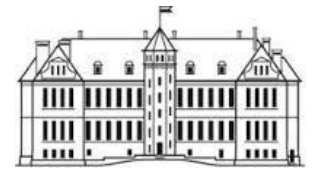


TV and film production in Europe – The state of independence?



Tuesday, 4 February 2020, 13.00 – 15.00

Representation of the Free State of Bavaria to the European Union, 77 rue Wiertz, Brussels

Networking Buffet Lunch

11.45 to 13.00

Hook up with other participants!

General Welcome and Opening

13.00 – 13.10

Welcome by **Dr. Armin Hartmuth**, Deputy Director of the Representation of the Free State of Bavaria to the European Union

Opening by **Dr. Susanne Nikoltchev**, Executive Director, European Audiovisual Observatory

The market structure of audiovisual production in Europe

13.10 – 13.55

Who produces what in Europe? What are the different production schemes? What are the roles of a producer? What does independent production/producer mean from a market point of view? Introduction and moderation: **Gilles Fontaine**, Head of the Observatory's Department for market information. Our panelists:

- **Carlos Gerstenhauer**, Head of Cinema Department, Bayerischer Rundfunk
- **Eurydice Gysel**, Managing Partner and Executive Producer, Czar Film
- **Börje Hansson**, Managing Director at Bright Pictures and First Vice President of the FIAPF
- **Carolina Lorenzon**, Director of International Affairs, Mediaset
- **Urša Menart**, Slovenian screenwriter and director, Chair of the Slovenian Directors' Guild

The legal structure surrounding independent production in Europe

13.55 – 14.05

Presentation by Dr Maja Cappello of the new Observatory report:

IRIS Plus : The promotion of independent audiovisual production in Europe

14.05 – 14.45

Panel: Can European and national regulation protect and stimulate independent film and TV production in Europe? Moderator: **Dr. Maja Cappello**, Head of the Observatory's Department for legal information.

Our panelists:

- **Jérôme Dechesne**, Deputy General Manager, USPA, and President of CEPI
- **Dr. Renate Doerr**, Regulatory and European Affairs, ZDF
- **Dr. Anna Herold**, Head of Unit, Audiovisual and Media Policy at the European Commission, (DG CNECT I1)
- **Jérémie Kessler**, Responsible for European Affairs, CNC
- **Alexandra Lebret**, Director General, European Producers' Club
- **Carolina Lorenzon**, Director of International Affairs, Mediaset
- **Marzena Rembowski**, Director, Global Strategic Engagement and EU Policy, Netflix

14.45 – 15.00

Q&A with our audience and closing remarks by **Susanne Nikoltchev**