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**BUREAU OF THE STEERING COMMITTEE FOR
CULTURE, HERITAGE AND LANDSCAPE
(CDCPP)**

CULTURE

“E-Relevance – The Role of Arts and Culture in the Age of AI”

Cultural Policy Review of the Republic of Moldova

**Progress report on the Association of the Compendium
of Cultural Policies and Trends**

For information and action

Secretariat Memorandum
prepared by the
Directorate of Democratic Participation
Culture, Nature and Heritage Department

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I. "E-Relevance – The Role of Arts and Culture in the Age of AI"

Following the thought-provoking Rijeka expert seminar (12-13 October 2018) on "Culture, creativity and artificial intelligence" and the Helsinki conference "Governing the Game Changer – Impacts of Artificial Intelligence development on Human Rights, Democracy and the Rule of Law", a group of experts committed to prepare a publication on culture, arts and AI.

This work has been coordinated by Internet specialist Vuk Cosic, acting as editor, and designed by artist Vladan Joler (Author, together with Kate Crawford, of the exhibition "Anatomy of an AI System" that was shown in Rijeka, Helsinki, at the recent PACE session and the Viktoria and Albert Museum in London). Gerfried Stocker, Director of Ars Electronica, will provide an essay and support the promotion of the book. The Council of Europe's publishing house is advising on the process and the work will be issued in late 2019/ early 2020.

The publication brings together the insights of the above events and combines them with theoretical-speculative essays and literature, as well as manifestos, statements and interviews produced by creators representing various culture/arts/heritage related practices. The book will combine academic work with an art catalogue, and will illustrate best practices of AI applications in the areas of concern as well as examples of critical art.

The ambition is to raise the interest of Council of Europe stakeholders on culture and AI, including governmental representatives and experts, the art world including theorists, practitioners and consumers and finally, the AI expert community both in the academic and business sectors.

In line with the Council of Europe events in Rijeka and Helsinki, the publication will echo the message that thoughtful policy responses should be placed at the top of governments' political agenda. AI must be developed in a human-centric manner and in line with the principles of human rights, democracy and rule of law, respecting existing landmark international instruments to produce benefits for individuals and for societies. Effective supervisory mechanisms and democratic oversight structures regarding the design, development and deployment of AI and for effective and legitimate mechanisms to prevent human rights violations and thwart discrimination, inequality and bias may be needed. Public awareness of the potential risks and benefits of AI must be enhanced, and necessary new competencies and skills developed.

In this endeavor, sector-specific recommendations and guidelines are important. Culture and the arts are particularly well placed to communicate complex subject matters, inform, alert, educate, reflect, contextualize, raise interest and offer playful ways of acquainting oneself with innovation.

Action required

The Bureau of the CDCPP is invited to:

- emphasise arts' and culture's important role in the debate about artificial intelligence and as vectors in generating the social intelligence and emancipation to accompany new life practices marked by increasing human-machine interaction and hence the pertinence of the Committee's work on culture, digitisation and AI as a contribution to the work of the Council of Europe's new, dedicated Steering Committee on AI (CAHAI);
- welcome the forthcoming publication "E-Relevance – the Role of Arts and Culture in the Age of AI" and ensure dissemination with interested stakeholders at national level;
- advise on the subject for a thematic session at the 2020 plenary session of the CDCPP, possibly linking the challenges related to AI and sustainable development as relevant for the culture, heritage and landscape sector.

II. Cultural Policy Review of the Republic of Moldova

The Ministry of Education, Culture and Research of the Republic of Moldova has asked for a Cultural Policy Peer Review to be carried out in 2019 on the topic of “culture industries and regional development: maximizing the impact and building a new sustainable model”.

The Cultural Policy Peer Review is intended to:

- identify policy options and measurement indicators to help local and regional governments to increase the development impact of culture and participation, and conceive new ways to measure the impact of culture and migration on local development so as to effectively channel public and private funding
- identify good practices – examples of "what works" and "what doesn't" to maximize the impacts; identifying links between the cultural institutions and the local economy and social fabric; implications for a wide spectrum of policies ranging from culture and tourism to employment and skills, business development, innovation and spatial planning;
- propose recommendations for policies in the area of culture and cultural industries, employment and skills, business development, IT, innovation and spatial planning;
- propose new governance arrangements and funding models and looking at how work is organised within cultural institutions, including human resources and funding.

An expert visit took place from 3-6 November in Moldova with Peer Reviewers from Estonia, Georgia and a lead expert from Belgium. The experts exchanged in nine hearings with stakeholders from national and local/regional policy making; practitioners and professionals from cultural/creative industries; relevant academia and specialised research institutes; donors' representatives from EU member States, the EU and USAID; civil society representatives and a select heritage twinning project. The expert group gained in-depth insight into the challenges and opportunities around CCIs and regional development as well as specific contextual conditions.

The Review report shall be submitted to the State Secretary for Culture of the Republic of Moldova in December 2019 and may be used to support the Ministries' current efforts towards including culture as a distinct pillar in the countries' forthcoming development strategy (“Moldova 2030”).

Action required

The Bureau of the CDCPP is invited to:

- note the forthcoming cultural policy peer review report for the Republic of Moldova in the framework of the Council of Europe programme of policy reviews and legal assistance to member States in the fields of culture and heritage;
- notify the Committee and the Secretariat of any interest in having a Policy Peer Review exercise undertaken in individual countries, as provisions are made in the 2020/21 Council of Europe Programme and Budget to accommodate such Reviews.

III. Progress report on the Association of the Compendium of Cultural Policies and Trends

Since June of 2019, the Association of the Compendium of Cultural Policies and Trends can report on the following developments:

- On October 7, a new Project Manager has joined the Association
- The renewed platform culturalpolicies.net is in the final stages of development and will be launched on December 5th
- Compendium members will get an exclusive preview of the website on November 19 and the opportunity to deliver feedback prior to the launch.
- New Cultural Profiles online include The Netherlands, Austria and Latvia.

Renewal of [Culturalpolicies.net](http://culturalpolicies.net):

The Compendium Association is pleased to announce the launch of the updated platform Compendium.net on December 5th 2019. The renewed platform aims to be an open source knowledge platform that serves cultural policy makers and researchers from around the world with accessible information, in depth knowledge and an abundance of resources.

What is new?

- Special attention was paid to a more user-friendly navigation that is more serviceable to researchers and policy makers alike
- Resources, themes, statistical tables and comparisons were renewed and improved
- Search by.....country or filter! Whether users are looking for the latest on cultural policy from a specific country or want to compare the heritage policies of several countries in one clear overview – the search by filter option will help with that
- Updated statistical tables and comparisons
- More transparency with regards to members, authors and the organisation of the Compendium Association
- Updated themes and country profile structure.

Regarding the updating of Cultural Policy profiles:

On 28 November 2019 the Compendium Board will hold a meeting in Paris to decide on the definite plans and budget for 2020. The main focus will include (but is not limited to):

- Quality control
- Increase stakeholder members
- Clearer communication strategy
- Country profile updates.
- Annual Assembly to be held in Bucharest in the Fall of 2020.

Action required

The Bureau of the CDCPP is invited to:

- welcome the developments regarding the Association of the Compendium of Cultural Policies and Trends;
- invite member States and interested cultural policy research institutions to become Stakeholder members of the new Association;
- encourage interested parties to attend the 2020 Compendium Assembly (please inform: office@culturalpolicies.net).