Good practice example: Start to Talk – the new approach to combat abuse and harassment in sport

Physical education and school sports: a creative approach to human rights and democracy

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Actions and tools

Start to Talk is a Council of Europe call for action to public authorities and the sport movement to take measures to promote the welfare of children and protect them from abuse in sport.

EPAS proposes to implement the following actions:

- Action 1: Launch a Start to Talk campaign at national level
- Action 2: Develop or improve safeguarding and protection frameworks
- Action 3: Organise training sessions / workshops on safe sport

To implement these actions, EPAS makes available concrete and practical tools such as the Start to Talk video clip, a training kit and other (communication) materials.







Action page: www.starttotalk.org









Training Kit: https://pjp-eu.coe.int/en/web/pss/training-kit









Start to Talk Tools on the EPAS webpage:

https://www.coe.int/en/web/sport/start-to-talk

You can contact us at start.to.talk@coe.int







A new approach

The EPAS Secretariat assists its stakeholders throughout the following process:

- Assessment on safe sport
 - Self-assessment online tool
 - Consultation with the EPAS Secretariat
 - Seminar with experts on safe sport
- Activity planning
 - Developing a roadmap on child safeguarding in sport
 - Assistance to plan specific activities
- Activity implementation
 - National child safeguarding policies
 - National campaigns
 - Guidelines on ethics and codes of conduct
 - Case management systems, etc.







Facts and figures

- 20 countries are committed to use the Start to Talk offer
- The <u>video</u> has already been dubbed in <u>22 languages</u> (Azeri, Bulgarian, Croatian, Dutch, English, Estonian, French, German, Georgian, Greek, Hungarian, Icelandic, Italian, Maltese, Norwegian, Polish, Portuguese, Romanian, Slovakian, Slovenian, Spanish, Turkish)
- The <u>Training kit</u> is available in English, French, Greek and Portuguese
- 9 countries have launched a national campaign (Spain on 5 April 2018, The Netherlands on 6 November 2018, Portugal on 22 November 2018, Norway on 29 November 2018, Finland on 29 April 2019, France on 18 November 2019, Croatia on 13 December 2019, Georgia on 10 December 2020, Greece on 14 January 2021)
- The <u>Committee of Ministers</u> of the Council of Europe has supported the further development of the Start to Talk campaign (CM/AS (2021) Rec 2175, on 20 January 2021)
- The <u>Start to Talk action page</u> is available in <u>13 languages</u> (Croatian, English, Estonian, Finnish, French, Greek, Portuguese, Spanish, Georgian, Bulgarian, Romanian, Russian and Slovenian)
- More than 12 <u>Silence breakers</u> (including Roberto Carlos, Gloria Viseras e.a.) and <u>game</u> <u>changers</u> (including Council of Europe member states, the IOC, FIFA and UEFA) are online on the action page
- 14 countries have identified a Start to Talk focal point
- 3 countries have provided Voluntary Contributions to Start to Talk (since 2020)







Thank you for your attention!





