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Access and interpretation - Bulgaria

Country: Bulgaria
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5.1.A Specific measures to improve visitor access to heritage sites?

Yes

If so, where can information be found for visitors' access to Publicly owned / Privately owned heritage sites?:

Approach (click to collaps)

Integrated Approach

Publicly owned/managed sites:

Publicly owned/managed sites:	References	
Published guides	http://www.bg-tourism.com/	
Public access databases	http://bulgariatravel.org/ http://bulgariatravel.org/en/official_tourism_portal/ http://www.bulgarian-tourism.com/new/index.htm http://collections.cl.bas.bg	
Heritage maps	http://piron.phls.uni-sofia.bg	
Websites	http://www.boyanachurch.org http://www.historymuseum.org /page.php?key=visitor_information http://see.bg/bg/ http://programata.bg http://www.koprivshtitza.com/museums_worktime.html http://www.fort.hit.bg/ http://www.tourism-bg.net/ http://tourism.kazanlak.bg/discover/valeytrk/2-2-2-1.html http://www.bulgariantreasures.com http://www.haskovo.bg/pages /unikalnata_trakiiska_grobnitsa_v_s_aleksandrovo_71.h http://www.archaeologicalmuseumplovdiv.org http://www.museumruse.com http://museum.starazagora.net http://abritvs.atspace.com http://www.burqasmuseums.bg http://www.kyustendilmuseum.primasoft.bg http://www.haskovo.com/bg/cat_66.html http://www.bgchudesa.com http://www.visitnessebar.org	

Publicly
owned/managed
sites:

Deliverately

References

http://tic.balchik.bg/

http://kazanlak.bg/index.php?p=c&r=205

http://www.dryanovo.com/ http://www.plovdiv-tour.info/

http://www.malkotarnovo.yes.bg/en/ http://dobarsko.org/en/index.html

http://tic.rousse.bg/ http://www.perperikon.bg

Privately owned/managed sites:

owned/managed sites:	•	
Published guides	http://guidesbg.com/usefulsites.php	
Heritage maps	http://www.arcgis.com/home/item.html?id=4228d2fcb4874e7e93bb73139891c852.	
Websites	http://www.dagis-bg.net/g/ http://spisanie.virtualna-kultura.com/	

Archaeological Heritage

Publicly owned/managed sites:

Privately owned/managed sites:

Architectural Heritage

Publicly owned/managed sites:

Privately owned/managed sites:

Landscape Heritage

Publicly owned/managed sites:

Privately owned/managed sites:

5.1.B Participation levels in European Heritage days

5.1.B Participation levels in European

Heritage days:

Année la plus récente Nombre de sites participants Nombre de visiteurs

2012

5.1.C NGOs active in the field of public access

5.1.C NGOs active in the field of public access:

Bulgarian National Committee of ICOM
Bulgarian National Committee of ICOMOS
Cultural Projects Association
Cultural Tourism Association
ICOMOS
International Foundation for Bulgarian Heritage "Professor Peter Detev

5.1 Commentary

5.1 Commentary:

Commentary (click to collaps)

Integrated Approach

5.1.A. The Law on the Cultural Heritage (Закон за културното наследство) (www.lex.bg/bg/laws/; mc.government.bg/) in force since 10.04.2009 establishes the right on one to access to cultural heritage as an oppertunity to use the cultural properties, by providing a physical and intelectual access to them without harming on endangering them.

A regulation act for the design, implementation and maintenance of constructions is Issued in accordance with the requirements for access of the population, including people with disabilities (Наредба за проектиране, изпълнение и поддържане на строежите в съответствие с изискванията за достъпна среда за населението, включително за хората с увреждания) (in force since 14.07.2009). The regulation act applies to objects of cultural heritage as the projects are coordinated with the Ministry of Culture. Owners of property that is preserved and exhibited immovable archaeological cultural property, are obliged to provide access to the competent authorities and the public under conditions set by a regulation act to the Law on the Cultural Heritage.

An **Ordinance on the terms and procedure for presentation of cultural property** (Наредба за условията и реда за представяне на културните ценности) is in a process of approval and promulgation in the State Gazette. According to this ordinance the presentation of cultural property is an activity for disclosure and popularization of their cultural and scientific value to the society and for realization of their potential in the policy of sustainable development and management of cultural heritage. This ordinance sets also the conditions of access to movable and immovable cultural property and its designation.

