



## 1. EXECUTIVE SUMMARY

The Climate Heritage Network Global Launch (2.0) is a two-day program (Thursday 24<sup>th</sup> to Friday 25<sup>th</sup> October 2019) devoted to urgently mobilizing the cultural heritage sector for climate action in Europe and across the globe. The program will serve as a key catalyst for accelerating the ambition of culture and heritage actors to help the communities they work in to deliver on ambitions of the Paris Agreement. The program builds on the Climate Heritage Mobilization held at the Global Climate Action Summit (2018 CHM) in September 2018 in San Francisco, California. The 2018 CHM initiated the planning effort to bring these actors together in a new Climate Heritage Network (CHN). CH 2.0 will be the formal, global launch of this network.

The program will bring together heritage and climate leaders on the eve of the UN Climate Change Summit (COP25) and is expected to be the springboard for climate change and cultural heritage programming at COP25. It will emphasize topics that are expected to be a focus of the European Commission as a result of the adoption of the new European Workplan for Culture, which for the first time includes a cluster of climate change and heritage. CH 2.0 will also advance local leadership on climate change and cultural heritage by the Scottish Government with Ministerial presence sought for the event from Fiona Hyslop, Cabinet Secretary for Culture, Tourism and External Affairs.

## 2. CHM 2.0 CONTENT

CH 2.0 will embody both a heritage conversation about climate change and a climate change conversation about heritage. To facilitate ready connectivity to the broader climate change conversation, the content would be correlated to the major themes of the Paris Agreement, with an emphasis to those most pertinent to the heritage field and potentially to the future work of the CHN. Speakers would be drawn from diverse heritage disciplines but also the fields of climate science and climate action.

The Paris Agreement represents a global consensus on how to move forward on Climate Action. It signals the turning point in the road to a low-carbon economy. Climate Change poses an existential threat to cultural heritage. At the same time, cultural heritage also offers enormous potential for helping communities address climate change. This role is recognized in the Paris Agreement itself which calls out the power of landscapes to reduce climate change and affirms the important role that ecosystems, traditional knowledge and sustainable land use can play in reducing greenhouse gas emissions and helping communities and countries reduce risks and adapt to climate change impacts.

CH 2.0 will explore the state of art in terms of how cities, states, regions and nations are addressing the intersection of climate action and cultural heritage. Day one will held in the World Heritage city of Edinburgh and consist of a series of presentations from invited speakers based around four main themes. There will be a mixture of practical 'case studies' of ongoing work and a strong element of 'story telling' aimed to motivate and inspire people. – see **Appendix One** for a summary of session topics that could be addressed during Day 1 and a proposed conference programme. Day 2 would be comprised of a selection of parallel field excursions showcasing heritage and climate change relevant projects in and around Edinburgh.

## 3. AUDIENCE

CH 2.0 would be aimed at city, state, tribal/indigenous, provincial, regional and national heritage administrators who want to play a role in climate action; architects, archaeologists, anthropologists, historians, conservators and other heritage professionals looking to discuss their roles in climate action; cultural heritage organizations and university heritage programs who want to be part of the solution to climate change. International arts, culture and heritage organizations (ICOM, EAA, IIC, IFLA and UIA) would also be invited.

CH 2.0 would also be aimed at city and regional sustainability and climate officers, climate policy makers and climate activists who want to learn how collaboration with the heritage sector can deepen their impact. Climate scientists interested broadly in the use of social sciences in climate science and IPCC work would be invited. International organizations focused on resilience and climate action like ICLEI would also be invited.

#### 4. CLIMATE HERITAGE NETWORK

A key outcome of CH 2.0 will be the launch of the new Climate Heritage Network, a mutual support network of city, state/provincial, regional, national and tribal historic preservation offices (together with related NGOs, universities and other organizations) committed to aiding their jurisdictions in tackling climate change and achieving the ambitions of the Paris Agreement.

