

Cultural Routes  
of the Council of Europe  
Itinéraires culturels  
du Conseil de l'Europe



COUNCIL OF EUROPE  
**CULTURAL ROUTES OF  
THE COUNCIL OF EUROPE**

# 13<sup>th</sup> ANNUAL ADVISORY FORUM

*Visegrád, Hungary, 25-27 September 2024*



EUROPEAN  
INSTITUTE  
OF  
CULTURAL  
ROUTES



INTANGIBLE  
CULTURAL  
HERITAGE  
IN HUNGARY



CULTURAL ROUTES OF  
THE COUNCIL OF EUROPE  
IN HUNGARY



VISEGRÁD



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# CLOSING CEREMONY



## PRESENTER

**Mrs. Angéla GALÁN,**  
TV journalist, presenter, Hungarian Television  
(MTVA)

# CLOSING CEREMONY



## OFFICIAL SPEECHES

**Mr. Bjørn BERGE**

Deputy Secretary General of the Council of Europe  
(video message)



CULTURAL ROUTES OF  
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IN HUNGARY



# NEW MEMBER STATES ACCESSION TO THE ENLARGED PARTIAL AGREEMENT ON CULTURAL ROUTES IN 2024



**Mrs. Meltem ÖNHON (Türkiye),**  
Chair of the EPA Governing Board



# NEW MEMBER STATES ACCESSION TO THE ENLARGED PARTIAL AGREEMENT ON CULTURAL ROUTES IN 2024



**Mrs. Anu KIPPASTO,**  
Consul, Embassy of Estonia in Hungary

# CULTURAL ROUTES OF THE COUNCIL OF EUROPE CERTIFICATION CEREMONY 2024



**Mrs. Meltem ÖNHON (Türkiye),**  
Chair of the EPA Governing Board



# CULTURAL ROUTES OF THE COUNCIL OF EUROPE CERTIFICATION CEREMONY 2024



**LEONARDO DA VINCI ROUTE,**  
represented by Mr. Daniele  
VANNI, President



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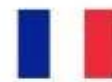
## *Leonardo Da Vinci Route*



## **Le Vie di Leonardo Da Vinci**



Italy



France



Slovenia



Türkiye



Switzerland



Ukraine



# Leonardo Da Vinci connects countries, ideas, old and young people

**Vinci (Italy)**



**Amboise (France)**



**Vipava (Slovenia)**



**Cesena (Italy)**



**Istanbul (Türkiye)**



**Florence (Italy)**



**Locarno (Switzerland)**



**Uman (Ukraine)**



# *Leonardo Da Vinci Route*

Leonardo's journey from Rome to Amboise (1516): 1347 km



**Leonardo's journey from Rome to Amboise (1516)  
 projected onto the Geographical Table of the Gaules  
 by Jean Boisseau (1645)**



