-> recognise, manage and appropriate behaviour across all media	act responsible regarding basic rights and legal and social responsibilities	skills:	goals:		knowledge:		
	engage in private and public mediated discourses by expressing personal opinions and respond to the opinions of others	participation/ interaction and design skills				text	
	construct messages and media by using text, images, audio, video and code -> recognise how devices, standards, protocols, applications, and intermediate.		self-determined media appropriation and usage (ind. level) / (inter-)cultural dialogue (collective level)		language	narratives	
	protocols, applications, and intermediary services con influence media choices, patterns of behaviour and diversity of content/views -> intermediary services like social networks	technical skills: understanding and using				rhetoric production/design	
	-> operating system + applications -> devices, carrier media	and using			technology	aggregation/structuring/sorting (e.g. by intermediaries)	
	understand the regulatory environment understand the editorial process involved in producing			media literacy		Who? -> if collective actor: How orga	nised?
-> assess the motivations of the content producer and context in which the content is presented	evaluating content and services for truthfulness, reliability and value for money/data/attention	(news) analysis skills	self-determined media valuation and critic		communicator/ communicats	What's the purpose/goal? How financed?	
	recognising content types: facts <-> opinion; appellative communication, adds (commercial, political) <-> news, editorial content					Characteristics of the respective editorial process?	
	of independent media for democratic societies of freedom of expression and media freedom in general	awareness of value			services/tools	-> suitable for own individual situative needs regarding information	
		(aesthetical skills)			rules/norms	production standards/codes of conduct/ ethos of professional media legal framework for public communication	-> personal powers/options of action
	reading skills picture comprehension	decryption	self-determined				
	listening comprehension		understanding of media messages				

expressiveness