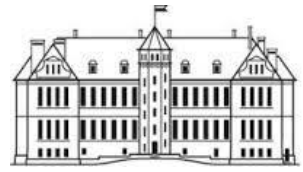


# Brexit – impact, challenges and chances for the European audiovisual sector



Tuesday, 27 November 2018

12.00 – 15.00 (networking lunch from 12.00 – 13.00)

Representation of the Free State of Bavaria to the European Union, 77 rue Wiertz, Brussels

## Networking Buffet Lunch

11.45 to 13.00

Hook up with other participants!

## General Welcome and Opening

13.00 – 13.10

Welcome by **Barbara Schretter**, Director of the Representation of the Free State of Bavaria to the European Union  
Opening by **Susanne Nikoltchev**, Executive Director,  
European Audiovisual Observatory

## Keynotes

13.10 – 13.40

**Brexit in an economic context: UK in the EU28 audiovisual market**  
by **Gilles Fontaine**, Head of Department for Market Information,  
European Audiovisual Observatory  
**Brexit in a European legislative context: untangling the legal web for  
audiovisual services** by **Maja Cappello**, Head of Department for Legal Information,  
European Audiovisual Observatory

## Expert Panel Discussion

13.40 to 15.00

In this session our panelists will cover two key aspects of the Brexit question:  
**Round 1:** Impact on audiovisual productions – exports, European works,  
co-productions and international crews.  
**Round 2:** Impact on audiovisual services – cross-border access, jurisdiction, quotas  
and promotion.  
Moderation: **Johannes Studinger**, Chairman of the Observatory's Advisory Committee  
**Our panel:**

- **Harriet Finney**, Director of external affairs, BFI (British Film Institute)
- **Ross Biggam**, Vice-President of Government Relations,  
Discovery Networks EMEA
- **Maria Donde**, Head of International Content Policy, OFCOM
- **Alejandro Flórez**, General Manager 100 Balas (Mediapro)

**Closing remarks** by Susanne Nikoltchev