

# BILBAO INTERCULTURAL CITY 3<sup>rd</sup> MUNICIPAL PLAN



B

Bilbao



Bilbao  
Kultura arteko hiria  
Ciudad intercultural  
Intercultural city

BILBAO BILBOEN HIRIA



BILBAO CIUDAD DE VALORES



OBJETIVOS  
DE DESARROLLO  
SOSTENIBLE

# INTRODUCTION



## **JUAN MARI ABURTO**

Mayor of Bilbao

This Bilbao Intercultural Plan represents the past, present and future commitment of Bilbao City Council to promoting a diverse city that recognises and respects difference, and where the wellbeing and quality of life of its inhabitants comes first. We are proud of the city's social diversity, and seek to promote and defend it, establishing ourselves as a socially cohesive city without losing our identity.



## **ITZIAR URTASUN**

Councillor of the Cooperation, Coexistence and Events Department

We are committed to developing an intercultural city, in which differences are recognised within a framework of equality and in which the diversity of resources of each citizen is strengthened, in order to add up and contribute jointly to the development of the city.



## **IVANA D'ALESSANDRO**

Head of the Intercultural Cities Unit. Anti-Discrimination Department.  
Council of Europe

With the approval of the Bilbao Intercultural City 3rd Plan, directly aligned with the conceptual and programming framework of the Council of Europe's Intercultural Cities Programme, the City reinforces its commitment to developing the model of intercultural management.

# PRINCIPLES, INSTRUMENTS AND MAINSTREAMING PERSPECTIVES

## PRINCIPLES:

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- EQUALITY
- RESPECT AND RECOGNITION OF DIVERSITY
- POSITIVE INTERACTION
- NEIGHBOURHOOD AND BELONGING

## INSTRUMENTS:

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- MAINSTREAMING
- PARTICIPATION
- EVALUATION

## MAINSTREAMING PERSPECTIVES

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- FOCUS ON GENDER
- BASQUE LANGUAGE

# EUROPEAN GUIDING FRAMEWORKS

**RECI Intercultural Cities Network and the Council of Europe Intercultural Cities Network ICC.** This is an initiative that unites different cities that run intercultural programmes to exchange experiences and discuss action strategies. This network provides cities with numerous conceptual and practical tools. Bilbao has been a member of this network since 2011.



**European Charter for the Safeguarding of Human Rights in the City.** The signatory cities make a series of commitments which include the right to the city; the guarantee of equality and non-discrimination, the right to cultural, linguistic and religious freedom; the protection of the most vulnerable groups and citizens; and the right to education, contributing to raising consciousness with regard to the struggle against sexism, racism, xenophobia and discrimination, among commitments. Bilbao signed the Charter in 2017.



United Cities and Local Governments  
Cités et Gouvernements Locaux Unis  
Ciudades y Gobiernos Locales Unidos

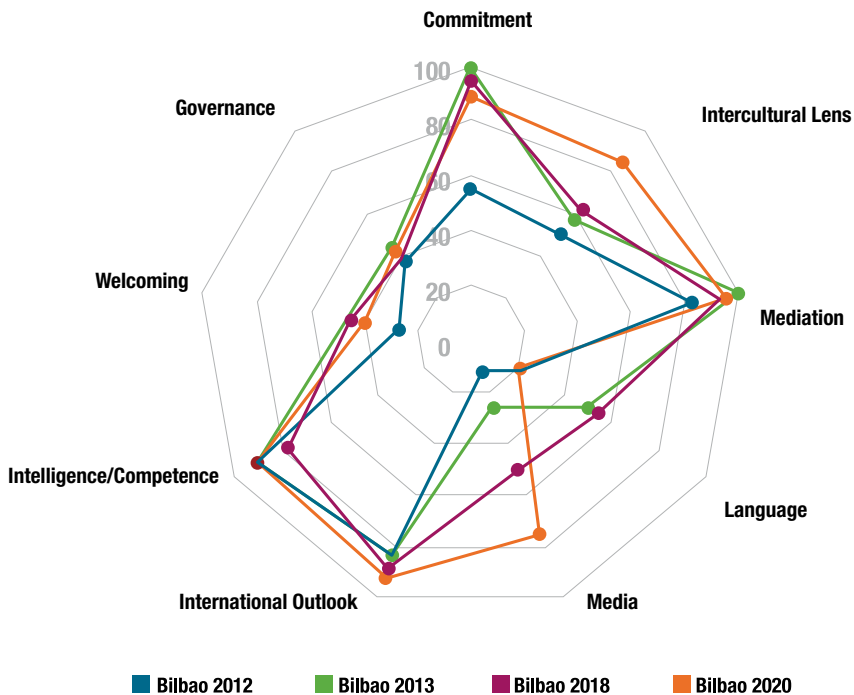


**Eurocities Integrating Cities Charter.** The charter identifies the duties and responsibilities of European cities in their role as policy-makers, service providers, employers and buyers of goods and services to provide equal opportunities for all residents, to integrate migrants and to embrace the diversity of their populations. Bilbao signed the charter in 2020.



