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**BUREAU OF THE STEERING COMMITTEE
FOR CULTURE, HERITAGE AND LANDSCAPE
(CDCPP)**

CULTURAL HERITAGE

Strategy 21

**The Faro Convention Action Plan
and
The Joint Programme on promoting the Faro Convention**

HEREIN

**Council of Europe Convention
on Offences relating to Cultural Property**

European Heritage Days

2018 European Cultural Heritage Year

For information and action

Secretariat Memorandum
prepared by the
Directorate of Democratic Participation
Culture, Nature and Heritage Department

I. LAUNCH OF STRATEGY 21 AND FOLLOW UP

In 2018, activities have focused on the following priorities.

The new website (<https://www.coe.int/en/web/culture-and-heritage/strategy-21>) has been available in English and French since April. So far the comments of users are positive. The content includes the basic tools of the Strategy, such as challenges, recommendations, lines of action and good practices.

The majority of the good practices provided by member States during the drafting of the Strategy have been uploaded, except for the ones that are still lacking information to be provided by the respective organisers. In September, a new mailing was sent to CDCPP member states, observers and other stakeholders, asking for 2018 examples of good practices that implement Strategy 21's recommendations with a participatory and interdisciplinary approach. We are beginning to receive answers although not all additional criteria are being fulfilled. Nevertheless, all good practices are being translated into French and will be uploaded in the website.

In this sense, the new questionnaire, available on the website for stakeholders to apply for recognition, is now linked to the latest European Agenda for Culture publication '[Participatory Governance of Cultural Heritage](#)'. The aim is to collect good practices that not only implement one or more recommendations of the Strategy, but that also illustrate participatory practices, an interdisciplinary approach and a brief analysis of the impact and results, to be able to extract the lessons learned. These are the basic aims of the Strategy and its added value in comparison with other heritage related good practices

By the end of 2018, the information available to download in English and French will be:

- The full text of the Strategy adopted by the CM, in pdf;
- CoE Recommendations and Conventions related to cultural heritage;
- Factsheets, drafted by experts that explain the implementation of Strategy 21 in different professional fields:
 - The introduction "*Strategy 21 in less than 1,000 words*"¹ explains the principles underlying the recommendations, such as participatory mechanisms and the integrated approach (cross sectoral and multidisciplinary);
 - "*Conservation of heritage and the Strategy 21*"², explained by the European Confederation of Conservator-Restorers' Organisations;
 - "*Prevention*"³ as an attitude towards heritage (the basic concepts of prevention relating to Strategy 21 recommendations).
 - The "*Evaluation Basics*"⁴ Factsheet, drafted by the authors of the evaluation methodology, explains the basic concepts of Appendix 1 of the Strategy;
 - "*Holistic Evaluation*" (by Bojan Radej) a continuation of the former Factsheet.
 - "*Gender equality: what has cultural heritage got to do with it*", explaining how gender stereotypes affect cultural heritage, and detailing recommendations to implement Strategy 21 with a gender equality perspective.

¹ Author Ms Ana Schoebel.

² Author Ms Susan Corr.

³ Author Mr Sebastian Dobruskin.

⁴ Author Ms Jelka Pirkovic.

- *"Archaeological heritage management in Europe"* (by Leonard de Wit, EAC) explains the implementation of Faro and Strategy 21 in archaeology professional practice today.
- *"Landscape architects and Strategy 21"* (in preparation by Ana Luengo, IFLA) explaining the basic concepts and role of this profession and how Strategy 21 can contribute to their practice.
- *"The future of religious heritage"* (in preparation by Michael Hoare, FRH) explaining the challenges and how Strategy 21 may contribute to face them.
- *"Strategy 21 in small museums"* (in preparation by Christian Jacques Perazzone) explains how the strategy can be useful for small local museums.

Reports on workshops led by experts who provide their views on:

- Citizen involvement in heritage; impact in rural areas
- Citizen involvement in heritage; impact in deprived urban areas
- Production and sharing of knowledge in heritage: the key to Strategy 21

Other actions: Presentation of the Strategy in international Forums:

- Reflection Group meeting (Bilbao, 15/16 October 2018)
- International Conference Heritage Education (Madrid, 14-15 November 2018)
- ECHY closing ceremony (Bucharest, 28-29 November 2018)

Published articles by Ana Schoebel related to Strategy 21:

"Kulturerbe und Demokratie" (Conference Proceedings of the Congress: Kulturerbe, ein gemeinsames Gut. Für wen und warum?, Biel 15-16 March 2018.

