

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

7 September 2017

CDEJ(2017)13-add1

European University on Youth Policies ("CDEJ Summer University" 2017)

**European Youth Centre Budapest, Hungary
29-31 August 2017**

FIRST ADDENDUM to the report: PowerPoint presentations



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DAY 1: Aim, objectives and programme of the Summer University
(Zaruhi Lavchyan)



The image shows a slide titled 'AIM'. The slide has a dark blue header with the Council of Europe logo and text 'COUNCIL OF EUROPE' and 'CONSEIL DE L'EUROPE' on the left, and a stylized white map of Europe on the right. The main content of the slide is a light blue box containing the following text: 'To provide members of the CDEJ, Advisory Council and their colleagues with a learning experience, which is likely to improve their capacity to actively participate in the work of the Council of Europe youth sector and to promote Council of Europe standards in youth policy.'


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Objectives 2017


to familiarise participants with the **values, objectives, programmes and structures** of the Council of Europe and its Youth Department, including in the context of its co-operation with the European Union


to familiarise participants with the **reality of youth, youth policy and youth work**, notably through the exploration of youth projects and the exchange of good practices;

to improve participants' understanding of European **approaches to youth policy**;

to exchange knowledge and views on **youth policy issues** relevant to debates taking place in the Council of Europe's youth sector;

to facilitate **peer advice and networking**.




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 Youth - Inclusion

Programme

Day 1	Day 2	Day 3
Introduction to the Council of Europe and the youth sector	Youth policy: principles, standards, tools and support	Youth mobility: policy, research and practice



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GUIDING QUESTIONS

Within each of the six areas of intervention:

What do you see as main **challenges** and **gaps** at European and national level?

How could the standards set up at European level help to **bridge those gaps**?

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GUIDING QUESTIONS

- Which set of standards the youth policy is based on in your youth policy frameworks?
- How relevant are the CoE proposed standards in your home context? Can they be used? Applied?
- What specific policy measures and responses related to 6 areas (participation, information, inclusion, access to rights, youth work and mobility) are in place or planned in your countries youth policies?

DAY 1: Quiz on Council of Europe (Zaruhi Lavchyan)



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Which institutions or programmes are part of the Council of Europe?

A. European Council
B. European Court of Human Rights
C. Higher Commissioner for Refugees
D. International Court of Justice
F. Commissioner for Human Rights
G. Venice Commission
H. Eurimages
J. Pompidou Group

COUNCIL OF EUROPE
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When was the Council of Europe founded?

A. in 1945, at the end of the second World War.
B. in 1949
C. in 1989, with the Fall of the Berlin Wall
D. In 1969, after the riots of May 1968
E. In 1899, as part of the testament of Alfred Nobel, the creator of the Nobel Peace Prize

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The Parliamentary Assembly of the Council of Europe has a sub-committee on education, youth and sport.

- True
- False

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Which of these are not member states of the Council of Europe?

A. Monaco
B. Belarus
C. Liechtenstein
D. Armenia
E. The Holy See (Vatican)
F. Cyprus

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Which activities are not in the programme of activities of Youth Department ?

A. Study sessions organised by the International Youth NGOs
B. Training for Trainers in Human Rights Education
C. Consultative meetings on gender, Roma youth issues, human rights or intercultural learning
D. Election meetings of political parties
E. Seminars and symposia

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Match Strategic priorities & expected results 2016-2017

<p>A. supporting young people and member States in increasing the participation of young people in democratic processes;</p> <p>B. supporting member States and youth NGOs in the implementation of Committee of Ministers' Recommendation CM/Rec(2015)3 on the access of young people from disadvantaged neighbourhoods to social rights</p> <p>C. supporting the promotion of inclusive and peaceful societies, especially through the extended No Hate Speech Movement and the Roma Youth Action Plan.</p>	<p>A. NGOs and youth workers have been supported in their work on intercultural dialogue, mutual understanding and peace-building</p> <p>B. Young people and youth organisations have developed their competencies and knowledge to influence decisions in democratic processes</p> <p>C. Stakeholders have been assisted to take actions to foster young people's access to their rights and young people's autonomy.</p>
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The European Youth Card is present in how many countries in Europe?

A. 35
B. 33
C. 37
D. In all of the Council of Europe member states
E. In all EU Member states

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Identify which one is not an activity under the priority "promotion of inclusive and peaceful societies"?

A. The Youth Peace Camp, an activity bringing together young people from countries or regions which are parties in a conflict

B. Promotion of youth work

C. Supporting the network of the Youth Peace Ambassadors

D. Activities that combat racism and discrimination, for example in the framework of the No hate speech movement or as part of the Roma Youth Action Plan

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When was the Partial Agreement on Mobility through the Youth Card between the Council of Europe and the European Youth Card Association signed (EYCA)?

