



The Land of Bees



kRAJ Civic Association (NGO)

Včelí kraj is a project focused on education in the field of beekeeping, which is one of the EU's priority topics. NGO kRAJ built a unique education centre and operates educational apiaries for the general lay and professional public. It organizes experiential programs for all types of schools, from kindergartens to universities, day camps and other activities during which it systematically raises awareness of the importance of bees and natural pollinators for the landscape.



It implements beekeeping courses for beginners and free courses for the long-term unemployed, to whom it also provides material aid. It helps graduates of the courses with the sale of bee products.

Engaged in social entrepreneurship as well, it founded a wax processing workshop and a carpentry workshop for the production of hives. It also engages people from socially disadvantaged backgrounds and educates people from marginalized groups to process bee products.



NGO kRAJ educates the professional public in various forms, develops cooperation in the region, and supports community life. By expanding bee families in the landscape and gardens favourable to pollinators, it contributes to increasing the landscape biodiversity.



Photos: The CA kRAJ archives