The five-month period prior to CH 2.0 would be utilized by the volunteer network of parties interested in the CHN concept (as identified at the 2018 CHM) to develop (1) organizational / governance structure for the CHN; (2) an initial set of programs; and (3) an initial set of activities. Initial CHN activities could include:

- Collaborating with the European Commission on the scoping of the new climate goals set out in the new 2019-22 European Work Plan for Culture.
- Developing a carbon calculator app that allowed heritage authorities to compute the GHG reduction benefits of their activities.
- Collaborating with the Global Center on Adaptation founded by Ban Ki-moon on heritage interventions at a major conference on climate change adaptation to be held in the Netherlands in 2020. <https://nltimes.nl/2018/10/16/netherlands-hold-major-climate-summit-2020>
- Organizing heritage interventions at COP25, which is to be held in Santiago, Chile from 2-13 December 2019. This might include an event formally sponsored by the UK.

HES, among others, would take an active role in the design and work of the CHN. Surplus funds raised, if any, from the CH 2.0 would be used to fund the launch of the CHN.

## 5. CHM 2.0 ORGANIZATION

CH 2.0 would be planned collaboratively by the staff of HES and Andrew Potts, Coordinator of the ICOMOS Climate Change and Heritage Working Group, in his capacity as coordinator of the fledgling CHN. In order to build international visibility and a truly global reach while also addressing Scottish and local needs, CH 2.0 would be guided by both an international Steering Committee and a national host committee comprised of the HES Climate Change Team, who would facilitate event preparations and play an active role in shaping the event alongside the International Steering Committee. High profile Honorary Chairs of the Steering Committee and the Host Committee could provide additional visibility and help bridge the gap between professional and political leaders. In order to provide continuity, members of the 2018 CHM International Steering Committee would be invited to serve on the CHM 2.0 Steering Committee, supplemented by additional members

The responsibility of HES and CHN/Potts would be as follows: In general, Potts is expected to be responsible for coordinating international connections, international steering committee engagement, matching speakers and desired content (with input from HES), CHN-related matters, fundraising and post-CH 2.0 follow up. HES would be responsible for coordinating national (UK) connections, Day 2 (tours), venue arrangements (day conference and evening reception), registration materials, design and production of conference materials such as the programme and various other extras. The parties would work together on promotion of the event, associated press-releases and other matters. Each would collaborate and aid the other in their work as reasonably possible and will work together collaboratively. As the major funder and host, HES would have a veto right over all major decisions, and have their logo included on all event promotion and materials.

INTERNATIONAL STEERING COMMITTEE: **See Appendix Two.**

LOCAL HOST COMMITTEE: The Historic Environment Scotland Climate Change Team; Ewan Hyslop; Mairi Davies; David Harkin; Katherine Carter; Louise Kelly; Adam Florence.



## 6. BUDGET

The event is projected to cost roughly £40,000. The targeted fundraising goal is £60,000. Funds would be raised from a core contribution by HES of £10,000, sponsorships and registration fees.

Sponsorships could come from within the UK (e.g. other heritage, architecture and civic organizations, other units of government and the private sector). It is also expected the international (i.e. non-UK) donors will be found. Funds can be segregated and traced by source as needed. If desirable, ICOMOS or another NGO would act as fiscal agent for sponsorships/donations.

The target registration fee would be £100 – with a tiered ticketing system, the event registration platform will be held on the Climate Heritage Network website. A discount of £20 will be given to charities and students. Funds raised through registration fees will be put towards the funding of the network directly.

The difference between project costs and funds raised would provide the seed funding for the first year of operations of the CHN, administered by ICOMOS as the CHN administrative host. International sponsors could be asked to consider their engagement in terms of being a founding sponsor of the CHN as well as a sponsor of the CH 2.0.