A. 1986
B. 1991
C. 1999
D. 1949
E. 2012

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What are Agenda 2020 the overarching priorities

A. Promotion of healthy lifestyle


B. Human rights and democracy

C. Decent employment for youth

D. Living together in diverse societies

E. Social inclusion of young people

F. Sustainable development goals

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How many Young Europeans have the European Youth Card nowadays?

A. More than 6 million.
B. 5 million.
C. 3 million.
D. No definite number known
E. Each current and past EVS volunteer

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Answers

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Which institutions or programmes are part of the Council of Europe?

- A. European Council
- B. **European Court of Human Rights**
- C. Higher Commissioner for Refugees
- D. International Court of Justice
- F. **Commissioner for Human Rights**
- G. **Venice Commission (European Commission for Democracy Through Law)**
- H. **Eurimages (European cinema support fund)**
- J. **Pompidou Group (combating drug abuse and illicit drug trafficking in drugs)**

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The Parliamentary Assembly of the Council of Europe has a sub-committee on education, youth and sport.

- **True**
- False

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Which of these are not member states of the Council of Europe?

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- E. **The Holy See (Vatican)**
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Identify which one is not an activity under the priority "promotion of inclusive and peaceful societies"?

A. The Youth Peace Camp, an activity bringing together young people from countries or regions which are parties in a conflict

B. Promotion of youth work (2018-2019 priorities)

C. Supporting the network of the Youth Peace Ambassadors

D. Activities that combat racism and discrimination, for example in the framework of the No hate speech movement or as part of the Roma Youth Action Plan

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How many Young Europeans have the European Youth Card nowadays?


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DAY 1: Introduction to youth policy at the Council of Europe (Florian Cescon)




The slide has a dark blue header bar. On the left, it contains the Council of Europe logo and the text 'Council of Europe' and 'Conseil de l'Europe'. On the right, it features a stylized white map of Europe and the word 'Introduction' in white italicized font. The main content area is white and contains three bullet points, each preceded by a blue square icon with three horizontal lines. The first bullet point is '**Definition** : what is youth policy?'. The second bullet point is '**Aim and objectives**', followed by two sub-points: '➔ Objectives: what should youth policy do?' and '➔ Principles: how should it do it?'. The third bullet point is '**Practice**: which instruments for youth policy at the Council of Europe?'. In the top right corner of the white area, there is a small version of the colorful sailboat logo with the text 'Youth in Transition' below it.


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Definition

Definition : what is “youth”?

- ✓ Youth: a period of life? a category?
a social construct?
- ✓ **No single legal definition** of this age group:
 - they vary across countries and institutions
 - for the CoE (EYF): 15-30; for the EU: 13-30
- ✓ **No homogenous** group: very diverse situations across Europe and within countries
- ✓ However, face several common **challenges** in their **transition** leading to autonomy




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Definition

Definition : what is a “policy”?

“Courses of **action**,
 regulatory measures, **laws**,
 and **funding** priorities
 concerning a **given topic**
 promulgated by a **governmental** entity or its
 representatives.”

(Dean Kilpatrick, Definitions of Public Policy and Law)




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Definition


Youth - Jeunesse

Definition : what is “youth policy”?

- ✓ **“Government’s commitment** and practice towards ensuring good living conditions and **opportunities for the young population** of a country”
(Finn Denstad, Youth Policy Manual, 2009)
- ✓ **“All countries do have a youth policy – by intent, default or neglect.** After all, doing nothing still affects young people’s lives” (Howard Williamson, Supporting young people – vol. 2, 2008)


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Definition


Youth - Jeunesse

Definition : what is “youth policy”?

It is about **standards**,

- ✓ but also **methodology** (principles),
- ✓ **target groups**/stakeholders,
- ✓ **scope** (areas of intervention)
- ✓ **budgets...**


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Aim and objectives



Youth policy at the Council of Europe:
which legal basis?

- ✓ **Agenda 2020** (strategic document approved by the youth ministers in 2008): 3 overarching themes that should inform youth policy until 2020:
 - human rights and democracy
 - living together in diverse societies
 - and social inclusion of young people
- ✓ A set of **Recommendations** of the Committee of Ministers (participation, access to rights, youth work, mobility...)


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Aim and objectives

Overall aim of the Council of Europe's youth policy :

"To provide young people – girls and boys, young women and young men –

- ✓ with **equal opportunities** and experience
- ✓ which enable them to develop the **knowledge, skills and competencies**
- ✓ to **play a full part** in all aspects of society."

(Resolution CM/Res(2008)23 on the youth policy of the Council of Europe: "Agenda 2020")


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Aim and objectives

Objectives: what should youth policy do?

From the Council of Europe's perspective, youth policy should:

- ✓ be **opportunity-focused** (rather than problem-oriented)
- ✓ aim to “**make**” **young Europeans** (through a set of commonly-agreed standards and **values**)
- ✓ **empower young people**: consider them as resources
- ✓ engage them in the development of **democratic, inclusive and peaceful societies** (“agents of change”)


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How to do this?

