LP3LP – Landscape Policy for the Three Countries Park

Dr Anja Brüll – Euregio Meuse-Rhine, project leader
20/10/2018, International Landscape Day, Zagreb, Croatia

Integrated Approach to Landscape Protection, Management and Planning
Landscape partnership and platform
In the Euregio Meuse-Rhine
13 partners from B, NL, D work together based on a co-operation agreement
Objectives:

1. European identity and core qualities of the landscape
2. Cross-border spatial landscape vision
3. Policy recommendations
   > At (EU) regional level
   > At European level

How can a landscape approach support European cohesion policy? Focus on territorial cohesion.
Sturctural core qualities of the 3LP Landscape

1. Diversified relief
2. Abundance of water
3. Varied green character
4. Polycentric settlement pattern
5. Manifold cultural heritage
Analysis of geographic data
Spatial vision

This map does not necessarily reflect the opinion of the ESPON Monitoring Committee.
1. Wet valley floors
2. Forest on steep slopes
3. Emphasize high ridges
4. Green village fringes
5. Restore strip lynchets
6. (Re)develop standard orchards
7. (Re)develop hedge structures
8. Restore springs and sources
9. Restricted building
10. Building fitting village structure and silhouette
11. Landscape based restructuring of built up areas
12. Rural-urban accessibility for slow traffic
13. Improved access to heritage and nature sites

guiding principles
Landscape Policy: Recommendations (EU) regional level

- spatial landscape vision with 13 guiding principles (landscape planning);
- landscape partnership proposal (landscape management);
- four strategies (landscape protection, planning + management):
  1. green infrastructure strategy
  2. cultural heritage and access strategy
  3. complementary biomass strategy
  4. quality production strategy
Symposium 2017 "Agriculture creates landscape"
DEAR LANDSCAPE,

Cultural heritage and access

DEAR HUNTER.EU
DEAR HEERS
DEAR LANDSCAPE

Thematic Mapping

1. Industrial Changes
2. Ownership
3. Purely Nature
4. Tourist - Inhabitant
5. Pride & Awareness
6. Stories
7. Beautiful Places
8. Litter

> Development of thesis paper on landscape quality objectives
What we have realised so far

- landscape partnership co-operation agreement;
- strategic plan with topics taken up from the four strategies;
- networking and exchange with local landscape organisations and other stakeholders from the fields of water, agriculture, nature, architecture etc. through (EU) regional conferences and working groups;
- cross-border project initiatives following the recommendations of the four strategies.

However, capacity for cross-border landscape management remains insufficient!
EU cohesion policy: Recommendations at European level

Linking landscape policy to cohesion policy by three metaphors:

- landscape as asset;
- landscape as place;
- landscape as common ground.
**EU:**
Cohesive policy oriented towards economic growth and job creation;

**Risk:**
Uncontrolled growth at the cost of landscape degradation if landscape qualities and values are not taken into regional account;

**Chance:**
→ *Landscape as asset* - contributing to smart, sustainable, and inclusive, regional development
Key recommendations

- Promote landscape value chains
- Better link concepts like landscape functions, ecosystem services and landscape quality (objectives)
EU:
Standardised policies <-> Territorial Agenda;

Risk:
‘Territorially blind’ standardisation without room for regional and local specification, creating uniform landscapes;

Chance:
→ Landscape as place - contributing to cohesion and place-based policy implementation.
**Key recommendations**

- Include landscape analysis in territorial analysis (including people's perception of landscape);
- Provide resources for stakeholder and public processes that can translate standardised policies to local tailor-made solutions.
EU: Sectoral policies imposing high landscape demands;

Risk: One-sided implementation of sectoral policies in a non-integrated manner causing land-use conflicts and trade-offs between various landscape demands on multiple scales.

Chance: → Landscape as common ground - contributing to horizontal, vertical & territorial integration.
Key recommendations

- Extend area-based policy tools such as LEADER local action groups;
- Provide resources and capacity for **integrated landscape management** mediating between sectors, levels, and territorial units.
Further reading

www.espon.eu/programme/projects/espon-2013/targeted-analyses/lp3lp-landscape-policy-3-countries-park
www.3landenpark.eu

Research Article

Territorial cohesion through cross-border landscape policy? The European case of the Tri-Countries Park (BE-NL-DE)

Anja Brüll*, Timo Matti Wirth, Frank Lohrberg, Annet Kempenaar, Marlies Brinkhuijsen, Françoise Godart, Alain Coppens, Marc Nielsen

DOI 10.1515/cass-2017-0007
received September 19, 2014; accepted July 18, 2017

Abstract: Landscapes can be understood as social-ecological systems under constant change. In Europe various territorial dynamics pose persistent challenges to maintaining diverse landscapes both as European heritage and in their capacity to provide public functions and services. Concurrently, understanding the effectiveness of cohesion policy, the EU is increasingly relying on the ‘landscape as an asset’ addressing natural-cultural values and an indigenous base for smart, inclusive development; ‘landscape as place’ in terms of the relevance of landscape for place-based development; ‘landscape as common ground’ highlighting the need for horizontal, vertical, and territorial inclusiveness of policy.

Keywords: Territorial cohesion; landscape as an asset; landscape as place; landscape as common ground; horizontal, vertical, and territorial inclusiveness of policy; landscape management
Thank you for your attention!

anjabruell@euregio-mr.eu