche dall'Italia. Uno in particolare ha radici sabbionetane: «Travista Virtual Reality», ideato da Fabio



**PERSPECTIV**  
Gesellschaft der historischen Theater Europas  
Association of Historic Theatres in Europe  
Association des théâtres historiques d'Europe



EUROPEAN ROUTE OF  
HISTORIC THEATRES



PERSPECTIV  
Gesellschaft der historischen Theater Europas  
Association of Historic Theatres in Europe  
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### SPEAKER

Mr. Georges STASSINAKIS, President  
**The European Route of Nikos Kazantzaki**



SOCIETE INTERNATIONALE DES AMIS  
DE NIKOS KAZANTZAKI  
Association culturelle suisse à but non lucratif  
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Facebook: <https://www.facebook.com/societe.kazantza/>

# PARCOURS EUROPEENS DE NIKOS KAZANTZAKI

## NIKOS KAZANTZAKI 1883-1957

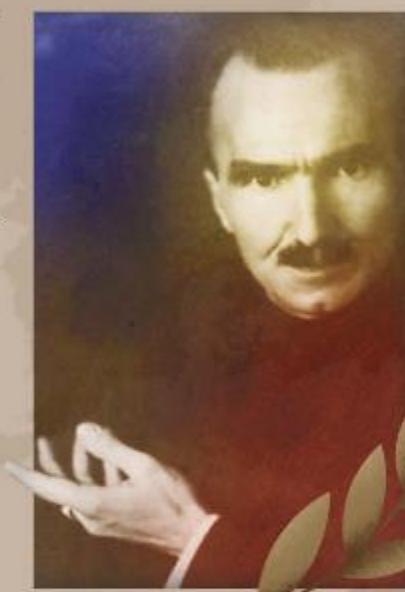


SOCIETE  
INTERNATIONALE  
DES AMIS DE  
NIKOS  
KAZANTZAKI

ISBN: 978-618-80844-2-3

PARCOURS EUROPEENS  
DE **NIKOS**  
**KAZANTZAKI**

(1883-1957)



SOCIETE INTERNATIONALE  
DES AMIS DE NIKOS KAZANTZAKI  
Association culturelle sans but lucratif,  
créeée à l'Université de Genève,  
le 14 décembre 1988



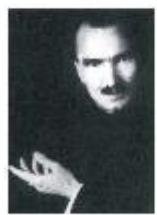
## SOCIETE INTERNATIONALE DES AMIS DE NIKOS KAZANTZAKI

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**9.014 MEMBRES DANS LES 131 PAYS SUIVANTS**

Afrique du Sud	Bénin	Congo (Brazzaville)	Estonie	Inde	Kosovo	Malte	Oman	République tchèque	Syrie
Albanie	Bolivie	Congo (Kinshasa)	Etats-Unis	Indonésie	Koweït	Maroc	Ouzbékistan	Roumanie	Swaziland
Algérie	Bosnie-Herzégovine	Corée du Sud	d'Amérique	Irak (Kurdistan)	Laos	Mauritanie	Pakistan	Russie	Tadjikistan
Allemagne	Botswana	Costa Rica	Ethiopie	Iran	Lettonie	Mexique	Palestine	Rwanda	Tanzanie
Arabie saoudite	Brésil	Côte d'Ivoire	Finlande	Irlande	Liban	Moldavie	Panama	Sénégal	Thaïlande
Argentine	Bulgarie	Croatie	France	Islande	Libye	Monaco	Paraguay	Serbie	Tunisie
Arménie	Burkina Faso	Cuba	Fyrom (Skopje)	Israël	Liechtenstein	Monténégro	Pays-Bas	Seychelles	Turkménistan
Australie	Cameroon	Danemark	Gabon	Italie	Lituanie	Mozambique	Pérou	Singapour	Turquie
Autriche	Canada	Djibouti	Géorgie	Japon	Luxembourg	Namibie	Pologne	Slovaquie	Ukraine
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Belarus	Chypre	Equateur	Grèce	Kenya	Malawi	Norvège	République dominicaine	Sri Lanka	Vietnam
Belgique	Colombie	Espagne	Hongrie	Kirghizstan	Mali	Nouvelle-Zélande	Suède	Zambie	Zimbabwe