Principles for youth policy at the Council of Europe

- ✓ Youth policy needs **standards**
- ✓ Youth policy should be **evidence-based**
- ✓ Youth policy formulation and implementation **involve young people**
- ✓ Governments – youth researchers – youth work practitioners should **co-operate** (« magic triangle »)
- ✓ **Youth work** and **NFE** should be supported and recognised as an important tool for youth policy implementation.


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Instruments

In practice: which instruments for youth policy at the Council of Europe?



- ✓ Legal instruments (standards-setting)
- ✓ Reviews of national youth policy ("monitoring")
- ✓ Youth policy support measures (co-operation)
- ✓ Education and training programme (implemented at the European Youth Centres) and publications
- ✓ Funding: European Youth Foundation
- ✓ Research (PEYR) and knowledge-base (EKCYF) through the EU-CoE Partnership
- ✓ Co-management


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47 MEMBER STATES
 820 MILLION EUROPEANS



Other instruments of the YOUTH DEPARTMENTS

- ✓ training activities for 5000 youth association leaders at the European Youth Centres in Strasbourg and Budapest
- ✓ support provided to projects of 15000 young people thanks to the European Youth Foundation
- ✓ « youth peace camps » gathering young people coming from conflict-stricken regions
- ✓ campaigns such as the « No Hate Speech Movement »


 NO HATE
 SPEECH
 MOVEMENT

14

DAY 2: Introduction to the self-assessment tool on youth policy
(Florian Cescon)



Background:

- international reviews of national policy
- lessons learned

Scope of Council of Europe's youth policy

- main areas of intervention
- related standards (Recommendations of the Committee of Ministers)

Self-assessment tool: standards/indicators/criteria

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Context

Background: 21 national youth policy reviews since 1997



National youth policy reviews

An international review of national youth policy is the most complex and comprehensive of measures fostering youth policy evaluation and development available under this package. Undertaking this process involves wide-ranging consultations, from political to financial, for both the requesting country and the Council of Europe. The main milestones include the preparation of a national report about the youth policy and youth situation in the country, an expert team assessment of the report followed up with up to two intensive field visits around the country to study the particular perspectives, the formulation of the international report further to input from the requesting government, and its presentation at a public hearing.

National youth policy series

- Serbia (2016)
- Greece (2015)
- Ukraine (2015)
- Belgium (2013)
- Albania (2015)
- Moldova (2015)
- Armenia (2009)
- Latvia (2008)
- Hungary (2006)
- Cyprus (2007)
- Slovak Republic (2007)
- Malta (2005)
- Norway (2004)
- Lithuania (2003)
- Luxembourg (2002)
- Estonia (2002)
- Romania (2001)
- Spain (2002)
- Sweden (2000)
- Netherlands (2000)
- Finland (1998)

Other policy documents

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Lessons learned

Evolving context of youth policy at national level



✓ **"Tyranny of policy momentum":**

- need for rapid results and response
- long-term assessment more difficult

✓ **"Shifting sands of youth policy":**

- budgetary cuts
- questioned legitimacy/efficiency/impact
- changes of governments

(Howard Williamson: Supporting young people in Europe, vol. 3, 2017)


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Lessons learned

Evolving context of youth policy at European level

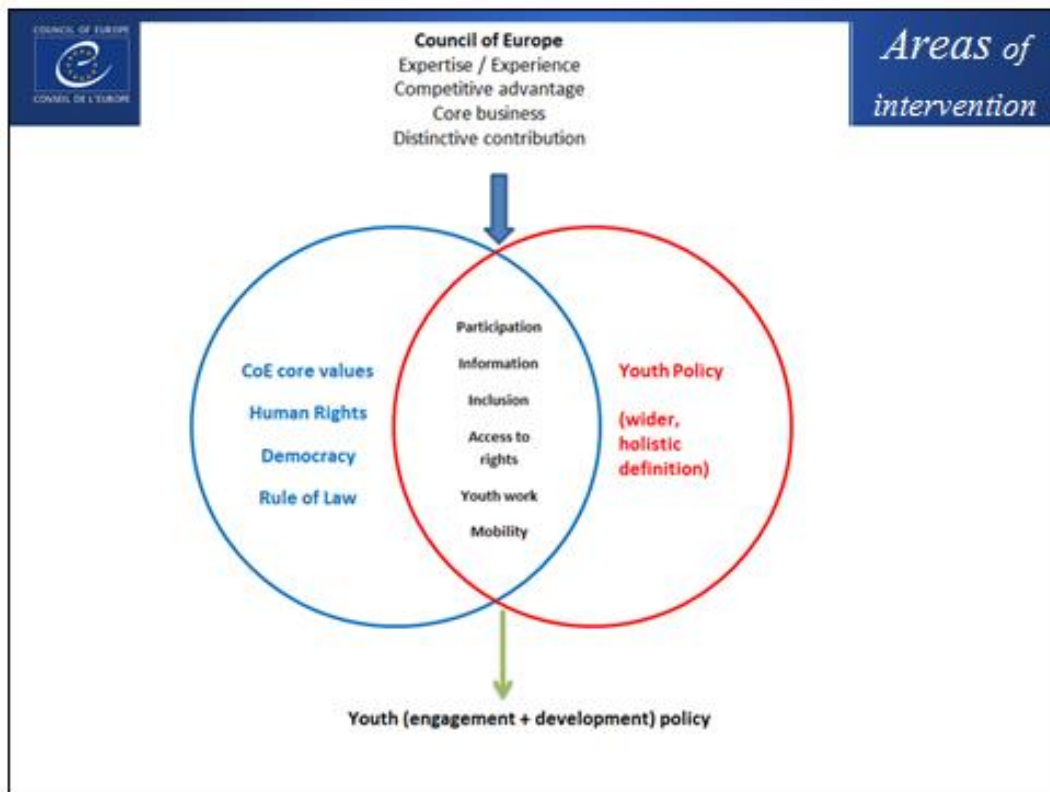
- ✓ Youth sector under **increasing pressure** to demonstrate the impact of its activities
- ✓ **Limited resources** (human and financial)
- ✓ **Wider issues** relating to the needs/interests of member States in promoting European standards
- ✓ Need to associate young people with the Council of Europe's **core values** (human rights, rule of law, democracy)