The also owners provide public access in cases where the use of immovable cultural property is related to exhibition activities. According to the regimes for the conservation of immovable cultural properties with murals or rock paintings, rules are defined concerning the number of people residing at the same time in the interior and the time of residence. According to the Law on the cultural heritage museums provide visiting days and hours, coordinated with the free time of various types and categories of visitors and announce the visiting days and hours to the public.

The museums provide suitable conditions for access to the museum expositions to disabled people. The act for establishing the museum, or the decision of the financing body, or of the owner of the museum, may provide free entrance for visit of the expositions. Every state or municipal museum shall provide free entrance on day per week. Children, school children, students and disabled people pay lower fees, or enter free in the museums.

Maps have been designed for the National Spatial Development Concept National Space - Our Heritage for the Future elaborated by the National Centre for Regional Development for the period 2013 - 2025 (under agreement) with Evaluation of cultural layers within and outside urban areas, of archaeological reserves and cultural values entered in the List of World Heritage.

Cultural Heritage and New Technologies International Conference- Sofia, 2011, (Organizer: International Foundation for Bulgarian Heritage Prof. Dimitar Detev supported by the National Archaeological Institute with Museum at the Bulgarian Academy of Sciences)

http://www.facebook.com/event.php?eid=126792764062354 - The Cultural Heritage and New Technologies International video conference is its essence a match point between movie and contemporary electronic genres figures, and cultural heritage scientists, the aim being to discuss the methods for virtual representation of scientific, cultural, practical and educational problems. There will also be a discussion on the movies in the festival which will be live broadcasted in real time at http://www.ustream.tv/channel/bulgarian-heritage-films. Goals: to encourage the filming, distribution and use of movies about our cultural heritage with the puspose of endorsing the formation of a broad cultural conscience and understanding; to bring teachers, movie figures, archaeologists, anthropologists, historians, journalists, restorers, ecologists, geologists, georgraphers and other people concerned with our cultural heritage and its impact on social environment together; to search for new ideas and approaches in the good such kind of movies could bring to the general welfare of people and the representation of our unique heritage in the eyes of the world; to seek institutional support in expanding the access to these movies in the librarian, communal, educational and museum networks, as well as in the permanent internet presentation of the films and visual products.

In The Government Programme for Sustainable Development of the Republic of Bulgaria 2014-2018, part "Culture and Spirituality", a number of priorities cover the cultural heritage, including the access of the citizens to the modernized national museum network:

Priority 17.10.Reform in the museum system and establishment of a new type of museum exposition culture

Objective 19: Providing the access of the citizens to the modernized national museum network

Measures:

- Renovation of the museum expositions depository equipment
- Promotion of the mobility of the collections on a national and an international level
- Introduction of funding under uniform expenditure standards of the municipal museums and galleries. Conducting public consultation of the proposals

5.1.B. Since 1999. Bulgaria has been actively involved in the European Heritage Days. Main participants and organizers are the national, regional and local museums.

5.2.A Initiatives within the field of raising awareness

5.2.A Are there national initiatives within the field of awareness-rising?:

Yes

Initiative

Training collection cultural-historic heritage Ongoing

Target Groups

Approach (click to collaps)

Integrated Approach

School Higher Education Adults

Initiative

Thrace - crossroads of civilizations Ongoing

Target Groups

Approach (click to collaps)

Integrated Approach

Higher Education Adults

Initiative

Database Bulgarian towns through the Revival Ongoing

Target Groups

Approach (click to collaps)

Integrated Approach

Higher Education Adults

Initiative

Treasure Quest Ongoing

Target Groups

Approach (click to collaps)

Integrated Approach

Preschool School

Initiative

Digital collection "Bulgarian Revival" Ongoing

Target Groups

Approach (click to collaps)

Integrated Approach

School Adults

Initiative

The European capitals by means of children's art Ongoing

Target Groups

Approach (click to collaps)

Integrated Approach

Preschool School

5.2.B NGOs working in the field of heritage education

5.2.B NGOs working in the field of heritage education:

ICOMOS

Union of Architects in Bulgaria

5.2 Commentary

5.2 Commentary:

Commentary (click to collaps)

Integrated Approach

5.2.A.:

