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INSTITUT
EUROPÉEN
DES
ITINÉRAIRES
CULTURELS



EUROPEAN
INSTITUTE
OF
CULTURAL
ROUTES

Cultural Routes
of the Council of Europe
Itinéraires culturels
du Conseil de l'Europe



2nd Conference of the University Network for Cultural Routes Studies: “Advancing and sharing knowledge for a better Programme of Cultural Routes”

Lugano, 12-13 November 2026

Draft Programme – updated 31 July 2026

12 November 2026

9:00 Aula Magna	Opening: Intervention of host authorities
10:00 Aula Magna	Keynote speech: “Switzerland at the heart of Europe. Its role in shaping the European identity” Professor Antonio Loprieno, <i>Egyptologist and Professor of the History of Institutions, former President of the Rectors' Conference of the Swiss Universities (CRUS)</i>
10:45 – 11:30 Aula Magna	Roundtable with managers of Cultural Routes that cross Switzerland
11.30 – 12.00 Aula Magna Foyer	<i>Break</i>
12:00 – 13:00 Location TBC	Sharing Knowledge and Research, in parallel sessions: “Heritage” “Storytelling and Cultural Mediation”
13:00 – 14:30 Aula Magna Foyer	<i>Lunch</i>
14:30 – 16:00 Location TBC	Parallel sessions: “Governance and Development” “Personal Growth and Education”
16:00 – 16:30 Aula Magna Foyer	<i>Coffee break</i>
16:30 – 18:00 Location TBC	Parallel sessions: “Rural development, Sustainability & Accessibility” “Communication & Brand positioning”
18:00 Location TBC	Meeting of the members of the University Network
From 20:00 Location TBC	<i>Dinner & Cultural Activity</i>

13 November 2026

9:00 – 10:30 Location TBC	Parallel sessions: “ICTs & Digitalization” “Spirituality & Universal values”
10:30 – 11:00 Aula Magna Foyer	<i>Coffee break</i>
11:00 – 12:30 Location TBC	Parallel sessions “Tourism” “New routes”
12:30 – 13:00 Aula Magna	Concluding remarks
13:00 – 14:30 Aula Magna Foyer	<i>Lunch</i>
14:30 – 17.30 Bellinzona Fortresses	Guided visit to the Fortress of Bellinzona (UNESCO World Heritage Site)