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Scope

Which focus for the Council of Europe's youth policy?

- ✓ The Council of Europe should continue supporting the development and implementation of a **values-based** youth policy
- ✓ However, any future **youth policy development** will be based on a **more limited scope** ("core business", distinctive contribution)

(decisions taken at the 58th CDEJ meeting, March 2017)



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Related standards

Committee of Ministers' Recommendations

- ✓ Recommendations are **not binding** on member States



- ✓ **Explanatory memoranda** (make them easier to understand)
- ✓ In the youth field, there are **roadmaps for implementation** of the most recent Recommendations


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Areas of intervention

Participation: which standards?

- ✓ Recommendation Rec(2006)14 on citizenship and participation of young people **in public life**
- ✓ Revised European Charter on the participation of young people **in local and regional life** of the Congress of Local and Regional Authorities of the Council of Europe
- ✓ Recommendation Rec(2006)1 on the role of **national youth councils** in youth policy development
- ✓ European Convention on Human Rights, article 11 (**freedom of assembly** and association)


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Areas of intervention

Information: which standards?

- ✓ Recommendation CM/Rec(2010)8 on **youth information**

Other initiatives:

- ✓ Council of Europe's **Internet Governance Strategy 2016-2019**
- ✓ Recommendation R(97)20 on "hate speech"
- ✓ **No Hate Speech Movement Campaign**



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Areas of intervention

Inclusion: which standards?

- ✓ Recommendation CM/Rec(2015)3 on the access of young people from disadvantaged neighbourhoods to social rights (**ENTER**)

→ enter!
 Access to Social Rights for Young People

- ✓ Recommendation CM/Rec(2016)7 on young people's **access to rights**

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Areas of intervention

Access to rights: which standards?

- ✓ Recommendation CM/Rec(2016)7 on young people's **access to rights**
- ✓ Recommendation CM/Rec(2010)7 on the Council of Europe Charter on **Education for Democratic Citizenship and Human Rights Education**




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Areas of intervention

Youth work: which standards?

- ✓ Recommendation CM/Rec(2017)4 on **youth work**



- ✓ Adopted by the Committee of Ministers on 31 May 2017


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Areas of intervention

Youth mobility: which standards?

- ✓ Resolution (91) 20 instituting a **partial agreement on the Youth Card** for the purpose of promoting and facilitating youth mobility in Europe



- ✓ Recommendation R (95) 18 on **youth mobility**


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Areas of intervention

Objectives of the self-assessment tool:

- ✓ **Self-assessment** of current implementation
- ✓ Main users: **member States** (but also civil society)

Other objectives:

- ✓ Raise awareness of youth policy
- ✓ Help identify measures needed to achieve further compliance
- ✓ Share good practices
- ✓ Measure progress over time


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Areas of intervention

Self-assessment tool:

For each **area of intervention**

- ✓ **Standards**

How to measure progress in implementing these standards?

