









Strasbourg, 18 December 2019

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Enlarged Partial Agreement on Sport (EPAS)

Seminar on EU Sport Diplomacy: Perspectives of Cooperation with International Organisations

Tuesday, 26 November 2019
European Youth Centre, Strasbourg
Room 0.1

Conclusions by Stanislas Frossard, EPAS Executive Secretary, Council of Europe











The actions that could be taken by EPAS and proposed to the EPAS Governing Board

Many speakers advocated using sport diplomacy to promote grassroots activities, and projects with good practices that serve public health, social inclusion, education and peace. It is clear that public authorities from all over the world are interested in such good practices and in the expertise coming from the European continent. To take up this challenge, we should break away from the mould of sport ministries and sport organisations and be able to address the ministries in charge of health, education, and social inclusion. Considering the potential that sport has in these areas, EPAS should address the relevant authorities, as well as Ministries of Foreign Affairs and share European countries' know-how in order to allow people to gain these benefits though sport. EPAS should be more present in the representations of Ministries of Foreign Affairs of all member states in the frame of the Committee of Ministers of the Council of Europe in order to advocate the benefits of sport which will in turn help to promote sport diplomacy.

Promotion of the Council of Europe standards

The Council of Europe has the capacity to develop standards on sport which have an impact on sport beyond the European continent. This includes standards on integrity, anti-doping, spectator violence, match-fixing and recently adopted standards on good governance and gender mainstreaming in sport. The Council of Europe could do more to promote these standards to non-European countries and to seek opportunities to involve such countries in projects launched by the European Union, if these projects are open to the participation of non-European states.

I am hopeful that, in the future, there will be more opportunities for non-European countries to take advantage of EU projects. The Council of Europe, which is committed to involving non-European countries as state parties, signatories to its conventions and agreements, could channel them towards co-operation activities supported by the EU. And the EU projects could refer to the European standards of the Council of Europe. While doing so, one should keep in mind that the European standards do not always fit the agenda of every country. The relevance of European standards should be advocated but taking into account the specific situation of the partners. If one could, for instance, explain how the standards contribute to the Sustainable Development Goals of the United Nations, then we refer to something that people have ownership over, and they recognise it. This is what EPAS is doing within the Working Group on Action 3 of the Kazan Action Plan: developing guidelines on sport integrity, which are not a "copy-paste" of our conventions, but which are meant to fit every country around the world, even those which are less advanced in sport policies.











Steps that the Council of Europe and the European Union could take together

It is important to continue implementing joint projects between the EU and the Council of Europe in other topics, in particular on human rights. The projects implemented by the Council of Europe and the EU are always open to the Council of Europe member states. The Council of Europe seeks to make its initiatives inclusive and open to non-EU member states by increasing its financial contributions in the projects.

Regarding to the promotion of gender equality, we could disseminate Europe's expertise through the results of the recently finished "All In" project. The project's methodology, indicators and tools could also be promoted through the Global Observatory on Women and Sport conducted by UNESCO. It would be an asset for both organisations, since EPAS could commit to continuing its data collection on gender equality from European countries as well as disseminating and promoting European know-how and expertise on the topic. I invite the European Commission to keep working with us on these issues.











Appendix I

Programme

13:00 – 14:00 Registration

14:00 – 14:30 Welcome and Introduction

Welcome on behalf of the Council of Europe by Marija Crnković, Member of the EPAS Governing Board Bureau

Welcome on behalf of the EUSD Project by Albrecht Sonntag, Professor, ESSCA School of Management

Introductory exposé "Sport Diplomacy on the European Agenda" by Laurent Thieule, President, Sport and Citizenship Think-Tank

14:30 – 15:45 Round table 1: How are European institutions perceived by other actors of sport diplomacy?

Oriol Freixa Matalonga, Policy Officer, UNESCO

Pere Miro, Deputy Director General, International Olympic Committee (IOC)

Laurence Fischer, Sport Ambassador, Ministry of Europe and Foreign Affairs, France

Zeina Mina, Director, International Francophone Games Committee (CIJF)

Moderator: Carole Gomez, Researcher, French Institute for International and Strategic Relations (IRIS)

Discussion

15:45 – 16:15 **Coffee and networking break**

16:15 – 17:30 Round table 2: Perspective for enhanced synergies between the European Union and the Council of Europe in sport diplomacy

Snežana Samardžic-Markovic, Director General of Democracy, Council of Europe

Albrecht Sonntag, Professor, ESSCA School of Management

Agata Dziarnowska, Policy Officer, Sport Unit, European Commission

Moderator: Satu Heikkinen, Senior Ministerial Adviser, Finnish Ministry of Education and Culture