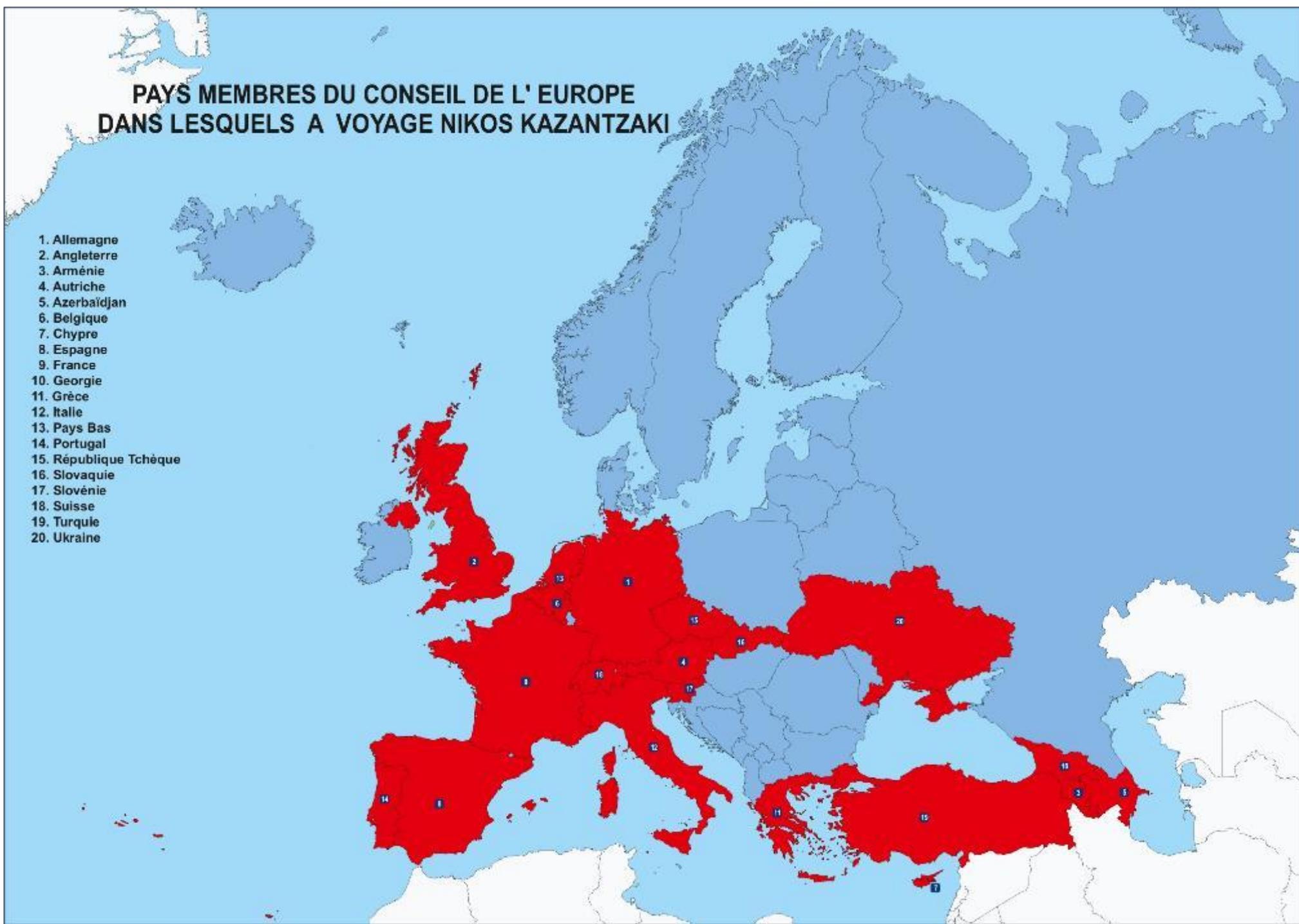
SOCIETE INTERNATIONALE DES AMIS  
DE NIKOS KAZANTZAKI  
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CONSEIL D'ADMINISTRATION

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# PARCOURS EUROPEENS DE NIKOS KAZANTZAKI





SOCIÉTÉ INTERNATIONALE DES AMIS  
DE NIKOS KAZANTZAKI

Amis de Nikos Kazantzakis à Crète et à l'étranger

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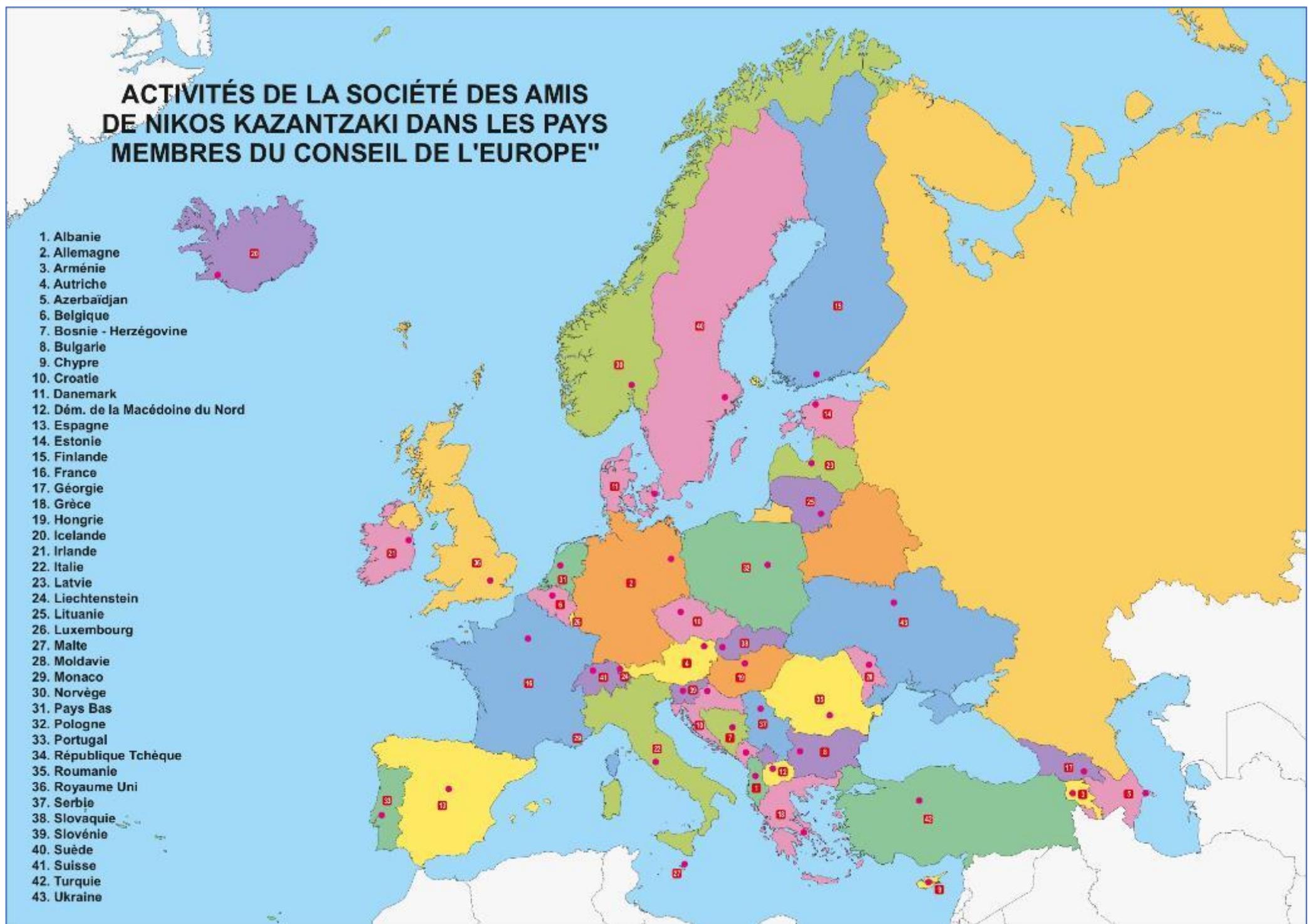
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# Nos activités dans 43 pays Européens