EDINBURGH / OCTOBER 24<sup>th</sup> & 25<sup>th</sup>  
**NETWORK  
LAUNCH**



**Climate Heritage**  
N E T W O R K

## APPENDIX ONE

SESSION PROPOSALS
<b>SESSION ONE: NATIONAL AND REGIONAL LEVEL ADAPTATION PLANS (four 15 minute presentations)</b>
4 examples of national or regional Climate Change Adaptation Plans demonstrating different approaches e.g. Scotland has a national plan for all sectors, compared to sector specific plans for Wales and Ireland.
<b>SESSION TWO: CITY LEVEL CLIMATE CHANGE ACTION PLANS (four 15 minute presentations)</b>
4 examples of city level climate change plans, demonstrating an approach that integrates heritage into city greenhouse gas reduction, adaptation and other climate plans (or doesn't).
<b>SESSION THREE: SUSTAINABLE HERITAGE TOURISM (four 15 minute presentations)</b>
4 examples of strategies for increasing / maintaining income whilst decreasing carbon emissions and environmental impacts of cultural tourism including visitors to cultural heritage sites. Examples of managing the impact of increased visitation on cultural heritage sites in the face of climate impacts.
<b>SESSION FOUR: WHAT'S THE POINT (ROLE) ... OF HERITAGE? (four 15 minute presentations)</b>
4 examples that demonstrate the value, and role, of heritage in the face of climate change. Why should heritage be including in climate planning? What does it bring to the table?
<b>KEYNOTES – SPREAD THROUGHOUT THE DAY</b>
4 Keynote Speakers (one per session)

EDINBURGH / OCTOBER 24<sup>th</sup> & 25<sup>th</sup>

# NETWORK LAUNCH



**Climate Heritage**  
NETWORK

## APPENDIX ONE

PROPOSED CONFERENCE OUTLINE		
DAY ONE - 24/10/2019 - (09:00 to 17:00)		
Main conference event consisting of a series of presentations from invited speakers:		
Registration: 09:00 to 09:30		
<b>Session One</b>	09:30 to 11:00	Adaptation Plans – National level Examples
Coffee Break	30 Minutes	
<b>Session Two</b>	11:30 to 13:00	Climate Change Action Plans – City Level Examples.
Lunch	1 Hour	
<b>Session Three</b>	14:00 to 15:30	Sustainable Tourism – Heritage Sector Response
Coffee Break	30 Minutes	
<b>Session Four</b>	16:00 to 17:00	‘What’s the Point of Heritage’?
EVENING RECEPTION – 24/10/2019 - (18:30 to 20:30)		
Formal drinks reception to launch the network, to be held on the evening of Thursday 24 <sup>th</sup> October (venue tbc). Evening consists of a series of short speeches from invited guests.		
<ul style="list-style-type: none"> <li>• Climate Heritage Spokesperson</li> <li>• Scottish Government Minister</li> <li>• HES Spokesperson</li> </ul>		
DAY TWO - 25/10/2019 - (09:00 to 15:00)		
A series of ‘offshoot’ events and field excursions open to all conference delegates. Options such as Edinburgh Castle Insights Tour and Walking Tour of the Old Town hidden gardens could be run in rotation allowing people to attend both.		
Option One	Engine Shed and Stirling Castle	
Option Two	Edinburgh Castle – Insights tour	
Option Three	Walking Tour of Old Town hidden gardens and Scottish Parliament.	
Option Four (tbc)	Dynamic Coasts Project Team tour	