- ✓ **Indicators:** "indicate" the state or level of fulfilment at a given time
- ✓ Self-assessment **criteria:** measure progress towards each indicator

DAY 3: Youth mobility, a policy perspective
(Davide Capecchi)

<http://youth-partnership-eu.coe.int>

Youth Partnership

Partnership between the European Commission
and the Council of Europe in the field of youth



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Youth Mobility
A Policy Perspective
Summer University CDEJ 2017

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Content

- **Different forms of mobility**
- **History of European Policy on Mobility**
- **Policy Framework**
- **European Platform on Learning Mobility**

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and the Council of Europe in the field of youth

Youth Mobility

Different forms of mobility

- **Social**
- **Digital**
- **Spatial**
 - **Working**
 - **Affective**
 - **Forced**
 - **Migration**
 - **Learning**

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Partnership between the European Commission
and the Council of Europe in the field of youth





History

Council of Europe first

- **Youth sector started opening in the mid-1960s**
- **European Agreement on young people travelling with collective passports (1961)**
- **European agreement on 'au pair' placements (1969)**
- **European Youth Foundation (1972): financial support for European youth activities which serve the promotion of peace, understanding and co-operation among young people in Europe.**

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Partnership between the European Commission
and the Council of Europe in the field of youth






History

Council of Europe

- **Mid-1980s: permanent item on the Ministerial Conferences;**
- **Resolution 91(20) instituting a Partial Agreement on the Youth Card for the purpose of promoting and facilitating youth mobility in Europe which gave birth to the European Youth Card Association (EYCA);**
- **Recommendations regarding youth mobility:**
 - R(95)18 on Youth Mobility;
 - R(94)4 on the promotion of a voluntary service;
 - the Solidarity Fund for Youth Mobility instituted in 1994 in agreement with the International Union of Railways.

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Partnership between the European Commission
and the Council of Europe in the field of youth

History

European Union

Article 165(2) of the Treaty on the Functioning of the European Union:

EU action in the youth field shall be aimed at 'encouraging the development of youth exchanges and of exchanges of socio-educational instructors, and encouraging the participation of young people in democratic life in Europe'

Youth Partnership
Partnership between the European Commission
and the Council of Europe in the field of youth






History

European Union

- European Quality Charter for Mobility (2006);
- Council recommendation on the mobility of young volunteers across the European Union (November 2008);
- Conclusions of the Council on youth mobility (December 2008);
- Green Paper on the Learning Mobility of Young People (July 2009);
- Resolution on a renewed framework of cooperation in the youth field (2010-2018).

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Policy Framework - CoE

Recommendation No. R(95)18 – on Youth Mobility

“An increase in the mobility of young people is an essential means by which to encourage personal enrichment and individual autonomy, as well as to promote peace and understanding between peoples, combat xenophobia and racism, and create awareness of a European cultural identity”.

Recommendation Rec(2004)13 – on the participation of young people in local and regional life

An entire article is dedicated to the role of local and regional authorities in the policy for mobility and exchanges.

Resolution CM/Res(2008)23 - on the youth policy of the Council of Europe (Agenda 2020)

The Committee of Ministers resolves to support

- Intergovernmental and international co-operation on the development of youth policy, with particular focus on setting standards and supporting their implementation;
- The development of youth mobility, voluntary activities and exchanges across Europe and beyond will be encouraged and supported.

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Policy Framework - CoE

Parliamentary Assembly

Inviting member states to remove obstacles to mobility as an answer to the crisis and youth unemployment:

- Resolution 1828 (2011) 'Reversing the sharp decline in youth employment';
- Report 'The young generation sacrificed: social, economic and political implications of the financial crisis' (2012).

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and the Council of Europe in the field of youth




Policy Framework - EU

Conclusions of the Council and of the Representatives of the Governments of the Member States, meeting within the Council of 21 November 2008 on youth mobility (2008/C 320/03)

- The mobility of young people is essential in promoting a sense of belonging to Europe, enhancing social and occupational integration, and ensuring a competitive European economy.
- All young people in Europe should have opportunities for mobility. This should consist of physical mobility, whereby the young person will stay in another European country to study, do an internship, volunteer or carry out other training. In the educational context, "virtual mobility" may also contribute to the mobility of young people. Through mobility, young people may develop their skills and competences, thus improving their versatility and employability.
- A European policy for mobility should be cross-cutting, provide for the arrangements with which opportunities for mobility are prepared and supported, and promote the recognition of learning outcomes from periods of mobility and the development of opportunities for mobility for teachers and trainers. Young people coming from disadvantaged backgrounds or having special needs must receive particular consideration.

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Policy Framework - EPLM

European Platform on Learning Mobility

“Learning mobility is mainly defined as a trans-national mobility for a predefined period of time, with clear educational purposes aiming at offering the individual to get new competencies, knowledge, skills and attitudes within a different, international learning context. The learning mobility could be implemented both in formal and nonformal settings”.

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and the Council of Europe in the field of youth




Policy Framework - EPLM

European Platform on Learning Mobility

- Biennial Conferences;
- Steering Group: Council of Europe, European Commission, Advisory Council, European Youth Forum, National E+ Agencies, Assembly European Regions;
- Definition, Social Inclusion, Quality, Cross-sectoral Cooperation;
- Quality Framework for Quality in Learning Mobility.

DAY 3: Youth mobility: the research perspective
(Søren Kristensen)

**Youth mobility: the
research perspective**

CDEJ Summer University 2017, Budapest

Søren Kristensen, PhD

...”transnational mobility undertaken for a period of time, consciously organised for educational purposes or to acquire new competences or knowledge. It covers a wide variety of projects and activities and can be implemented in formal or non-formal settings”.

