



Brexit – Impact, challenges and chances for the European audiovisual sector

Brussels, 27.11.2018

#BREXIT

WIFI – code?

#Brexit

Welcome and Introduction

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Introduction

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**Some great background
reading from the Observatory –
get your take away copies
in the entrance
hall...**

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of the European Audiovisual Observatory



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What is the deal?

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Article 50 TEU

1. **Any Member State may decide to withdraw from the Union [...]**
2. A Member State which decides to withdraw **shall notify the European Council of its intention.** In the light of the guidelines provided by the European Council, the Union shall negotiate and conclude an agreement with that State, setting out the arrangements for its withdrawal, taking account of the framework for its future relationship with the Union. [...]
3. **The Treaties shall cease to apply to the State in question from the date of entry into force of the withdrawal agreement or, failing that, two years after the notification** referred to in paragraph 2, unless the European Council, in agreement with the Member State concerned, unanimously decides to extend this period.
[...]

Withdrawal letter: 29 March 2017

What is the
deal?

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As things « currently » stand....
Brexit is scheduled to take effect at midnight
(CET) on Friday 29th of March 2019

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What is *the* Deal?

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An Agreement on the (orderly) withdrawal of the United Kingdom of Great Britain and Northern Ireland from the European Union

to set out the arrangements for the withdrawal of the United Kingdom from the Union, taking account of the framework for their future relationship.

**What is the
Deal?**

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Whatever deal or no deal ...

...it is going to be a big deal

BECAUSE

Some facts on the UK

- The UK represents **21%** of the EU audiovisual market. Together with Germany it is the biggest market in the EU.
- The UK produces **16%** of all EU films.
- The UK is the **number one producer** of high-end TV series in Europe.
- The UK is the **main country of establishment** in the EU28 for TV channels and on-demand services.

So What?

**This happened within a European
legal framework ...**

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29 March 2019

The day before

#Brexit

Most relevant European legal framework

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European Union

- Free movement of **services** (Art. 56 et seq. TFEU)
- Free movement of **goods** (Art. 28 et seq. TFEU)
- **State aid** rules (Arts. 107 et seq. TFEU)
- **Audiovisual Media Services** Directive
- **SatCab** Directive
- Regulation on **cross-border portability**
- **Support schemes**
e.g. Creative Europe, European Social Fund...

Council of Europe

- European Convention on **Cinematographic Co-Production** (1992) -
after 2017 revision called "Council of Europe Convention on C. C.-P."
- European Convention on **Transfrontier Television**

Bilateral co-production agreements

30 March 2019

The day after

#Brexit

Most relevant European legal framework

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European Union

Council of Europe

- European Convention on **Cinematographic Co-Production** (1992) - *after 2017 revision called “Council of Europe Convention on C. C.-P.”*
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Bilateral co-production agreements



So What?

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**Maybe the change is not only
a challenge but also a chance?**

**Goal of today's
event**

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No go(al)s

Brainstorming on common interests

- How can we continue keeping and using the strength of a European market that includes the UK?
- What might be forward-looking constructive and pragmatic approaches based on the means available post Brexit?
- What can European professionals do in order to continue working with their UK counterparts?

**Let's neither discuss the Brexit itself
nor any potential deal!**

Session A: PRODUCTION of works

Moderator: Johannes Studinger,
Chairman of the Observatory's Advisory Committee

Maja Cappello

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Director of External Affairs – BFI
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Gilles Fontaine

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Alejandro Flores

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Session B: DISTRIBUTION of works

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Q and A...

OVER TO YOU !

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Session C: CIRCULATION of TV Channels

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Session D: CONCLUSION – a longer term perspective¹⁹

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Closing remarks

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**Susanne Nikoltchev, Executive Director
European Audiovisual Observatory**



Thank you for coming!

A conference by
The European Audiovisual Observatory