## Informations sur

**Site internet** <http://amis-kazantzaki.gr/> en anglais, français, grec, espagnol

**Facebook:** <https://www.facebook.com/amis.kazantzaki.gr>

**Twitter:** [http://www.twitter.com/@DEFNK\\_SIANK](http://www.twitter.com/@DEFNK_SIANK)

**Instagram:**

[https://www.instagram.com/defnk\\_siank/?igsh=MTFxNXUyNzI5am5jcQ%3D%3D&utm\\_source=qr](https://www.instagram.com/defnk_siank/?igsh=MTFxNXUyNzI5am5jcQ%3D%3D&utm_source=qr)

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### MODERATOR

**Mr. Sergio ORTEGA MUÑOZ,**  
Head of the Heritage Protection and European  
Programmes Service, ministry of Culture of Spain, Vice-  
Chair of the EPA Governing Board

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### SPEAKER

Dr. Tamás SZABÓ, President  
**Mary's Route**



Mary's Route

*Central European  
Pilgrim Route*

# Introduction of Mary's Route

13Th. Annual Forum on Cultural Routes of the Council of Europe

2024. Visegrád

# What is Mary's Route

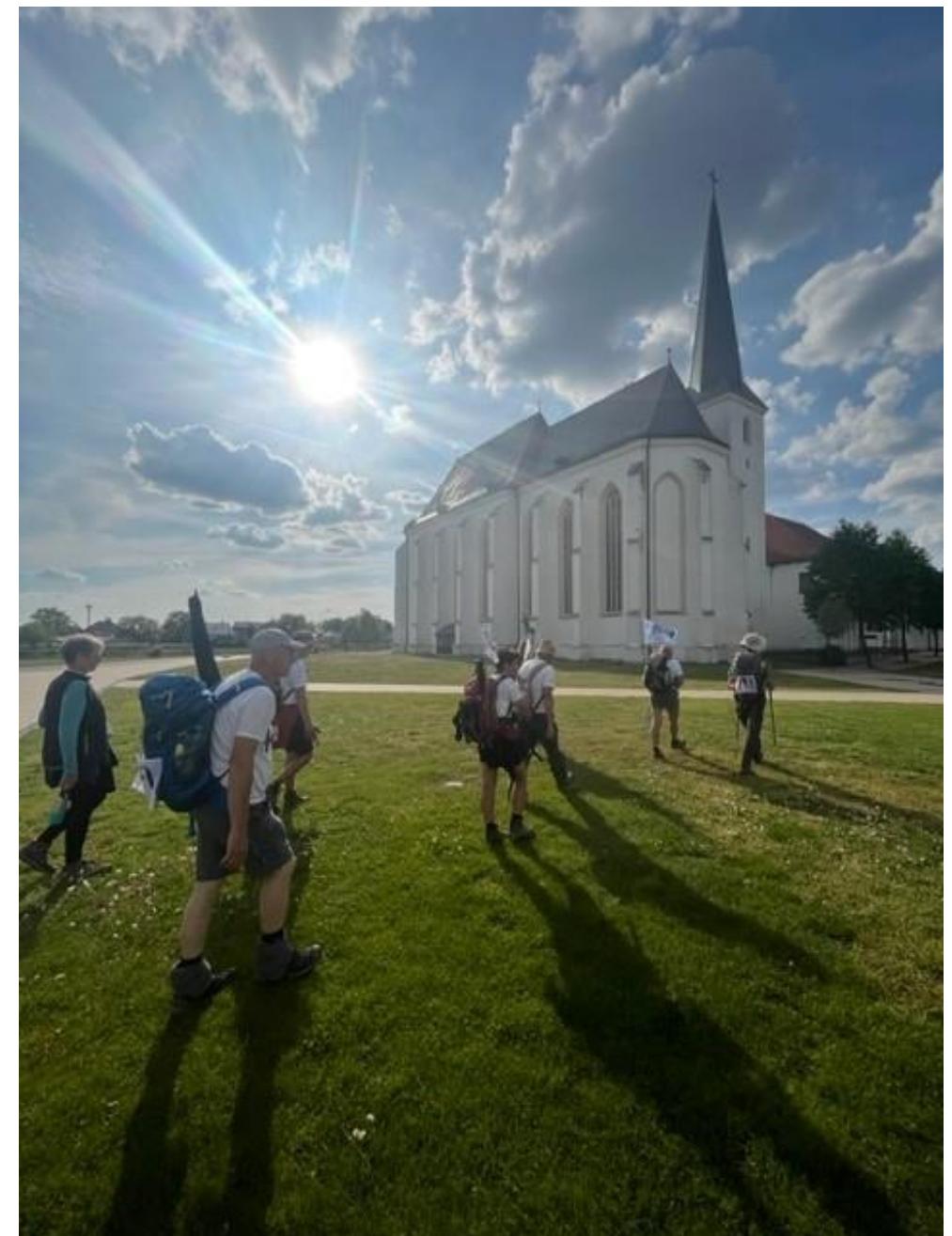
\*Mary's Route is a cultural and spiritual route of Central and Eastern Europe