EPLM website (www.pjp-eu.coe.int)

**Definition of “learning
mobility”**

- Not enough research
- Research in Europe is compartmentalised
- Research needs to be connected to policy and practice

Challenges

- Conferences for researchers, practitioners and policy-makers;
- Collating research;
- Tools for enhancing quality in mobility

EPLM initiatives

- Quality principles
- Quality indicators
- Handbook

3 tools for enhancing quality in mobility

- More detailed
- More action-oriented
- More measurable
- More useful for practitioners



Why develop indicators for quality in learning mobility?

March – June 2017: 1st draft by 3 core experts

July 2017: reflection seminar with 22 European experts

August 2017: revision of original draft

September 2017 - ?: validation with stakeholders and communities of practice

The work proces

- Rationale
- Organisation
- Formal framework
- Resources
- Participants

...and how are these points in alignment with one another...?

Key points for quality indicators

DAY 3: Youth mobility: expanding minds and horizons (Louise Macdonald)



**YOUTH MOBILITY:
EXPANDING MINDS &
HORIZONS
@Louisemac**

European Youth Card Association eyca.org
EMPOWERING EUROPE'S YOUTH

Introducing EYCA

40 member organisations	37 countries	>6 million Youth Cards
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EMPOWERING EUROPE'S YOUTH

Empowering Europe's Youth

Our vision
A Europe where all young people are mobile and active.

Our mission
EYCA member organisations work together to help more young people to be socially, culturally, educationally and economically mobile by:

- delivering quality European Youth Card services
- contributing to better policy on youth mobility and active citizenship.

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The diverse roles of the card



- National entitlements & rewards card
- National student card
- Youth organisation membership card
- Culture card
- Regional/municipality/city card
- Bank card
- Discount card
- Travel and health insurance card

European Youth Card



60,000
Discounts in Europe

Travel
Accommodation
Culture
Services
Products

Information &
Opportunities

Mobility
Participation
Employability
Entrepreneurship
Culture

Discounts

60,000
discounts

- accommodation
- transportation
- culture & entertainment
- education
- food & drinks
- IT & communications
- fashion
- banks & insurance companies



Young Scot
Scotland's National Youth Information and Citizenship Charity


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Young Scot is the national youth information and citizenship charity for Scotland




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Key Stats



- 30 Years** of providing young people with information
- 660K** Young Scot cardholders
- 2M+** page requests per year for digital content



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Activate

Creating pathways for young people to navigate positively through times of transition


Connect

Supporting young people to grow, develop and achieve by connecting them to services and opportunities

Empower

Enabling young people to participate and influence change locally, nationally and globally

Supporting young people aged 11-26 to make meaning of their lives as they grow up and face transitions.



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AT LOCAL LEVEL...x 32





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NATIONAL LEVEL PARTNERSHIPS

DELIVERED BY YOUNG SCOT

Govt & National Agency: Transport

International Opportunities

Data

Infoline & Lawline

Multi-platform content

Campaigns

Legal Proof of Age

Participation

Rewards & Discounts

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INFLUENCING POLICY...

E-voting & Participatory Budgeting

Co-Design & Co-Production

Smart-tech & bespoke entitlements

Year of Young People 2018

Scottish Approach to Service Design

Participation = Rewards

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OUR PRIORITIES...

- **Leverage the card**
 - Rewards and mobile readers
 - Smart ticketing
 - Specialist services & entitlements to tackle poverty
 - Big Data – proportionate and meaningful
 - Co-producing policy

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STAY IN TOUCH!...

-  Visit us on the web at www.youngscot.net
-  Call us on 0131 313 2488
-  Email us at info@youngscot
-  Tweet us @youngscot
-  Like us at www.facebook.com/YoungScot
-  Follow us on Snapchat at youngscotsnaps
-  Follow us on Instagram at youngscot

 **European Youth Card Association**

 **cycn.org**
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THANK YOU!

 **European Youth Card Association**

 **cycn.org**
EMPOWERING EUROPE'S YOUTH

DAY 3 (on-site visit): Movijovem, Portugal (José Sousa)



CARTÃO JOVEM EYC

THE YOUTH CARD IS A SOCIAL INSTRUMENT OF YOUTH POLICY

ITS MAIN GOAL IS TO PROMOTE MOBILITY AND ACCESS TO PRODUCTS AND SERVICES IN LEISURE, CULTURE, ENTERTAINMENT, SPORTS, NEW TECHNOLOGICAL, AMONG OTHERS, IN A NON-EXCLUSIVITY LOGIC AND IN SPECIAL CONDITIONS TO CARDHOLDERS, AGED 15 TO 30 YEARS OLD.

IN PORTUGAL THERE ARE 166.000 CARDHOLDERS, THAT CAN BENEFIT FROM ALMOST 6.000 ADVANTAGES, TOGETHER WITH THE ALL THE BENEFITS OF THE EUROPEAN YOUTH CARD.