**The places visited by Leonardo (Vinci, 1452 – Amboise, 1519)**





## *In the next 5 years...*

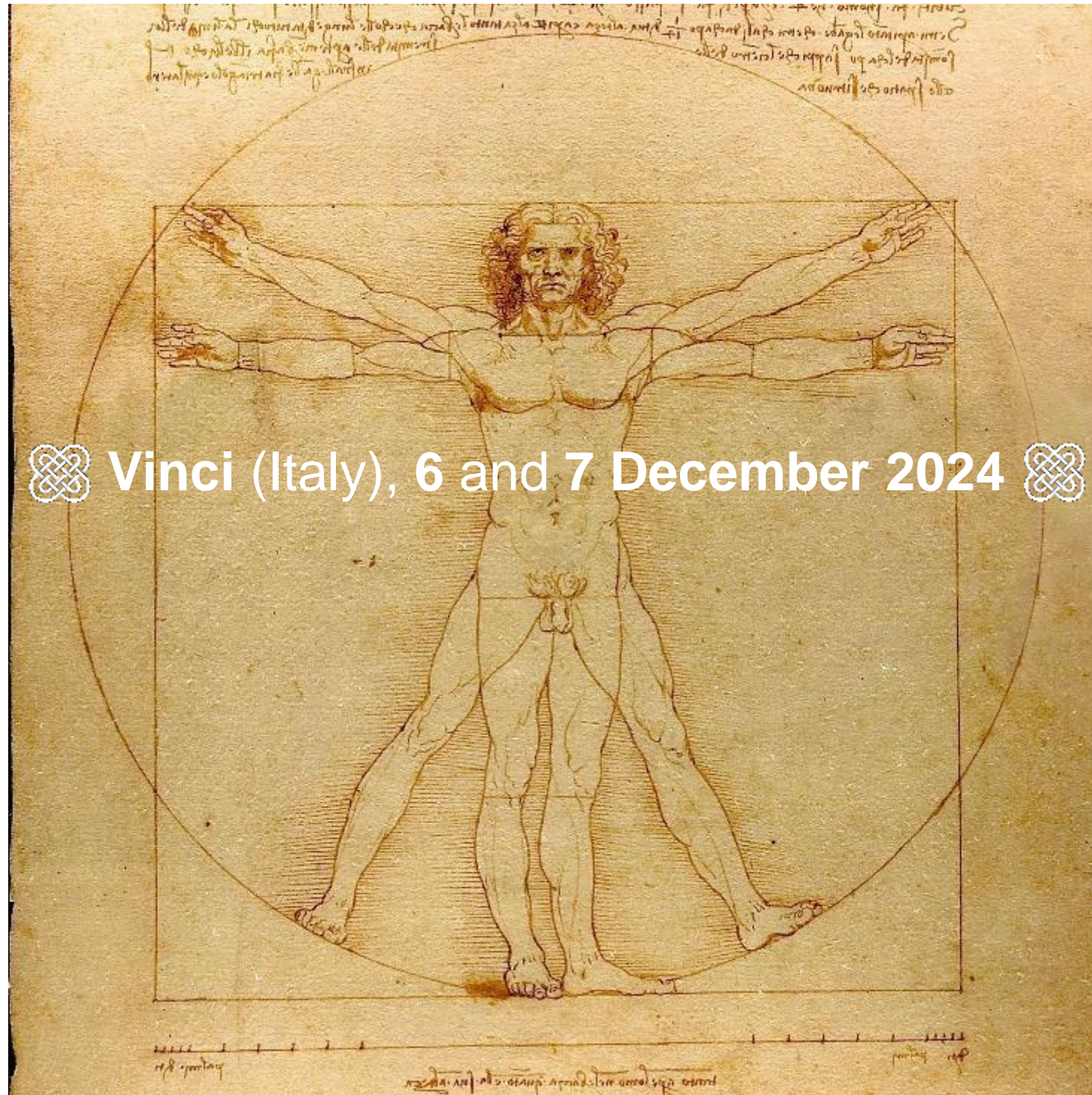
- **New members** of the Network
- **Joint research initiatives and scientific publications**
- **Network activities** in the 5 fields of action
- **Communication channels**
- **Shared marketing and branding actions**
- **Periodic newsletter**
- **Sources of financing**
- **Digital maps and signs** along the route
- **Annual flagship activities**



"Men will speak with each other from the most remote countries and reply."

*Leonardo Da Vinci*





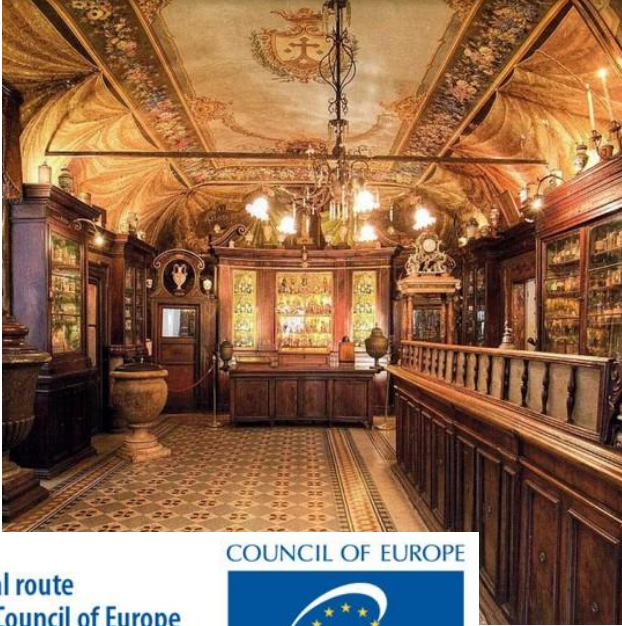
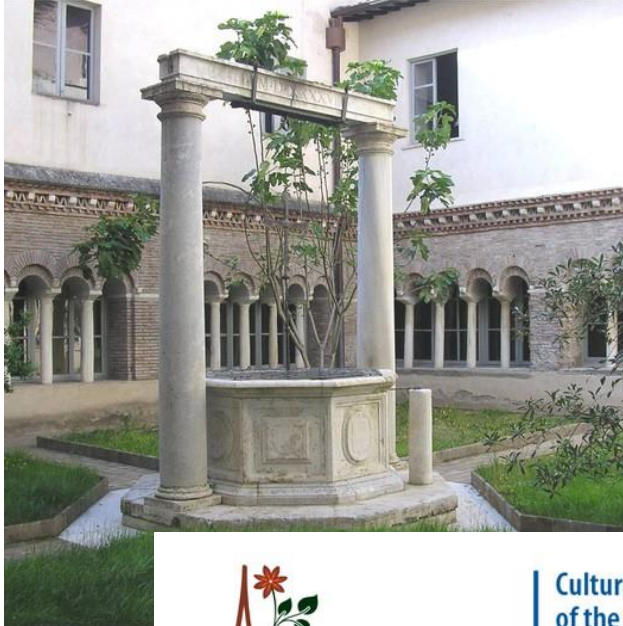