- It connects eight countries and the traditional places veneration of Mary



# Situation and basic – Mary's Route is a response

- Veneration of Mary is a common heritage in CEE
- Pilgrimage is a living tradition
- In EEC peoples are divided, prejudice are among them.
- There is a „cultural wall” between East and West



# IDEA - the goals

- Connecting people, nations in Central and Eastern Europe
- Unity of European people by helping them to discover and live their common cultural heritage.
- Open the doors to cultural and spiritual tourism
- Dissolving the cultural isolation of Eastern Europe
- creating personal relationships between Western and Eastern Europe

M Mary's Route



# The reality of Mary's route

- The idea born in 2003
- Endpoints of the network is Mariazell (A), Czeshocowa (PL)  
Csíksomlyó(Ro)  
Medjugorje (B&H)
- 2200 km marked trail
- Made by volunteers



# Impacts - Culture

Mary's Route

- Mary's gardens

CCIB Fine Art network

- Partnership with 'Ars Sacra' International Art Festival
- Choirs, brass bands, dance group members



# Impacts - Youth and sport

- Pilgrimage camps movement from 2018
- Mary's Route Marathon  
*230 runners in 2023-24*
- Cultural pilgrimages in Central Europe  
*180 events yearly*
- '1Route' International Day of Pilgrimage  
*2000 participants in 5 countries yearly*
- International rafting at the Slovakian-Hungarian border  
*6 events*



# Vision

**M** Mary's Route

- Network extension + 4 countries
- Cultural terms. Central European CCIB and Central European Ars Sacra festival
- Soft tourisme promotion
- '1Route' International Day of Pilgrimage
- Science: research living tradition



**Culture is the  
soul of Europe.**

**Mary's  
Route is the  
route of soul.**

**Thank You for  
listening.**



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### SPEAKER

Robert BELOT, Chair of the Scientific Committee  
**Pyrenean Freedom Routes**



# EUROPE PYRENEES FREEDOM ROUTES ITINÉRAIRES LIBERTÉ PYRENEES EUROPE



## UNE HISTOIRE QUI INCARNE LES VALEURS EUROPÉENNES



Pr Robert BELOT

13th Cultural Routes of the Council of Europe Annual  
Advisory Forum, Visegrád, Hungary,  
25-27 September 2024

55 000

Évadés Réfugiés, Persécutés, Résistants 1940-1944

Evadés de France



# UN TOURISME DURABLE DE LA MÉMOIRE ET DE LA VIGILANCE

(low/smart/green tourism)



- |  |  |
|--|--|
| <ul style="list-style-type: none"><li>— Itinéraire Comète Bidassoa</li><li>— Itinéraire Comète Baztan</li><li>— Itinéraire Chuck Yeager</li><li>— Itinéraire SOE Buckmaster</li><li>— Itinéraire Paul Mifsud</li><li>— Itinéraire Leclerc</li><li>— Itinéraire Jean Moulin</li></ul> | <ul style="list-style-type: none"><li>— Itinéraire Abbé Ginoux</li><li>— Itinéraire de « 15 des évadés d'Eysses »</li><li>— Itinéraire de Kessel et Druon</li><li>— Itinéraire de Douanier Parent</li><li>— Itinéraire de Jean Cazenave</li><li>— Itinéraire de Henri Cazaux</li><li>— Itinéraire de Benjamin Walter</li></ul> |
|--|--|

