JANUARY 2019







# COMICIPATE: PARTICIPATION THROUGH COMICS





## BY I DARE FOR SUSTAINABLE DEVELOPMENT

LOCATION

Amman, JORDAN TIMELINE 2011 - 2018

### TARGET AUDIENCE

young emerging comic artists and activists

### TYPE OF ACTION

printed and electronic magazine KEYWORDS

peace, dialogue, community

resilience

#### A DROP OF LIGHT

## **ABOUT THE ORGANISATION**

I-Dare for Sustainable Development is a non-for-profit & nongovernmental Jordanian organization, established in Oct. 2013. As a social venture, the core of I-Dare actions is based on social marketing (community change behaviour) from early stages of idea development to the successful achievement of the desired impact.

I-Dare believes in youth as the driving force towards development in its comprehensive sustainable concept where social, economic and political dimensions are equally respected. I-Dare exists to be the platform for the voice and efforts of young active citizens in transforming their societies to achieve remarkable success in all their endeavours.

Vision: I-Dare believes in a world in which people create innovative solutions for sustainable development.

Mission: I-Dare is dedicated to fostering positive youth development (PYD) for sustainable change.

Values: I-Dare believes in youth as the catalyst for positive sustainable transformation.

The objectives of I-Dare are to integrate social marketing (community change behaviour) as a vital tool for creating sustainable social transformation, unleash the potential, entrepreneurship, and creativity of youth, enhance youth activism in political, economic and social dimensions, instil leadership qualities in youth and acknowledge and strengthen youth assets.

IN BRIEF Name: I-DARE

Creation: 2003

Location: Jordan

















## **CASE DESCRIPTION**

## BACKGROUND

Hatred and violence are manifesting through words online and through traditional media outlets. A phenomenon that may escalate online and offline and in different formats; hate speech, violence and even recruits with violent groups. This project is about empowering and mobilizing youth and creating an alternative narrative based on the national and regional context that is to strengthen community resilience.

The project aims to build the capacity, engage and mobilize youth in Jordan through creating and enriching alternative narratives from the region.



# **DESCRIPTION OF THE GOOD PRACTICE**

The concept of Comicipate was developed back in 2011 after a partnership building project that was implemented by Irenia organization entitled "Living together in the Mediterranean". Since then the project was selected twice by programs related to social entrepreneurship in Barcelona and by the EUNIC program in 2013 for further development.

In 2017 and through the ACERCA program by the Spanish Embassy Comicipate was implemented in its first edition were we gathered 14 emerging comic artists living in Jordan and under the supervision and coaching by Yorgos Konstantinou (Barcelona based Greek visual engineer, graduate in Visual Communication at the Berlin Arts University) and Melandros Ganas (Cyprus-based Greek comics scholar, independent-comics editor and award-winning scriptwriter), both with a long experience in creating, editing and teaching comics, have developed a methodology based on a series of innovative learning tools. The first edition of the Comicipate project was dedicated for the theme of "Peace" the theme for 2018 edition will be dedicated to the "Social Justice".

As a result of the Comicipate project and with the support of ACERCA Program through the Spanish embassy, Comicipate managed to issue a comic magazine with the name Ya'ni which is considered to be the third comic magazine in the history of Jordan.

### **TYPE OF ACTION**

- Training workshop
- Creativity
- Capacity building



### **MAIN ACHIEVEMENTS**



messages being conveyed through comics are eternal, are immortal and they stay forever.



comics is a favourite tool for various age groups; youth are both talented and keen towards dealing with comics, presenting their ideas through comics and technically, they are very good.



comics form an integral part of our heritage and culture and, we are trying to revive the comics in addition to starting forming a network and to mobilise activists in the comics and to have comic artist with clear theme and cause/message that they are advocating for.

Comicipate is the second or third magazine in Jordan

### **STAKEHOLDERS AND PARTNERS**

**Direct beneficiaries**: youth in Jordan 18-30 years old of emerging comic artists and activists.

**Indirect beneficiaries**: The Comicipate magazine targets all ages and anyone who speaks Arabic and English.

Donors: Spanish embassy in Jordan, ACERCA program

**Partners**: Imagistan / irenia for peace games (Yorgos) and Melandros Ganas (both are well established comics artist from Greece)



### I-Dare for Sustainable Development (I-DARE)

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