# CULTURAL ROUTES OF THE COUNCIL OF EUROPE CERTIFICATION CEREMONY 2024



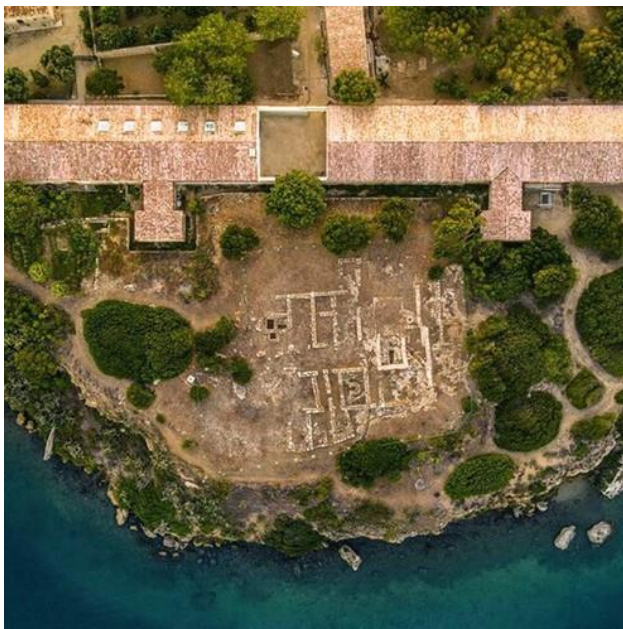
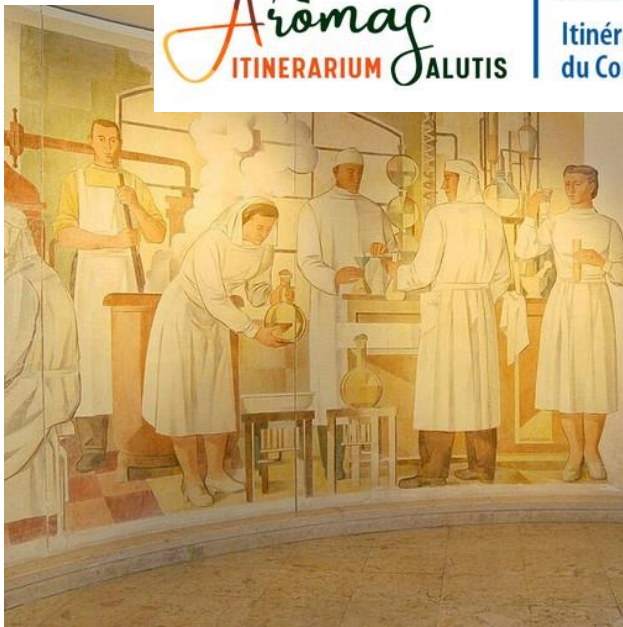
**EUROPEAN ROUTE OF HISTORIC PHARMACIES,**  
represented by Mrs. María Luisa VÁZQUEZ DE  
ÁGREDOS, Director