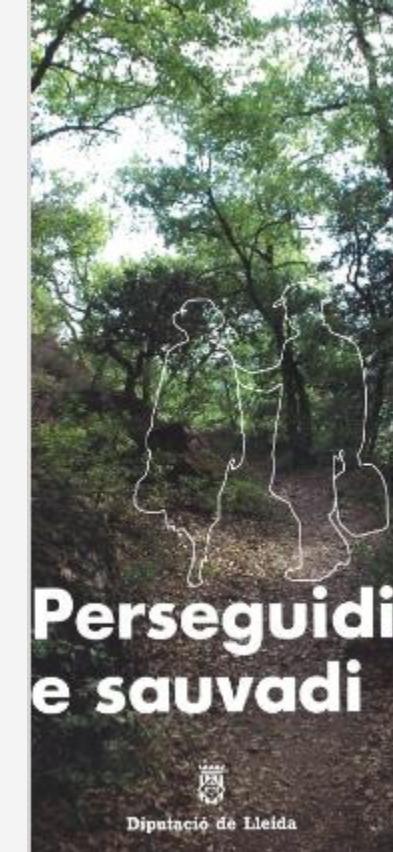
Chaîne des  
Pyrénées

La peur et l'espoir

12 Itinéraires et  
randonnées à la  
rencontre de  
l'histoire  
européenne



Sentiers balisés  
(durée, pente, difficultés...) pour un voyage immersif dans le temps



Découverte de  
paysages et de  
patrimoines  
méconnus

Scoopé par Scoop.it Aure Louron sur Vallées d'Aure & Louron - Pyrénées 9 septembre, 06:36

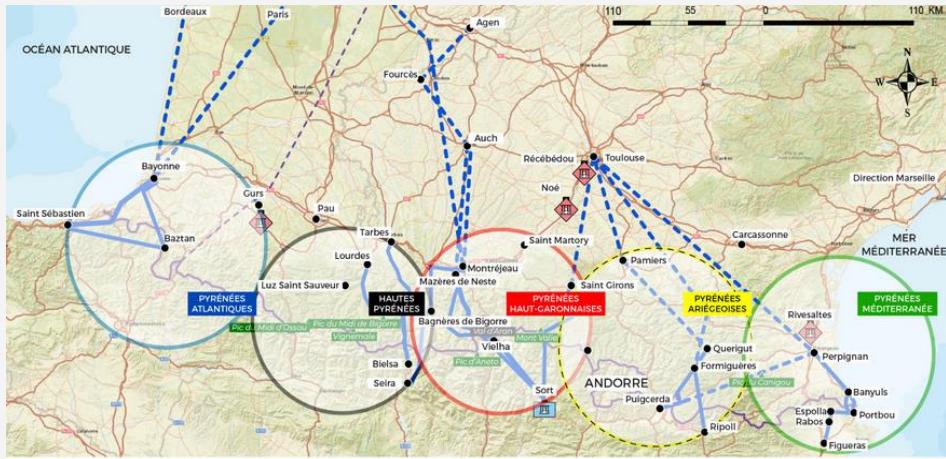
Des Itinéraires de la liberté entravés par les conditions météo



2 itinéraires  
inaugurés  
le 9/9/2024



# UN PROJET DE COOPÉRATION TERRITORIALE ET INTERNATIONALE



## Coopération territoriale

Collectivités frontalières :

ANDORRE, FRANCE, ESPAGNE

Agences de tourisme

Associations mémorielles

Musées

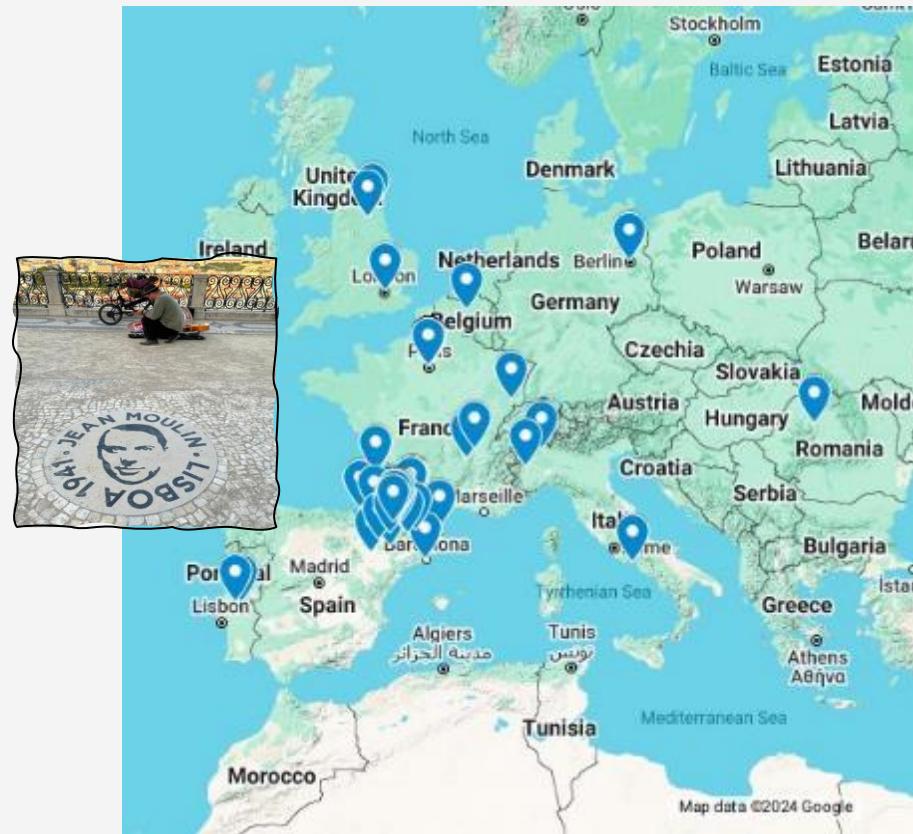
Mémorial démocratique Catalogne

Services départementaux de l'Office national des anciens combattants et victimes de guerre

