

Council of Europe Cultural Routes Annual Advisory Forum

Baku, 30-31 October 2014

Cultural routes: cultural tourism for intercultural dialogue and social stability

Workshop 3

“War and peace” along the Council of Europe cultural routes

In English and French with interpretation

Modern Europe is partly the product of a progressive sedimentation of the traces and memories of conflict and tensions between countries and nations. In Europe today we often feel that borders have been stabilized. But the balance between situations of peace and conflict is fragile and must be firmly rooted in respect for human rights, cultural diversity, the promotion of democracy and education.

Along cultural routes, frontiers disappear and reappear for inhabitants and travellers. Some become just a memory, while others are moved and new ones are erected, (re)generating conflict. This workshop will explore how war and peace are at the centre of the cultural routes and how these two major themes help to understand the historic role of the places which are part of the cultural routes, as well as routes' potential to rebuild relations with other countries and to commemorate and remember our common history.

Moderator:

Maurizio Davolio, President of EARTH (European Alliance of Responsible Tourism and Hospitality)

Keynote speech:

Cordula Wohlmuther, Klagenfurt University (Austria), *Tourism and Peace - Linking the Unconnected*

Presentations:

Karline Fischer, Via Regia: *The challenges of a Cultural Route in conflict and post-conflict areas*

Jacques Mattei, Fédération européenne des Cités napoléoniennes: *The role of re-enactments of battles and wars in nowadays Europe: the case of Napoleonic Cities*

Raffaella Caria, European Route of historical Thermal Towns: *Thermal Towns, from peace towns to war cities and back*

Vasif Eyvazzade, International Relations Department of the Ministry of Culture and Tourism of Azerbaijan: *How cultural tourism can build peace and security through promoting heritage and culture*



Ministry of Culture and Tourism
of the Republic of Azerbaijan



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Moderator and Speakers



Maurizio Davolio (born 1949) devoted his entire professional life to tourism: from many years he is the chairman of the national tourism sector of Legacoop, he is one of the founders of ECPAT (End Child Prostitution And Trafficking) and AITR (Italian Association for Responsible Tourism), of which he is the president since 2004. He is also the president of EARTH aisbl (European Alliance for Responsible Tourism and Hospitality). Davolio published many books and essays on tourism.



Cordula Wohlmuther completed her studies at the University of Vienna, Austria. During her Ph.D. studies she carried out research in the archives of Moscow, Russian Federation on 'sentenced' German and Austrian prisoners of war in Soviet concentration camps during and after World War II. In 2000 she was seconded by the Austrian Foreign Ministry to the Organization for Security and Cooperation in Europe (OSCE) and worked for six years in the OSCE Office in Kyiv, Ukraine. Afterwards, she joined the World Tourism Organization (UNWTO) in Madrid, Spain as the Deputy Regional Director for Europe. In 2012 she requested special leave from her position in order to coordinate the project "Tourism and Peace", an Initiative of the UNWTO and the University of Klagenfurt, Austria and its Centre for Peace Research and Peace Education.



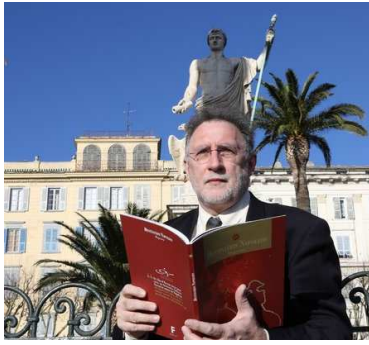
Karline Fischer is sociologist of culture and Europe. She is director of the European Centre for Culture and Information in Thuringia as international point of contact of the network VIA REGIA – Cultural Route of the Council of Europe and she is responsible for international information and communication strategies, development of a European geographical information system on VIA REGIA, as well as for tourism and research projects. At present she is project manager of "Tourism for all – The VIA REGIA from Frankfurt to Leipzig: a time travel through German culture and history", funded by the DG Enterprise and Industry.



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Jacques Mattei, 52, French, Corsican living in Corsica. Languages: French, English, Italian, Corsican, understanding of Spanish.

Director of the *Fédération européenne des Cités napoléoniennes*, presided by Charles Bonaparte

Jacques Mattei is advisor to the “Paoli-Napoléon” project implemented by the University of Corsica and the Corsican Regional Council.

He is co-founder and manager of Zunino e Partner Progetti ltd – Architects and surveyors office (France – Italy – Morocco), specialised in the management of historic centres, the promotion of built and monumental heritage, local development and territorial governance.

Expert advisor to the CITEMA (European City of Crafts) in Tuscany, Italy, coordinator of the Corsica Diaspora et Amis de la Corse association, until 2008 he was a thematic expert to the URBACT programme for urban regeneration, project governance, integrated approach, citizens’ participation and public-private partnerships.



Born in Acqui Terme in 1971, **Raffaella Caria**, Executive Secretary of the European Historical Thermal Towns Association, certified by the Council of Europe in June 2010, Responsible for Thermalism in the Tourist Department of the City of Acqui Terme, has always shown a particular interest in literature, history and arts in a European dimension. This European approach to life influenced her studies and allowed her to travel at the discovery of the old continent and particularly to get deeply in touch with the British cultural word. In March 1997 she completed at the University of Genoa a Master Degree Course in Modern Foreign Language and Literature with specialization in linguistic discussing a thesis on the New Zealander writer Katherine Mansfield, one of the great Modernist innovators of twentieth-century English literature, with the title: "Katherine Mansfield and her relation with the Italian literature."