- 1. Creation of digital collection Bulgarian Renaissance in the site of the University of Library and Information Technology provides wide range of users with easy, comfortable and unlimited access of information. Digital collection Bulgarian Renaissance on the site of the University of Library and Information Technology promotes the achievements of leading Bulgarian university sciences in the electronic field. Internet began its existence precisely in academic environment and became the traditional way of communication in the electronic space between scientists, teachers and students. The collection is an attempt to provide sound of scientific achievements and to promote this type of communication in the humanities. Publishing activity and scientific developments are stimulated, including young scientists. An opportunity for participation in research tasks is open for students. Achievements and results of creation of the collection are open and accessible and they are the basis for future development and coordination with other partners in the country and abroad (universities, libraries, institutes and other organizations)
- 2. The bi-lingual (Bulgarian and English) multimedia Children and the Cultural Heritage of South-Eastern Europe was made in Bulgaria in 2006. The project, financed by the British Council Bulgaria and implemented by the Cultural Tourism Association in partnership with the University for Architecture, Civil Engineering and Geodesy and the Bulgarian Committee of ICOMOS was a first attempt to present in a contemporary IT format adapted for children, the cultural heritage of the countries in the region. The product, the Treasure Quest game is accessible on-line at the address www.otkrivam.com

5.3.A Specific measures (policies or regulations) for the commercial promotion of heritage in the context of tourism

5.3.A Specific measures (policies or regulations) for the commercial promotion of heritage in the context of tourism:

Yes

Name of the administrativ level

- 1. State
- 2. Departments
- 3. Municipalities

5.3.B Number of visitors who come to the main heritage sites

5.3.B How many visitors come to the main heritage sites of your country / SAU? Is information available on economic return of heritage tourism?

Année la plus récente	Nombre de visiteurs	Rentabilité économique (par € dépensé)	
2013	4643400	1,02	

5.3 Commentary

5.3. Commentary:

Commentary (click to collaps)

Integrated Approach

5.3.A. Under the **Regional Development 2007-2013 Program** (Програма за регионално развитие 2007-2013) - Support for the development of national tourism product and destination marketing contracts for projects worth € 6021991 were concluded with municipalities up to 14.11.2012 .

Cultural Values in copies, replicas and commercial objects (Issued by the Minister of Culture, Prom. SG. 46 of 18.06.2010) - Creating, distributing and using images of cultural valuables or elements thereof in photographic, computer, vide or any other image with commercial purposes, including using the image or parts thereof in manufacturing goods, labels, design solutions or advertisement purposes shall follow the rules and provisions set with an ordinance of the Minister of Culture on the basis of a contract signed with the owner of the cultural valuable or, for museum cultural valuables – with the director of the museum in question. When the cultural valuable belongs to a state or municipal institution or a museum, the funds provided for in the contract shall be used to preserve cultural valuables. Creating, distributing and using images of cultural valuables with educational or scientific purposes shall be carried out in order to implement the educational and research process (collecting, processing and presenting results) through creating textbooks, training and study aids – printed and digital, scientific work, publications, printed or digital presentations and is free

The Ministry of Tourism (MT) (Министерство на туризма) prepares advertisement brochures in various languages which include cultural tourism, religious tourism, "Destination Danube – Bulgaria", etc. The MT set rules and conditions for requests for advertisement materials and souvenirs for the purposes of users that are external to the MEET.

A **National strategy for the sustainable development of tourism in the Republic of Bulgaria** covering the 2009-2013 period was drafted. It systematizes the vision, strategic objectives, priorities, specific goals, tasks, activities and projects whose implementation will help to establish sustainable schemes for developing and managing tourist-related activities. The document was adopted with Protocol No. 13.38 of the Council of Ministers from 02.04.2009

The National Tourist Council (NTC) is a governmental consultative body under the authority of the Minister of Economy and Energy. It aims to assist in the implementation of the national tourism policy. The members of the National Tourist Council are representatives of the tourism-related ministries and institutions, national, regional, local and branch tourist associations, associations of air, land and water carriers, nationally represented associations of the consumers in the Republic of Bulgaria.

Many municipalties have established Programs for sustainable development of tourism and plans for their implementation.

In October 2010 the Council of Ministers approved a **Strategic Plan for Development of Cultural Tourism** (Стратегически план за развитие на културния туризъм). An element of this strategic plan is the strategy for local systems which aims to contribute to underlying the identity and abundance of cultural and natural resources in Bulgaria, to connect the resources in one area within a single framework and to turn them into a factor for increasing tourist attraction and sustainable economic development.