Discussion

17:30 – 18:15 **Conclusion**

Wrap-up of the round tables by William Gasparini, Professor, University of Strasbourg

Conclusion and outlook by Stanislas Frossard, Executive Secretary, Enlarged Partial Agreement on Sport (EPAS), Council of Europe











Appendix II

Seminar on EU Sport Diplomacy: Perspectives of Cooperation with International Organisations

26 November 2019, Strasbourg

LIST OF PARTICIPANTS

	LIST OF PARTICIPAINTS							
Nr.	SURNAME	FIRST NAME	JOB TITLE	MINISTRY/ORGANISATION	COUNTRY			
1	Boussard-Turbet	Louison	Student	Sciences Po Strasbourg	France			
2	Brach	Emma	Student	Sciences Po Strasbourg	France			
3	Cattaneo	Andrea	Lecturer	Edge Hill University	United Kingdom			
4	Chapov	Georgi	Chief expert	Ministry of Youth and Sports	Bulgaria			
5	Chatelain	Pascal	Chef Affaires internationales	OFSPO, Swiss Ministry for Sports	Suisse			
6	Chekanov	Dmitrii	Deputy to the Permanent Representation	Permanent Representation of the Russian Federation to the Council of Europe	Russian Federation			
7	Crnkovic	Marija	Head of Service for International Cooperation and EU Funds	Central State Office for Sport	Croatia			
8	Crumbach	Anna	Student	German Sport University	Germany			
9	Cyprien	Thomas	Director	Rhodia Club Omnisports	France			
10	Delaperrière	Madeleine	Head of International Relationship Department	Ministry of sports	France			
11	Doussineau	Celia	Student	IEP Strasbourg	France			
12	Duval	Antoine	Senior Researcher	ASSER Institute	The Netherlands			
13	Dziarnowska	Agata	Policy Officer	European Commission	Belgium			
	Fischer	Laurence	Ambassador for sport	French Ministry for Europe and Foreign Affairs	France			
	Freixa Matalonga	Oriol	Policy Officer	UNESCO	Belgium			
	Frossard	Stanislas	Executve Secretary	EPAS	France			
17	Gasparini	William	Professor	Strasbourg University	France			
18	Gomez	Carole	Research Fellow	IRIS	France			
19	Heikkinen	Satu	Senior Ministerial Adviser	Ministry of Education and Culture	Finland			
20	Lamouri	Inès	Stagiaire	Représentation Permanente de la France au Conseil de l'Europe	France			
21	Larghi	Caroline	Administrative Assistant	EPAS	France			











			Directrice comité		
			international des jeux	Organisation internationale de	
22	Mina	Zeina	de la Francophonie	la Francophonie	France
23	Mitevska	Silvija	President	TAKT, Skopje	Macedonia
				International Olympic	
24	Muller	Caroline	Advocacy Officer	Committee	Switzerland
25	Parrish	Richard	Professor	Edge Hill University	UK
			Deputy Director		
26	Pere	Miro	General	IOC	Switzerland
			Associate Professor of	Universidad Carlos III de	
27	Perez	Carmen	Public International law	Madrid	Spain
			International sport		
28	Plasschaert	Simon	policy Officer	Sport Vlaanderen	Belgium
29	Polezhaeva	Maria	Trainee	EPAS	France
30	Ponchon	Carole	CEO	BeInnovActive	France
31	Radziwonka	Marcin	Sports Law Student	University of Neuchatel	Switzerland
			Reader In Diplomatic		
32	Rofe	John	Studies	SOAS, University of London	United Kingdom
	Samardžic-		Director General of		
	Markovic	Snežana	Democracy	Council of Europe	France
34	Schnitzler	Christophe	Maître de conférences	Strasbourg University	France
35	Schwarz	Antoine	Student	Strasbourg University	France
			Assistant	University of Rijeka, Faculty of	
-	Smokvina	Vanja	Professor/Vice-Dean	Law	Croatia
37	Sonntag	Albrecht	Professor	ESSCA School of Management	France
38	Talantopoulou	Olga	Euroculture Student	Strasbourg University	France
				Sport and Citizenship think	
	Thieule	Laurent	President	tank	Belgium
40	Trisokkas	Panagiotis	Board Member	Cyprus Sport organisation	^Cyprus
41	Valenziano	Marco	Student	Strasbourg University	France
42	van Boven	Roland	Student	Strasbourg University	France
43	Van der Auwera	Bert	General Counsel	Royal Sporting Club Anderlecht	Belgium
				European Association for Sport	
44	Walzel	Stefan	Secretary General	Management	Germany
					Russian
45	Yakubov	Artem	Adviser to Minister	Ministry of Sport	Federation
				Université catholique de	
46	Zintz	Thierry	Professor	Louvain	Belgium