Collèges, lycées et universités

Comités départementaux de randonnée pédestre

Association des membres de la Légion d'honneur



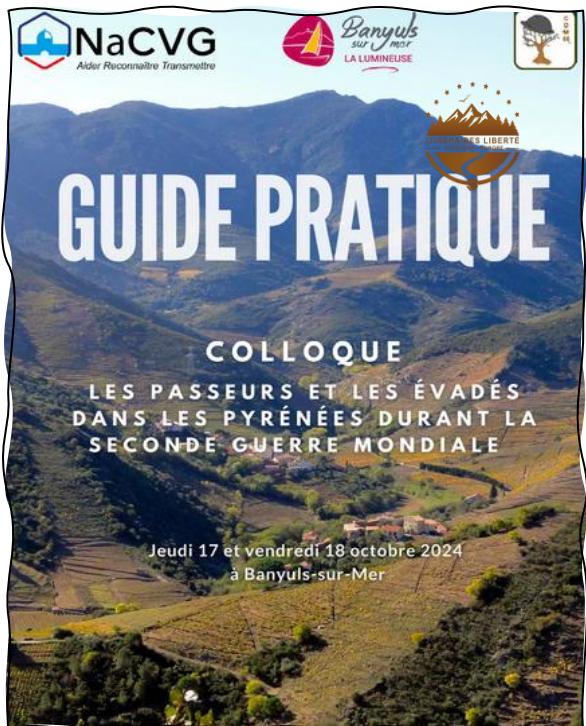
## Cooperation internationale

Institutions politiques,  
académiques  
et culturelles





# UNE AMBITION SCIENTIFIQUE, ÉDUCATIVE & CULTURELLE



Colloque  
international  
(Banyuls octobre 2024)



Circulations clandestines internationales

L'impact des labels patrimoniaux sur le tourisme historique

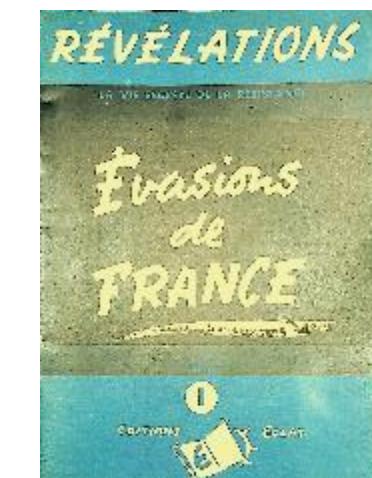
Un réseau de chercheurs à l'échelle mondiale



RANDONNÉES  
Dans la vallée du Bastan et la vallée d'Aure  
Sur les pas d'Henri Cazaux



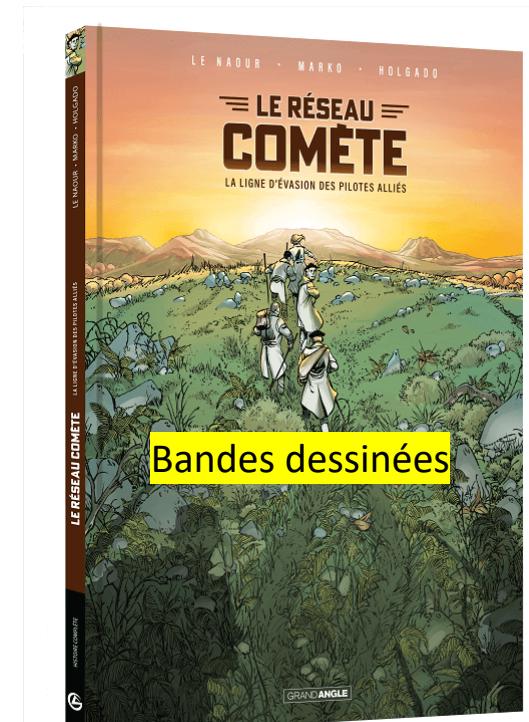
Centre de ressources numériques



Une base de données  
Documents, témoignages, iconographie, vidéos



Publications inédites open access



Bandes dessinées



# À VENIR

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Un projet structurant

Un partenariat Association / Département

**LE MUSÉE DES ÉVADÉS-RÉFUGIÉS D'EUROPE**

**Château-des-Nestes**  
(Vallées d'Aure & Louron,  
Hautes-Pyrénées)



# CULTURAL ROUTES OF THE COUNCIL OF EUROPE 13<sup>th</sup> ANNUAL ADVISORY FORUM

## SPECIAL SESSION: PRESENTATION OF OFFICIAL CANDIDATE NETWORKS TO THE "CULTURAL ROUTES OF THE COUNCIL OF EUROPE" CERTIFICATION, 2024-2025 CERTIFICATION CYCLE