"Heritage professions in Strategy 21", GEIIC Monography on Cultural Heritage Professions, contribution to ECHY 2018.

In 2019, in accordance with available resources, the following activities are foreseen:

- Co-organise with member states further promotional events for the implementation of the Strategy;
- Further promote the translation of the promotional material (being currently translated into Dutch and Romanian):
 - Strategy 21 full text, Factsheets, working groups' summaries and website content in Word templates with new visual identity.
- Incorporating additional information of good practices as provided by member States and stakeholders;
- On the occasion of the French Chairmanship (May-Nov 2019) a publication is being proposed to collect good practices carried out with participatory mechanisms and interdisciplinary approach to evaluate their impact on the three components of ST21.

Action required

The Bureau of the CDCPP is invited to:

- take note of the progress made, exchange and advise on the next steps in 2019, in order to promote and implement the Strategy at national, regional and local levels.

II. THE FARO CONVENTION ACTION PLAN

The focus of the Faro Convention Action Plan 2018-19 has been refined to the following main points:

- Democratic heritage governance – communities’ central role;
- The role of heritage in addressing societal challenges;
- Setting a framework for cooperation, as well as integrated and inclusive policies.

In 2018, activities have focused on the following priorities:

Promotion

- Faro talk (Venice, Italy, 8-9 April 2018);
- Faro Convention meeting (Lisbon, Portugal, 24-25 May 2018);
- Conference on the Faro Convention, addressed to local authorities (Fagaras, Romania, 18-19 September 2018);
- Joint Programme with the European Union on promoting the Faro Convention:
 - o First regional seminar (Madrid, Spain, 13-14 December 2018);
 - o Booklet on selected Faro inspired initiatives.
- Faro Convention Action Plan factsheet;
- Production of additional short promotional films.

Faro Convention Network (FCN)

- “Community Art Training School – Practicing Faro Convention” (Kaunas, Lithuania, 11-15 June 2018);
- Assessment visits (2): Cordoba, Spain (19-20 April 2018) and Novi Sad, Serbia (22-23 September 2018);
- Faro Convention Network annual gathering (19-20 December, Bordeaux, France);
- Bi-lateral cooperation among FCN members.

Faro Convention in Action

- New good practices identified: Huelva, Cordoba, Novi Sad, Rome;
- New module for workshop design: The role of Community Art and Creativity in the Faro Process;
- Diffusion of the Faro Convention Action Plan Handbook.

Research

- Faro Convention topical papers (10);
- Round table on the past year’s Faro Research Action follow-up (Fontecchio, Italy, 20 October 2018)
- Faro Convention Research Action workshop (Huelva, Spain, 3-4 December 2018).

Spotlights

- “Community regeneration and heritage” selected as spotlight topic;
- Spotlight visits to Huelva, Spain (18 May 2018) and Rome, Italy (November 2018).

In 2019, in accordance with available resources, the activities foreseen are along the following lines:

Promotion

Continue to promote the Faro Convention, both at authorities' level and among communities, notably through:

- The Joint Programme with the European Union on promoting the Faro Convention:
 - o Two regional seminars (Netherlands in May 2019, another in autumn);
 - o Booklet on guidelines for authorities interested in Faro Convention promotion and implementation.
- Faro meetings addressed to regional/local authorities (as requested);
- Further communication tools (factsheets, promotional films, etc.)

Faro Convention Network (FCN)

Consolidate and enlarge the initiatives included in the Network to address more diverse issues, notably through:

- The Faro Convention Network annual gathering (December 2019);
- An increased number of Faro related initiatives identified in member States;
- Assessment visits (2);
- Definition of Action plans by each member of the network;
- Bi-lateral cooperation among FCN members.

Research

Provide new insights on ways to address the challenges faced by heritage communities, notably through:

- Huelva Lectures publication on democratic participation in heritage;
- Faro Convention Research Action workshop (topic to be defined).

Spotlights

Select a new major issue that is of interest for several countries, notably through:

- Identification of a new spotlight topic (possibly post-industrial regeneration through heritage valuation);
- Spotlight visits (2).

Action required

The Bureau of the CDCPP is invited to:

- take note of the progress made in the implementation of the Faro Convention Action Plan, exchange and advise on the activities foreseen in 2019.