**Aromas**  
ITINERARIUM **JALUTIS**

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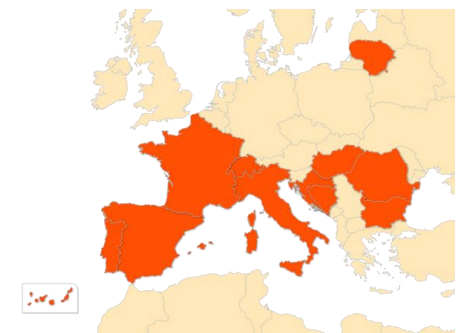




“ Wherever the art of  
medicine is loved,  
there is also a love  
of humanity.  
(Hippocrates) ”



## THE EUROPEAN ROUTE OF HISTORIC PHARMACIES AND MEDICINAL GARDENS



Cultural Route of the Council of Europe

# AWARD CEREMONY "BEST PRACTICES OF THE CULTURAL ROUTES OF THE COUNCIL OF EUROPE"



**Mr. Sergio ORTEGA MUNOZ**

(Spain), Vice-Chair of the EPA Governing Board



# PRESENTATION OF THE 1ST ACADEMIC CONFERENCE ON CULTURAL ROUTES

SANTIAGO DE COMPOSTELA, 13-14 NOVEMBER 2024



**Prof. Dr. María Teresa CARBALLEIRA RIVERA,**  
Executive secretary, Compostela Group of  
Universities



# UNIVERSITIES AND CULTURAL ROUTES

1<sup>st</sup> International Academic Conference

– SANTIAGO DE COMPOSTELA, 13-14 NOV 2024 –



EUROPEAN  
INSTITUTE  
OF  
CULTURAL  
ROUTES



compostela

GROUP OF UNIVERSITIES  
GRUPO DE UNIVERSIDADES



CULTURAL ROUTES OF  
THE COUNCIL OF EUROPE  
IN HUNGARY





# ACCESSION OF THE **EÖTVÖS LORÁND UNIVERSITY** AND THE **METROPOLITAN UNIVERSITY BUDAPEST** TO THE UNIVERSITY NETWORK FOR CULTURAL ROUTES STUDIES OF THE EUROPEAN INSTITUTE OF CULTURAL ROUTES



**Mr. Eladio FERNÁNDEZ GALIANO,**  
member of the Board of Directors, European  
Institute of Cultural Routes, Luxembourg

# ACCESSION OF THE **EÖTVÖS LORÁND UNIVERSITY** TO THE UNIVERSITY NETWORK FOR CULTURAL ROUTES STUDIES OF THE EUROPEAN INSTITUTE OF CULTURAL ROUTES



**Dr. Orsolya RÉTHELYI,**

Vice-Dean of the International Affairs, Faculty of  
Humanities, Eötvös Loránd University, Hungary



# ACCESSION OF THE **METROPOLITAN UNIVERSITY BUDAPEST** TO THE UNIVERSITY NETWORK FOR CULTURAL ROUTES STUDIES OF THE EUROPEAN INSTITUTE OF CULTURAL ROUTES



**Dr. Viktor FRIEDMAN,**

Dean of the Faculty of Business, Communication  
and Tourism, Metropolitan University of Budapest,  
Hungary



**PRESENTATION OF THE 2025 CULTURAL ROUTES OF THE  
COUNCIL OF EUROPE TRAINING ACADEMY  
DESTINATION NAPOLEÓN AND ITER VITIS  
Torres Vedras (Portugal), 9 – 12 June 2025**



**Mrs. Eleonora BERTI,**  
Director, Destination  
Napoléon



**Mrs. Emanuela PANKE,**  
President, Iter Vitis





DESTINATION NAPOLEON &  
ITER VITIS  
CULTURAL ROUTES OF THE  
COUNCIL OF EUROPE

XII TRAINING ACADEMY OF CULTURAL  
ROUTES OF THE COUNCIL OF EUROPE

TORRES VEDRAS PORTUGAL 2025

June 9th - 12th

*Eleonora Berti -Emanuela Panke*



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1. Santiago de Compostela Pilgrim Routes
2. Routes of El legado andalusí
3. European Route of Jewish Heritage
4. Routes of the Olive Tree
5. Cluniac Sites in Europe
6. TRANSROMANICA
7. Iter Vitis Route
8. European Cemeteries Route
9. Prehistoric Rock Art Trails
10. European Route of Historic Thermal Towns
11. European Route of Megalithic Culture
12. Réseau Art Nouveau Network
13. European Routes of Emperor Charles V
14. Destination Napoleon
15. European Route of Industrial Heritage
16. European Route of Historic Gardens
17. Historic Cafés Route
18. Women Writers Route
19. Transhumance Trails
20. European Route of Historic Pharmacies