# EVOLUTION OF BILBAO'S INTERCULTURAL POLICIES

Intercultural Cities' INDEX. Council of Europe



# PRIORITIES

LOCAL  
**WELCOMING**  
STRATEGY

AWARENESS-  
RAISING  
AND **SOCIAL**  
**ADVOCACY**

**ASSISTANCE FOR MIGRANT  
GROUPS WITH GREATER SOCIAL  
VULNERABILITY:** WOMEN OF  
FOREIGN ORIGIN AND YOUNG  
PEOPLE WITH NO FAMILY

**PARTICIPATION**  
AND  
INTERACTION

## GOVERNANCE MODEL OF THE THIRD BILBAO PLAN, INTERCULTURAL CITY

### INSTITUTIONAL SETTING

**POLICY COMMITTEE:**

- Information and monitoring
- Institutional commitment

**INTER-DEPARTMENTAL  
TECHNICAL COMMITTEE:**

- Information, monitoring, execution and evaluation
- Coordination, collaboration and consistency

**INTER-DEPARTMENTAL  
BILATERAL COMMITTEES:**

- Project development

### SOCIAL SETTING

**LOCAL IMMIGRATION COUNCIL:**

- Information, monitoring, design, execution and evaluation

**ROUNDTABLE ON  
RELIGIOUS DIVERSITY:**

- Information and monitoring

**DISTRICT SOCIO-CULTURAL  
COMMITTEES:**

- Territory-wide
- Information and monitoring
- Consultation and involvement in projects within the territory

### MULTI-LEVEL GO- VERNANCE

**AUTONOMOUS REGION-WIDE  
NATIONWIDE**

**EUROPE-WIDE**

- GT-ADI-INT Working Group on Intercultural Integration of the Council of EUROPE linked to the CDADI Committee

**PROMOTING TECHNICAL TEAM: COOPERATION, COEXISTENCE AND FESTIVALS DEPARTMENT**

# OBJECTIVES BY AREA

## A. GENERAL:

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### COMMITMENT

- Reinforce interculturalism as a principle of local mainstreaming action, together with town planning.
- Make the municipality's cultural diversity visible, via a shared intercultural communication framework that brings together language and imagery.
- Establish the value of interculturalism as a criteria for public recognition in prizes and grants.

### GOVERNANCE

- Promote participation and advocacy of people of foreign origin in the political, social and cultural life of the city.
- Manage religious diversity.

### INTELLIGENCE AND COMPETENCE

- Promote understanding of the city's situation in terms of diversity and integration through the Local Immigration Observatory.
- Improve the capacities of the municipal workforce to deal with diversity.
- Promote networking, incorporating the learning and experience acquired by other institutions and entities.

### INTERNATIONAL OUTLOOK

- Strengthen participation in existing international networks.
- Promote greater involvement of foreign university students in Bilbao's social and cultural life.
- Promote collaboration strategies with the countries of origin of foreign immigrants in the municipality.

### LANGUAGES

- Eliminate barriers to integration caused by language, strengthening knowledge and use of the official languages.
- Value and make the most of linguistic diversity as a source of social, cultural and economic wealth for the city.

### COMMUNICATION AND MEDIA

- Promote a narrative of the city that aligns with the intercultural values.

### RECEPTION

- Have tools available for the initial reception to facilitate incorporation into the general municipal services.
- Lessen the digital divide.
- Promote the integration of groups who have specific assistance needs.

### EMPOWERMENT FOR EQUALITY BETWEEN MEN AND WOMEN

- Promote the empowerment of women of foreign origin and hold men of foreign origin jointly responsible.
- Promote community health and the prevention of gender-based violence.
- Promote recognition of the contribution women of foreign origin bring to society.

### ANTI-DISCRIMINATION AND RAISING AWARENESS

- Raise awareness among citizens, prevent and tackle the formation of prejudices and stereotypes linked to immigration and cultural diversity in the city.
- Detect situations of discrimination and collaborate in implementing measures.

# STRATEGIC PROJECTS

## COMMUNITY MEDIATION

- Promote mediation for intervention in situations of conflict between agents of different origins.

## B. SECTORS

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### EDUCATION

- Reinforce the value of interculturalism in education settings.

### NEIGHBOURHOODS

- Promote greater participation and outreach in terms of interculturalism in the social and cultural life of neighbourhoods.

### PUBLIC SERVICES

- Redesign and update public services to meet the demands and needs of a diverse population, with a criteria of standardisation.

### CULTURE, SPORT AND LEISURE

- Use the cultural, sports, art and leisure programme as a tool for coexistence.

### PUBLIC SPACE

- Promote the use of public spaces, promoting intercultural coexistence.

### CORPORATE POLICY AND THE JOB MARKET

- Promote intercultural municipal action regarding local economic development.
- Make the most of the skills and abilities of people of foreign origin for local development.

- Promotion and development of the Bilbao Intercultural City 3<sup>rd</sup> Plan via the **Inter-Departmental Technical and Political Monitoring Committees**.

- **Strengthen the Local Immigration Council** and its participation in local spaces and activities.

- Intercultural training plan for the **municipal workforce**.

- Participation in the **Spanish Intercultural Cities Network – RECI – and the Intercultural Cities Network of the Council of Europe**.

- Bilbao Intercultural City **communication strategy**.

- Online multilingual **resources guide**.

- **Assistance for young people** with no family.

- **Women, Health and Violence** Programme.

- **Anti-rumours** social awareness-raising strategy.

- **Commemorative actions on internationally recognised days** (21<sup>st</sup> March, 21<sup>st</sup> May, 20<sup>th</sup> June, 18<sup>th</sup> December...).

- **Intercultural awareness-raising programme in the school setting** through direct action and subsidising actions.

- **Auzoak Abian Intercultural Community Assistance** Project in Rekalde.





**Bilbao**

**BILBAO CITY COUNCIL COOPERATION,  
COEXISTENCE AND EVENTS DEPARTMENT**

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