



CONTENT OF PUBLIC BROADCASTING: NEUTRALITY, QUALITY, DIVERSITY

“Public broadcasting is a public service. Public broadcasters have obligations ranging from the provision of a universal service, to some form of social representation, to the provision of a wide range of quality programmes. In return, they enjoy a privileged access to resources and facilities.

Public service broadcasting must be free from the constraining forces of the state and, on the other hand, enjoy autonomy and independence from the market place. [...] [It] is typically universal in terms of content and access; it guarantees **editorial independence** and **impartiality**; it provides a benchmark of **quality**; it offers a **variety of programmes and services** catering for the needs of all groups in society and is publicly accountable. [...]”