## Portugal and the Cultural Routes of the Council of Europe



Portugal is home to several routes under the Council of Europe's Cultural Routes program and a total of 20 cross its territory enhancing a wide variety of topics. These routes connect Portugal with the broader history and culture of Europe, fostering cross-border cooperation and cultural tourism



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## TORRES VEDRAS AND "DESTINATION NAPOLEON"

- **Historical Significance:** Torres Vedras is a central site within the "Destination Napoleon" cultural route due to its defensive lines, the "Linhas de Torres Vedras", built to protect Lisbon during the Napoleonic Wars. These lines represent one of the most effective defensive systems in European history.
- **Part of the "Destination Napoleon" Route:** This cultural route connects European cities impacted by Napoleon Bonaparte's campaigns, emphasizing the shared historical narrative. Torres Vedras is symbolic of resistance and military strategy, having played a critical role in defending Portugal against French invasion.
- **Tourism and Historical Memory:** The site of the defensive lines attracts visitors interested in military history, architecture, and European war heritage. By being part of this route, Torres Vedras contributes to a broader understanding of European history while enhancing its cultural tourism offerings, benefiting both the local economy and European cooperation.





**Associação de Municípios  
Portugueses do Vinho**



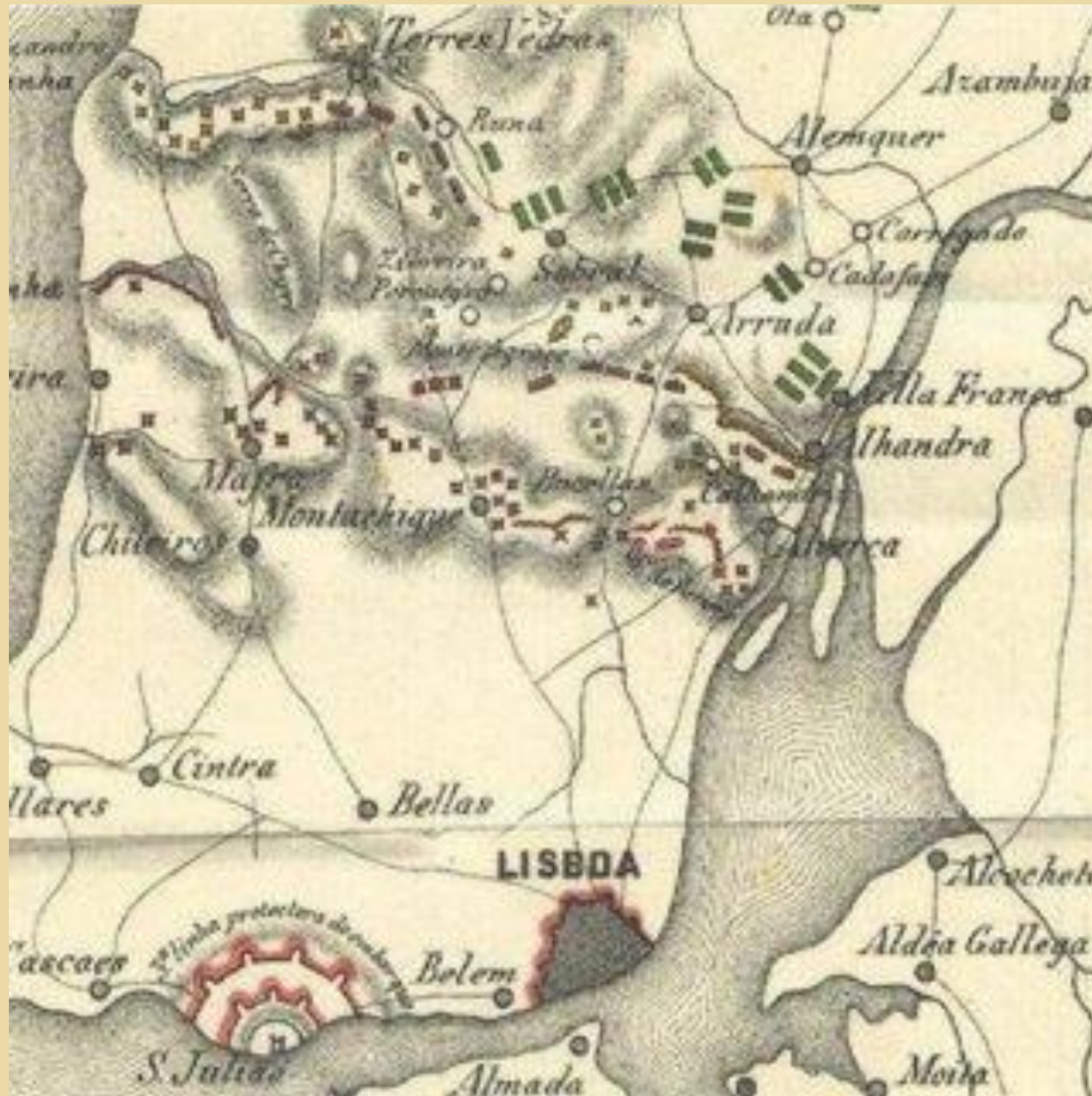
## ITER VITIS AND THE VINE CULTURE OF TORRES VEDRAS

As part of the "Iter Vitis" cultural route, Torres Vedras is a key player in celebrating Europe's wine heritage. Its ancient wine traditions reflect the deep-rooted connection between culture, agriculture, and landscape in the region.

The inclusion of Torres Vedras in the Iter Vitis route highlights its wine-growing regions, which are linked to other famous European wine regions. This connection promotes sustainable wine tourism, boosting the local economy and preserving cultural heritage.

Torres Vedras is also home to the World Association for Wine Tourism (AMETUR), which acts as the link between the Iter Vitis route and Ibero-America. This unique position allows Torres Vedras to function as a cultural and commercial bridge, promoting wine tourism and collaboration between Europe and Latin America.

