



COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

CC-ERYICA(2023)1

**PARTNERSHIP AGREEMENT
BETWEEN ERYICA AND THE COUNCIL OF EUROPE**

Joint Co-ordinating Committee

34th meeting

**Brussels, 21 November 2023
11.30-12.45**

**Concept Note
for the**

**Grant Agreement between the Council of Europe and ERYICA
in 2024**

The organization of online activities in recent years has played a crucial role in extending the reach and impact of the CoE-ERYICA Partnership Agreement to a broader audience of youth workers and youth information providers across Europe. Consequently, the CoE-ERYICA Partnership Agreement for 2024 will emphasize the continuation of online events, eLearning initiatives, and the expansion of face-to-face events that ERYICA has already scheduled for the upcoming year.

In 2024, ERYICA's plans include:

- Hosting webinars to facilitate knowledge-sharing and interactive discussions on key topics for the youth information sector.
- Providing eLearning opportunities, enabling professionals to enhance their skills and expertise.
- Continuing to advance the implementation of the European Youth Information Quality Label, with the invaluable support of our task force.
- Expanding participation in a youth mental health seminar to include youth information providers from additional Council of Europe member states.

These initiatives underscore our commitment to promoting excellence in youth information and strengthening the network of dedicated professionals who support young people throughout Europe.

Webinars

Their primary objective will be to facilitate the exchange of innovative solutions and best practices in two distinct areas closely aligned with the core objectives of our Partnership Agreement. These topics align with current areas of interest for youth information services and draw upon the extensive expertise of our members and experts and stakeholders.

Two webinars will be strategically scheduled to coincide with key dates and frameworks. We are committed to employing a variety of tools and techniques to make these webinars engaging and enriching. This will include options such as graphic recording, expert facilitation, and the integration of diverse, interactive elements, all of which will significantly enhance the value of these sessions.

The two topics proposed are :

- **Youth information and AI** : Understanding AI and its impact and role in youth information provision.
- **Information, disinformation, and democracy** : exploring informed youth participation in democratic processes.

Online training - Youth Information Mediator (JIMMY)

The [JIMMY training course](#) is targeted at youth workers who, within the context of their daily job, are partially, but not exclusively, providing information to young people. The course is designed to develop new skills in the field of youth information and counselling for youth workers or other professionals working with young

people, e.g. deans, mentors or tutors.

ERYICA training courses can only be delivered by qualified trainers certified by ERYICA through a Training of Trainers course. The course call will be open to youth workers from any Council of Europe member State interested in gaining basic competences in youth information.

Seminar on mental health literacy in youth Information work

Youth wellbeing and mental health have become increasingly pivotal in the realm of youth work and youth information work across Europe. In line with this, ERYICA has a strategic event in the pipeline: a seminar on mental health literacy in youth information work scheduled for September 2024 in Brussels. This seminar is part of our Erasmus+ KA2 project, YIminds, which already includes some funding provisions for a limited number of participants from the project partner countries.

However, we are eager to extend the reach of this seminar. Our goal is to make it accessible to professionals from a broader spectrum of Council of Europe member States, going beyond the project's immediate partnership. To achieve this, we are seeking to align our Council of Europe Partnership with this event, ensuring that a wider range of youth workers can participate in this vital event.

European Youth Information Quality Label

The [Quality Label](#) is a major achievement in the history of the CoE-ERYICA Partnership. The Label has been developed in this framework over two years, and applications were open in 2021. The Label has become an established and recognised quality tool in youth information and counselling across Europe. Undoubtedly, the is a milestone in the CoE-ERYICA Partnership. Opening applications twice a year and the organisation of an annual awarding ceremony has become standard practice. So far 8 organisations have obtained the label and labelling right within their jurisdiction (Malta, Scotland, Austria, Valencia, Andalusia, Liechtenstein, Flanders, and Ireland) since 2021. 7 organisations have been already labelled locally, all of them in Ireland.

With misinformation and the overload of information being an obstacle to the healthy development of young people today, the Quality Label turns out to be a wise investment with multi-level positive effects for the European youth. Funding from our Grant Agreement in 2024 will be used to:

- Establish a new European Quality Label Task Force as the current one will reach the end of its mandate in December 2023. This international group of experts assess the applications voluntarily after the two deadlines, steer the

implementation of the label communication strategy, and oversee the governance framework of the Label;

- Organise two application periods per year and two info-sessions per year to inform potential applicants and answer possible questions;
- Allow the European Quality Label Task Force to meet twice a year - at least once face-to-face;
- Support the Quality Label administration by allowing us to continue the successful process of representative Labeling Agreement and certification, organise an awarding ceremony, produce prizes for awarded applicants (design and printing/promotion) to reward holders, and maintain a database of label holders; and
- Give visibility to good practices, high-quality youth information, and counselling services through a label dissemination and promotion strategy. In parallel, we seek publicity and promotion for the awards to make the label holders better known to the general public, namely to young people.

Promotion of CoE-ERYICA partnership resources

The CoE-ERYICA Partnership has been particularly fruitful for the European youth information and counselling sector. Throughout its duration, valuable resources, including tools, kits and publications, have been developed. Those were translated into several European languages and distributed in different European countries. In 2024, the distribution of already existing resources will continue. This includes the Liaisons manual, the Youth Information in 2020 booklet, the brochure Ensuring Quality in Youth Information and Counselling, the Compendium on national youth information and counselling structures, the Info-rights Kit, and the Youth Information Starter Kit. Potentially, these publications may be distributed in the following events:

- Youth information events and working groups;
- European Youth Card Association (EYCA) General Assembly;
- Eurodesk General Assembly;
- Events organised at local, regional and national level organised by youth information and counselling providers;
- Relevant events organised by Ministries at national or regional level;
- ERYICA Youth Ambassador framework events;
- Relevant events organised by the Council of Europe;
- Relevant events organised by the European Youth Forum;
- Relevant events organised by National Youth Councils;
- Events organised by the European Commission and/or the EU-CoE youth partnership;
- The University on Youth and Development (UYD) of the North-South Centre;

- Mediterranean University on Youth and Global Citizenship (North-South Centre);
- Events organised by UNESCO;
- The UNESCO Global Week on Media and Information Literacy;
- Relevant events organised by National Agencies of EU programmes; and
- Any other relevant events that come up over the course of the year.

To ensure the broadest possible dissemination of our resources and publications, both past, such as the Ensuring Quality in Youth Information and Counselling brochure, the Liaisons manual and other CoE-ERYICA joint publications, and future, we plan a series of meetings between ERYICA staff, ERYICA members, governmental representatives from the Council of Europe member states, youth organisations, and organisations interested in youth information, youth work and other relevant stakeholders. The aim always remains the efficient support of our network in providing the best possible youth information and counselling services.

Furthermore, ERYICA maintains a dynamic presence on social media (such as Twitter, Facebook, Instagram, and LinkedIn) and the Internet (emails, the ERYICA website and newsletters) as a communication channel. Through it, ERYICA can directly promote Youth Information publications and reach a large audience of stakeholders from all over Europe.