### SPEAKER

Mrs. Raffaella ROSSI, Project Manager  
**Saint Francis' Ways**



# EUROPEAN ROUTE OF FRANCISCAN HERITAGE: SAINT FRANCIS' WAYS

Raffaella Rossi – Project Manager



# ROUTE'S THEMES

- |   |                      |
|---|----------------------|
| 1 | UNIVERSITIES         |
| 2 | PHYSICAL ITINERARIES |
| 3 | FRANCISCAN HERITAGE  |

# 13 COUNTRIES INVOLVED

Italy

Spain

Portugal

France

San Marino

Malta

Slovakia

Poland

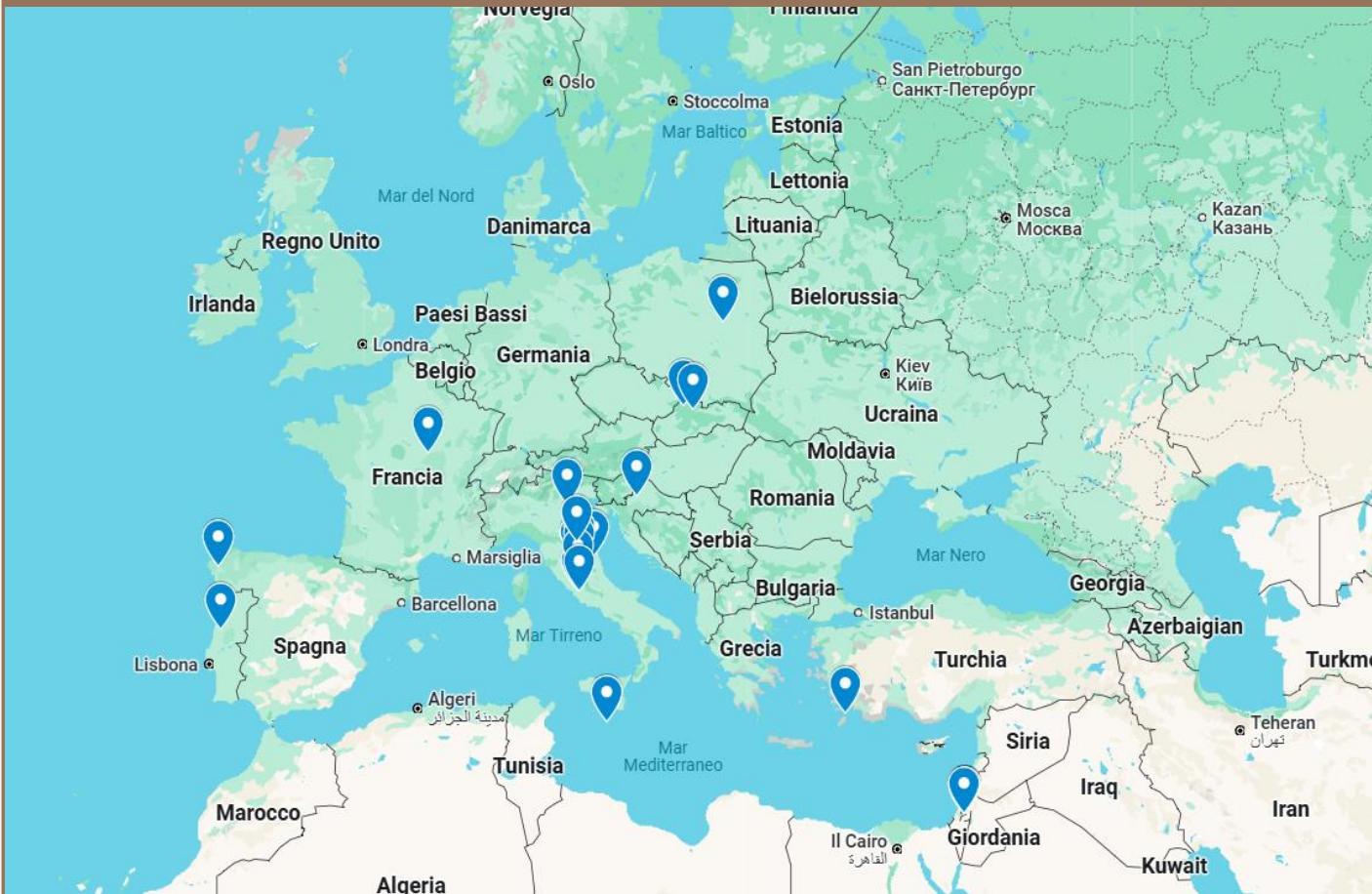
Israel

Palestine

Croatia

Ungary

USA



European Route of Franciscan Heritage: Saint Francis' Ways

# LAST 3 YEARS ACTIVITIES



1

## CULTURAL EXCHANGES FOR YOUNG EUROPEANS

- Concerts for peace
- Erasmus projects
- Artists exchanges
- Cultural tours on the SFWays