Visitors drawn to the Iter Vitis route explore not only vineyards but also the broader cultural landscape of the Lisbon region. This route supports rural tourism and local products, reinforcing Torres Vedras' role as a cornerstone of both European and global wine culture.



## GLOBAL GATHEWAY

Torres Vedras stands as more than just a regional center; it is a dynamic and vibrant gateway that blends European historical and cultural heritage with global cultural diplomacy. Its connection with Ibero-American culture adds a vital dimension to its touristic appeal, broadening its influence and reach on a global scale. By serving as a conduit between continents, Torres Vedras helps enrich the understanding of cultural heritage while promoting sustainable tourism practices that benefit not only Portugal but also its international partners.

PRE ACADEMY.....





MAIN TOPIC: ***Synergies***

1. Projects:

EU FUNDINGS  
NATIONAL FUNDINGS  
LOCAL FUNDINGS

2. Transborder initiatives:

REGIONS  
ROUTES

3. Multi thematic initiatives

CULTURAL AND TOURISM PRODUCTS



## STUDY VISITS

Landscape interpretation

Wine Museum hosting the Napoleon interpretation center

Story telling practices: the Napoleon heritage and history

Connecting tangible and intangible heritage





## TEAM BUILDING ACTIVITIES WITH OTHER ROUTES

Sport and culture

Ceramic workshops

Culinary classes (Napoleonic recipes and conventual pastries)

Wine tastings (local and Ibero American wines)

Coffee experiences

OPEN TO OTHER PROPOSALS....

# Vejo-nos em Torres Vedras



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CULTURAL ROUTES OF THE COUNCIL OF EUROPE IN HUNGARY



VISEGRÁD

# PRESENTATION OF THE CULTURAL ROUTES ANNUAL ADVISORY FORUM TÜRKIYE, 2025



**Mr. Onur GÖZET,**

Deputy Director General, Ministry of Culture and  
Tourism, Türkiye



# FORUM CLOSING REMARKS



**Mrs. Zsófia NAGY-VARGHA,**  
Deputy State Secretary for Youth, ministry of  
Culture and Innovation, Hungary

# FORUM CLOSING REMARKS



**Mr. Máté VINCZE,**

Deputy State Secretary for Public Collections and Cultural  
Development, Ministry of Culture and Innovation, Hungary



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