## APPENDIX TWO

PROPOSED STEERING COMMITTEE MEMBERS (Invitations to be sent w/c 10/06).	
Co-Chairs	
ewan.hyslop@hes.scot <b>DR. EWAN HYSLOP</b> Head of Technical Research & Science Historic Environment Scotland Edinburgh, Scotland UK	Julianne.Polanco@parks.ca.gov <b>MS. JULIANNE POLANCO</b> State Historic Preservation Officer California Office of Historic Preservation Sacramento, California USA
Members	
Via E-Mail (shipra.narang-suri@un.org) <b>SHIPRA NARANG SURI, PH.D.</b> Coordinator, Urban Planning and Design Branch UN-Habitat UN Habitat Headquarters Nairobi, Kenya	Via E-Mail (iriveracollazo@ucsd.edu) <b>ISABEL C. RIVERA-COLLAZO, PH.D.</b> Assistant Professor on Biological, Ecological and Human Adaptation to Climate Change Department of Anthropology Scripps Institution of Oceanography University of California San Diego San Diego, USA
Via E-Mail (yunus.arikan@iclei.org) <b>MR. YUNUS ARIKAN</b> Head of Global Policy and Advocacy ICLEI-Local governments for Sustainability ICLEI World Secretariat Bonn, Germany	Via E-Mail (coordination@agenda21culture.net) <b>MR. JORDI PASCUAL</b> Coordinator, Culture UCLG United Cities and Local Governments Barcelona, Spain
Via E-Mail (Hannah.fluck@historicengland.org.uk) <b>HANNAH FLUCK, PHD, FSA</b> Head of Environmental Research Strategic Research and Partnerships Team Strategic Planning and Management Department Historic England London, England	Via E-Mail (emilio.delacerda@cultura.gob.cl) <b>SR. EMILIO DE LA CERDA ERRÁZURIZ</b> Cultural Heritage Undersecretary Ministry of Culture, Arts and Heritage of Chile Santiago, Chile  cc: sofia.cecchi@cultura.gob.cl
Via E-Mail (mtb@mtbarch.com) <b>MARK THOMPSON BRANDT, OAA, RAIC, CAHP, LEED AP</b> Coordinator, Zero Net Carbon Collaboration for Existing and Historic Buildings Ottawa, Canada	Via E-Mail (wsuwaree@hotmail.com) <b>SUWAREE WONGKONGKAEW</b> Director, Chiang Mai City Arts and Cultural Center City of Chiang Mai Chiang Mai, Thailand
Via E-Mail (celefante@QUINNEVANS.com>) <b>CARL ELEFANTE, FAIA FAPT</b> American Institute of Architects 2018 President Washington, DC USA	Via E-Mail (Erminia.SCIACCHITANO@ec.europa.eu) <b>MS. ERMINIA SCIACCHITANO</b> Policy Officer - Culture - Heritage, Economy of Culture European Commission Directorate-General for Education, Youth, Sport and Culture, Unit D1 – Cultural policy



	Brussels, Belgium
<b>Members</b>	
Via E-Mail (amarkham@ucsusa.org) <b>MR. ADAM MARKHAM</b> Deputy Director Climate & Energy program Union of Concerned Scientists Washington, DC	Via E-Mail (mathieu.payette-hamelin@ville.montreal.qc.ca) <b>MATHIEU PAYETTE-HAMELIN, PH.D.</b> Division du patrimoine Direction de l'urbanisme Service de l'urbanisme et de la mobilité Ville de Montréal Montréal, Canada
Via E-Mail (KMalone-France@savingplaces.org) <b>MS. KATHERINE MALONE-FRANCE</b> Interim Chief Preservation Officer National Trust for Historic Preservation The Watergate Office Building 2600 Virginia Avenue NW Suite 1100 Washington, DC 20037  <a href="mailto:AVeerkamp@savingplaces.org">AVeerkamp@savingplaces.org</a> Mr. Anthony Veerkamp Director of Policy Development Research & Policy Lab National Trust for Historic Preservation	Via E-Mail (huxinyu@bjchp.org) <b>MR. XINYU MATTHEW HU</b> Trjstee, Beijing Cultural Heritage Protection Center Beijing, China
Via E-Mail (andrea@treatycouncil.org) <b>MS. ANDREA CARMEN</b> Executive Director International Indian Treaty Council San Francisco, CA	Via E-Mail (ianjtravers@icloud.com) <b>MR. IAN TRAVERS</b> Member, State Heritage Council of Victoria President, ICOMOS Australia Melbourne, Australia
Hartiga@si.edu <b>ANTHEA M. HARTIG, PH.D.</b> Elizabeth MacMillan Director, Smithsonian National Museum of American History Washington, DC USA	Via E-Mail (saleemul.huq@iied.org) <b>DR SALEEMUL HUQ</b> Director, International Centre for Climate Change and Development Dhaka, Bangladesh
<b>Climate Heritage Network Global Launch Secretariat</b>	
Via E-Mail (andew.potts@icomos.org) <b>ANDREW POTTS, JD</b> Coordinator, Climate Change and Heritage Working Group International Council on Monuments and Sites Charenton-le-Pont, France	