On March 13, 2013 National Assembly voted on the final version of the **Law on Tourism** (Закон за туризма). A normative act establishes a basis for tourism zoning of the country. The different regions will form the local tourism products and implement regional marketing and advertising. The Act expands the power of mayors as categorizing and controling bodies. A national network of tourist information centers on uniform standards will be formed.

Ordinance on the terms and procedure for presentation of cultural properties (Наредба за условията и реда за представяне на културните ценности) in force from 28.03.2014, issued by the Ministry of Culture, Prom. SG. 28 of 28 March 2014 - The presentation of cultural properties is realized through exposure, marking, providing of access and promotion of the use of accompanying activities, materials and other resources. Museums, NIICH, libraries, educational institutions and other

scientific and cultural organizations promote cultural values through: educational programs, mobility of collections, publishing catalogs, scientific and popular publications, promotional materials and other information tools, systems and networks. Owners, dealers or users of cultural values, as well as other natural and legal persons have the right to promote by all means permitted by law, subject to the provisions for their protection and the requirements of CHA.

19 organizations from Bulgaria, Greece, Hungary, Italy, Romania, Slovenia, Croatia and Moldova will participate in **SAGITTARIUS** - a project to encourage entrepreneurship in tourism, joining efforts to protect the cultural and historical values, sharing experiences and best practices.

The project is implemented under the Southeast Europe program for cross-border cooperation, financed by the European Regional Development Fund and the Instrument for Pre-accession Assistance.

The SAGITTARIUS project aims to encourage investment in underdeveloped cultural and historical sites, the construction of tourism infrastructure around them, their advertising and redirection of tourist flows to new cultural and historical destinations in Southeast Europe.

This is Bulgaria Project - Main objective of the This is Bulgaria project is to create a documentary series – videocatalog revealing different periods and aspects of history, way of life and culture, of customs, mindsets, architecture and nature of Bulgaria. The series aims to highlight all the unique features of the Bulgarian idiosyncrasy in its infinite variety, our contribution to the enrichment of the global cultural diversity from ancient times to the present day. The first part of the catalog is complete and was presented to the public in October 2012. The catalog It is envisaged to be distributed worldwide as a multimedia product with translation and dubbing in 6 languages (English, Spanish, German, French, Russian and Japanese). This is Bulgaria will also be adapted for children up to 12, which will enable the use of the catalog in the schools of Bulgaria and Bulgarian schools abroad.

Since 1999. Bulgaria has been actively involved in the **European Heritage Days** (Европейски дни на наследството). Main participants and organizers are the national, regional and local museums.

5.3.C Main recurrent heritage events

5.3.C Please list the main recurrent heritage events :

Name of event: Night of Museums and Galleries

Location: Bulgaria **Date:** 18th of May

Details

Frequency: Yearly

Brief description:

During a late-night opening, visitors can discover, for free, museums' collections and all the special events organised for the festival. The Night of Museums aims to make museums more accessible to the general public and in particular to a new younger public and to federate a network of European museums around a common festive and friendly event.

Name of event: International tourist exchange "Cultural Tourism"

Location: Veliko Tarnovo **Date:** September

Details

Frequency: Yearly

Brief description:

the tourist exchange "Cultural Tourism" – Veliko Tarnovo was held for the twelfth time in a row. Traditionally companies, information centers, non-government organisations and cultural institutes from Bulgaria and abroad are presented at the exchange. The Ministry of Tourism formally supports the forum as an important venue to promote cultural tourism. The municipality of Veliko Tarnovo and the municipal tourist agency "Tsarevgrad Tarnov" co-organise the event.

Name of event: European Heritage Days

Date: 2012

Details

Frequency: Yearly

Brief description:

Since 1999. Bulgaria has been actively involved in the European Heritage Days. Main participants and organizers are the national, regional and local museums.