III. HEREIN NETWORK

HEREIN was established by the Council of Europe at the request of member States to take stock of the changes in legislation and practices in the participating countries and to provide a forum for pooling and sharing information on cultural heritage. The objectives to be pursued as regards HEREIN are thus to:

- strengthen its capacity to act as a forum and network for member States' professionals in the heritage field;
- make the database an efficient and effective tool for collecting and sharing, not only information, but also knowledge.

The aim for the 2018-19 biennium is to improve the use of the present Cultural Heritage Information System and to adapt it to new requirements introduced, in particular, by Strategy 21.

In 2018, the following actions towards this goal have been taken:

- A new Collaborative Space has been developed as a potential internal tool for the development of cooperation between HEREIN National Coordinators and for better exchange with the Secretariat;
- A specific online space within the Strategy 21's webpage has been created to adequately address the need for gathering and showcasing good practices to inspire member States in their implementation of Strategy 21's recommendations;
- The update of the country profiles was launched in two phases: 7 countries have already submitted revised profiles and a request to confirm their present content has been recently asked to all other National Coordinators;
- A profound revision of the content of the present National Report is under way according to a new structure developed after a first working group meeting in March and a second one to take place in November to discuss the associated questionnaire;
- The renewed HEREIN website, launched in June 2018, will be incorporated before the end of 2018 in the Cultural Heritage webpage of the Council of Europe to facilitate its future maintenance and development by the Secretariat.

In 2019, in accordance with available resources, activities foreseen are along the following lines:

- Diffusion of the new questionnaire associated to the National Report;
- Update website information concerning the National Reports;
- Collection of specific information within the HEREIN Network, with a view to preparing associated thematic reports;
- Promotion of new thematic pages;
- Meeting of the National Coordinators (if resources allow) to discuss future developments.

Action required

The Bureau of the CDCPP is invited to:

- take note of the progress made with the implementation of HEREIN activities and support future efforts at consolidating the project.

IV. COUNCIL OF EUROPE CONVENTION ON OFFENCES RELATING TO CULTURAL PROPERTY

[The Council of Europe Convention on Offences relating to Cultural Property](#) (CETS No 221) was opened for signature on 19 May 2017 at the 127th session of the Committee of Ministers in Cyprus. It replaces the previous "Delphi" Convention of 1985.

As of October 2018, the Convention has 10 signatories:

Armenia, Cyprus, Greece, Italy, Latvia, Portugal, San Marino, Slovenia, Ukraine, including one non-member State, namely Mexico. The Convention will enter into force following five ratifications, including at least three member States of the Council of Europe: so far only Cyprus has ratified it. Pending decisions by the Committee of Ministers on the follow-up mechanism to the Convention, the CDCPP may be directly involved in this work.

In 2019, in accordance with available resources, it will be important to produce and widely disseminate promotional materials on the new Convention and enhance signatures/ratifications of this instrument. The Council of Europe envisages producing fact sheets and a promotional film. Promotional seminars could be organised in different regions of Europe.

A request has been received from the Permanent Representation of the Republic of Cyprus to look into the possibility of holding a promotional conference in 2019 (date to be confirmed) in Nicosia, also to coincide with the 70th anniversary of the Council of Europe. The event would aim to promote the Convention for signature and ratification by explaining its importance, and to develop dialogue with civil society for the protection of cultural heritage. Participants would include government representatives and NGOs from CoE member States and neighbourhood countries, as well as EU representatives and other international organisations and relevant stakeholders. The request still needs to be examined in the light of current budgetary circumstances.

Action required

The Bureau of the CDCPP is invited to:

- take note of the information regarding the Council of Europe Convention on Offences relating to Cultural Property, exchange and advise on any activities foreseen in 2019.

V. EUROPEAN HERITAGE DAYS

In 2018, in the framework of the European Year of Cultural Heritage, the EHD Programme is playing a key role in the implementation of the Year in all 50 European States. More than 50 000 events have already been organised and celebrated under the common slogan "European Year of Cultural Heritage: The Art of Sharing". The countries have reported a significant increase in the number of local organisers and visitors, having remarked that the European Year of Cultural Heritage offered an opportunity to have the same narrative with many different stakeholders on all levels.

Three new activities were launched to celebrate the Year and set the basis for its legacy beyond 2018.