## CONFERENCES AND SCIENTIFIC ACTIVITIES



2

## CULTURAL AND ARTISTIC PRACTICE

- Exhibitions
- Artistic residencies

3

## TOURISTIC ACTIVITES AND PRODUCTS



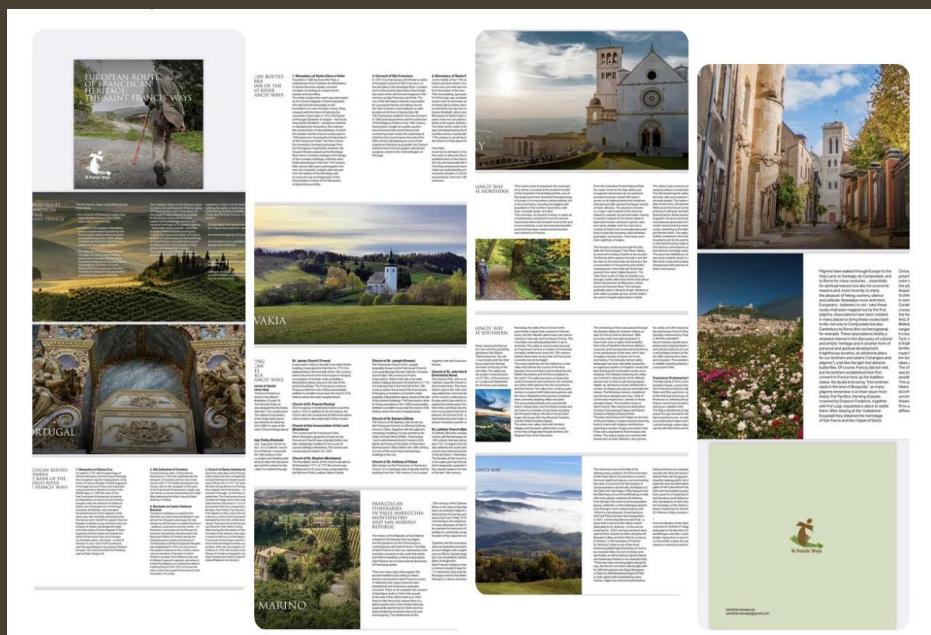
4

## ENHANCEMENT OF MEMORY, HISTORY AND HERITAGE

- «Borghi» project
- Twinnings
- Graffiti Project

5

# COMMUNICATION TOOLS



European Route of Franciscan Heritage: Saint Francis' Ways

# BROCHURES

- Touristic proposals
- Pilgrims recipes cookbook

# NEW TECHNOLOGIES

- Web App
- Augmented reality
- Franciscan heritage digitization
- Website and social media

# 3 YEARS FUTURE PLAN



- Erasmus projects
- Visiting research fellowship
- Research grant

1

CULTURAL EXCHANGES FOR  
YOUNG EUROPEANS

## CONFERENCES AND SCIENTIFIC ACTIVITIES

- Scientific publications
- Partnership with F-atlas project
- Participation in meetings and conferences

2

## CULTURAL AND ARTISTIC PRACTICE

- International call for artists
- Artistic residencies
- Concerts

3

## TOURISTIC ACTIVITES AND PRODUCTS

- Fairs
- Educational tours
- Training course for guides

4

## ENHANCEMENT OF MEMORY, HISTORY AND HERITAGE

- Exhibition concerning ancient franciscan herbaria
- Twinnings
- Development of new itinerary concerning ancient franciscan convents

5



# THANK YOU

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PAOLO GIULIETTI - PRESIDENT

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JAN HRKUT – SCIENTIFIC COMMITTEE  
PRESIDENT

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RAFFAELLA ROSSI – PROJECT MANAGER

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### PRESENTER

Dr. Ana MAFÉ, President  
**The Way of the Holy Grail, the Route of Knowledge,  
the Path of Peace**

[Inicio](#)[La Asociación](#)[El Camino](#)[Artículos](#)[Contacta](#)

CCIESG

CASIUNI PIAZZA



KILOMETROS

+COLABORADORES

PAISES

PRADOS

AMENEDU

MULET

MARTINEZ CARDENAS

CAMINO DEL SANTO GRIAL".







# Maratón del Santo Grial

FIT  
20



Ayuntamiento  
de Barracas



Ayuntamiento  
de Caudiel

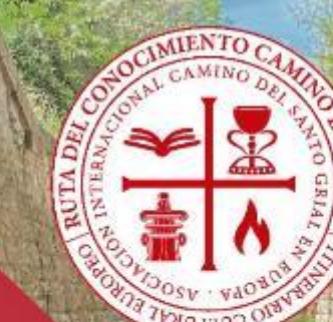


Ayuntamiento  
de Jérica

5 mayo  
2024

## INSCRIPCIONES ABIERTAS

[www.cronolimits2020.com](http://www.cronolimits2020.com)



ECUESTRE  
IN TOURISM



Cultural Routes  
of the Council of Europe  
Itinéraires culturels  
du Conseil de l'Europe



# CULTURAL ROUTES OF THE COUNCIL OF EUROPE

# 13<sup>th</sup> ANNUAL ADVISORY FORUM

## LUNCH

*Visegrád, Hungary, 25-27 September 2024*

**12:15-13:15**



EUROPEAN  
INSTITUTE  
OF  
CULTURAL  
ROUTES



INTANGIBLE  
CULTURAL  
HERITAGE  
IN HUNGARY



CULTURAL ROUTES OF  
THE COUNCIL OF EUROPE  
IN HUNGARY



VISEGRÁD