



ASCE Inspirational Talk with Chatilla van Grinsven – Monday 5 May 2025, 1:00 to 1:45 PM



Chatilla van Grinsven is a former WNBA, NCAA, and European professional basketball player.

As creator of the **Superhero Formula**, she shares powerful insights to help people discover, unlock, and further develop their Superpower and unique talents — by learning how to turn their skills into real superpowers and boosting leadership, resilience, and peak performance. Her insights bridge the gap between sports and corporate life. She draws on her background in professional athletics, where communication, collaboration, and resilience are key to success, and applies these principles to the corporate world by sharing tangible tools, techniques, and strategies to unlock the potential and elevate teams.

As a **UNESCO Sports Ambassador**, sports commentator, and motivational speaker, she has inspired many and was honored with the Women of the Year Award in the U.S.

Chatilla is a dynamic speaker and former international basketball player with an impressive career. She began her professional journey with Jong Oranje and quickly became a key member of the Dutch National Basketball Team. Her talent and determination took her to the United States, where she pursued a degree in Communication Studies at Saint Joseph's University while continuing her sports career.

Beyond her athletic achievements, Chatilla has a deep passion for education and social impact. She earned a Bachelor's degree in International Business and a Master's in Global Diplomacy from the University of London. This combination of academic excellence and professional experience gives her a unique perspective, blending theoretical knowledge with real-world insights.

Chatilla is also a familiar face on television, appearing in popular programs such as De Verraders (winner, 2021, RTL4), Expeditie Robinson (RTL4), Secret Duets (RTL4), De Tijd van Ons Leven (NPO1), and The Big Balance (SBS6). As a sports expert, she frequently joins discussions on talk shows like Shownieuws, Beau, and HLF8.

In her engaging and inspiring keynote speeches, Chatilla shares how businesses can benefit from the strategies, discipline, and mindset required for success in elite sports. With a career rooted in high-level sports and a passion for empowering others, she teaches individuals and organisations how to discover, unlock, and develop their unique strengths.

Drawing from her extensive experience and through her Superpower Method, which guides teams and businesses to harness the power of their unique talents and transform them into superpowers, Chatilla emphasises the importance of communication, teamwork, and resilience, delivering her insights in an authentic and personal way that captivates and motivates her audience. She also offers practical, actionable insights that will inspire growth, collaboration, and peak performance. Her interactive speaking style ensures participants stay engaged and leave with practical, actionable insights.

More info on Chatilla's website: [Chatilla van Grinsven - Motivational speeches on teamwork](#)