The Call for European Heritage Stories is a pilot initiative intending to identify the European Dimension of heritage sites and heritage work undertaken by the communities in Europe. It refers to past or existing "stories" that communities would like to share and potentially develop into a project to further contribute to their communities. In addition to the opportunity to promote their Stories as European, the communities from 50 European States involved in European Heritage Days, European Heritage Label and EU Prize for Cultural Heritage/Europa Nostra Awards are eligible to apply for a grant to fund the projects around their stories. The information on eligibility, geographical scope and legal conditions is available on the [European Heritage Stories](#) page. In 2018, 90 applications from 26 countries have been submitted to the EHD Programme. Following a pre-selection and selection by the European jury, a total of 10 European Heritage Stories have been selected to sign the grant agreements for further funding of their initiatives.

The following list of European Heritage Stories (EHS) has been recognised, based on their excellence:

- Mancomunidad Taula del Sénia (Spain): "Ancient Olive Trees Territorio Sénia"
- Ephorate of Antiquities of the City of Athens (Greece): "Origins"
- University of Tartu Museum (Estonia): "Linking Home, Linking Europe. Virtual map of Europe in Tartu"
- Kvinnherad commune (Norway): "How things have changed in our villages – a local history film workshop for children"
- The Little Museum (Ireland): "I remember"
- Mundaneum (Belgium): "Europe starts here! The Architects of Peace"
- Herinneringscentrum Kamp Westerbork (Netherlands): "Settela - the story of Sinti and Roma in Kamp Westerbork"
- Museum and Galleries of Ljubljana (Slovenia): "The Ljubljanica, A River that connects"
- Cultural Heritage without Borders (Albania): "Don't Get Mad"
- Syros Institute (Greece): "Digital Heritage as a catalyst for community engagement"

The second initiative is aimed at children and young people within the framework of the [European Heritage Makers Week](#). In the 2018 pilot stage, 8 European countries are taking part in this storytelling experience. What initially started as Heritage Makers in Finland in 2013, and adapted as a cross-frontier activity as of 2014, has been recognised by the EHD Assembly as an innovative and sustainable opportunity to engage the youngest both online and in their immediate surroundings.

The objectives of the European Heritage Makers Week are:

- (1) To inspire and encourage children and young people to observe, explore, analyse and participate in their surrounding heritage and guide them to embrace a sense of belonging to the European common space;
- (2) To collect experiences and stories of how children and young people understand the European dimension of local heritage;
- (3) To identify and promote young communities interested in heritage;
- (4) To bring into the spotlight future #HeritageMakers and connect them with their peers from other parts of Europe.

In 2018, during the pilot stage, a total of 8 countries participated in the initiative. Eighty two stories from Cyprus, Estonia, Finland, Hungary, Iceland, Latvia, Sweden and Ukraine were submitted by children aged 6-18. Following the national pre-selection and a selection by a European jury, 10 Heritage Makers are invited to visit Strasbourg and share their stories of Europe on 25-26 November 2018.

Heritage Makers 2018:

- Krenholm manufacturing company in Narva (Estonia)
- Viking treasures (Estonia)
- Ånäs from the Stone Age to today (Finland)
- A Brenner-villa: central European story about a house, a family and the power of cooperation (Hungary)
- My cultural heritage (Hungary)
- The Somssich Mausoleum in Mike (Hungary)
- Interview with Regina Kohl (90): "Don't go past it!" (Hungary)
- A series of watercolour paintings by Magndis (Iceland)
- Europe walks across the hillocks of Piebalgas to "Kalna Kaibēnos" (Latvia)
- The "Jēkabpils" point of the Strūves Geodetic Arc (Latvia)

The third initiative is related to cross-frontier support for joint events that is available for the National Coordinators of the European Heritage Days. In 2018, two pilot projects will be supported, including the Baltic cooperation on the value of heritage and inclusion of minorities in the EHDs in seven European countries.

The EHD Strategy 2017-2020 adopted by the 50 participating States focuses on:

- strengthening cooperation at European, regional and local level;
- supporting national and local actors to foster cross-sectoral and cross-frontier cooperation;
- empowering communities to take ownership of their everyday heritage;
- strengthening the role of EHDs in the field of heritage and culture;
- fostering education and Heritage Education through active collaboration with schools and universities;
- addressing societal challenges and valorisation of heritage (climate change, migration, radicalisation, education, diversity, identity).

The National Coordinators voted on the EHD common themes for the next three years:

2019: "Arts and Entertainment: Heritage on the Stage";
 2020: "Heritage and Education";
 2021: "Inclusive Heritage" ("Heritage for Everybody").