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MOVIJOVEM

IT'S MISSION IS TO PROMOTE MOBILITY AND YOUTH TOURISM

MOVIJOVEM IS AN ENTITY OF PUBLIC INTEREST, WITH SOCIAL SOLIDARITY AND NON-PROFIT STATUS WITH SPECIAL FOCUS ON IMPLEMENTING YOUTH POLICIES

MOVIJOVEM is owned by (1):
Portuguese Institute of Sports and Youth (IPSI) - 50%,
National Federation of Youth Associations - 10%,
National Youth Council - 10%

MOVIJOVEM is under the guidance of the Secretariat of State for Youth and Sports - Ministry of Education

(1) They are 2017 marked the beginning of the COOPERATION BETWEEN the youth sector, with the joining of the largest national youth platforms in Movijovem, the National Youth Council and the National Federation of Youth Associations.

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EMPOWERING EUROPE'S YOUTH

CARTÃO JOVEM EYC

THE YOUTH CARD IS A SOCIAL INSTRUMENT OF YOUTH POLICY

WE HAVE DEVELOPED SEVERAL PARTNERSHIPS IN ORDER TO MAKE THE YOUTH CARD MORE ATTRACTIVE AND BENEFICIAL FOR YOUNG PEOPLE

- ▶ CLASSIC YOUTH CARD
- ▶ MEGA CARTÃO JOVEM (BANK CARD)
- ▶ MUNICIPALITY YOUTH CARD
- ▶ ACADEMIC YOUTH CARD
- ▶ FOOTBALL YOUTH CARD
- ▶ ATHLETIC YOUTH CARD

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MOVIJOVEM

CARTÃO JOVEM – EYCA

 **Cartão Jovem**
European Youth Card

POUSADAS DE JUVENTUDE – IYHF



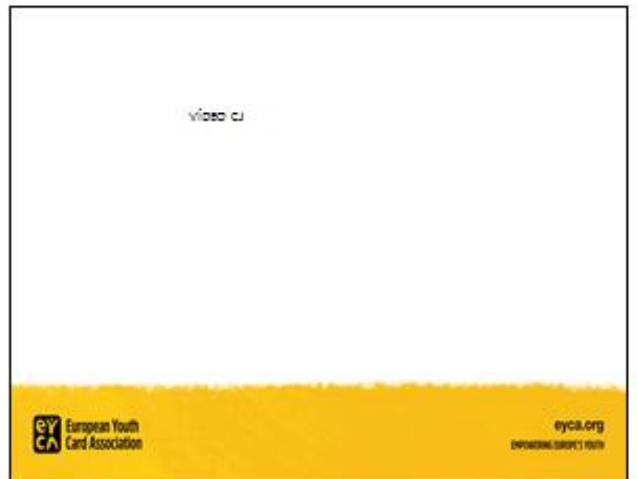
INTRA_RAIL CARD

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 **Cartão Jovem**
European Youth Card

FAZ MAIS. VIVE MAIS.

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European Youth Card

FAZ MAIS. VIVE MAIS.
www.cartaojovem.pt

VANTAGEM
Xplore - desconto de 19€
Xcape - desconto de 6€

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VIAJA MAIS.
VIVE MAIS.

Cartão Jovem
European Youth Card

galp

0.06€ VANTAGEM

www.cartaojovem.pt

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TER CARTÃO JOVEM EYC É UMA GRANDE "CENA"

21 DE MARÇO - DIA MUNDIAL DO TEATRO

www.cartaojovem.pt

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VIDEO galp

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Cartão Jovem
European Youth Card

PLANNIS WONDERS

DOURO

28 MAI 2017

FAZ MAIS. VIVE MAIS.
www.cartaojovem.pt

25% VANTAGEM
Desconto na inscrição.

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European Youth Card

FAZ MAIS. VIVE MAIS.
www.cartaojovem.pt

25% VANTAGEM
Desconto na aquisição de bilhete intercity, regional e interregional (serviço ao incluído)

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FAZ MAIS, VIVE MAIS. www.cartaojovem.pt

10% VANTAGEM
Desconto médio em viagens Expresso.

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INFORMAR@EYCA.PT

VÍDEO FIDELIDADE

European Youth Card Association | eyca.org
INFORMAR@EYCA.PT

Cartão Jovem European Youth Card

FAZ MAIS, VIVE MAIS. www.cartaojovem.pt

SE ÉS **SMART** PODES TER MAIS COM O TEU CARTÃO JOVEM. MAIS INFORMAÇÕES NO TEU CLUBE.

5€ POR SEMANA OFERTA 50% DE DESCONTO

polina

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Cartão Jovem European Youth Card

FAZ MAIS, VIVE MAIS. www.cartaojovem.pt

PASSATEMPO ESTE
Temos 2 passes gerais para oferecer!