5.4.A Measures (policies or regulations) taken to ensure the creation of systematic scientific (preliminary) reports

Approach (Click to collaps)

Integrated Approach

Reports / entries	Year
Assessment	2012
Prospection (e.g. test pits, sampling)	2012
Surveys	2012
Rescue / Preventative excavation	2012
Other excavations	2012
Special reports	2012

Archaeological Heritage

Reports / entries	Year
Assessment	2010
Rescue / Preventative excavation	2010
Other excavations	2010
Special reports	2010

Architectural Heritage

Landscape Heritage

10 of 14

5.4.B Scientific summary records available as on-line databases

5.4.B Are scientific summary records available as on-line databases?: Some

Please provide the main URLs

5.4.C Scientific summary records placed in a single publication

5.4.C Are all scientific summary records placed in a single publication?:None

<u>Please indicate how these summary record publications are organised and if these are according to subject group (archaeology, ar</u>

5.4.E Knowledge of number of comprehensive specialised studies (i.e. monographs of sites, summaries of topic based research)

5.4.E Do you know how many comprehensive specialised studies (i.e. monographs of sites, summaries of topic based research) are published? :

...

Please give details for the year with most recent information

5.4.F "Official" periodicals on heritage (i.e. published by a governmental organisation)

5.4.F Are there 'official' periodicals on heritage (i.e. published by a governmental organisation)? :
Yes

Please specify their target audience

Approach (click to collpas)

Integrated Approach

General public Scientists Heritage professionals Educational

5.4.G "Official" publications on heritage, including series (i.e. published by a governmental organisation)

5.4.G Are there 'official' publications on heritage, including series (i.e. published by a governmental organisation)? :

Yes

5.4.H Websites listing publications on the internet

5.4.H Are there websites listing publications on the internet? :

Mandatory

Website Name:

www.liternet.bg

www.naim.bg

http://archaeology.zonebg.com/buletin6-1.pdf

http://see.bg/bg/catalog/

http://www.bg-tourism.com/bg/historic-object-info.php?id=53

www.historymuseum.org

5.4.I Main NGOs regularly publishing on heritage

5.4.I List the main NGOs regularly publishing on heritage (i.e. monthly magazines, quarterly reviews).:

Association - Circle Buditel ICOMOS
Union of Architects in Bulgaria

5.4 Commentary

5.4 Commentary:

Commentary (click to collaps)

Integrated Approach

Prociding of the National Museum of History - Volume 18

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Periodicals of the Bulgarian Academy of Sciences:

- Archaeology magazine (published since 1959)
- Archaeological discoveries and excavations / year-book since ~ 1974/

- Proceedings of the Archaeological Institute (published since 1921)
- Year-book of the Archaeological Museum (published since 1906)
- Excavations and surveys (published since 1948)
- Interdisciplinary Studies (published since 1979)
- Numismatics, sphragisitics and epigraphy (published since 1970 under various names)
- Pliska-Preslav Collection
- Preslav Collection
- Issues of Proto-Bulgarian History and Culture
- Contributions to Bulgarian Medieval Archaeology
- Tsarevgrad Tarnov
- Studia praehistorica
- Annual of the National Archaeological Museum ISSN 1310-7933
- Annuary of Department of Archaeology ISSN 1310-7941
- Bulgarian Ethnology ISSN 1310-5213
- Bulgarian Folklore ISSN 0323-9861
- Bulgarian Musicology ISSN 0204-823X
- Bulgarian Historical Review ISSN 0204-8906
- Bulgarica. Information Bulletin ISSN 1311-8544
- Dissertations. National Archaeological Institute with Museum BAS
- Ethnologia Balkanica. Journal of Southeast European Anthropolgy
- Etudes Balkaniques ISSN 0324-1654
- Fouilles et Recherches / Razkopki i prouchvanija ISSN 0205-0722
- Linguistique Balkanique /Balkansko ezikoznanie, ISSN 0324-1653
- Orpheus. Journal of Indo-European and Thracian Studies
- Palaeobulgarica /Starobalgaristika ISSN 0204-4021
- Problems of Art ISSN 0032-9371
- Scripta @ e-Scripta ISSN 1312-238X
- Studia Balkanica
- Studia Praehistorica

Publications - ICOMOS/Bulgaria

The Church of St Demetrius in Boboshevo (2010) - The book presents the research and conservation of the church of St Demetrius in Boboshevo completed by ICOMOS/Bulgaria. The book is published with kind support of the A. G. Leventis Foundation

Conservation of monuments in the Ancient Plovdiv Reserve, Bulgaria (2010) - The publication of the project "Conservation of Monuments in Ancient Plovdiv Reserve" reflects the collaboration of Japanese and Bulgarian National Committees of ICOMOS.

Archaeological museum "Ancient Nessebar" - Series "Bulgaria Pontica Medii Aevi" – published reports of symposia "Bulgaria Pontica" and "Messemvria Pontica"

Year:

2013

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