



european youth information  
and counselling agency

# CoE-ERYICA Partnership · 2020

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Development Manager

*JCC Meeting  
Online, 8 October 2020*

## European Youth Information Quality Label

- Fine-tuning of the application procedures for awarding the Label according to different models:
  - Quality assessment methods and tools; and
  - Involvement of external experts when required;
- Testing and piloting with youth information services and users/young people in at least the 3 case studies in 3 different CoE countries (one per identified model in the first phase);
- Label design and dissemination plan:
  - Young people's design contest
  - Brandbook: use and display of the label.
- Establishment of a Task Force for piloting and supervising the implementation of the Label;
- Dissemination event;
- Launch and promotion.



# Quality Label



## Pilot partners

### Model 1:

- CIDJ, France
- De Ambrassade, Belgium

### Model 2:

- Agenzija Zghazagh, Malta
- Young Scot, UK
- ENTK, Estonia
- BÖJI, Austria
- Catalan Youth Agency, Spain

### Model 3:

- Youth Work Ireland
- Mladiinfo, North Macedonia

# Quality Label

## The Working Group

- Patrick Burke, CEO Youth Work Ireland, Ireland & ERYICA Vice-President
- Claire Conlon, Europe and International Responsible at CIDJ, France & ERYICA GB Member
- Lara Liebertz, Youth Information Worker at Infotreff, Belgium
- Aleksandar Prvulović, Director Austrian YI network - BÖJI, Austria
- Sean Ellul, CoE Advisory Council on Youth
- Eva Reina, ERYICA, Luxembourg
- Imre Simon, ERYICA, Luxembourg
  
- Marian Michielsen, Youth Information Officer at De Ambrassade, Belgium
- Leah Elina Gutzwiller, youth volunteer at Infoklick.ch, Switzerland

# Quality Label

## Working Group meetings in 2020:

- 6 February
- 13 March
- 10 June
- 16 October: pilot review
- 21 October: pilot review
- After 1 December: conclusions and amendments; new Task Force

# Quality Label

## Dissemination Event

- To promote quality in YI provision
- 1 December 2020, online
- Presentation of the Label and its development
- Good practice from pilots
- Awarding procedure
- Professional facilitator, graphic recorder, polling, interactive features

# Quality Label

**...and the Label itself!**



Winner of the young  
people's design contest

Adapted by a design agency

# Other activities

- Publication “Youth Information in 2020” or mapping of youth information in Europe
  - Mapping of 24 countries and 36 organisations
  - Country profiles and organisation profiles
  - Good practice
  - Expert inputs
  - To be published and presented on 1 December, printing foreseen for 2021
- Dissemination activities for Liaisons and other publications developed under our partnership
  - Mostly online events in 2020



# Other activities

- Ensuring Quality in Youth Information and Counselling brochure
  - Translation to Croatian, Finnish, French, German, Greek, Italian and Spanish
  - Layout






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# Thank you

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