Cartão Jovem European Youth Card

GANHA UM BILHETE DUPLO PARA O JOGO

FC PORTO VS SPORTING CP

28 ABRIL 2015 | 19H00 | ESTÁDIO DO DRÁGÃO

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Cartão Jovem European Youth Card

FIDELIDADE

FAZ MAIS, VIVE MAIS. www.cartaojovem.pt

OFERTA VANTAGEM
Seguro de acidentes pessoais com inclusão de desportos radicais e de assistência em viagens.

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Cartão Jovem European Youth Card

FAZ MAIS, VIVE MAIS. www.cartaojovem.pt

DESCONTO NOS BILHETES PARA OS FESTIVAIS DE VERÃO

European Youth Card Association | eyca.org
INFORMAR@EYCA.PT



DAY 3 (on-site visit): Alianssi, Finland (Jarkko Lehtikoinen)

EUROPEAN UNIVERSITY ON YOUTH POLICIES (COUNCIL OF EUROPE)

YOUTH MOBILITY AND THE EUROPEAN YOUTH CARD CASE FINLAND

Jarkko Lehtikoinen
August 31st 2017
Finnish Youth Cooperation - Alianssi





BRIEF LOOK AT THE YOUTH POLICY IN FINLAND

- Well-funded since 1970's; annual budget about 74 MEUR
- Well-structured networks and organisations
- Youth Act since 1972
- Youth organisations very strong
- Governmental 4-year youth policy programmes
- No national youth mobility strategy as such



YOUTH MOBILITY IN ALLIANSSI

- Alianssi: National Youth Council with 127 member organisations, 26 staff and annual budget of 2,5 MEUR
- Youth mobility always an important part of the work
- Lobbying for policy related issues
- Promoting youth mobility
- European Youth Card since early 90's
- Alianssi Youth Exchanges, about 600 participants annually



YOUTH CARD AND YOUTH POLICY

WHY THE YOUTH CARD?

- Tool to reaching out to non-organised young people
- Service to our member organisations, co-branded membership cards with youth organisations
- Channel to spread information
- Way to make young people more active
- Contributing to the EU Structured Dialogue process since its launch
- Tool to promote youth mobility



YOUTH CARD AND YOUTH POLICY

SOME PRACTICAL EXAMPLES

- Contributing to the EU Structured Dialogue process since its launch
 - usually 2000-3000 card holders answer the consultations
- Other national consultations
- No Hate Speech Movement, information and co-branded cards
- Seta - LGBTI Rights NGO Case



EYCA AND YOUTH POLICY

EYCA MISSION

Member organisations working together to stimulate more young people to be socially, culturally, educationally and economically mobile by:

- delivering quality European Youth Card services
- contributing to better policy on youth mobility and active citizenship.



YOUTH MOBILITY IN GENERAL

Diversity of Youth Mobility



- Studying abroad: High school year, Erasmus+ period language course, completing the whole degree...
- Working abroad: Trainee exchange related or not-related to studies, au pair, summer job...
- Volunteering abroad: international voluntary camps, long-term volunteering, European Voluntary Service, ESC...
- International Youth Exchanges: YiA or other, camps, seminars, training courses...

YOUTH MOBILITY IN GENERAL

Definition of (Youth) Mobility



ANY PERIOD SPENT ABROAD OF AN EDUCATIONAL NATURE AND FOSTERING INTERNATIONAL UNDERSTANDING THROUGH THE USE OF INTERNATIONAL LEARNING

- includes both individual or collective projects
- excludes taking up permanent residence in another country = MIGRATION
- excludes periods spent on the national territory

YOUTH MOBILITY IN GENERAL

Diversity of Youth Mobility



- Studying abroad: High school year, Erasmus+ period language course, completing the whole degree...
- Working abroad: Trainee exchange related or not-related to studies, au pair, summer job...
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- International Youth Exchanges: YiA or other, camps, seminars, training courses...

YOUTH MOBILITY IN GENERAL

Why Youth Mobility?



- Improves language and communication skills
- Improves formal and non-formal skills
- Independence, personal growth, self-confidence
- Intercultural learning – attitudes
- Improves “employability” (or does it?)

YOUTH MOBILITY IN GENERAL

Challenges for Youth Mobility



- Still elitistic (the lucky few)
 - higher education vs lower education
 - young people at risk of social exclusion
- statistics: Erasmus+ students 524.000 (8 %), YiA 150.000 (2 %), EVS 7.000 (0,1 %)
- AGE: Get them out as young as possible
- SEX: Boys / Young men vs Girls / Young women
- Differences between countries, e.g. financial, attitudes, visas (Schengen), etc.

YOUTH MOBILITY IN GENERAL

Challenges for Youth Mobility (2)



- National Youth Policies
- “National youth policies should include a European dimension, and consequently, the importance of mobility” (CoE, Youth Ministers Conference, 1990)
- “... reducing all barriers to youth mobility, eg through the introduction of an appropriate youth exchange document of a specific kind.”