

Digital Partnership

Working together towards
a common vision



Telefónica's commitment to the protection of minors online



At Telefónica we understand the importance of addressing the challenges that minors face in the digital space, as well as our responsibility to positively impact their future development.

Two Decades of Commitment to Protecting Minors in the Digital Space

Creation of the GSMA Mobile Alliance against Child Sexual Abuse Material, of which Telefónica is a member

2008

Telefónica adheres to the “CEO Coalition to make a better and safer internet for children” initiative led by the European Commission and sign the “ICT Principles for the safe use of connected devices and online services for children and young people in the EU”

2011

2005

Conference on the risks of mobile phone use by minors organised by the European Commission. Telefónica adheres to the 'Framework Agreement on Safer Mobile Use by Minors' with the signing of GSME (the predecessor of GSMA)

2013

Telefónica joins the European Commission's “Better Internet for Kids” initiative

2025

For years, Telefónica has been collaborating with Global Child Forum and the Internet Watch Foundation. At the same time, the company works together with various stakeholders to raise awareness and educate about the responsible use of technology. It offers resources, training initiatives, and programs for minors, families, and educators, as well as tools to improve the safety of minors online

Identified risks that minors face online



Access to Inappropriate, Offensive and Harmful Content

1. Pornographic Content
2. Content Inciting Violence
3. Suicide-Glorifying Content
4. Body Image Content



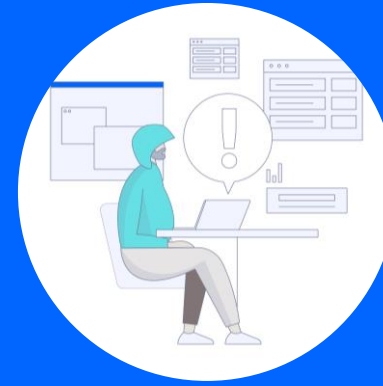
Vulnerability of Minors to Online Interactions

1. Cyberbullying
2. Grooming
3. Sexual Content Sharing
4. Contact by Cybercriminals



The Impact of Social Media

1. Addictive Behaviours
2. Generation of Expectations
3. Sharenting



Online Distribution of Minors' Sexual Content



Non-Responsible Use of Digital Devices in Classrooms

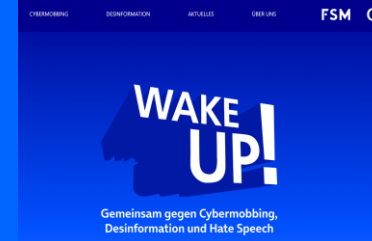
Examples of Telefónica's initiatives



StopCyberbullying Awareness Campaign



Digital Leaders Program

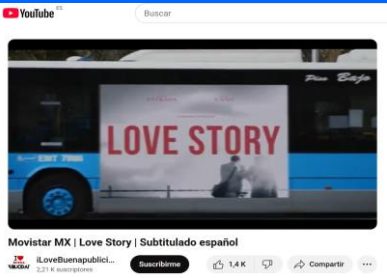


Wake Up! Program



BASECAMP Youth Dialogues

Examples of Telefónica's initiatives



Love Story
Awareness
Campaign



This is not a game
Awareness
Campaign



Digital Teachers
Program



Responsible use
of technology
in schools
recommendations

Decalogue of Principles for Responsible Design and Use

Towards Responsible Design

- 1 Establish an effective age verification system on video-sharing platforms, social media, online video games platforms and adult content websites to prevent minors from accessing explicit and age-inappropriate content.
- 2 Implement best practices such as issuing warnings for excessive usage time, slowing down the reloading of sequential videos after this time, or deactivating the recommendation system based on interactions that create secondary profiles by default, among others.
- 3 Enable age classification for content in public user profiles, facilitating content filtering based on its appropriateness for the user's age group.
- 4 Facilitate a reporting tool that considers the different risks to which minors are exposed so that digital platforms can take appropriate measures according to the seriousness of the situation.
- 5 Offering an online help chat for minors who do not know how to manage their situation.

Towards Responsible Use

- 6 Include in the educational program courses or talks aimed at raising awareness among minors about the risks they face and promoting responsible use of digital devices and services.
- 7 Offer families and teachers awareness-raising talks and courses that provide guidance on how to detect potential risk situations and information on the tools available to them.
- 8 Include in the educational program courses for minors on responsible use of digital devices in the classroom.
- 9 Provide teachers with lectures and courses on how to effectively integrate digital technologies into the classroom.
- 10 Promote awareness campaigns aimed at society at large to increase awareness of the various risks minors face and provide a series of best practices to mitigate these risks collectively.

Building a *Safe* Digital Space for Minors

Towards Responsible Design and Use
of Digital Devices and Services

Digital Public Policy, Regulation and Competition

2025



 Telefónica



Learn more about Telefónica's
commitment to protecting minors in
the digital space



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