

Feasibility study on the creation of a cultural route on Olympism and Sports heritage
in the 47 Council of Europe member States

Deadline to submit the reports: 15 September 2020

The EPA Secretariat is currently seeking one independent expert to conduct a feasibility study on the establishment of a cultural route on Olympism and Sports heritage in the 47 Council of Europe member States ¹.

The report aims at assessing the potential for a route following Olympism and sports heritage across member States of the Council of Europe and beyond. This desk study therefore has a potential geographical scope covering the 47 member States of the Council of Europe. The theme of Olympism and Sports heritage shall be explored within the framework of the Cultural Routes of the Council of Europe programme (certification criteria, criteria for networks, list of priority fields of action).

The study should have a length of at least 205.000 characters (approximately 60 pages) excluding the annexes. All reference documents mentioned in the study (e.g. resolutions, declarations, other) should be provided in the annexes.

The chapters listed below should provide the structure of the study and of its content. The expert will have the opportunity to add to this list, in concertation with the EPA Secretariat:

1. Executive Summary including a summary for EPA member States and a summary for certified Cultural Routes of the Council of Europe;
2. Framing and context of the report
3. National Heritage Policies and Legislations regarding Sports' heritage
4. International/European Olympism or Sports heritage initiatives
5. SWOT Analysis of the potential of a route on Olympism and Sports' heritage in Europe within the Cultural Routes of the Council of Europe programme
6. Recommendations
7. Conclusions
8. References, Abbreviations and glossary
9. Annexes

The Provider should aim to prepare a study that is:

Clear, well phrased, well presented, well referenced;

¹ The Secretariat retains the right to assign two or more experts to this study. In this eventuality, and in concertation with the EPA Secretariat, one expert will have a leading role as first author.

Provide concrete examples/best practices from EPA member States and certified Cultural Routes;
Use supporting literature from the Council of Europe, trusted scientific sources or other international organisations
Cover the entire geographical scope and themes mentioned above;
Present detailed, clear and easy to implement recommendations and conclusions;

The Provider will be requested to regularly update the EPA Secretariat on the progress of the research and writing of the report. Online meetings will be organised at the start of the research for a validation by the EPA Secretariat of the table of content of the report, at mid-term for an overall assessment, and prior to the final submission for final review and adjustments to the text. Feedback provided by the Secretariat will have to be taken into account by the Provider. Where appropriate, the expert will be recommended to promote the Cultural Routes of the Council of Europe programme.

The EPA Secretariat will provide supporting contacts and available data at its disposal the Provider may need.

The layout for publication of the study is not included in this contract. The Provider will be requested to submit the final report in a Word document (.docx) including all annexes. The document will have to be clearly presented: a single font overall such as Tahoma or Arial, 1,5-line spacing, numbered pages, table of content and table of annexes, if relevant table of images/graphs, bibliography, table of abbreviations and glossary, spell-checked throughout.

The report shall be prepared in English or French. Should quotes or other text in another language than the main language of the report be inserted within the study, these will have to be translated in a footnote at the bottom of the page where the quote is found.

The final report will be published on the Cultural Routes of the Council of Europe's website (www.coe.int/routes) and distributed to EPA member States.