The European Heritage Days Assembly was organised on 17-19 October 2018 in Strasbourg under the slogan: "The Art of Sharing and beyond: the future of European Cultural Heritage". National Coordinators from 44 countries adopted the 2019 Work Programme and budget. A detailed Agenda with forewords from the Council of Europe, European Commission and European Parliament can be found here: <http://bit.ly/EHDAssembly18Agenda>

From 2018, the EHD Programme has been reinforced in terms of shared financial and political support from both the Council of Europe and the European Union. It makes a major contribution to the European Year of Cultural Heritage (see below under VI.). In addition to this and its Strategic Objectives activities, the EHD programme also provides examples to demonstrate the recommendations and values outlined in the Council of Europe's Strategy 21.

Action required

The Bureau of the CDCPP is invited to:

- take note of the progress made with the implementation of the European Heritage Days and express its support to the EHD Programme;
- welcome the reinforcement of the programme in the framework of the European Year of Cultural Heritage and beyond.

VI. THE EUROPEAN YEAR OF CULTURAL HERITAGE 2018 (EYCH)

The 2018 EYCH aims at raising awareness of the social and economic importance of cultural heritage through thousands of initiatives and events all over Europe, involving citizens from all backgrounds. To promote a common sense of ownership, reach-out to the widest possible audience is sought, including children, young people, local communities and people less involved with culture. A multitude of projects and initiatives are being implemented in EU member States, municipalities and regions, as well as EU-funded transnational projects.⁵

The Council of Europe is contributing to the Year by means of its Joint Programme "European Heritage Days" that has been reinforced in terms of shared financial and political support from both Organisations. In 2018, the 50 States signatory to the European Cultural Convention are promoting the Year under the following slogan: "European Heritage: the Art of Sharing". Over 50 000 events have been held under the EHD Programme, which will be also labeled as EYCH activities and thus contribute to the outreach and success of the Year. Three new initiatives were launched within the EHDs edition of the EYCH: Call for European Stories (open to heritage communities); European Heritage Makers Week (aimed at children and young people) and support to transfrontier events funding scheme. All three new initiatives have generated engagement and

⁵ Action overall comes under four objectives and ten initiatives: *Engagement*: Shared heritage, Heritage at school, Youth for heritage; *Sustainability*: Heritage in transition, Tourism and heritage; *Protection*: Cherishing heritage, Heritage at risk; *Innovation*: Heritage-related skills, All for heritage, Science for heritage.

visibility at local, national and European level, and are set to be continued in 2019 and beyond. The legacy of the EYCH will be ensured by further investing in the EHD Programme and working with the EHD National Coordinators.

A new Joint Project “The Faro Way: enhanced participation in cultural heritage” was also agreed with the European Commission to start mid-2018, with a view to promoting the Faro Convention. The Programme aims at enhancing the methodology for the implementation of the Convention at different levels to help increase the number of signatories and ratifications among European Union and Council of Europe member States. Activities include the production of guidelines for implementing the Convention, examples of good practices of the Convention at work, promotional material, the running of 4 regional seminars and a final conference in 2020.

As part of the legacy of the Year, Tibor Navracsics, European Commissioner for Education, Culture, Youth and Sport presented in May 2018 a proposal for a New European Agenda for Culture which will determine EU’s strategic cooperation at European level for the years to come. One central element is a European Action Plan for Cultural Heritage. This Action Plan will define the policy follow-up of the European Year and will act as a roadmap for EU’s future work in safeguarding and promoting Europe’s cultural heritage. It will start from the initiatives that the European Commission is implementing during the Year with stakeholders and partners like the Council of Europe, based on the four pillars of engagement, sustainability, protection and innovation. This year’s European Heritage Days Call for “European Heritage Stories” and the “European Heritage Makers Week” are good illustrations of what “engagement” at grassroots level for cultural heritage means in concrete terms. The European Commission has presented an ambitious proposal for the next Creative Europe – the EU’s funding programme for the cultural and creative sector with the outline to raise the budget to EUR 1.85 billion for 2021-2027.

The Council of Europe wishes to increase its efforts in co-operation within the framework of the medium financial framework and the European Action Plan for Cultural Heritage.

Action required

The Bureau of the CDCPP is invited to:

- congratulate the EU on the achievements made in the EYCH, and take note of the Council of Europe’s contribution to it;
- express its wish to see co-operation stepped up between the EU and the CoE in the follow-up work to the successful EYCH.